

ANNUAL EEO PUBLIC FILE REPORT  
WSYR-TV  
**February 1, 2013 through January 31, 2014**

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

WSYR - TV

The information contained in this Report covers the time period beginning February 1, 2013 to and including January 31, 2014 (the "Applicable Period"). The FCC's EEO Rule Requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the alphabet letters listed on Appendix 1 under the column entitled "Recruitment Sources Utilized" refer to the Recruitment Sources listed on Appendix 2.

For purposes of this Report, a vacancy was deemed "filled" when the hiree began work. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.

# Appendix 1 to Annual EEO Public File Report

Covering the Period from February 1, 2013 – January 31, 2014

Station Comprising the Station Employment Unit: WSYR-TV

## Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Number of Applicants Interviewed	Recruitment Sources Utilized
1	Network Server Operator	D	1	A-Z & AA-JJ
2	Production Crew Person	B	6	A-Z & AA-JJ
3	News Producer	C	5	A-Z & AA-JJ
4	Web Producer	B	8	A-Z & AA-JJ
5	Account Executive	D	12	A-Z & AA-JJ
6	Assignment Editor	C	1	A-Z & AA-JJ
7	Reporter	B	5	A-Z & AA-JJ
8	Photojournalist	C	4	A-Z & AA-JJ
9	Full Time Production	A	4	A-Z & AA-JJ
10	Account Executive	B	9	A-Z & AA-JJ
11	News Producer	B	14	A-Z & AA-JJ
12	Reporter	C	5	A-Z & AA-JJ
13	Morning Anchor/Reporter	D	1	A-Z & AA-JJ
14	Morning Meteorologist	D	1	A-Z & AA-JJ
15	Weekend Meteorologist	B	4	A-Z & AA-JJ
16	Sports Anchor/Reporter	JJ	5	A-Z & AA-JJ

Total Number of Persons Interviewed During Applicable Period: 85

## Appendix 2 to Annual EEO Public File Report

Covering the Period from February 1, 2013 – January 31, 2014

Station Comprising the Station Employment Unit: WSYR-TV

### Section 2: Recruitment Source Information

	Recruitment Source	Contact	Address	Phone	Requested Notice (Y/N)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
A	Corporate Web Site	Rachel Anderson	www.nexstar.tv	972-373-8800	N	3
B	Station Web Site	Phil Rankin	www.9wsyr.com	315-446-9999	N	26
C	Internal Station Posting	Julie Gehring	5904 Bridge Street E. Syracuse, NY 13057	315-446-9999	N	8
D	Employee Referral/ Word of Mouth	Julie Gehring/ Dept. Hiring Manager	5904 Bridge Street E. Syracuse, NY 13057	315-446-9999	N	12
E	NAACP of Syracuse	None	PO Box 397 Colvin Elmwood Station Syracuse, NY 13205	315-422-6933	Y	0
F	National Organization of Women	Ann Jamison	PO Box 1234 Syracuse, NY 13202	315-471-4263	Y	0
G	Women's Information Center	None	601 Allen Street Syracuse, NY 13210	315-478-4636	Y	0

H	Syracuse University Center for Career Services	None	235 Schine Student Center Syracuse, NY 13244		Y	0
I	SI Newhouse School of Public Communications	Bridget Lichtinger	215 University Pl, BLD 1, Rm 20 Syracuse, NY 13244	315-443-2301	Y	4
J	Syracuse Model Neighborhood Facility	Arnett Haygood El	401 South Avenue Syracuse, NY 13204	315-671-5804 ahaygood@swccsyr .org	Y	0
K	Peace Inc. County West Family Residential Center	Joy King	52 Oswego Street Baldwinsville, NY 13027	315-638-1051	Y	0
L	Howard University Career Services	None	525 Bryant St. NW Washington, DC 20049	202-806-7513	Y	0
M	The Native American JPTA	Gail Vincent	312 Gifford Street Syracuse, NY 13204	315-475-6417	Y	0
N	Media Alliance	Bill LaPlante II Executive Director		bill@mediaalliance. com <a href="http://www.mediaalliance.com">www.mediaalliance .com</a> (239) 652-1010	Y	3
O	Dunbar Association	Julius Edwards	1453 S. State Street Syracuse, NY 13205	315-476-4269	Y	0
P	Morrisville State College		80 Eaton St. Morrisville, NY 13408	barshaab@morrisvi lle.edu	Y	0
Q	Onondaga Community College	Dave Pasiak	4941 Onondaga Road Syracuse, NY 13215	315-498-2622	Y	3
R	Cayuga Community College	Karen Merritt	197 Franklin Street Auburn, NY 13021	315-255-1743	Y	0
S	SUNY Oswego Career Services	Gary Morris	7060 State Rt. 104 Oswego, NY 13126	315-312-2255	Y	0
T	Tompkins-Cortland Community College	Jim Hull	170 North St, PO Box 139	607-844-8222	Y	0

				Dryden, NY 13053				
U	Cornell University		None	42-51 Campus Road Ithaca, NY 14850		607-254-4636	Y	0
V	Ithaca College Career Services		None	953 Danby Road Ithaca, NY 14850		607-274-3365	Y	0
W	Cazenovia College		None	22 Sullivan Street Cazenovia, NY 13035		800-654-3210 careerservices@cazenovia.edu	Y	0
X	Onondaga-Madison BOCES		Director of Job Placement	PO Box 4754 Syracuse, NY 13290		315-433-2634	Y	0
Y	Spanish Action League		Ingrid Pineda-Rogmans	700 Oswego Street Syracuse, NY 13202		315-475-6153	Y	0
Z	Transitional Learning Services of Onondaga County		Catherine Montpetit	420 E. Genesee Street Syracuse, NY 13202		315-478-4151	Y	0
AA	Aurora of Central New York		John Scala	518 James Street Syracuse, NY 13203-2238		315-422-2429	Y	0
BB	NYS Broadcasters Association		Sandy Messineo	1805 Western Avenue Albany, NY 12203-4601		518-456-8888	Y	0
CC	Association for Better Living		None	4141 S. Salina Street Syracuse, NY 13205		315-469-0469	Y	0
DD	NYS Department of Labor		None	450 S. State Street, Rm. 302 Syracuse, NY 13202		315-479-3284 – phone 315-479-3216 - fax	Y	0
EE	Center for Community Alternatives		None	115 E. Jefferson St., Ste. 300 Syracuse, NY 13202		315-422-5638, Ext. 230	Y	0
FF	Learning Disabilities Assn. of CNY		None	722 W. Manlius St. E. Syracuse, NY 13057		Lnellis@Ldacny.org	Y	0
GG	MediaLine - Television		Mark Shilstone	PO Box 51909		800-237-8073	Y	0

			Pacific Grove, CA 94950				
HH	ITT Technical Institute	Jeanette Pastore	235 Greenfield Parkway Liverpool, NY 13088	315-461-8000 jaubrey@itt- tech.edu	Y	0	
II	My Air Check			Registration @myaircheck.com	Y	0	
JJ	TV Jobs.com	Mark Holloway		<u>admin@tvjobs.com</u> www.tvjobs.com	Y	26	
KK	Syracuse Post Standard	Mary Bill	PO Box 4195 Syracuse, NY 13221	315-470-2039	N	0	

## Appendix 3 to Annual EEO Public File Report

Covering the Period from February 1, 2013 – January 31, 2014

Station(s) Comprising the Station Employment Unit: WSYR-TV

### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WSYR-TV.

	Recruitment Initiative	Description
1	Participation in at least two events or programs relating to career opportunities in broadcasting sponsored by educational institutions.	<p>On September 6, 2013 from 2-5 pm, our Director of New Media and Internship Coordinator attended a Communications Intern Fair at Newhouse School, Syracuse University. Interns were recruited for the Fall '13 &amp; Spring '14 semesters and beyond.</p> <p>On September 18, 2013, from 11 am – 2:30 pm our Director of New Media attended the Syracuse University Intern Fair. Students from all of SU's schools and disciplines were invited. More than 90 local employers participated.</p>
2	The establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	<p>WSYR-TV conducts an ongoing internship program designed to give students from local high schools and colleges hands-on training. During this reporting period, we hosted spring, summer and fall interns in the following departments:</p> <p><u>Bridge Street</u>  <u>Spring 2013</u> – 4 Interns            1 from SUNY Cortland            1 from SUNY Oneonta            2 from Syracuse University</p> <p><u>Summer 2013</u> – 5 Interns            1 from SUNY Brockport            1 from Ithaca College            1 from American University</p>

1 from Syracuse University  
1 from SUNY Oswego

Fall 2013 – 6 Interns  
1 from SUNY Oswego  
1 from LeMoyne College  
4 from Syracuse University

**News**

Spring 2013 – 10 Interns  
1 from SUNY Oswego  
1 from Mansfield University  
8 from Syracuse University

Summer 2013 – 9 Interns  
2 from SUNY Oswego  
2 from SUNY Fredonia  
3 from Ithaca College  
2 from Syracuse University

Fall 2013 – 7 Interns  
1 from LeMoyne College  
6 from Syracuse University

**Meteorology**

Spring 2013 – 1 Intern  
1 from SUNY Oswego

Summer 2013 – 2 Interns  
1 from SUNY Albany  
1 from SUNY Brockport

Fall 2013 – 1 Intern  
1 from Cornell University

**Sports**



Spring 2013 – 2 Interns  
2 from Syracuse University

Summer 2013 – 2 Interns  
1 from Ithaca College  
1 from Onondaga Community College

Fall 2013 – 3 Interns  
1 from Tulane University  
2 from Syracuse University

**Promotions**

Summer 2013 – 1 Intern  
1 from SUNY Fredonia

Fall 2013 – 1 Intern  
1 from Syracuse University

**Production**

Summer 2013 – 2 Interns  
2 from SUNY Brockport

Fall 2013 – 1 Intern  
1 from Syracuse University