



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26007734	Changes as of: 5/14/2018 at 12:31 PM	Version: Highlighting Revision 2
CPE: TEMP/ORDR/515521	Flight: 5/15/18 - 5/21/18	Station: WSAV
Agency: Smart Media Group	Advertiser: Templeton, Catherine	Market: Savannah
1427 LESLIE AVE	Product: Order	Office: WASHINGTON
SUITE #102	Agency Order #: 30053748	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: berg, fran	Primary Demo: Adults 50+
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE
	202-955-5342	202-955-5342
	Separation:	Traffic #: 1527057
Comments: REV TEMPLETON ORDER 5/15-5/21 PLS CNFM; THANKS, FRAN		

#	Day/Time	DP	Program	Rate	ASOP Rating	ASOP Impression	Len	5/15 - 5/21							Total Spots	Total \$	CPP*	GRP*	
								5/15	5/16	5/17	5/18	5/19	5/20	5/21					
REV+ 1	M-F 3p-4p		FAMILY FEUD	\$70.00	2.4	7,300	30	1	0	0	1	0	0	0	1	3	\$210.00	\$29.17	7.2
ADD TX TH																			
	M-F		WSAV NEWS 3 @ 6	\$300.00	6.2	19,200	30	0	1	0	1	0	0	0	0	2	\$600.00	\$48.39	12.4
	M-F		TONIGHT SHOWSTARRING	\$50.00	1.1	3,400	30	1	0	0	0	0	0	0	0	1	\$50.00	\$45.45	1.1
	M-F		WSAV NEWS 3 @ 11	\$225.00	2.6	8,000	30	0	1	0	0	0	0	0	0	1	\$225.00	\$86.54	2.6
	M-F		WHEEL OF FORTUNE	\$525.00	11.6	35,900	30	0	0	1	0	0	0	0	0	1	\$525.00	\$45.26	11.6
	M-F		WHEEL OF FORTUNE	\$700.00	11.6	35,900	30	0	0	0	0	0	0	0	0	1	\$700.00	\$60.34	11.6
ADD																			



125 West 55th St
New York, NY 10019

Contract # 26007734

Changes as of: 5/14/2018 at 12:31 PM

Version: Highlighting Revision 2

CPE: TEMP/ORDR/515521

Flight: 5/15/18 - 5/21/18

Station: WSAV

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Templeton, Catherine

Market: Savannah

Total \$: \$2,310.00

1427 LESLIE AVE

Product: Order

Office: WASHINGTON

Total Spots: 9

SUITE #102

Agency Order #: 30053748

Service: Nielsen

Total CPE: \$49.68

ALEXANDRIA, VA

Buyer: berg, fran

Primary Demo: Adults 50+

Total GRP: 46.5

22301

Salesperson: KENNETH MIELE

Assistant: KENNETH MIELE

Traffic #: 1527057

Separation:

202-955-5342

202-955-5342

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
05/14/18 12:31 PM	GOTOSTRATA1113449	REV TEMPLETON ORDER 5/15-5/21 PLS CNFM. THANKS. FRAN
05/08/18 12:31 PM	System	Automatically Applied
05/07/18 12:12 PM	System	Notice Received.
05/07/18 9:08 AM	KENNETH MIELE	NEW ORDER FOR TEMPLETON 5/15-5/21 PLS CNFM THANKS FRAN

Competitive Information

Market Budget: \$7,700
WSAV Share: 20%
Comment:
WJCL: 6%
WTGS: 5%
WTOG: 69%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	9	\$2,310.00	46.5
Total	100%	9	\$2,310.00	46.5

Monthly Summary		
Month	Spots	Dollars
2018-May	9	\$2,310.00
Total	9	\$2,310.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/14/18 12:31 PM	GOTOSTRATA1113449	Revised	2		\$770.00	\$2,310.00	Changes: Comments from NEW ORDER FOR TEMPLETON 5/15-5/21 PLS CNFM THANKS FRAN. Total \$ from \$1,540.00 to \$2,310.00, Total GRPs from 37.8 to 46.5, Total Spots from 7 to 9, Total CPP from \$51.46 to \$49.68, 2 buylines added or modified.
Revision	5/8/18 12:31 PM	KENNETH MIELE	Confirmed			\$0	\$1,540.00	Changes: Competitive Market Budget from \$3,039 to \$7,700.
Queued for Electronic Contracting	5/7/18 11:51 AM					\$0	\$0	
New	5/7/18 9:08 AM	KENNETH MIELE	Confirmed	7		\$1,540.00	\$1,540.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



WSAV Savannah

Orders
Order / Rev: 1527057
Alt Order #: 26007734
Product Desc: Order
Estimate: 515521
Flight Dates: 05/15/18 - 05/21/18
Original Date / Rev: 05/14/18 / 05/14/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Catherine Templeton/Governor/S
Demographic: A50+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	9	\$2,310.00	\$1,963.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	9	\$2,310.00	\$1,963.50	0.00
Totals	9	\$2,310.00	\$1,963.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSAV Savannah	64%	\$2,310.00
Market	100%	\$3,609.38

Competitive Share

	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$721.88
WJWJ	0%	\$0.00
WTGS	16%	\$577.50
WTOC	0%	\$0.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSAV	05/15/18	05/15/18	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-T-----		1				\$70.00		0.00			

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----		1			\$70.00		0.00			
2	WSAV	05/21/18	05/21/18	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	1	\$70.00	P4	0.00	NM	1 \$70.00
FAMILY FEUD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----		1			\$70.00		0.00			
3	WSAV	05/16/18	05/16/18	Local News @ 6p WSAV 6p News	CM	6-630p	--W----	:30	1	\$300.00	P3	0.00	NM	1 \$300.00
WSAV NEWS 3 @ 6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1			\$300.00		0.00			
4	WSAV	05/18/18	05/18/18	Local News @ 6p WSAV 6p News	CM	6-630p	----F--	:30	1	\$300.00	P3	0.00	NM	1 \$300.00
WSAV NEWS 3 @ 6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1			\$300.00		0.00			
5	WSAV	05/15/18	05/15/18	Tonight Show Tonight Show	CM	Tonight Show	-T-----	:30	1	\$50.00	P5	0.00	NM	1 \$50.00
TONIGHT SHOWSTARRING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----		1			\$50.00		0.00			
6	WSAV	05/16/18	05/16/18	LN M-F Late News M-F	CM	11-1135p	--W----	:30	1	\$225.00	P3	0.00	NM	1 \$225.00
WSAV NEWS 3 @ 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1			\$225.00		0.00			
7	WSAV	05/17/18	05/17/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	---T---	:30	1	\$525.00	P4	0.00	NM	1 \$525.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1			\$525.00		0.00			
N 8	WSAV	05/17/18	05/17/18	M-F 3-4p M-F 3-4p	CM	3-4p	---T---	:30	1	\$70.00	P4	0.00	NM	1 \$70.00
FAMILY FEUD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1			\$70.00		0.00			
N 9	WSAV	05/18/18	05/18/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	----F--	:30	1	\$700.00	P3	0.00	NM	1 \$700.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1			\$700.00		0.00			
													Totals	9 \$2,310.00