

**Commercial Limits in Children's Programs Certification**

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670.

Station Call Sign: WCMH-TV

Quarter: 1<sup>st</sup> Quarter, 2016

Signed: Kathleen J. Lawson

Date: April 7, 2016

Title: Administrative Assistant to GM/Programming

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 1st quarter of 2016. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 1st quarter 2016 and 2nd quarter 2016.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2016 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled  
NBCUniversal Media LLC  
Contracts Counsel, NBC Broadcasting, Affiliate Relations  
(212) 664-6858  
[karen.peled@nbcuni.com](mailto:karen.peled@nbcuni.com)

*Note Regarding FCC's Video Description Rules:* The programs supplied in the NBC Kids block are video-described to provide a better viewing experience for blind or visually impaired children. Under the FCC's video description rules that became effective on July 1, 2015, full-power affiliates of the ABC, CBS, Fox and NBC networks that are located in the top 60 television markets must provide 50 hours per calendar quarter of video-described programming during prime time or in children's programming. A video described program may be counted toward the 50 hours when it is originally aired and on one re-airing. Although much of the programming aired with video description is likely to be newly produced, stations may count any program they are airing for the first or second time with video description after the effective date, even if the program aired on that station without video description prior to the effective date. Similarly, a station may count programming toward its 50-hour obligation even if that programming has aired elsewhere with video description, as long as it is airing with description for the first or second time on that station.

**1<sup>st</sup> QUARTER 2016 EDUCATIONAL OBJECTIVES**  
**[AGE TARGET 2-5]**  
**January 2, 2016 – March 26, 2016**

In compliance with the Children's Television Act regulations that became effective January 2, 1997, the **NBC Kids** programming block features an on-air icon (E/I) indicating that each program is "educational and informational" for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes "early educational and informational" objectives of **NBC Kids**, must be placed in your public file.

The **NBC Kids** programming block also meets the requirements for video described content, as established by the Twenty-first Century Communications and Video Accessibility Act, effective October 8, 2010. Full-power affiliates of NBC that are located in the 25 television markets with the largest number of television households must provide video-described content at any time they are providing children's programming. Each episode of content can be aired no more than twice in the calendar year.

Each of the programs listed below, which make up the three-hour **NBC Kids** programming block, is specifically designed to serve the early educational and informational needs of children ages 2-5. All of the programs have educational objectives and messages that are core to the content and appropriate for the program genre.

From January 2nd – February 6, 2016, **NBC Kids** aired five shows returning from the 4<sup>th</sup> Quarter 2015, **Astroblast**, **Lazy Town**, **Earth to Luna**, **The Clangers**, and **Ruff-Ruff, Tweet and Dave**. A new original production, **Nina's World**, premiered during this period. From February 2, 2016 to March 26, 2016, a second original production, **Floogals**, entered the schedule replacing **Earth to Luna**.

**Nina's World** is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each

episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her “work,” take responsibility for her actions, and correct her mistakes.

**Floogals** is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that’s Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they’ve figured out what and how their new discovery fits into the Hooman universe.

**Ruff-Ruff, Tweet and Dave (RRTD)** is an animated show that puts an emphasis on logical thinking and use of language through fun problem-solving adventures. The trio, **RRTD**, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

**Astroblast**, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you’ve made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.

**Clangers** is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening, or inventing equipment that comes in handy for some of the problem-solving that takes place.

**Earth to Luna** is a Brazilian animated series about a 12-year-old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clyde, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., "What goes on inside the snail's shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clyde go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip," Luna summarizes everything they have learned with a show and a song.

**Lazy Town** encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over the earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.

## **2<sup>nd</sup> QUARTER 2016 EDUCATIONAL OBJECTIVES**

During the 2<sup>nd</sup> Quarter of 2016, **The Chica Show** and **Noodle and Doodle** are being added back into the line-up, replacing **Clangers** and **Lazy Town**.

**The Chica Show** features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

**Noodle and Doodle**, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms

into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

**ME-TV NETWORK COMMERCIAL LIMITS  
AND WEB SITE RULE COMPLIANCE CERTIFICATION,  
FIRST QUARTER 2016**

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN  
TWELVE  
YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE  
FIRST  
QUARTER OF 2016, JANUARY 1, 2016 THROUGH MARCH 31, 2016. THIS CERTIFIES  
THAT ALL OF  
THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES  
INDICATED) TO  
ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK  
HOUR ON  
WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON  
WEEKDAYS,  
OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S  
PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS  
INCLUDED  
IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2016, WHICH EACH  
AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Programs (series)

1. Program: H.R. Pufnstuf

Times: Saturdays 7:00- 7:30 AM ET

Duration: 30 minutes

Rating: TV-G

2. Program: Land of the Lost

Times: Saturdays 7:30- 8:00 AM ET

Duration: 30 minutes

Rating: TV-G

3. Program: Green Screen Adventures

Times: Saturdays 8:00- 9:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes

Rating: TV-Y7 E/I

\*\*\*\*\*

ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD  
AND  
YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2016,  
COMPLIED  
WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL  
COMMUNICATIONS  
COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

2

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE  
ANNOUNCEMENTS  
SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS,  
CONTAINED  
ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN  
PROGRAMMING, (b) URLs  
OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs,  
NOT UNDER

THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES,  
WITHIN PUBLIC  
SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA  
COMPANIES IN  
PARTNERSHIP WITH THOSE ENTITIES.  
FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE  
EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN  
YEARS  
OLD DURING THE FIRST QUARTER OF 2016, JANUARY 1, 2016 THROUGH MARCH 31,  
2016.  
BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT  
CHILDREN  
THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE  
WEBSITE  
RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE  
PROGRAMS  
WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE  
FOLLOWING  
COMMERCIAL LOADS.

Children's Programs (series)

1. Program: Travel Thru History

Times: Saturdays 9:00- 10:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes

Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Mystery Hunters

Times: Saturdays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes

Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

3. Program: Saved by the Bell

Times: Sundays 10:00 AM- 12:00 PM ET {Four (4) individual half-hour episodes}

Duration: 30 minutes

Rating: TV-G E/I

Number of Network Commercial Minutes: 7:00 or less per half-hour episode

\* \* \* \* \*

3

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE  
THEY ARE  
PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK  
HAS  
ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN  
SHOWS (SEE  
SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS  
COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).  
NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION  
OF (a)  
FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT  
SATISFY  
47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF  
NON-PROFIT

OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON  
BEHALF OF  
THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**KYLE HART /MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK**

3/28/16

**qubo**

**Certification Regarding Commercial Limits in Children's Programming**

**Period Covered by this Certification: 1<sup>st</sup> Quarter 2016**

I, Michael S. Hubner, in my capacity as Secretary of ION Media Networks, Inc., majority owner of QUBO Venture LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 4<sup>th</sup> day of April, 2016.



Michael S. Hubner, Secretary  
ION Media Networks, Inc.

**ION TELEVISION:**

1. Wednesdays January 1st –  
March 31st:

Doki (E/I) 8:00 a.m. and 8:30 am ET/PT  
or 7:00 a.m. and 7:30 am CT/MT

2. Thursdays January 1st –  
March 31st:

The Choo Choo Bob Show (E/I), 8:00 am  
and 8:30 am ET/PT or 7:00 a.m. and 7:30  
a.m. CT/MT

3. Fridays January 1st –  
March 31st:

Raggs (E/I), 8:00 a.m. and 8:30 a.m.  
ET/PT or 7:00 a.m. and 7:30 a.m.