



San Diego KSWB
5000 Riverside Drive
Building 5 Suite 200
Irving, TX 75093
(858) 492-9269

CONTRACT

| | | | |
|---|--------------------------------|--|---------------------------------------|
| <u>Contract / Revision</u> 3149405 / | | <u>Alt Order #</u> WOC13174952 | |
| <u>Advertiser</u> POL/Larry Elder/Governor/CA/Rep | | <u>Original Date / Revision</u> 08/10/21 / 08/19/21 | |
| <u>Contract Dates</u> 08/09/21 - 08/22/21 | | <u>Estimate #</u> 3163 | |
| <u>Product</u> Recall Election 2021 | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| | <u>Property</u> KSWB | <u>Account Executive</u> KSWB National Hous | <u>Sales Office</u> National House |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 35+ | | | |
| | | <u>Total Ratings</u> 30.10 | |
| <u>Agy Code</u> 9914307 | <u>Advertiser Code</u> 13 | <u>Product 1/2</u> 27 | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | | |

And:

CSBImpact Marketing & Media Management
Attention: Shelly Gray
6640 Lusk Boulevard
Suite A102
San Diego, CA 92121

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1 | KSWB | 08/16/21 | 08/20/21 | 5:00 AM-5:30 AM | 5:00 AM-5:30 AM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$100.00 | 0.37 | | | |
| N 2 | KSWB | 08/16/21 | 08/20/21 | 5:30 AM-6:00 AM | 5:30 AM-6:00 AM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$100.00 | 0.60 | | | |
| N 3 | KSWB | 08/16/21 | 08/20/21 | 6:00 AM-6:30 AM | 6:00 AM-6:30 AM | | :30 | | | | NM | 2 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$280.00 | 0.87 | | | |
| N 4 | KSWB | 08/16/21 | 08/20/21 | 6:30 AM-7:00 AM | 6:30 AM-7:00 AM | | :30 | | | | NM | 2 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$280.00 | 0.76 | | | |
| N 5 | KSWB | 08/16/21 | 08/20/21 | 7:00 AM-7:30 AM | 7:00 AM-7:30 AM | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| N 6 | KSWB | 08/16/21 | 08/20/21 | 7:30 AM-8:00 AM | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 1 | \$300.00 | 1.06 | | | |
| N 7 | KSWB | 08/16/21 | 08/20/21 | 8:00 AM-8:30 AM | 8:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 1 | \$300.00 | 1.01 | | | |
| N 8 | KSWB | 08/16/21 | 08/20/21 | 8:30 AM-9:00 AM | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 1 | \$300.00 | 0.93 | | | |
| N 9 | KSWB | 08/16/21 | 08/20/21 | 9:00 AM-9:30 AM | 9:00 AM-9:30 AM | | :30 | | | | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$180.00 | 0.80 | | | |
| N 10 | KSWB | 08/16/21 | 08/20/21 | 9:30 AM-10:00 AM | 9:30 AM-10:00 AM | | :30 | | | | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$180.00 | 0.67 | | | |
| N 11 | KSWB | 08/09/21 | 08/22/21 | FOX News Sunday | FOX News Sunday | | :30 | | | | NM | 2 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Advertiser</u> POL/Larry Elder/Governor/CA/Rep | | <u>Original Date / Revision</u> 08/10/21 / 08/19/21 |
| <u>Contract Dates</u> 08/09/21 - 08/22/21 | <u>Product</u> Recall Election 2021 | <u>Estimate #</u> 3163 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|------------------|------|--------|-------------------|-------------|---------------|-------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/09/21 | 08/15/21 | -----S | | | | 1 | \$100.00 | 0.37 | | | |
| Week: | | 08/16/21 | 08/22/21 | -----S | | | | 1 | \$100.00 | 0.37 | | | |
| N 12 | KSWB | 08/16/21 | 08/20/21 | 1:00 PM-1:30 PM | 1:00 PM-1:30 PM | | :30 | | | | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$130.00 | 0.69 | | | |
| N 13 | KSWB | 08/16/21 | 08/20/21 | 1:30 PM-2:00 PM | 1:30 PM-2:00 PM | | :30 | | | | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$130.00 | 0.72 | | | |
| N 14 | KSWB | 08/16/21 | 08/20/21 | 4:00 PM-4:30 PM | 4:00 PM-4:30 PM | | :30 | | | | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$180.00 | 0.71 | | | |
| N 15 | KSWB | 08/16/21 | 08/20/21 | 4:30 PM-5:00 PM | 4:30 PM-5:00 PM | | :30 | | | | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$180.00 | 0.66 | | | |
| N 16 | KSWB | 08/16/21 | 08/20/21 | 5:00 PM-5:30 PM | 5:00 PM-5:30 PM | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$275.00 | 0.83 | | | |
| N 17 | KSWB | 08/16/21 | 08/20/21 | 5:30 PM-6:00 PM | 5:30 PM-6:00 PM | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$275.00 | 0.62 | | | |
| N 18 | KSWB | 08/16/21 | 08/20/21 | 6:00 PM-6:30 PM | 6:00 PM-6:30 PM | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$275.00 | 0.65 | | | |
| N 19 | KSWB | 08/16/21 | 08/20/21 | 6:30 PM-7:00 PM | 6:30 PM-7:00 PM | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$275.00 | 0.60 | | | |
| N 20 | KSWB | 08/16/21 | 08/18/21 | Wed Hour 1 | 8p-9p | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | --W---- | | | | 1 | \$750.00 | 1.40 | | | |
| N 21 | KSWB | 08/16/21 | 08/20/21 | M-F 10p-11p | 10p-11p | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | MTWTF-- | | | | 2 | \$450.00 | 0.83 | | | |
| N 22 | KSWB | 08/16/21 | 08/21/21 | Rams Non Net Game | Rams Non Net Gar | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | -----S- | | | | 1 | \$1,000.00 | 2.20 | | | |
| N 23 | KSWB | 08/21/21 | 08/21/21 | 6:00 PM-6:30 PM | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/16/21 | 08/22/21 | -----S- | | | | 1 | \$225.00 | 0.00 | | | |
| Totals | | | | | | | | | | | 30.10 | 40 | \$10,030.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 07/26/21 -08/29/21 | 40 | \$10,030.00 | (\$1,504.50) | \$8,525.50 |
| Totals | 40 | \$10,030.00 | (\$1,504.50) | \$8,525.50 |

Signature: _____ **Date:** _____

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| 3149405 / | WOC13174952 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Larry Elder/Governor/CA/Rep | 08/10/21 / 08/19/21 |

| | | |
|----------------------------|----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/09/21 - 08/22/21 | Recall Election 2021 | 3163 |

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>