

ORDER

Orders
Order / Rev: 93000
Alt Order #: 25193685
Product Desc: ORDER
Estimate: 920926
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL
NTMF
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Ryan Zinke for Congress
Demographic: HH
Product Codes: PL Candidate
Priority: P-5
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	32	\$1,665.00	\$1,415.25
09/26/16	09/26/16	3	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	32	\$1,665.00	\$1,415.25	0.00
October 2016	3	\$75.00	\$63.75	0.00
Totals	35	\$1,740.00	\$1,479.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	09/20/16	09/20/16	M-F 11a-1130a RIGHT THIS MINUTE	CM	11:00 AM-11:30 AM	1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-1-----			1			\$10.00		0.00			
2	NTMF	09/21/16	09/21/16	M-F 11a-1130a RIGHT THIS MINUTE	CM	11:00 AM-11:30 AM	1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--1----			1			\$10.00		0.00			
3	NTMF	09/22/16	09/22/16	M-F 11a-1130a RIGHT THIS MINUTE	CM	11:00 AM-11:30 AM	--1---	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---1---			1			\$10.00		0.00			
9	NTMF	09/25/16	09/25/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1			1			\$25.00		0.00			
10	NTMF	09/25/16	09/25/16	Su 1005p-1105p BBT	CM	10:05 PM-11:05 PM	-----1	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Ryan Zinke for Congress
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	NTMF	09/25/16	09/25/16	Su 1005p-1105p BBT	CM	10:05 PM-11:05 PM	-----1	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	-----1	1		\$20.00		0.00						
11	NTMF	09/20/16	09/20/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	-1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	-1-----	1		\$20.00		0.00						
12	NTMF	09/21/16	09/21/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	--1----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	--1----	1		\$20.00		0.00						
13	NTMF	09/22/16	09/22/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---1---	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	---1---	1		\$20.00		0.00						
14	NTMF	09/23/16	09/23/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----1--	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	----1--	1		\$20.00		0.00						
15	NTMF	09/26/16	09/26/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FOX MONTANA NEWS AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	1-----	1		\$20.00		0.00						
16	NTMF	09/20/16	09/20/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	-1-----	1		\$25.00		0.00						
17	NTMF	09/21/16	09/21/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	--1----	1		\$25.00		0.00						
18	NTMF	09/22/16	09/22/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	---1---	1		\$25.00		0.00						
19	NTMF	09/20/16	09/20/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	-1-----	1		\$30.00		0.00						
20	NTMF	09/21/16	09/21/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	--1----	1		\$30.00		0.00						
21	NTMF	09/22/16	09/22/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	---1---	1		\$30.00		0.00						
22	NTMF	09/23/16	09/23/16		CM	6:30 PM-7:00 PM	----1--	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p											
				M-F 630p-7p											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	----1--		1			\$30.00		0.00				
23	NTMF	09/26/16	09/26/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
				M-F 630p-7p											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/26/16	10/02/16	1-----		1			\$30.00		0.00				
24	NTMF	09/24/16	09/24/16	College Football	CM	5:30 PM-9:00 PM	-----1-	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
				College Football											
				(5:30 PM-9:00 PM)											
				FOX COLLEGE FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	-----1-		1			\$90.00		0.00				
26	NTMF	09/25/16	09/25/16	Reg Season game 2	CM	2:30 PM-5:00 PM	-----2	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
				Reg Season Game 2											
				(2:30 PM-5:00 PM)											
				FOX NFL LATE GAME: W											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	-----2		2			\$200.00		0.00				
27	NTMF	09/21/16	09/21/16	M-F 935p-305a	CM	11:05 PM-1:05 XM	--1----	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
				MY NETWORK TV											
				(11:05 PM-1:05 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	--1----		1			\$15.00		0.00				
28	NTMF	09/22/16	09/22/16	M-F 935p-1005p	CM	935p-1005p	---1---	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	---1---		1			\$30.00		0.00				
29	NTMF	09/26/16	09/26/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
				M-F 6p-630p											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/26/16	10/02/16	1-----		1			\$25.00		0.00				
N30	NTMF	09/24/16	09/24/16	Major League Baseball	CM	11:00 AM-2:00 PM	-----4-	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
				Major League Baseball											
				(11:00 AM-2:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	-----4-		4			\$50.00		0.00				
31	NTMF	09/22/16	09/22/16	Thur Prime Hour 2	CM	8p-9p	---1---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				Pitch											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	---1---		1			\$50.00		0.00				
32	NTMF	09/21/16	09/23/16	M-F 5a-7a LN	NWS	5a-7a	--111--	:30	3	\$10.00	P-4	0.00	NM	3	\$30.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	--111--		3			\$10.00		0.00				
33	NTMF	09/24/16	09/24/16	MSU/UM LOCAL	CM	2:00 PM-5:30 PM	-----2-	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
				MSU/UM LOCAL											
				(2:00 PM-5:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	-----2-		2			\$200.00		0.00				
N34	NTMF	09/22/16	09/22/16	Thur Prime Hour 1	CM	7p-8p	---T---	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				Thur Prime Hour 1											
				Rosewood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	---T---		1			\$100.00		0.00				
													Totals	35	\$1,740.00



125 West 55th St
New York, NY 10019

Contract # 25193685	Changes as of: 9/20/2016 at 3:33 PM	Version: Highlighting Revision 4	Total \$: \$1,740.00
CPE: ZINKORDR/920926	Flight: 9/20/16 - 9/26/16	Station: NTMF	Total Spots: 35
Agency: Smart Media Group	Advertiser: ZINKE, RYAN	Market: Missoula	Total CPP: \$21.48
1427 LESLIE AVE	Product: ORDER	Office: NEW YORK	Total GRP: 81.0
SUITE #102	Agency Order #: 30046298	Primary Demo: Adults 35+	Traffic #: 93000
ALEXANDRIA, VA	Buyer: Dome, Patricia	Con Type: POLITICAL/VOTE	
22301	Salesperson: SUZANNE FITZGERALD 212-373-8119	Assistant: SUSAN FIORE 212-373-8150	Separation:

Comments: ZINKE FOR CONGRESS MT-AL - REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/26							Total Spots	Total									
							9/20	9/21	9/22	9/23	9/24	9/25	9/26		\$	CPP	GRP							
REV+ 14	Sa 11a-2p		MLB	\$50.00	0.0	30	0	0	0	0	2	4	0	0		4	\$200.00	\$0.00	0.0					
LN 14 - 9/24 - LUR IS \$50 - MG IN MLB 4X @ \$50																								
Changes: Rate from 100 to 50																								
REV+ 18	Th 7p-8p		Rosewood	\$100.00	0.0	30	0	0	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0					
TOTALS: 4															6	8	3	7	4	3	35	\$1,740.00	\$21.48	81.0