

# CONTRACT



**KHLA-FM**  
 900 North Lakeshore Drive  
 Lake Charles, LA 70601  
 (337) 433-1641

<u>Contract / Revision</u> 1288779 /		<u>Alt Order #</u>
<u>Advertiser</u> Holly Boffy for BESE Member Dist 7		<u>Original Date / Revision</u> 10/07/19 / 10/07/19
<u>Contract Dates</u> 10/10/19 - 10/11/19	<u>Estimate #</u>	
<u>Product</u> October Schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KHLA-FM	<u>Account Executive</u> House Lake Charles	<u>Sales Office</u> Local Lake Char
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Creative Communications, Inc.**  
 Attention: Sarah Pope  
 13144 Perkins Road  
 Suite A  
 Baton Rouge, LA 70810

**KHLA-FM - 1288779A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	10/10/19	10/11/19	M-F PM Drive	3p-7p		:30			NM	7	\$63.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	---34--				7	\$9.00			
<b>Totals</b>											7	\$63.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/11/19	7	\$63.00	(\$9.45)	\$53.55
<b>Totals</b>	7	\$63.00	(\$9.45)	\$53.55

**KNGT-FM - 1288779B**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	10/11/19	10/11/19	M-F PM Drive	3-7p		:30			NM	3	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	----3--				3	\$13.00			
<b>Totals</b>											3	\$39.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/11/19	3	\$39.00	(\$5.85)	\$33.15
<b>Totals</b>	3	\$39.00	(\$5.85)	\$33.15

**KTSR-FM - 1288779C**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTSR	10/11/19	10/11/19	M-F PM Drive	3p-7p		:30			NM	3	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	----3--				3	\$8.00			
<b>Totals</b>											3	\$24.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Holly Boffy for BESE Member Dist 7	<u>Original Date / Revision</u> 10/07/19 / 10/07/19
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<u>Contract Dates</u> 10/10/19 - 10/11/19	<u>Product</u> October Schedule	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
10/01/19 - 10/11/19	3	\$24.00	(\$3.60)	\$20.40	
<b>Totals</b>	<b>3</b>	<b>\$24.00</b>	<b>(\$3.60)</b>	<b>\$20.40</b>	
<b>Contract Totals</b>				<b>13</b>	<b>\$126.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTHA, KNGT, KTSR	<b>Date:</b> 10/4/19
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I, Randy Hayden

being/on behalf of: Holly Boffy

a legally qualified candidate of the Republican

political party for the office of: BESE member - District 7

in the Gubernatorial Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Creative Communications Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Hauden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/19

Date

Randy Hauden

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Darren Ryder

Printed Name

MP

Title

1288779

Thanks so much!

**Cindy Montoya**  
Account Manager

Townsquare Media Lake Charles  
cindy.montoya@townsquaremedia.com  
Office: 337.433.1641 x.2007 | Mobile: 417.849.4133  
KNGT | KJMH | KHLA | KTSR | KLCL | KJEF  
+ web + events + mobile = Main Street's Growth Engine

**From:** Darren Ryder <Darren.Ryder@townsquaremedia.com>  
**Sent:** Thursday, October 3, 2019 7:57 AM  
**To:** Sarah Pope <Sarah@ccilouisiana.com>  
**Cc:** Cindy Montoya <Cindy.Montoya@townsquaremedia.com>  
**Subject:** RE: Political Rates and Ratings for Lake Charles

Cindy our AM will be getting back with you to get the paperwork and with political buys we need payment at the time of placement.

So she will reach out to you.....thanks a million!

**Darren Ryder**

Market President/Chief Revenue Officer  
Office: 337.433.1641 x.2001 | Mobile: 281.221.3377

**From:** Sarah Pope <Sarah@ccilouisiana.com>  
**Sent:** Wednesday, October 2, 2019 1:19 PM  
**To:** Darren Ryder <Darren.Ryder@townsquaremedia.com>  
**Subject:** Re: Political Rates and Ratings for Lake Charles

Yes,

So sorry about the confusion. The following is what we would like to buy:

KHLA (92.9)	1288779A	
	10 <sup>th</sup>	3-7pm - \$9 each x 3 = \$27
	11 <sup>th</sup>	3-7pm - \$9 each x 4 = \$36
KNGT	1288779B	
	11 <sup>th</sup>	3-7pm - \$13 each x 3 = \$39
KTSR	1288779C	
	11 <sup>th</sup>	3-7pm - \$8 each X 3 = \$24

= \$126 Gross; \$107.10 Net

Please let me know the next steps to confirm these buys.

Thanks,  
Sarah