

ORDER



Orders
Order / Rev: 1289273
Alt Order #: WOC14652094
Product Desc: 2024 Primary Election
Estimate: 7006
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/16/24 / 05/17/24
Order Type: GENERAL

KIVI
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Moyle/Republican/Statehouse
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 281281
Agency External ID: 102041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	68	\$4,465.00	\$3,795.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	68	\$4,465.00	\$3,795.25	0.00
Totals	68	\$4,465.00	\$3,795.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	05/13/24	05/17/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: GOOD MORNING IDAHO 5a) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 5a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	----1--			1	\$10.00	0.00						
N 2	KIVI	05/13/24	05/17/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	----1--	:30	1	\$45.00	P-6	0.00	NM	1	\$45.00
(Program: GOOD MORNING IDAHO 6a) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	----1--			1	\$45.00	0.00						
N 3	KIVI	05/13/24	05/17/24	M-F Good Morning Ame@M M-F Good Morning America	CM	7-9am	----1--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: GOOD MORNING AMERICA) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	----1--			1	\$50.00	0.00						

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Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

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N 4	KIVI	05/13/24	05/18/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$20.00	P-6	0.00	NM	0	\$0.00																																																																																																																
(Program: GMA SATURDAY) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KIVI airing 6 times on 5/13/2023, 5/20/2023 and 5/27/2023																																																																																																																															
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N 5	KIVI	05/13/24	05/19/24	Su 530-6am Su 530-6am	CM	530-6am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00																																																																																																																
(Program: MY IDAHO) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023																																																																																																																															
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Week: 05/13/24	05/19/24	-----1	1	\$5.00	0.00																																																																																																																										
N 6	KIVI	05/13/24	05/19/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$25.00	P-6	0.00	NM	2	\$160.00																																																																																																																
(Program: GMA SUNDAY) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023																																																																																																																															
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N 7	KIVI	05/13/24	05/19/24	Su 7-8am This Week	CM	7-8am	-----1	:30	1	\$30.00	P-6	0.00	NM	0	\$0.00																																																																																																																
(Program: ABC THIS WEEK) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023																																																																																																																															
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N 8	KIVI	05/13/24	05/19/24	Su 8-830am News Su 8-830am News	CM	8-830am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00																																																																																																																
(Program: MY IDAHO) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023																																																																																																																															
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Week: 05/13/24	05/19/24	-----1	1	\$5.00	0.00																																																																																																																										
N 9	KIVI	05/13/24	05/17/24	M-F 9-10am Drew Barrymore	CM	9-10am	----1--	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00																																																																																																																
(Program: THE DREW BARRYMORE SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on KIVI airing 40 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/																																																																																																																															
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N 10	KIVI	05/13/24	05/17/24	M-F 10-11am The View	CM	10-11am	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00																																																																																																																
(Program: VIEW-ABC) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The View on KIVI airing 20 times on 5/1/2023,																																																																																																																															

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Advertiser: Moyle/Republican/Statehouse
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 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2															
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Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N11	KIVI	05/13/24	05/17/24	M-F 11am-12pm M-F 11am-12pm ROS	CM	11am-12pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: IDAHO NEWS 6 @ 11) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 11:00a-11:30a TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N12	KIVI	05/13/24	05/17/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: SCRIPPS NEWS LIVE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 11:30a-12:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N13	KIVI	05/13/24	05/17/24	M-F 12-1pm GMA3	CM	12-1pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: GMA3: WHAT YOU NEED TO KNOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N14	KIVI	05/13/24	05/17/24	M-F 1-2pm General Hospital	CM	1-2pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: GENERAL HOSPITAL) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of General Hospital on KIVI airing 22 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N15	KIVI	05/13/24	05/17/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: THE TAMRON HALL SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Tamron Hall on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N16	KIVI	05/13/24	05/17/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	----1--	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
(Program: THE KELLY CLARKSON SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 3:00p-4:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$5.00	0.00					
N17	KIVI	05/13/24	05/17/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	----1--	:30	1	\$10.00	P-6	0.00	NM	0	\$0.00
(Program: EXTRA) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KIVI	05/13/24-05/19/24	M-F 4-430pm		4-430pm		----F----	:30	(\$10.00)	0.00	NM				
See MG 6.2,6.3 [sold out; not at bump rate jr 5/16/24]															
N18	KIVI	05/13/24	05/17/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	----1--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: SCRIPPS NEWS: THE RACE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--			1		\$10.00	0.00					
N19	KIVI	05/13/24	05/17/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	----1--	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00

Order / Rev: 1289273
 Alt Order #: WOC14652094
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																				
N20	KIVI	05/13/24	05/17/24	ABC World News M-F	CM	530-6pm	----1--	:30	1	\$185.00	P-3	0.00	NM	1	\$185.00																				
(Program: IDAHO NEWS 6 @ 5) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: ----1--, Spots/Week: 1, Rate: \$90.00, Rating: 0.00																																			
N21	KIVI	05/13/24	05/17/24	M-F 6-630pm News	CM	6-630pm	----1--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00																				
(Program: ABC-WORLD NWS) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: ----1--, Spots/Week: 1, Rate: \$185.00, Rating: 0.00																																			
N22	KIVI	05/13/24	05/18/24	ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00																				
(Program: ABC WORLD NEWS SAT) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 5:00p-5:30p TIME PERIOD ON KIVI Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1-, Spots/Week: 1, Rate: \$75.00, Rating: 0.00																																			
N23	KIVI	05/13/24	05/18/24	Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	0	\$0.00																				
(Program: IDAHO NEWS 6 @ 5:30 SAT) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1-, Spots/Week: 1, Rate: \$60.00, Rating: 0.00																																			
<table border="0"> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KIVI</td> <td>05/13/24-05/19/24</td> <td>Sa 530-6pm News</td> <td>530-6pm</td> <td>-----Sa-</td> <td>:30</td> <td>(\$60.00)</td> <td>0.00</td> <td>NM</td> </tr> </table> See MG 6.2,6.3 [sold out; not at bump rate jr 5/16/24]																Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KIVI	05/13/24-05/19/24	Sa 530-6pm News	530-6pm	-----Sa-	:30	(\$60.00)	0.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																										
1	KIVI	05/13/24-05/19/24	Sa 530-6pm News	530-6pm	-----Sa-	:30	(\$60.00)	0.00	NM																										
N24	KIVI	05/13/24	05/19/24	ABC World News Sunday	CM	5-530pm	-----1	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00																				
(Program: ABC WORLD NEWS SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$90.00, Rating: 0.00																																			
N25	KIVI	05/13/24	05/19/24	Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00																				
(Program: IDAHO NEWS 6 @ 5:30 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$150.00, Rating: 0.00																																			
N26	KIVI	05/13/24	05/17/24	M-F 6-7pm	CM	630-7pm	----1--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00																				
(Program: MODERN FAMILY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Modern Family on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: ----1--, Spots/Week: 1, Rate: \$50.00, Rating: 0.00																																			
N27	KIVI	05/13/24	05/17/24	M-F 10-1035pm News	CM	10-1035p	----1--	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00																				
(Program: IDAHO NEWS 6 @10) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KIVI airing 20 times on																																			

Order / Rev: 1289273
 Alt Order #: WOC14652094
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	----1--			1			\$90.00			0.00		
N28	KIVI	05/13/24	05/18/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 10 SAT) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$60.00			0.00		
N29	KIVI	05/13/24	05/19/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 10 SUN) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1			1			\$60.00			0.00		
N30	KIVI	05/20/24	05/21/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
(Program: GOOD MORNING IDAHO 5a) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$10.00			0.00		
N31	KIVI	05/20/24	05/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	11-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
(Program: GOOD MORNING IDAHO 6a) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$80.00			0.00		
N32	KIVI	05/20/24	05/21/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
(Program: GOOD MORNING AMERICA) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$80.00			0.00		
N33	KIVI	05/20/24	05/21/24	M-F 9-10am Drew Barrymore	CM	9-10am	11-----	:30	2	\$5.00	P-6	0.00	NM	2	\$10.00
(Program: THE DREW BARRYMORE SHOW) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$5.00			0.00		
N34	KIVI	05/20/24	05/21/24	M-F 10-11am The View	CM	10-11am	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
(Program: VIEW-ABC) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$10.00			0.00		
N35	KIVI	05/20/24	05/21/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
(Program: IDAHO NEWS 6 @ 11) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$10.00			0.00		
N36	KIVI	05/20/24	05/21/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
(Program: SCRIPPS NEWS LIVE) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	11-----			2			\$10.00			0.00		
N37	KIVI	05/20/24	05/21/24	M-F 12-1pm GMA3	CM	12-1pm	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
(Program: GMA3: WHAT YOU NEED TO KNOW)															

Order / Rev: 1289273
 Alt Order #: WOC14652094
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N38	KIVI	05/20/24	05/21/24	M-F 1-2pm General Hospital	CM	1-2pm	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$10.00		0.00			
		(Program: GENERAL HOSPITAL)													
N39	KIVI	05/20/24	05/21/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$10.00		0.00			
		(Program: THE TAMRON HALL SHOW)													
N40	KIVI	05/20/24	05/21/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	11-----	:30	2	\$5.00	P-6	0.00	NM	2	\$10.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$5.00		0.00			
		(Program: THE KELLY CLARKSON SHOW)													
N41	KIVI	05/20/24	05/21/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11-----	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$10.00		0.00			
		(Program: EXTRA)													
N42	KIVI	05/20/24	05/21/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11-----	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$50.00		0.00			
		(Program: SCRIPPS NEWS: THE RACE)													
N43	KIVI	05/13/24	05/18/24	Sa 4-5pm Sa 4-5pm	CM	4-5pm	-----1-	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$5.00		0.00			
		(Program: SMALL TOWN BIG DEAL/MODERN FAM)													
N44	KIVI	05/13/24	05/18/24	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----1-	:30	1	\$15.00	P-6	0.00	NM	0	\$0.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$15.00		0.00			
		(Program: EXTRA - IF NO NBA)													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KIVI	05/13/24-05/19/24	Sa 6-630pm	6-630pm	-----Sa--	:30		(\$15.00)		0.00	NM		
		See MG 6.2,6.3 [NA due to Hockey 6-9p jr 5/16/24]													
N45	KIVI	05/13/24	05/19/24	Su 4-5pm Su 4-5pm	CM	4-5pm	-----1	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$30.00		0.00			
		(Program: THE ROOKIE)													
N46	KIVI	05/20/24	05/20/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1-----	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$90.00		0.00			
		(Program: IDAHO NEWS 6 @ 5)													
N47	KIVI	05/20/24	05/20/24	ABC World News M-F ABC World News M-F	CM	530-6pm	1-----	:30	1	\$185.00	P-3	0.00	NM	1	\$185.00

Order / Rev: 1289273
 Alt Order #: WOC14652094
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: ABC-WORLD NWS)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----		1				\$185.00		0.00			
N48	KIVI	05/20/24	05/20/24	M-F 6-630pm News	CM	6-630pm	1-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
M-F 6-630pm News															
(Program: IDAHO NEWS 6 @ 6)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----		1				\$100.00		0.00			
N49	KIVI	05/20/24	05/20/24	M-F 6-7pm	CM	630-7pm	1-----	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
Modern Family (Syn)															
(Program: MODERN FAMILY)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----		1				\$90.00		0.00			
N50	KIVI	05/13/24	05/18/24	NBA Playoffs Prime	CM	6-9pm	-----2-	:30	2	\$175.00	P-6	0.00	NM	3	\$1,100.00
NBA Playoffs Prime															
(Program: NHL PLAYOFFS PRIME GAME)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2-		2				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/13/24-05/19/24	NBA Playoffs Prime			6-9pm	-----Sa--	:30		(\$175.00)		0.00	NM		
See MG 50.3,50.4,50.5															
[no NBA scheduled on this day jr 5/16/24]															
2	KIVI	05/13/24-05/19/24	NBA Playoffs Prime			6-9pm	-----Sa--	:30		(\$175.00)		0.00	NM		
See MG 50.3,50.4,50.5															
[no NBA scheduled on this day jr 5/16/24]															
3	KIVI	05/13/24-05/19/24	NBA Playoffs Prime			6-9pm	-----Sa--	:30		\$350.00		0.00	NM		
Ⓜ MG for 51.1,51.2,50.2,50.1															
4	KIVI	05/13/24-05/19/24	Sunday Prime C			8-9pm	-----Su	:30		\$375.00		0.00	NM		
Ⓜ MG for 51.1,51.2,50.2,50.1															
[Please change inv code to match format grid jr 5/17/24]															
5	KIVI	05/13/24-05/19/24	Sunday Prime C			8-9pm	-----Su	:30		\$375.00		0.00	NM		
Ⓜ MG for 51.1,51.2,50.2,50.1															
[Please change inv code to match format grid jr 5/17/24]															
N51	KIVI	05/13/24	05/19/24	Academy Awards	CM	Academy Awards	-----2	:30	2	\$375.00	P-2	0.00	NM	0	\$0.00
Academy Awards															
(Program: AMERICAN IDOL FINALE)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2		2				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/13/24-05/19/24	Academy Awards			Academy Awards	-----Su	:30		(\$375.00)		0.00	NM		
See MG 50.3,50.4,50.5															
[inv code/ordered program jr 5/16/24]															
2	KIVI	05/13/24-05/19/24	Academy Awards			Academy Awards	-----Su	:30		(\$375.00)		0.00	NM		
See MG 50.3,50.4,50.5															
[inv code/ordered program jr 5/16/24]															
N52	KIVI	05/13/24	05/19/24	Sunday Prime A	CM	6-7pm	-----2	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
Sunday Prime A															
(Program: AMERICA'S FUNNIEST HOME VIDEOS)															
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2		2				\$200.00		0.00			

Order / Rev: 1289273
 Alt Order #: WOC14652094
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: Moyle/Republican/Statehouse
 Product Desc: 2024 Primary Election
 Estimate: 7006
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2					2	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/13/24-05/19/24		Sunday Prime A		6-7pm	-----Su	:30		(\$200.00)		0.00	NM		
See MG 52.3,52.4 [sold out; not at bump rate jr 5/16/24]															
2	KIVI	05/13/24-05/19/24		Sunday Prime A		6-7pm	-----Su	:30		(\$200.00)		0.00	NM		
See MG 52.3,52.4 [sold out; not at bump rate jr 5/16/24]															
3	KIVI	05/13/24-05/20/24		Monday Prime C		9-10pm	M-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 52.2,52.1															
4	KIVI	05/13/24-05/20/24		Monday Prime C		9-10pm	M-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 52.2,52.1															
N53	KIVI	05/13/24	05/19/24	Sunday Prime D	CM	9-10pm	-----2	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
(Program: AMERICA'S FUNNIEST HOME VIDEOS) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2					2	\$200.00		0.00			
N54	KIVI	05/20/24	05/20/24	M-F 10-1035pm News	CM	10-1035p	1-----	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
(Program: IDAHO NEWS 6 @10) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----					1	\$90.00		0.00			
N55	KIVI	05/20/24	05/20/24	M-F 1035pm Kimmel	CM	1035-1136pm	1-----	:30	1	\$45.00	P-3	0.00	NM	1	\$45.00
(Program: JIMMY KIMMEL) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----					1	\$45.00		0.00			
N56	KIVI	05/20/24	05/20/24	M-F Nightline	CM	Nightline	1-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
(Program: NIGHTLINE) ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----					1	\$25.00		0.00			
													Totals	68	\$4,465.00