

**WPTK
AM 850
RALEIGH, NC**



ISSUES AND PROGRAMS REPORT

FOR

STATION WPTK, WQDR-FM HD2

**1st Quarter, 2019
(January 1 – March 31, 2019)**

Compiled by:
Paul Michels, Director of Group Operations

Radio station WPTK has compiled a list of issues that residents feel is a major concern to the Raleigh-Durham area. WPTK conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPTK utilizes this list as a basis for our programming response to selected issues each quarter. Typically, WPTK addresses the issues in its Sunday program, "Carolina Newsmakers," as well as other regularly scheduled programming.

The issues include:

AG	: Agriculture & Farming
EC	: Economy and national debt
TR	: Traffic and transportation
GR	: Growth
CR	: Crime and gun control
ED	: Education
EH	: Environment / Health / Opioid Crisis
POL	: Political Affairs
FY	: Families / Youth
D9	: Election Problems in NC District 9
GS	: Government Shutdown
TW	: Trump approval & wall funding
BB	: Broadband Internet Access

RESPONSIVE PROGRAMMING

Issue : Traffic and roads
Description : Live, local traffic reports of current traffic conditions
Times : Weekdays 6am-9am and 3:30pm-6:15pm 3 times an hour at :00, :15 and :30
Duration : Each live report is 60 seconds

Issue : Various – see below
Program : Carolina Newsmakers
Times : Sunday mornings – 6am – 6:50 am
Duration : 50 minutes
Description : “Carolina Newsmakers” is a 50-minute weekly public affairs program hosted by WPTK owner Don Curtis. It features talks with local and state leaders in government, policy, education, research and numerous other areas. Listed below are synopses of each weekly program, followed by a two-letter code linking the subjects discussed to an ascertained issue.

1-6

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

URBAN VS RURAL DIVIDE, ATTRACTING TALENT TO RURAL AREAS, SALES TAX, THEFT, WORKER'S COMPENSATION, HEALTH CARE, NATURAL DISASTERS, TARIFFS, NAFTA, AGRICULTURE, TOURISM, AND TECHNOLOGY.

ISSUES DISCUSSED: EH, AG, EC

1-13

INTERVIEW WITH ANDY TAYLOR - NC STATE PROFESSOR OF POLITICAL SCIENCE

PRESIDENT TRUMP APPROVAL, GOVERNMENT SHUTDOWN, MEDIA COVERAGE, TARIFFS, TRADE AGREEMENTS, HILLARY CLINTON, DEMOCRATIC PRESIDENTIAL CANDIDATES, NORTH CAROLINA CONGRESSIONAL DISTRICT 9, AND UNAFFILIATED VOTERS.

ISSUES DISCUSSED: TW, EC, D9, GS

1-20

INTERVIEW WITH JOHANNA REESE - GOVERNMENT RELATIONS DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS

BACKGROUND OF THE ASSOCIATION OF COUNTY COMMISSIONERS, TAXATION, BROADBAND INTERNET ACCESS, SCHOOL FUNDING, MEDICAID, WATER AND SEWER, INFRASTRUCTURE, LOTTERY, ECONOMIC DEVELOPMENT, AND NATURAL DISASTERS.

ISSUES DISCUSSED: POL, ED, EH, GR, BB

1-27

INTERVIEW WITH JOSH STEIN - ATTORNEY GENERAL OF NORTH CAROLINA

SCAMS, ROBOCALLS, DEPARTMENT OF JUSTICE BACKGROUND, OPIOID CRISIS, DATA BREACHES, PAYDAY LENDERS, STATE CRIME LAB, SEXUAL ASSAULT KITS, AND MEDICAID FRAUD.

ISSUES DISCUSSED: CR, EH

2-3

INTERVIEW WITH TOM JENSEN - DIRECTOR OF PUBLIC POLICY POLLING

DONALD TRUMP APPROVAL, WALL FUNDING, IMMIGRATION, HEALTH CARE, ROY COOPER APPROVAL, NORTH CAROLINA POLITICIANS, NC DISTRICT 9 ELECTION, REDISTRICTING, UNAFFILIATED VOTERS, AND SILENT SAM.

ISSUES DISCUSSED: TW, CR, EH, POL, D9

2-10

INTERVIEW WITH DALE FOLWELL - NORTH CAROLINA STATE TREASURER

STATE PENSION PLAN, STATE BOND RATING, STATE HEALTH PLAN, INTEREST RATES, POPULATION DISPARITY, DEBT AFFORDABILITY STUDY, FINANCIAL HEALTH OF COUNTIES AND CITIES, STATE BANKS, 2019 LEGISLATION.

ISSUES DISCUSSED: EC, EH, GR

2-17

INTERVIEW WITH BECKI GRAY - SENIOR VICE PRESIDENT OF THE JOHN LOCKE FOUNDATION

INDEPENDENT REDISTRICTING, POLITICAL PARTIES, NORTH CAROLINA GENERAL ASSEMBLY, 2019 LEGISLATIVE SESSION, ACOHOLIC BEVERAGE CONTROL, MEDICAID, RAINY DAY FUND, NORTH CAROLINA SUPREME COURT, AND TAX INCENTIVES.

ISSUES DISCUSSED: D9, POL, EH, EC

2-24

INTERVIEW WITH PATRICK WOODIE - PRESIDENT OF THE RURAL ECONOMIC DEVELOPMENT CENTER

RURAL CENTER BACKGROUND, DEFINING RURAL COUNTIES, DEVELOPING RURAL COUNTIES, FUNDING, OPIOID EPIDEMIC, BROADBAND ACCESS, TRANSITIONAL COUNTIES, AGRICULTURE, HEALTH CARE, BUSINESS INCENTIVE AND RURAL DAY.

ISSUES DISCUSSED: EH, AG, EH, GR, BB

3-3

INTERVIEW WITH LARRY WOOTEN - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU

FARM BUREAU BACKGROUND, AGRICULTURE, INSURANCE, HEALTH CARE, TRADE AGREEMENTS, IMMIGRATION, ATLANTIC COAST PIPELINE, TRANSPORTATION, EDUCATION, AND PLANT SCIENCES

ISSUES DISCUSSED: AG, EC, EH, CR, TR, ED

3-10

INTERVIEW WITH PAUL MEYER - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA LEAGUE OF MUNICIPALITIES

VARYING SIZE OF CITIES, WATER AND SEWAGE, POPULATION LOSS IN RURAL AREAS, BROADBAND ACCESS, U.S. DEPARTMENT OF AGRICULTURE, TAXATION, EDUCATION, PUBLIC SAFETY, TRANSPORTATION, AND PENSIONS.

ISSUES DISCUSSED: EH, AG, BB

3-17

INTERVIEW WITH REV. BRUCE STANLEY - PRESIDENT AND CEO OF THE METHODIST HOME FOR CHILDREN

IMPORTANCE OF FAMILY, SOCIAL MEDIA, ROLE OF CHURCH, SCHOOL SAFETY, MENTAL HEALTH, VOLUNTEERS, FOSTER CARE, PUBLIC FUNDING, AND RAISE THE AGE.

ISSUES DISCUSSED: FY, EH

3-24

INTERVIEW WITH REP. JOHN BELL - NORTH CAROLINA HOUSE OF REPRESENTATIVES

AGRICULTURE, ACCESS TO BROADBAND, HEALTH CARE, MEDICAID, TAX REFORM, BUSINESS RECRUITMENT, EDUCATION, FISCAL RESERVES, OPIOIDS, AND TRANSPORTATION.

ISSUES DISCUSSED: AG, BB, EH, ED, TR

3-31

INTERVIEW WITH DAN GERLACH - PRESIDENT OF THE GOLDEN LEAF FOUNDATION

BACKGROUND ON GOLDEN LEAF FOUNDATION, FUNDING, RESEARCH UNIVERSITIES, AGRICULTURE, BROADBAND CONNECTIVITY, HEALTH CARE, SCHOLARSHIPS, ATLANTIC COAST PIPELINE, RURAL DEVELOPMENT, AND MILITARY.

ISSUES DISCUSSED: AG, BB, EH, ED