



San Diego KSWB
5000 Riverside Drive
Building 5 Suite 200
Irving, TX 75093
(858) 492-9269

CONTRACT

<u>Contract / Revision</u> 3149405 /		<u>Alt Order #</u> WOC13174952	
<u>Order/CA/Rep</u>		<u>Original Date / Revision</u> 08/10/21 / 08/19/21	
<u>Estimate #</u> 3163			
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KSWB	<u>Account Executive</u> KSWB National Hous	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
		<u>Total Ratings</u> 30.10	
<u>Agy Code</u> 9914307	<u>Advertiser Code</u> 13	<u>Product 1/2</u> 27	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

CSBImpact Marketing & Media Management
Attention: Shelly Gray
6640 Lusk Boulevard
Suite A102
San Diego, CA 92121

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSWB	08/16/21	08/20/21	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$100.00	0.37				
N 2	KSWB	08/16/21	08/20/21	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$100.00	0.60				
N 3	KSWB	08/16/21	08/20/21	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$280.00	0.87				
N 4	KSWB	08/16/21	08/20/21	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$280.00	0.76				
N 5	KSWB	08/16/21	08/20/21	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$300.00	1.00				
N 6	KSWB	08/16/21	08/20/21	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	1			\$300.00	1.06				
N 7	KSWB	08/16/21	08/20/21	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	1			\$300.00	1.01				
N 8	KSWB	08/16/21	08/20/21	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	1			\$300.00	0.93				
N 9	KSWB	08/16/21	08/20/21	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$180.00	0.80				
N 10	KSWB	08/16/21	08/20/21	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/16/21	08/22/21	MTWTF--	2			\$180.00	0.67				
N 11	KSWB	08/09/21	08/22/21	FOX News Sunday	FOX News Sunday		:30				NM	2	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Larry Elder/Governor/CA/Rep		<u>Original Date / Revision</u> 08/10/21 / 08/19/21
<u>Contract Dates</u> 08/09/21 - 08/22/21	<u>Product</u> Recall Election 2021	<u>Estimate #</u> 3163

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/09/21	08/15/21	-----S				1	\$100.00	0.37			
Week:		08/16/21	08/22/21	-----S				1	\$100.00	0.37			
N 12	KSWB	08/16/21	08/20/21	1:00 PM-1:30 PM	1:00 PM-1:30 PM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$130.00	0.69			
N 13	KSWB	08/16/21	08/20/21	1:30 PM-2:00 PM	1:30 PM-2:00 PM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$130.00	0.72			
N 14	KSWB	08/16/21	08/20/21	4:00 PM-4:30 PM	4:00 PM-4:30 PM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$180.00	0.71			
N 15	KSWB	08/16/21	08/20/21	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$180.00	0.66			
N 16	KSWB	08/16/21	08/20/21	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$275.00	0.83			
N 17	KSWB	08/16/21	08/20/21	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$275.00	0.62			
N 18	KSWB	08/16/21	08/20/21	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$275.00	0.65			
N 19	KSWB	08/16/21	08/20/21	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$275.00	0.60			
N 20	KSWB	08/16/21	08/18/21	Wed Hour 1	8p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	--W----				1	\$750.00	1.40			
N 21	KSWB	08/16/21	08/20/21	M-F 10p-11p	10p-11p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				2	\$450.00	0.83			
N 22	KSWB	08/16/21	08/21/21	Rams Non Net Game	Rams Non Net Gar		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	-----S-				1	\$1,000.00	2.20			
N 23	KSWB	08/21/21	08/21/21	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	-----S-				1	\$225.00	0.00			
Totals												30.10	\$10,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 - 08/29/21	40	\$10,030.00	(\$1,504.50)	\$8,525.50
Totals	40	\$10,030.00	(\$1,504.50)	\$8,525.50

Signature: _____ Date: _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>