



Nexstar TV Station Internship Guidelines and Benefits:

Overview and Application:

Almost every Nexstar TV station has an internship available every semester which includes fall, spring and summer. All potential interns must contact the individual TV station representatives in the respective markets for information on how to apply and with any questions.

Program Objective:

Nexstar Broadcasting offers internships at its television stations in various departments as an opportunity for students to apply their classroom theory to practical work experience. Our internship programs allow students to experience firsthand the reality of working in the television broadcasting industry. Interns can test their creative talent, exercise their analytical skills and increase their understanding of broadcasting operations and trends.

Qualifications:

All Nexstar interns must be college/university students and receive college credit for the internships. Students are expected to obtain and complete any forms necessary to receive credit for the internship experience. Nexstar station department heads will assist students with the completion of such forms and provide information concerning duties and responsibilities. The intern's college/university academic advisor (and institution guidelines) determines the amount of credit available (and subsequently: the amount of time an intern will be available on a weekly basis). Nexstar station department heads will oversee the internships to evaluate, monitor, and assess the intern's progress and ensure they are receiving the proper education/training. The student is aware that this is a NON-PAID INTERNSHIP. The student is responsible for his/her own transportation.

Opportunities:

Internships are available year-round and are usually 12-15 hours per week. Specific days and times will be agreed upon in advance. Internship programs available include:

1. Sales:

The Sales Managers oversee the internships to evaluate the interns and ensure they are receiving proper sales education and training. Interns assist sales support staff; participate in sales training meetings, learning all steps of the sales process while participating in external sales calls with Account Executives.

2. Marketing and Promotion:

Assist with the planning, coordination and executing of major station events, in addition to station sponsored events, movie screenings, and live broadcast remotes. Assist with event setup, demo-sampling, and interact with viewers & clients. Learn the promotional strategies of a major market TV station as well as various promotion department duties.

3. News/Weather/Sports:

This internship is for students interested in practical experience in broadcast journalism. Internships can be for reporters, photographers, editors, newscast producers, assignment editors, to name a few. Duties might include writing stories, rewrite wire copy, editing, and researching stories. Intern will work with editors, reporters and other newsroom employees and receive feedback on their efforts.

4. Engineering/IT:

This internship is designed for students interested in the fundamentals of television and over-the-air broadcasting. Intern will get hands on technical experience with the how and why of our on-air product.

5. Television Production:

Assist production department personnel in creating, producing, dubbing and archiving commercial public service and news material. Learn usage of state-of-the-art digital editing workstations. Learn the multi-layered functions of production; interfacing with news, engineering, sales, and promotion.

Applying for Internship Program

All potential interns must contact the individual TV stations in the respective markets for information on how to apply. A general internship application is also available on-line by [clicking here](#).



Internship and Indemnification Agreement

This agreement is entered into by and between television broadcast station _____ (hereinafter "Station"), which is licensed by the Federal Communications Commission to Nexstar Broadcasting, Inc., student intern _____ (Student's Full Name, hereinafter "Student") and _____ (Name of University/College, hereinafter "School").

Whereas, Station is willing as a community service to accept the placement of students as unpaid interns from colleges and universities in order to assist them in obtaining practical experience in the television broadcasting industry; and,

Whereas, the School desires to have its students receive practical training and experience with the Station in the television broadcasting industry for which the School will give credit hours to its students; and,

Whereas, the Student desires to receive school credit and practical training and experience in the television broadcasting industry; now,

IT IS THEREFORE AGREED AS FOLLOWS:

- 1.) Under the terms of this agreement Station agrees to provide practical experience and training in the field of broadcasting for the Student as an unpaid intern for the term of _____ to _____. No representations or promises of employment are made in this agreement. Furthermore, no representations or promises of further practical training beyond this express term have been made by Station to the Student.
- 2.) The Student shall (a) abide by all safety rules and procedures of Station as explained and provided to Student; (b) comport all conduct to standards as required by Station; (c) exert best efforts in receiving training and cooperate with and follow the instructions of employees of Station; (d) maintain strictly the confidences of Station, the customers of Station, all information or data received regarding Station and any of its trade secrets or any other confidential business information received by the Student.
- 3.) Station agrees to provide to the Student practical training in the broadcasting industry during the term described above. Station does not promise the Student any particular area of training and the type of training provided shall be at its sole discretion.
- 4.) School agrees that (a) Student is required to complete an internship in the television broadcasting industry or is otherwise receiving School credit for participation in the internship program as provided by Station; (b) it shall coordinate the placement of interns

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with Station; and (c) it shall provide personnel for the resolution of any problems in the implementation of the internship program or in the relationship between Station and the Student.

- 5.) It is expressly understood and agreed between the parties that the Student is not an employee, agent or servant of Station for any specific duration or for any purpose and that the Student has no expectation of future employment or further practical training with Station.
- 6.) The parties acknowledge and agree that the internship program is voluntarily conducted by Station, and the position of the Student is that of a volunteer. Due to the limited and special nature of the internship program the parties acknowledge and agree that: (a) the Student is responsible for all of his/her personal expenses; (b) the Student is not entitled to and shall not receive any salary, wage, pay or any type of remuneration whether monetary or in kind; (c) the Student shall not be eligible for any employment benefits otherwise available to persons who are employees at the Station such as, but not limited to workers' compensation, health and life insurance; unemployment compensation benefits or any other employee related benefits, and (d) Station does not guarantee the product, outcome, benefit or practical training experience of the Student's internship.
- 7.) In consideration of the practical training opportunity made available to the Student, the Student expressly waives any and all claims the Student may have or which may otherwise arise against Station, Nexstar Broadcasting, Inc., its officers, agents or employees in connection with the internship program and his or her participation therein.
- 8.) Notwithstanding paragraph 1, it is agreed and acknowledged between the parties that the Student is not providing any consideration to Station in terms of work performed or any additional consideration in exchange for the training and experience received from station, which is provided voluntarily as a community service.
- 9.) Station or the Student may terminate this agreement at-will at anytime upon notice.

Nexstar Broadcasting, Inc.

Date: _____
Title: _____

Name: _____

College/University

Date: _____
Title: _____

Name: _____

Intern

Date: _____

Name: _____

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Julie Gehring

From: Tim Fox

Sent: Wednesday, September 18, 2013 5:24 PM

To: Jane Field; Julie Gehring; Theresa Underwood; Managers - WSYR

Cc: Franklin Freytag; Lesley Pena

Subject: SU Intern Fair

Syracuse University hosted a Local Internship Fair on Wednesday, September 18, 2013, 11:00am-2:30pm, at the Schine Student Center on-campus.

Students from all of SU's schools and disciplines were invited. More than 90 local employers participated.

Director of New Media Tim Fox represented NewsChannel 9 WSYR at the event... recruiting interns for the Fall '13 and Spring '14 semesters and beyond.

Organizers report that over 620 students attended the Fair.

I accepted resumes for the current semester, and encouraged everyone I spoke with to apply on-line at 9wsyr.com. There was interest in internships in News, Sports, Sales, Production and for "Bridge Street."

Julie Gehring

From: Tim Fox
Sent: Monday, September 09, 2013 8:27 AM
To: Jane Field; Julie Gehring; Theresa Underwood; Robert Cartwright
Cc: Franklin Freytag
Subject: Newhouse Intern Fair

Attachments: newhouse intern fair 13.doc

Syracuse University hosted a Newhouse Communications Internship Fair on Friday, 9/6/13, 2:00-5:00pm, at the Schine Student Center on-campus.

Director of New Media Tim Fox and news producer and internship coordinator Franklin Freytag represented WSYR TV at the event... recruiting interns for the Fall '13 and Spring '14 semesters and beyond.

Approximately 28 companies were represented at the Fair, including other media, advertising agencies, charities, pro sports teams, campus organizations and local businesses.

The school reports that 271 undergraduate and graduate level students attended the event.

We accepted resumes for the Fall semester, and encouraged everyone we spoke with to apply on-line at 9wsyr.com.

9/9/2013

4/30
Ricco's
9 people
11:30 AM

(OK)

WSYR MANAGERS MEETING 4/29/14 AGENDA

"Challenges are what make life interesting and overcoming them is what makes life meaningful." -Joshua J. Marine

SU may partner
w/ Help-A-Vet
all NY markets
Buffalo & Albany too
- June deadline
approaching

1. Department Reports

- Bridge Street/New Media

Bradley's Jewelers Mother's Day Contest running
Turn Around Jumpers promotion continues - Mike Hopkins on BS on Thurs.

International Film Festival - looking for fall media sponsorship
BS @ Harborfest may not happen.... Ct S willing to sponsor again?

- News

4/28 Rob & Jerry Walsh spoke w/ 70 SU students about
to graduate from Newhouse School

College
Sex Abuse
- special story
Thurs. 5/1 @ 5PM

Document visit on EEO Report —

Murrow Award - Best Website (only Nexstar station to win!)

Anthony will do 5/11 SU Commencement

New negotiation date - NABET - June 10th

NEW VENUE

- Sales Good trip to DC, good client visits

Richard Hanna/Claudia Tenney primary should generate new
Action for 22nd Congressional District Seat activity

Simplifi Presentations tomorrow

5 Clients for Teen Safe Driving (Upstate, GSAR, Dunn Tire,
Jeffrey's Auto Body)

- Engineering

Craig - vacation, returning tomorrow

- Production/Creative Services Ben out this Am -
doing night shift today

- Promotion - Moved offices
Cody & Ellen settled in, Tim still in process of settling
New logos on walls, sprucing up our space
Updating new ABC logos
"Share-It" campaign has launched - showing peoples pictures,
etc.

- Programming "Extraordinary" - June 18th 8:30-9:00 PM
"Class of 2014" - June 27th

SU Commencement on 9.2 live 5/11
LeMoyne - 5/24 (2 hr. tape)
OCC - 5/25 pre-empt TMN replay

2. Digital/Social Media - LocalSYR.com regional Murrow Award for Best Website
award cites us for excellent "breaking news"

NewsChannel 9 Supports

May 4	Mountain Goat Run - 10 mile run or 3K run/walk through Syracuse	
May 8	Citizen of the Year Dinner/ Temple Adath Yeshurun	8 seats
	Josh Malina- National Honoree	Tu has
	Carrie Lazarus 1 of 4 Local Honorees	attendee names
May 15	Celebrating Life Through Chocolate/Bella Domani, N. Syracuse	
	Fundraising event to support Hospice of CNY	
May 17	Komen CNY Race for the Cure/NYS Fairgrounds	
June 6-8	Turn-Around Jumpers to benefit the Salvation Army	
	Early Registration deadline May 9, final deadline May 23.	

Notable Dates

May Sweeps: April 24-May 21

July Sweeps: July 3-30

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FREE CONSULTATION
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profilesbykristin.com

*If you can imagine it...
we can create it!*



(http://adserver.adtechus.com/?adlink/5336/2994124/0/225/AdId=6386921;Bnid=2;itime=841463604;key=jobs;)

NewsChannel 9 Jobs

News Producer (/newschannel9/jobs/listing/d/story/news-producer/18592/fjyJ9Vv8okKrjme0-5xKtA)

Master Control Operator (/newschannel9/jobs/listing/d/story/master-control-operator/42214/SSMLtpXtokyfpqBYTJUxDA)

Digital Marketing Services Account Executive
(/newschannel9/jobs/listing/d/story/digital-marketing-services-account-executive/36092/OVzI9umsNEWj0o355mAcvA)

Account Executive (/newschannel9/jobs/listing/d/story/account-executive/10376/RyB7DqKG_UObHrV0I07iZA)

Production Crew Person (PT)
(/newschannel9/jobs/listing/d/story/production-crew-person-pt/27923/wJBS5vbOaUqH4Dh0TsTTVQ)

WSYR-TV Recruitment Alert
(/newschannel9/jobs/listing/d/story/wsyr-tv-recruitment-alert/14269/pXX5ivRWRkaoxomcbMuf_A)

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for WSYR-TV, please provide WSYR-TV with the name, mailing address, e-mail address (if applicable), telephone number, fax number, and contact person and identify the category or categories of vacancies for which you would like information specified above to the following person at WSYR-TV:

Julie Gehring
NewsChannel 9 WSYR
5904 Bridge Street
East Syracuse, NY 13057
(315) 446-9999
JulieGehring@LocalSYR.com (mailto:JulieGehring@LocalSYR.com)

It is the policy of WSYR-TV to provide equal employment opportunity to all qualified individuals without regard to their race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.

Job Opportunities (/newschannel9/jobs/listing/d/story/job-opportunities/21263/5LK7XAZ6Wk6le1JM4ti2RA)

Links to job opportunities around Central New York.

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Julie Gehring

From: Tim Taylor
Sent: Thursday, February 19, 2015 9:57 AM
To: Julie Gehring
Subject: EEO Promo Report

WSYR-TV NewsChannel 9 runs promos on the station to promote our equal employment opportunity to all qualified individuals for open position. The promos which run monthly have a station announcer as well as the following text on the screen.

IT IS THE POLICY OF NEWSCHANNEL 9 WSYR TO PROVIDE EQUAL EMPLOYMENT OPPORTUNITY TO ALL QUALIFIED INDIVIDUALS WITHOUT REGARD TO RACE, COLOR, RELIGION, NATIONAL ORIGIN, SEX, AGE, DISABILITY, SEXUAL ORIENTATION, OR ANY OTHER CHARACTERISTIC PROTECTED BY LAW, IN ALL PERSONNEL ACTIONS. IF YOUR ORGANIZATION DISTRIBUTES EMPLOYMENT INFORMATION TO JOB SEEKERS, PLEASE CONTACT JULIE GEHRING AT NEWSCHANNEL 9 WSYR OR GO TO LOCAL SYR DOT COM COME FOR MORE DETAILS.

Tim Taylor

Marketing Manager

NewsChannel 9 WSYR | <http://LocalSYR.com>

5904 Bridge St. | East Syracuse, NY 13057

p: 315.446.9999 ext. 2437 | f: 315.251.1567 | c: 315.382.1449

TimTaylor@LocalSYR.com

<http://twitter.com/NewsChannel9>

<http://facebook.com/NewsChannel9>



STATEMENT OF CONFIDENTIALITY

This electronic message may contain privileged or confidential information. If you are not the intended recipient of this email, please delete it from your system and advise the sender.

Media - Announcements and Zero Value Spot Placement Report

Parameter Name	Parameter Value
Spot Options	Both Announcements and Zero Dollar Spots
Station(s)	<All Stations>
Category (Announcements & Spots)	<All Categories>
Start Date	01/01/13
End Date	01/01/15
Media Filter	Z Equal Opportunity Employer - Air once per month, ISCT: Z Equal Opportunity Employer - Air once per month, Len: :30 <All Sections>
Section Level(s)	Station
Level 1 Grouping	Cart Number
Level 2 Grouping	<None>
Level 3 Grouping	<No Page Breaks>
Page Break After Groups	Broadcast Date
Sort Order 1	Air Time
Sort Order 2	<None>
Sort Order 3	Yes
Show Details	Do Not Display Estimated Value
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Yes
Include \$0 orders in AUR	Default (Media Description) with Contract Details
Media Description	

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Station: Syracuse (WSYR)

Cart Number: 203675

aaa	1068648	WSYR	203675	3/24/14	10:55:08 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Bridge Street M-F	0		
aaa	1068648	WSYR	203675	3/24/14	1:55:33 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	3/27/14	2:59:00 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	4/2/14	1:57:49 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/3/14	2:10:13 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/3/14	2:19:32 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/3/14	2:32:28 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/6/14	3:47:09 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	ABC World News Now Sun	0		
aaa	1068648	WSYR	203675	4/8/14	4:43:18 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	The Morning News on NC9 @ 4:30A	0		
aaa	1068648	WSYR	203675	4/9/14	2:29:14 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/10/14	3:30:19 pm	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Dr. Oz M-F	0		
aaa	1068648	WSYR	203675	4/18/14	2:03:49 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/20/14	4:39:18 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Pets, tv	0		
aaa	1068648	WSYR	203675	4/21/14	3:31:59 pm	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Dr. Oz M-F	0		
aaa	1068648	WSYR	203675	4/24/14	1:47:28 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	4/26/14	7:36:04 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity	:30	1/31/16	NC9 Weekend News 7am Sat	0		

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:
Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.



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http://www.osi-traffic.com

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description ISCI (Contract#, Line#, Revision)	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Station: Syracuse (WSYR)												
Cart Number: 203675												
aaa	1068648	WSYR	203675	4/26/14	3:25:53 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Hometime Sat	0		
aaa	1068648	WSYR	203675	4/27/14	3:00:38 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	On The Money	0		
aaa	1068648	WSYR	203675	4/28/14	2:58:30 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	5/3/14	3:25:38 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Hometime Sat	0		
aaa	1068648	WSYR	203675	5/7/14	10:56:18 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Bridge Street M-F	0		
aaa	1068648	WSYR	203675	5/7/14	2:03:16 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	5/12/14	3:59:15 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	5/13/14	2:46:16 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	5/14/14	1:59:05 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	5/19/14	2:59:30 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	5/24/14	3:04:13 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Insider Weekend	0		
aaa	1068648	WSYR	203675	6/1/14	3:57:56 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now Sun	0		
aaa	1068648	WSYR	203675	6/9/14	2:07:53 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	6/12/14	2:45:00 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	6/19/14	3:29:26 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	6/29/14	2:15:15 am	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ET Weekend Sun	0		

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots

In the case of unlocked logs:

Both parts of bookends and piggy backs are contained. Only the first member of a roll over group is shown. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.



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Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Station: Syracuse (WSYR)

Cart Number: 203675

aaa	1068648	WSYR	203675	7/24/14	1:59:35 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Katie Couric Replay M-F	0		
aaa	1068648	WSYR	203675	7/28/14	5:11:52 pm	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	NC9 News @ 5 M-F	0		
aaa	1068648	WSYR	203675	8/24/14	2:30:34 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ET Weekend Sun	0		
aaa	1068648	WSYR	203675	9/9/14	5:49:53 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	NC9 Morning News @ 5:30	0		
aaa	1068648	WSYR	203675	9/9/14	10:15:02 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Bridge Street M-F	0		
aaa	1068648	WSYR	203675	9/9/14	12:51:39 pm	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Who Wants to be a Millionaire M-F	0		
aaa	1068648	WSYR	203675	9/10/14	3:29:15 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now M-Th	0		
aaa	1068648	WSYR	203675	9/13/14	12:44:58 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Blue Bloods	0		
aaa	1068648	WSYR	203675	9/20/14	1:06:30 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Blue Bloods	0		
aaa	1068648	WSYR	203675	9/23/14	2:25:27 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Insider M/G	0		
aaa	1068648	WSYR	203675	9/30/14	4:50:30 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	The Morning News on NC9 @ 4:30A	0		
aaa	1068648	WSYR	203675	11/11/14	11:54:43 pm	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Jimmy Kimmel Live M-F	0		
aaa	1068648	WSYR	203675	11/26/14	2:35:49 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Paid Program 2a M-F	0		
aaa	1068648	WSYR	203675	11/30/14	3:57:56 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	ABC World News Now Sun	0		
aaa	1068648	WSYR	203675	12/3/14	4:44:36 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	The Morning News on NC9 @ 4:30A	0		
aaa	1068648	WSYR	203675	12/18/14	4:42:45 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	The Morning News on NC9 @ 4:30A	0		

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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown. This may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Station: Syracuse (WSYR)													
Cart Number: 203675													
aaa	1068648	WSYR	203675	12/20/14	4:56:02 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	Storm Stories Wknd 1	0		
aaa	1068648	WSYR	203675	12/31/14	4:43:18 am	Z Equal Opportunity Employer - Air once per month	Z Equal Opportunity Employer - Air once per month	:30	1/31/16	The Morning News on NC9 @ 4:30A	0		
Totals for:							203675						
Totals for: Syracuse (WSYR)							50						



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sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	(Contract#, Line#, Revision)	Length	Expiration	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Total Number of Announcements and Zero Valued Spots: 50										\$ 0.00				

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

AAA indicates announcement is on locked log -A- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first instance of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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Theresa Underwood

From: Jerry Walsh
Sent: Friday, March 13, 2015 3:00 PM
To: Theresa Underwood
Subject: FW: Newhouse Schedule

Documentation for
4/28/14 Recruiting
Seminar

Jerry Walsh
Director of Local Content Development – East Region
Nexstar Broadcasting Group, Inc.
201 Humboldt Street
Rochester, New York 14610
Office: 585-287-8084
Cell: 214-240-5704
e-mail: jwalsh@nexstar.tv

STATEMENT OF CONFIDENTIALITY

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From: Robert Cartwright
Sent: Friday, April 25, 2014 1:45 PM
To: Jerry Walsh
Subject: Newhouse Schedule

12:45-1:45pm – Graduate student Session. Presentation/Q&A

We'll meet with Dona Hayes and Chris Tuohey (who is taking over for Dona next year, apparently) after the first session and also get a tour of their studio renovation.
Hopefully grab something to eat real quick.

4p -- Webinar

5:30-6:30pm – Ungrad session. Presentation/Q&A

They have secured us two parking spaces in the Waverly lot right across from Newhouse.
I am waiting for room info.

Rob Cartwright
News Director
NewsChannel 9 WSYR | <http://Loca/SYR.com>
5904 Bridge St. | East Syracuse, NY 13057
p: 315.446.9999 ext. 2269 | f: 315.446.9283
RobertCartwright@Loca/SYR.com

<http://twitter.com/NewsChannel9>
<http://facebook.com/NewsChannel9>

Theresa Underwood

From: Jerry Walsh
Sent: Friday, March 13, 2015 3:01 PM
To: Theresa Underwood
Subject: FW: Your visit

Jerry Walsh
Director of Local Content Development – East Region
Nexstar Broadcasting Group, Inc.
201 Humboldt Street
Rochester, New York 14610
Office: 585-287-8084
Cell: 214-240-5704
e-mail: jwalsh@nexstar.tv

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From: Dona Hayes [<mailto:dhstorm@syr.edu>]
Sent: Thursday, May 01, 2014 9:01 PM
To: Jerry Walsh; Robert Cartwright
Subject: Your visit

Dear Jerry and Rob,

Just a quick note to thank you for your visit to Newhouse.

I have gotten such good feedback from the students who attended the presentation. They were very interested in your descriptions of Nexstar's approaches to news, sports, specials, and lifestyle programming. You both also gave them terrific advice. I bet that some are cleaning up their social media pages as I am writing this! It was also good for the students to hear from you the importance of building community relationships and being enterprising.

Most of all, they were so impressed with your personal approach and the extraordinary amount of time both of you took answering questions and talking with them individually.

I hope you feel that you accomplished your goals in coming to Newhouse. We would be happy to have you again and to work on other projects with you and with Nexstar.

All the best,
Dona

Dona Hayes
Chair, *Broadcast and Digital Journalism*
Director, *Military Motion Media* program
S.I. Newhouse School of Public Communications
Syracuse University
215 University Place
Syracuse, NY 13244-2100

Theresa Underwood

From: Jerry Walsh
Sent: Friday, March 13, 2015 3:01 PM
To: Theresa Underwood
Subject: FW: Nexstar Recruiting at Newhouse?

Importance: High

Jerry Walsh
Director of Local Content Development – East Region
Nexstar Broadcasting Group, Inc.
201 Humboldt Street
Rochester, New York 14610
Office: 585-287-8084
Cell: 214-240-5704
e-mail: jwalsh@nexstar.tv

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From: Robert Cartwright
Sent: Tuesday, April 08, 2014 11:16 AM
To: Jerry Walsh
Subject: FW: Nexstar Recruiting at Newhouse?
Importance: High

Jerry,

See below.

I was thinking we wanted to meet with interested students 1-on-1. That's how I have done these things in the past.

Does that work for you – or did you want to do a group thing with a powerpoint, etc?

The two sessions she is referring too are midday and early evening... with a meeting with Dona in between.

Let me know your thoughts and I will get back to her

Rob Cartwright | News Director | WSYR-TV/NewsChannel 9 & <http://www.LocalSYR.com/> | 5904 Bridge Street, East Syracuse, NY 13057 |
Office: 315.446.9999 x.2269 | robertcartwright@LocalSYR.com

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From: Dona Hayes [<mailto:dhstorm@syr.edu>]
Sent: Tuesday, April 08, 2014 6:57 AM
To: Robert Cartwright
Subject: FW: Nexstar Recruiting at Newhouse?
Importance: High

Hi Rob,

Thanks for your note.

Tentatively, two sessions sounds fine. I am checking with grads to confirm that they can come in the afternoon of the 29th. Stay tuned.

A few last quick questions:

- 1) Jerry and you are planning to make a presentation to groups of students as opposed to holding individual interviews, correct?
- 2) If yes to #1, will you need technical facilities? If so, what?
- 3) How long do you envision a session running?
- 4) Is there anything else you think I need to know before I book rooms and notify our students?

I would also like to meet Jerry and you on Monday afternoon. Both of you and Nexstar have been terrific to BDJ.

All the best,
Dona