

ORDER

Orders
Order / Rev: 93013
Alt Order #: 25193668
Product Desc: ORDER
Estimate: C04C10 **KTMF**
Flight Dates: 10/04/16 - 10/10/16 **Primary AE:** Katz New York
Original Date / Rev: 06/22/16 / 09/30/16 **Sales Office:** K-NYC
Order Type: GENERAL **Sales Region:** NAT

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Ryan Zinke for Congress
Demographic: HH **New Business Thru:**
Product Codes: PL Candidate **Order Separation:** 00:20:00
Priority: P-3 **Advertiser External ID:**
Revenue Codes: AGY, POL, CAND **Agency External ID:**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	22	\$1,405.00	\$1,194.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	22	\$1,405.00	\$1,194.25	0.00
Totals	22	\$1,405.00	\$1,194.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTMF	10/04/16	10/04/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-1-----			1		\$10.00		0.00				
E 2	KTMF	10/05/16	10/05/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--1----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	--1----			1		\$10.00		0.00				
E 3	KTMF	10/07/16	10/07/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----1--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--			1		\$10.00		0.00				
E 4	KTMF	10/10/16	10/10/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	1-----			1		\$10.00		0.00				
E 5	KTMF	10/04/16	10/04/16	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-1-----			1		\$10.00		0.00				

Order / Rev: 93013
 Alt Order #: 25193668
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Ryan Zinke for Congress
 Product Desc: ORDER
 Estimate: C04C10
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTMF	10/05/16	10/05/16	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--1----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	--1----	1	\$10.00	0.00								
E 7	KTMF	10/06/16	10/06/16	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---1---	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	---1---	1	\$10.00	0.00								
E 8	KTMF	10/07/16	10/07/16	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----1--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	----1--	1	\$10.00	0.00								
E 12	KTMF	10/04/16	10/04/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-1-----	1	\$25.00	0.00								
E 13	KTMF	10/06/16	10/06/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	---1---	1	\$25.00	0.00								
E 14	KTMF	10/07/16	10/07/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	----1--	1	\$25.00	0.00								
E 15	KTMF	10/10/16	10/10/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	1-----	1	\$25.00	0.00								
E 16	KTMF	10/08/16	10/08/16	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----2-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
ABC COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----2-	2	\$75.00	0.00								
N 17	KTMF	10/10/16	10/10/16	Mon Prime Hour 3 Conviction	CM	9p-10	1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	1-----	1	\$125.00	0.00								
N 18	KTMF	10/05/16	10/05/16	Wed Prime Hour 2 Modern/Blackish	CM	8p-9p	--1----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	--1----	1	\$200.00	0.00								
N 19	KTMF	10/04/16	10/04/16	Tue 7p-830p VP Debate	CM	65830P-830P	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-T-----	1	\$150.00	0.00								
N 20	KTMF	10/09/16	10/09/16	Sun 7p-9p Presidential Debate	CM	7:00 PM-8:30 PM (7:00 PM-8:30 PM)	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----S	1	\$150.00	0.00								
N 21	KTMF	10/05/16	10/05/16	Wed Prime Hour 1 SPEECHLESS/GOLDBERG	CM	7p-8p	--1----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	--1----	1	\$100.00	0.00								

Order / Rev: 93013
 Alt Order #: 25193668
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Ryan Zinke for Congress
 Product Desc: ORDER
 Estimate: C04C10
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	KTMF	10/05/16	10/05/16	Wed Prime Hour 3 Designated Survivor	CM	9p-10p	--1----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	--1----		1		\$125.00		0.00					
N23	KTMF	10/10/16	10/10/16	Mon Prime Various Dancing with the Stars	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	1-----		1		\$150.00		0.00					
N24	KTMF	10/09/16	10/09/16	Sun Prime Hour 1 America's Funniest Home V	CM	6p-7p	-----1	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	-----1		1		\$75.00		0.00					
													Totals	22	\$1,405.00

KATZ TELEVISION GROUP

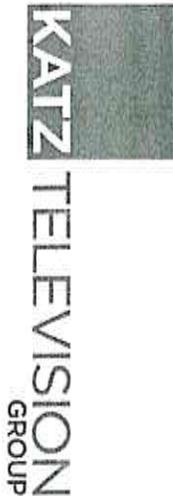
125 West 55th St
New York, NY 10019

Contract #: 25193666 Changes as of: 9/29/2016 at 4:16 PM Version: Highlighting Revision 5

CPE: ZINKORDR/C04C10 Flight: 10/4/16 - 10/10/16 Station: KTMF Total Spots: 22 Total \$: \$1,405.00
 Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: Missoula Total CPP: \$53.22
 1427 LESLIE AVE Product: ORDER Office: NEW YORK Total GRP: 26.4
 SUITE #102 Agency Order #: 30046277 Buyer: Dome, Patricia Con Type: POLITICAL/VOTE Traffic #: 93013
 ALEXANDRIA, VA 22301 Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE Separation:

Comments: ZINKE FOR CONGRESS MT-AL - REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
REV-3	Su 9p-10p		QUANTICO-ABC	\$125.00	10.0	30	0	0	0	0	1	0	0	0	\$0.00	\$12.50	0.0
1x no mg on in 12-14																	
REV-4	Su 8p-9p		SECRETSAND LIES-ABC	\$125.00	9.4	30	0	0	0	0	1	0	0	0	\$0.00	\$13.30	0.0
1x no mg on in 12-14																	
REV-5	Su 7p-8p		ONCE UPON A TIME-ABC	\$125.00	7.5	30	0	0	0	0	1	0	0	0	\$0.00	\$16.67	0.0
1x no mg on in 12-14																	
8	M 9p-10p		CONVICTION-ABC	\$125.00	4.5	30	0	0	0	0	0	0	1	0	\$125.00	\$27.78	4.5
LUR is \$125 mg on in 15 Changes: Rate from 200 to 125																	
11	Su 7p-8:30p		Pres Debate	\$150.00	0.0	30	0	0	0	0	0	1	0	0	\$150.00	\$0.00	0.0
Changes: Day/Time from: Su 7p-8:30p to Su 7p-9:30p																	
REV+12	W 7p-8p		Speechless/Goldbergs	\$100.00	0.0	30	0	0	1	0	0	0	0	0	\$100.00	\$0.00	0.0
REV+13	W 9p-10p		Designated Survivor	\$125.00	0.0	30	0	0	1	0	0	0	0	0	\$125.00	\$0.00	0.0
REV+14	M 7p-9p		DWTS	\$150.00	0.0	30	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
REV+15	Su 6p-7p		Funniest Home Videos	\$75.00	0.0	30	0	0	0	0	0	0	1	0	\$75.00	\$0.00	0.0
TOTALS:							4	5	2	2	2	2	4	22	\$1,405.00	\$53.22	26.4



125 West 55th St
New York, NY 10019

Contract # 25193666 Changes as of: 9/29/2016 at 4:16 PM Version: Highlighting Revision 5 Total \$: \$1,405.00

CPE: ZINKE/ORDR/C04C10 Flight: 10/4/16 - 10/10/16 Station: KTMF Total Spots: 22

Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: Missoula Total CPP: \$53.22

1427 LESLIE AVE Product: ORDER Office: NEW YORK Total GRP: 26.4

SUITE #102 Agency Order #: 30046277 Primary Demo: Adult 35+ Traffic #: 93013

ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/VOTE

Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE Separation:

FITZGERALD 212-373-8119 212-373-8150

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
09/22/16 3:18 PM	SUZANNE FITZGERALD	ZINKE FOR CONGRESS MT-AL -- REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK
09/07/16 11:27 AM	System	Notice Received.
09/06/16 1:38 PM	GOTOSTRATA/sfitzgerald	ZINKE FOR CONGRESS MT-AL -- REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK
		***CORRECTION FROM V.1
08/17/16 2:46 PM	Katie Delany	LN 8 - LUR IS \$125. MG 1X 10/9 IN AFHV (6P) @ \$75?
08/17/16 2:36 PM	Katie Delany	LN 17 - LUR IS \$125. MG 1X 10/9 IN AFHV (6P) @ \$75?
08/08/16 10:31 AM	System	Notice Received.
08/08/16 9:13 AM	GOTOSTRATA/sfitzgerald	ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT
06/22/16 4:09 PM	System	Notice Received.
06/16/16 11:55 AM	SUZANNE FITZGERALD	ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$23,417
KTMF Share:	6%
Comment:	
KECI:	30%
KPAX:	54%
NTMF:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	22	\$1,405.00	26.4
Total	100%	22	\$1,405.00	26.4

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Oct	22	\$1,405.00	26.4
Total	22	\$1,405.00	26.4

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 4:16 PM	SUZANNE FITZGERALD	Revised	1		\$0	\$1,405.00	Changes: Total Spots from 21 to 22, Total GRPs from 53.3 to 26.4, Total CPP from \$26.36 to \$53.22, Default Spot Length to 30, 9 buylines added or modified.
Revision	9/22/16 3:18 PM	SUZANNE FITZGERALD	Confirmed	2		\$300.00	\$1,405.00	Changes: Total Spots from 19 to 21, Calculated Dollars from \$1,105.00 to \$1,405.00, Total CPP from \$20.73 to \$26.36, Competitive Market Budget from \$28,333 to \$23,417, User Entered \$ from \$0.00 to \$1,405.00, Total \$ from \$1,105.00 to \$1,405.00, 2 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 25193668 Changes as of: 9/29/2016 at 4:16 PM Version: Highlighting Revision 5
 CPE: ZINKE/ORDR/C04C10 Flight: 10/4/16 - 10/10/16 Station: KTMF
 Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: Missoula
 1427 LESLIE AVE Product: ORDER Office: NEW YORK Total Spots: 22
 SUITE #102 Agency Order #: 30046277 Buyer: Dome, Patricia Primary Demo: Adults 35+ Total CPP: \$83.22
 ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/VOTE Traffic #: 93013
 Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE Separation:
 212-373-8119 212-373-8150

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/6/16 1:38 PM 2	GOTOSTRATA\fitzgerald	Confirmed	1		\$200.00	\$1,105.00	Changes: Comments from ZINKE FOR CONGRESS MT-REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK PAYMENT WILL BE SENT PRIOR TO START CONFIRM RECEIPT ELECTRONICALLY!!!!!!!!!!!!!! DO NOT DOUBLE BOOK & CONFIRM RECEIPT. TO ZINKE FOR CONGRESS MT-AL - REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK. Total \$ from \$905.00 to \$1,105.00, Total GRPs from 47.8 to 53.3, Total GIMPs to 0, Total Spots from 18 to 19, Total CPP from \$18.93 to \$20.73. 1 buyline added or modified.
Revision	8/22/16 2:03 PM	Switch Operation	Confirmed			\$0	\$905.00	Changes: Contract Type Id from Political to POLITICAL/VOTE.
Makegood 2	8/17/16 2:46 PM	Katie Delany	Confirmed			\$0	\$905.00	
Makegood 1	8/17/16 2:36 PM	Katie Delany	Confirmed			\$0	\$905.00	
Revision	8/8/16 9:13 AM 2	GOTOSTRATA\fitzgerald	Confirmed	1		\$200.00	\$905.00	Changes: Comments from ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT TO ZINKE FOR CONGRESS MT-REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK PAYMENT WILL BE SENT PRIOR TO START CONFIRM RECEIPT ELECTRONICALLY!!!!!!!!!!!!!! DO NOT DOUBLE BOOK & CONFIRM RECEIPT. Total \$ from \$705.00 to \$905.00, Total GRPs from 42.2 to 47.8, Total Spots from 17 to 18, Total CPP from \$16.11 to \$18.93. 1 buyline added or modified.
Queued for Electronic Contracting	6/22/16 4:02 PM		Confirmed			\$0	\$0	
New	6/16/16 11:55 AM	SUZANNE FITZGERALD	Confirmed	17		\$705.00	\$705.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders
Order / Rev: 93015
Alt Order #: 25193683
Product Desc: ORDER
Estimate: C04C10
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 06/22/16 / 09/30/16
Order Type: GENERAL
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT
NTMF

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Ryan Zinke for Congress
Demographic: HH
Product Codes: PL Candidate
Priority: P-5
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	29	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$1,500.00	\$1,275.00	0.00
Totals	29	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	10/04/16	10/04/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/16	10/09/16	-1-----			1	\$30.00	0.00						
E 2	NTMF	10/06/16	10/06/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/16	10/09/16	---1---			1	\$30.00	0.00						
E 3	NTMF	10/07/16	10/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/16	10/09/16	----1--			1	\$30.00	0.00						
E 4	NTMF	10/10/16	10/10/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	1-----			1	\$30.00	0.00						
E 5	NTMF	10/04/16	10/04/16	M-F 11a-1130a M-F 11a-1130a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/16	10/09/16	-1-----			1	\$10.00	0.00						
E 6	NTMF	10/06/16	10/06/16		CM	11:00 AM-11:30 AM	---1---	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00

Order / Rev: 93015
 Alt Order #: 25193683
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Ryan Zinke for Congress
 Product Desc: ORDER NTFM
 Estimate: C04C10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-1130a M-F 11a-1130a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	---1---	1	\$10.00	0.00								
E 7	NTMF	10/09/16	10/09/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----1	1	\$25.00	0.00								
E 8	NTMF	10/08/16	10/08/16	College Football College Football	CM	5:30 PM-9:00 PM (5:30 PM-9:00 PM)	-----1-	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
				FOX COLLEGE FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----1-	1	\$90.00	0.00								
E 9	NTMF	10/04/16	10/04/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	-1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
				FOX MONTANA NEWS AT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-1-----	1	\$20.00	0.00								
E 10	NTMF	10/07/16	10/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	----1--	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
				FOX MONTANA NEWS AT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	----1--	1	\$20.00	0.00								
E 11	NTMF	10/10/16	10/10/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
				FOX MONTANA NEWS AT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	1-----	1	\$20.00	0.00								
E 12	NTMF	10/09/16	10/09/16	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:00 PM (2:30 PM-5:00 PM)	-----1	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				FOX NFL LATE GAME: W											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----1	1	\$200.00	0.00								
N 13	NTMF	10/05/16	10/05/16	Wed Prime Hour 2 Empire	CM	8p-9p	--1----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	--1----	1	\$75.00	0.00								
N 14	NTMF	10/04/16	10/10/16	M-F 6p-630p BBT	CM	6p-630p	1111--	:30	5	\$25.00	P-4	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-1111--	4	\$25.00	0.00								
Week:		10/10/16	10/16/16	1-----	1	\$25.00	0.00								
N 16	NTMF	10/04/16	10/04/16	Tue Prime Various VP Debate	CM	7:00 PM-8:30 PM (7:00 PM-8:30 PM)	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-T-----	1	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	NTMF	10/03/16-10/09/16	Tue Prime 7-830p	7:00 PM-8:30 PM	7:00 PM-8:30 P-T-----	:30	\$150.00	0.00	NM						
N 17	NTMF	10/09/16	10/09/16	Sun Prime 7p-9p Presidential Debate	CM	7p-9p	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	-----S	1	\$150.00	0.00								
N 18	NTMF	10/07/16	10/07/16	Fri Prime Hour 1 Hell's Kitchen	CM	7p-8p	----1--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/16	10/09/16	----1--	1	\$50.00	0.00								
N 19	NTMF	10/04/16	10/05/16	M-F 5a-7a LN M-F	NWS	5a-7a	-11----	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 93015
 Alt Order #: 25193683
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Ryan Zinke for Congress
 Product Desc: ORDER
 Estimate: C04C10
 NTFM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	NTMF	10/04/16	10/05/16	M-F 5a-7a LN M-F	NWS	5a-7a	-11----	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-11----		2				\$10.00		0.00			
N 20	NTMF	10/05/16	10/05/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$30.00		0.00			
N 21	NTMF	10/05/16	10/05/16	Wed Prime Hour 2 Empire	CM	8p-9p	--1----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$75.00		0.00			
N 22	NTMF	10/05/16	10/05/16	M-F 1005p-1105p 2 BROKE GIRLS	CM	1005p-1105p	--1----	:30	1	\$35.00	P-4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$35.00		0.00			
N 23	NTMF	10/10/16	10/10/16	Mon Prime Hour 1 Gotham	CM	7p-8p	2-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	2-----		2				\$100.00		0.00			
N 24	NTMF	10/10/16	10/10/16	Mon Prime Hour 2 Lucifer	CM	8p-9p	1-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$75.00		0.00			
													Totals	29	\$1,500.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25193683 Changes as of: 9/29/2016 at 4:26 PM Version: Highlighting Revision 5

CPE: ZINKORDR/C04C10 Flight: 10/4/16 - 10/10/16 Station: NTMF
 Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: Missoula
 1427 LESLIE AVE Product: ORDER Office: NEW YORK
 SUITE #102 Agency Order #: 30046278 Primary Demo: Adults 35+
 ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/NOTE
 22301 Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE
 212-373-8119 Separation: Total Spots: 29
 Total CPE: \$24.19
 Total GRP: 62.0
 Traffic #: 93015

Comments: ZINKE FOR CONGRESS.MT.AL - REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
2	M-F 11a-11:30a		HOT BENCH	\$10.00	1.5	30	1	0	1	0	0	0	0	2	\$20.00	\$6.67	3.0
LUR is \$10 mg on lns 13-18 Changes: Rate from 15 to 10																	
4	Sa 5:30p-9p		FOX COLLEGE FOOTBALL	\$90.00	5.0	30	0	0	0	0	1	0	0	1	\$90.00	\$18.00	5.0
LUR is \$90 mg on lns 13-18 Changes: Rate from 100 to 90																	
5	M-F 9p-9:35p		FOX MONTANA NEWS AT	\$20.00	3.0	30	1	0	0	1	0	0	1	3	\$60.00	\$6.67	9.0
LUR is \$20 mg on lns 13-18 Changes: Rate from 75 to 20																	
6	Su 2:30p-5p		FOX NFL LATE GAME: W	\$200.00	13.0	30	0	0	0	0	0	1	0	1	\$200.00	\$15.38	13.0
LUR is \$200 mg on lns 13-18 Changes: Rate from 500 to 200																	
REV+ 8	M-F 6p-6:30p		BIG BANG THEORY	\$25.00	2.5	30	1	1	0	1	0	0	1	5	\$125.00	\$10.00	12.5
REV- 9	Su 5:30p-6p		THE OT-FOX	\$50.00	5.5	30	0	0	0	0	0	1	0	0	\$0.00	\$9.09	0.0
Tx mg on ln 12																	
REV+ 12	F 7p-8p		Hell's Kitchen	\$50.00	0.0	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
REV+ 13	M-F 5a-7a		wake Up MT	\$10.00	0.0	30	0	1	0	0	0	0	0	0	\$20.00	\$0.00	0.0
REV+ 14	M-F 6:30p-7p		BBT	\$30.00	0.0	30	0	0	1	0	0	0	0	1	\$30.00	\$0.00	0.0
REV+ 15	W 8p-9p		Empire	\$75.00	0.0	30	0	0	1	0	0	0	0	1	\$75.00	\$0.00	0.0
REV+ 16	M-F 10:05p-11:05p		2 Broke Girls	\$35.00	0.0	30	0	0	1	0	0	0	0	1	\$35.00	\$0.00	0.0
REV+ 17	M 7p-8p		Gotham	\$100.00	0.0	30	0	0	0	0	0	0	0	0	\$200.00	\$0.00	0.0
REV+ 18	M 8p-9p		Lucifer	\$75.00	0.0	30	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
TOTALS:							6	6	3	4	1	3	6	29	\$1,500.00	\$24.19	62.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25193683	Changes as of: 9/29/2016 at 4:26 PM	Version: Highlighting Revision 5	Total \$: \$1,500.00
CPE: ZINKORDR/C04C10	Flight: 10/4/16 - 10/10/16	Station: NTMF	Total Spots: 29
Agency: Smart Media Group	Advertiser: ZINKE, RYAN	Market: Missoula	Total CPP: \$24.19
1427 LESLIE AVE	Product: ORDER	Office: NEW YORK	Total GRP: 62.0
SUITE #102	Agency Order #: 30046278	Primary Demo: Adults 35+	Traffic #: 93015
ALEXANDRIA, VA	Buyer: Dome, Patricia	Con Type: POLITICAL/VOTE	
22301	Salesperson: SUZANNE FITZGERALD	Assistant: SUSAN FIORE	Separation:
	212-373-8119	212-373-8150	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/6/16 1:37 PM	GOTOSTRATAMsfitzgerald	Confirmed	4		\$125.00	\$1,200.00	Changes: Comments from ZINKE FOR CONGRESS MT-REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK PAYMENT WILL BE SENT PRIOR TO START CONFIRM RECEIPT ELECTRONICALLY!!!!!!!!!!!! DO NOT DOUBLE BOOK & CONFIRM RECEIPT, to ZINKE FOR CONGRESS MT-AL - REVISED DO NOT DOUBLE BOOK ALL ORDERS HAVE BEEN REVISED THESE ORDERS REPLACE ANY OTHER PREVIOUS ORDERS FOR THIS ESTIMATE CONFIRM RECEIPT & DO NOT DOUBLE BOOK, Total \$ from \$1,075.00 to \$1,200.00, Total GRPs from 49.5 to 62.5, Total GIMPs to 0, Total Spots from 13 to 17, Total CPP from \$21.72 to \$19.20. 2 buylines added or modified.
Revision	8/22/16 2:03 PM	Switch Operation	Confirmed			\$0	\$1,075.00	Changes: Contract Type Id from Political to POLITICAL/VOTE.
Makegood 1	8/17/16 4:50 PM	Katie Delany	Confirmed			\$0	\$1,075.00	
Revision	8/8/16 9:12 AM	GOTOSTRATAMsfitzgerald	Confirmed	1		\$75.00	\$1,075.00	Changes: Comments from ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT to ZINKE FOR CONGRESS MT-REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK PAYMENT WILL BE SENT PRIOR TO START CONFIRM RECEIPT ELECTRONICALLY!!!!!!!!!!!! DO NOT DOUBLE BOOK & CONFIRM RECEIPT, Total \$ from \$1,000.00 to \$1,075.00, Total GRPs from 38.5 to 49.5, Total Spots from 12 to 13, Total CPP from \$22.86 to \$21.72. 1 buyline added or modified.
Queued for Electronic Contracting	6/22/16 4:02 PM					\$0	\$0	
New	6/16/16 12:00 PM	SUZANNE FITZGERALD	Confirmed	12		\$1,000.00	\$1,000.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.