

WBCN-AM & WKQC-HD3

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR STATION WBCN-AM & WKQC-HD3

First Quarter 2016
(January, February, March)
Due April 10, 2016

Airing Sundays: 6am to 7am

Prepared by: Francene Marie Morris
Public Affairs Director & Host/Producer

**Issues of Concern to Charlotte, North Carolina
Addressed in Responsive Programming in the
First Quarter 2016**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. HEALTH	SIDDS organization announces new research. Komen Charlotte shares Laugh For A Cure. Hospice raises money for services. Lupus North Carolina promotes gala. Increase in diabetes diagnosis. Moms in Training. Benefits of acupuncture.
2. CHILDREN	DSS searches for forever families. Educating parents on dangers of child predators. The new normal of burying your child.
3. RACE RELATIONS	Local police departments striving to reduce police brutality. Local news anchor shares civil rights stories. Southern Poverty Laws Center highlights hate groups.
4. ENVIRONMENT	Repowering schools with solar energy. Review of 2015 COP Talks in Paris.
5. COMMUNITY EVENTS	Hornets' Nest Girl Scouts take stock in their non-profit success. Highway Patrol takes a plunge for Special Olympics. Various events bring awareness to health disparities.
6. THE ARTS	Local film maker runs cross country. Actors come together for unique story telling experience.
7. SMALL BUSINESSES	Small Business Administration success stories. Local entrepreneurs share their journey.
8. HOMELESSNESS	Aggressive city planning to eradicate chronic homelessness.
9. CITY GOVERNMENT	Former City Council Member reviews Charlotte's past, present and future.
10. TEENS	Local non-profits offer safe place for teens to talk. Collecting prom dresses for high school students. Grooming preteens for greatness.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – January 3,2016 10 minutes of 1 hour
Show Description: **Debra Fundaburk encourages authors to roll their sleeves up and get involved writing again. The Charlotte Writers Guild helps new and seasoned writing enthusiast to join the non-profit as they share fiction and reality based stories.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – January 3,2016 40 minutes of 1 hour
Show Description: **Stacia Jackson Advertising Manager with Discovery Place and Jamie Decker the site coordinator with Body Worlds explains the life of cadavers on display through the Spring of 2016. Jamie fascinates listeners talking about the stages of aging.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Race Relations Francene Marie Morris
Date – January 10,2016 35 minutes of 1 hour
Show Description: **Mark Potok with Southern Poverty Law Center shares recent law enforcement stories of police brutality, school to prison pipeline and hate groups settled in Southeast region.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Race Relations Francene Marie Morris
Date – January 10,2016 25 minutes of 1 hour
Show Description: **CMPD Officer Christopher Kopp shares new systems in place during police interactions with licensed drivers during a traffic stops. He also walked listeners through relationship building efforts with barber shops and communities living in sectors of Charlotte, North Carolina.**

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – January 17, 2016 15 minutes of 1 hour
Show Description: **Broadway cast members dropped by to promote Withes Night Off, a derivative of the popular Witches Musical. The one night only performance benefits R.A.I.N a local AIDS non-profit. Nathan B. Smith Development Director of R.A.I.N specifies the importance of fund raising efforts.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – The Arts Francene Marie Morris
Date – January 17, 2016 15 minutes of 1 hour
Show Description: **Director Adrian Jackson w/Black Forest Films shares his 2,400 mile journey run to LA from Charlotte to plea for big budget films to return to Southeast Region. His 3 months journey begins in April.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – City Government Francene Marie Morris
Date – January 17, 2016 30 minutes of 1 hour
Show Description: **Former City Councilman David Howard revisits city government plans to grow Charlotte, NC. Rail lines expansion in progress, and job training initiatives with local Colleges.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Environment Francene Marie Morris
Date – January 24, 2016 30 minutes of 1 hour
Show Description: **Alan Burns w/Think Green Global says car emissions is causing havoc on the environment and predicts extreme weather conditions by 2020. Alan traveled to COP 20 TALKS in Paris to convince legislators of future global devastation.**

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Health Francene Marie Morris
Date – January 24, 2017 15 minutes of 1 hour
Show Description: **2016 Lupus Mardi Gras is predicted to bring in \$500,000 to support local patients and new research to demystify the cruel symptoms of Lupus. President of North Carolina Chapter - Christine John-Fuller shared details of annual event..**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – The Arts Francene Marie Morris
Date – January 24, 2016 15-minutes of 1 hour
Show Description: **Francene Marie interviews actress and playwright Erica McGee who has written a new twist on Cinder-bella. We also discussed her recent role with Jennifer Garner in Miracles From Heaven. Also conversed new movies shot in the Carolinas.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – January 31, 2016 20 minutes of 1 hour
Show Description: **Interviewed Hospice Development Nancy Cole about Soup on Sunday, annual event invites community out to taste more than 30 soups benefiting Hospice services. Nancy chatted about the many services Hospice offers.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Homelessness Francene Marie Morris
Date – January 31, 2016 20 minutes of 1 hour
Show Description: **Interviewed Executive Director Pamela Jefson with Supportive Housing Communities regarding eradicating chronic homelessness by 2017 titled, A Place To Live Again.**

The Francene Marie Show (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – January 31, 2016 20 minutes of 1-hour
Show Description: **Local Hornets Nest Girl Scouts Shantaja Clyburn & Maddie Healy reflect on their accomplishments as Girl Scouts. Share community projects to earn badges. Also promotes camps and community events during cookie season.**

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

- The Francene Marie Show** (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – February 7, 2016 15 minutes of 1-hour
Show Description: **During cold and flu season, Major Dave Nelson with South Carolina Highway Patrol is taking a Polar Plunge with officers and community supports of Special Olympics.**
- The Francene Marie Show** (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Community Events Francene Marie Morris
Date – February 7, 2016 15 minutes of 1-hour
Show Description: **Crystal Emerick with BRAVE STEPS shares events to bring awareness of sexual predators and abusers tracking children.**
- The Francene Marie Show** (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Teens Francene Marie Morris
Date – February 7, 2016 30 minutes of 1-hour
Show Description: **Monique Stubbs Hall with Grooming Greatness offers a 6-week program to teens. The classes offer solutions to social ills plaguing teens in regards to behaviors, personal appearances and school dropout rates.**
- The Francene Marie Show** (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Health Francene Marie Morris
Date – February 14, 2016 30 minutes of 1hour
Show Description: **15th Anniversary Laugh For The Cure on March 10th, at McGlohon Theater at Spirit Square at 5:30pm. Francene interviews Lynda Bell Anello w/Komen Charlotte and Moira Quinn Senior VP of Communications & Chief Operating Officer for Charlotte Center City Partners about the event.**
- The Francene Marie Show** (Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Issue – Teens Francene Marie Morris
Date – February 14, 2016 30 minutes of 1hour
Show Description: **Present Age Ministries returns to talk about teens lured into human trafficking schemes. Abusers are rom boyfriends and online connections. Call National Human Trafficking Resource Center 1 (888) 373-7888.**

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show
Issue – Race Relations
Date – February 21, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
15 minutes of 1-hour
Local Black Historian Terri Joelle allows listeners to take a virtual trip through parts of Charlotte marked as landmarks from years past of segregation.

The Francene Marie Show
Issue – Community Events
Date – February 21, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
15 minutes of 1-hour
Local Fashion Designer - Tygerian Burke teaches sewing classes for Charlotte Park & Recreation locations. The classes are offered free of charge.

The Francene Marie Show
Issue – Small Business
Date – February 21, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1-hour
President of LGBT Chamber of Commerce - Chad Sevearance-Turner and members are on a mission to encourage small businesses to join the Guild to build their business and join in monthly workshops.

The Francene Marie Show
Issue – Environment
Date – February 28, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
15 minutes of 1 hour
Francene Marie's interviews DeAndrea Newman Salvador and Terry Lansdell who make a good case we should consider. Charlotte Mecklenburg School could go solar. Reports show that Charlotte-Mecklenburg and Durham school districts using Duke Energy as their primary energy provider could see savings by going 100 percent solar.

**WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016**

**The Francene Marie Show
Issue – Health
Date – February 28, 2016
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1 hour
Chef Pamela Roberts with Central Community College shares healthy way of cooking during diabetes epidemic. She also shares the culinary curriculum students of all ages are taking advantage of during winter sessions.

**The Francene Marie Show
Issue – Children
Date – February 28, 2016
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
15 minutes of 1 hour
Lauren Johnson with Classroom Central promotes Spring Break School Supply Drive with incentives for teachers. Title 1 schools are under pressure to keep up with demands for proper supplies.

**The Francene Marie Show
Issue – Homelessness
Date – March 6, 2016
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Francene Marie interviews Cerita Evans with Suit Up Charlotte regarding men going through transition. Classes prepare veterans, recently incarcerated and unemployed men for work force.

**The Francene Marie Show
Issue – Health
Date – March 6, 2016
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
40 minutes of 1 hour
Heart Health Month brings Camp Luck into studio with Francene Marie. Intervened Dr. Immanuel Turner - Congenital Cardiac Surgeon at Carolinas Healthcare System and Deborah Gilchrist a heart mom of a teen whose life was spared with heart transplant.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show
Issue – Small Business
Date – March 13, 2015
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Graduate Donald Colson of Small Business Administration's Entrepreneurial Leadership Program shares his revenue increase of more than one million dollars after participating in semester classes.

The Francene Marie Show
Issue – Health
Date – March 13, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Francene Marie interviewed Nicole James with Sammy James Foundation Sammy who shares new stats of 3,500 annual Sudden Unexpected Infant Deaths (SUID). Deaths occur among infants less than 1 years old, with no obvious cause.

The Francene Marie Show
Issue – Women History Month
Date – March 13, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Francene Marie interviews Victoria Rosa a new producer for Kiss 95.1 about her accomplishments as first woman producer. Victoria gave tips away to potential broadcasting students.

The Francene Marie Show
Issue – Health
Date – March 20, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Pat Higgins with local Diabetes Assoc. explains how the growing of diabetes is striking households of children, teens and adults. Local events offer free testing.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show
Issue – Environment
Date – March 20, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Francene Marie interviews Andrea Polli the creator of Particle Falls an animated light projection project installed on the University of North Carolina at Charlotte’s Center City building, The dramatic public artwork measures particulates in the air and its impact on air quality.

The Francene Marie Show
Issue –Children
Date – March 20, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
“Angels of 97” co-founder Jane Bolton helps parents who have suffered the loss of their child. Each year the group raises money for student scholarships continuing college goals. Jane promotes the 20th anniversary spaghetti dinner and auction.

The Francene Marie Show
Issue – Children
Date – March 27, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
TASTE of Fortmill raises much needed funds to buy school supplies and pay teacher salaries at Palmetto School located in Rockhill South Carolina. Restaurant and auction committee shares what’s in store for April and May events.

The Francene Marie Show
Issue – Children
Date – March 27, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Jennifer Freeman, MSW with the Department of Social Services Youth and Family Services sat down with Francene Marie to invite future foster and adoptive families to well received conference. Events take place April 22, 2016 from 8:00am to 4:00pm at the Hilton Charlotte University Place.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
First Quarter 2016

The Francene Marie Show
Issue – Children
Date – March 27, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1-hour

Infiniti of Charlotte and Fire Fighters Burn Fund is raising awareness and funds for burn victims going through surgeries and support groups.

**Public Service Announcements
First Quarter 2016
(January, February, March)
(Due April 10, 2016)**

Throughout the quarter the station aired daily and periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

RUNNING LIST: PUBLIC SERVICE ANNOUNCEMENTS

The following PSA's rotate during Public Affairs Programming & periodically during weekday/day-parts.

- | | | |
|-----------------------------|----------------|----------------------|
| 1. Youth Family Services | :30 second PSA | (Adoption Options) |
| 2. NoDA Day | :30 second PSA | (Promoting The Arts) |
| 3. Special Olympics | :30 second PSA | (Polar Plunge & OTE) |
| 4. Teen Safe Driving | :30 second PSA | (Put on the Brakes) |
| 5. Special Olympics NC | :30 second PSA | (Over The Edge) |
| 6. Heart Health | :30 second PSA | (AHA) |
| 7. After School Programming | :30 second PSA | (Salvation Army) |
| 8. Mammograms | :30 second PSA | (BBC Rally) |
| 9. Relay For Life | :30 second PSA | (Local Affiliate) |
| 10. Pet Adoption | :30 second PSA | (Humane Society) |
| 11. Diabetes | :30 second PSA | (Diabetes Assoc.) |
| 12. Arthritis | :30 second PSA | (Ad Council) |
| 13. Texting /Driving | :30 second PSA | (Ad Council) |
| 14. Veteran (PTSD) | :30 second PSA | (Paws 4 Vets) |
| 15. Goodwill University | :30 second PSA | (Local PSA) |
| 16. Diabetes Association | :30 second PSA | (Local PSA) |
| 17. Lupus Foundation | :30 second PSA | (Local PSA) |
| 18. Bullying While Learning | :30 second PSA | (Ad Council) |
| 19. Bullying While Driving | :30 second PSA | (Ad Council) |
| 20. Pet Adoption | :30 second PSA | (Kitty Cabaret) |
| 21. 401K Financial Saving | :30 second PSA | (Ad Council) |