

Broadcast Contract

Screen Strategies Media
Floridians for Fair Democracy
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Start Date	Contract#	Mod#
10/23/18	2109011950	0
End Date	Date Entered	Date Last Modified
10/29/18	10/19/18	10/19/18
Advertiser	Station Market	
Floridians for Fair	WSUA-AM	
Product	SalesRep/Office	
	Roly Martin	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	TU 10/23/18 MO 10/29/18	06:00A-10:00A	60		2	2	2	2	2	--	10	\$170.00
2	TU 10/23/18 MO 10/29/18	10:00A-03:00P	60		2	2	2	2	2	--	10	\$149.00
3	TU 10/23/18 MO 10/29/18	03:00P-07:00P	60		2	2	2	2	2	--	10	\$170.00
4	SA 10/27/18 SU 10/28/18	06:00A-10:00A	60		--	--	--	--	1	1	2	\$90.00
5	SA 10/27/18 SU 10/28/18	10:00A-03:00P	60		--	--	--	--	1	1	2	\$90.00
6	SA 10/27/18 SU 10/28/18	03:00P-07:00P	60		--	--	--	--	1	1	2	\$90.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	36	5,430.00	\$814.50	\$ 4,615.50	\$ 5,430.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	5,430.00	
ST	4,452.00	978.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Station: **WSUA-AM** Agency: **Screen Strategies Media**
 Contract Name: **Floridians for Fair Democ** Address: **11150 Fairfax Blvd**
 Contract#: **(none)** Suite 505
 Start Date: **10/23/18** End Date: **10/29/18** City: **Fairfax** State: **VA** Zip: **22030**
 Revenue Type: **WSUA-Political** Type: **Cash** Phone: **(703) 272-7300**
 Advertiser: **Floridians for Fair Democracy** Buyer: _____
 Address: _____ Tax Schedule: **(None)**
 City: _____ State: _____ Zip: _____ Agency Commission %: **15**
 Product Name: _____ Billing Cycle: **Standard**
 Competitive Code: **POLITICAL** Salesperson: **1764rmar** Comm %: **12**
 Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	10/23/18	10/29/18		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	170.00	10	1,700.00	5
2	10/23/18	10/29/18		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	149.00	10	1,490.00	5
3	10/23/18	10/29/18		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	170.00	10	1,700.00	5
4	10/27/18	10/28/18		6:00 AM	10:00 AM	60						1	1	2	D	90.00	2	180.00	5
5	10/27/18	10/28/18		10:00 AM	3:00 PM	60						1	1	2	D	90.00	2	180.00	5
6	10/27/18	10/28/18		3:00 PM	7:00 PM	60						1	1	2	D	90.00	2	180.00	5

Billing Projections: By Month

	Oct 18	Nov 18
CA	5,430.00	0.00
ST	4,452.00	978.00

☒ Print Spot Prices

TOTAL SPOTS **36**
 GROSS TOTAL \$ **5,430.00**
 ADJUSTED SPOTS **36**
 ADJUSTED TOTAL \$ **5,430.00**

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ Finance Director
☐ ☐ Local Sales Manager

Floridians for a Fair Democracy-SP



Station	WSUA-AM	Buyer	Max Drickey
Market	Miami-Ft. Lauderdale	Email	Max@screenstrategies.com
Flight Dates	10/23/2018 - 10/29/2018 (Est. 4803)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/23	Wed 10/24	Thu 10/25	Fri 10/26	Sat 10/27	Sun 10/28	Mon 10/29	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$170.00 \$1,700.00	2	2	2	2			2	10
10:00 AM - 3:00 PM	MD	M-F 60	\$149.00 \$1,490.00	2	2	2	2			2	10
3:00 PM - 7:00 PM	PM	M-F 60	\$170.00 \$1,700.00	2	2	2	2			2	10
6:00 AM - 10:00 AM	SS	Sa 60	\$90.00 \$90.00					1			1
10:00 AM - 3:00 PM	SS	Sa 60	\$90.00 \$90.00					1			1
3:00 PM - 7:00 PM	SS	Sa 60	\$90.00 \$90.00					1			1
6:00 AM - 10:00 AM	SS	Su 60	\$90.00 \$90.00						1		1
10:00 AM - 3:00 PM	SS	Su 60	\$90.00 \$90.00						1		1
3:00 PM - 7:00 PM	SS	Su 60	\$90.00 \$90.00						1		1
Station Totals			\$5,430.00	6	6	6	6	3	3	6	36

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSUA-AM	Date: 10/19/2018
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I, Screen Strategies Media

do hereby request station time concerning the following issue:

Floridians for a Fair Democracy-SP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Floridians for a Fair Democracy-SP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Floridians for a Fair Democracy

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Floridians for a Fair Democracy, 3000 Gulf-to-Bay Blvd, Clearwater, FL 33759

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Norman Wilson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

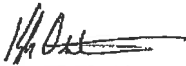
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/19/2018

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Roby Martin

Printed Name

Account Executive

Title

CARACOL BROADCASTING INC
2100 CORAL WAY STE 200
MIAMI, FL 33145
305-285-1260

CARACOL BROADCASTING INC
0002150008020999655000

Date: 10/19/2018 03:25:39 PM

CREDIT CARD SALE

MASTERCARD
CARD NUMBER: *****0281 K
TRAN AMOUNT: \$4,615.50
APPROVAL CD: 617779
RECORD #: 000
CLERK ID: 579451
CUST CODE: 0
SALES TAX: \$0.00

X _____
Screen Strategies Media LLC

I AGREE TO PAY THE ABOVE TOTAL AMOUNT
ACCORDING TO THE CARD ISSUER AGREEMENT
(MERCHANT AGREEMENT IF CREDIT VOUCHER)

Thank you!

Merchant Copy

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		(Order Attached)			

Attach proposed schedule with charges (if available): \$4,615.50

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

INVOICE



Caracol Broadcasting, Inc.
2100 Coral Way, 2nd Floor
Miami, FL 33145
Ph 305.285.1260 Fx 305.858.5907
www.caracol1260.com

Invoice #: IN-1181024079
Invoice Date: 10/28/2018
Contract #: 2109011950
Page: 1
Net Amount Due: \$3,784.20

Agency: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Station(s): WSUA-AM

Advertiser: Floridians for Fair Democracy
Product:
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): Roly Martin

Terms:

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/23/18	06:58a	1	60		FFDRSP18201	\$170.00
TUE	10/23/18	07:31a	1	60		FFDRSP18201	\$170.00
TUE	10/23/18	11:30a	2	60		FFDRSP18201	\$149.00
TUE	10/23/18	02:31p	2	60		FFDRSP18201	\$149.00
TUE	10/23/18	05:31p	3	60		FFDRSP18201	\$170.00
TUE	10/23/18	06:54p	3	60		FFDRSP18201	\$170.00
WED	10/24/18	08:31a	1	60		FFDRSP18201	\$170.00
WED	10/24/18	09:30a	1	60		FFDRSP18201	\$170.00
WED	10/24/18	10:44a	2	60		FFDRSP18201	\$149.00
WED	10/24/18	11:16a	2	60		FFDRSP18201	\$149.00
WED	10/24/18	03:31p	3	60		FFDRSP18201	\$170.00
WED	10/24/18	04:18p	3	60		FFDRSP18201	\$170.00
THU	10/25/18	06:30a	1	60		FFDRSP18201	\$170.00
THU	10/25/18	09:55a	1	60		FFDRSP18201	\$170.00
THU	10/25/18	12:19p	2	60		FFDRSP18201	\$149.00
THU	10/25/18	01:55p	2	60		FFDRSP18201	\$149.00
THU	10/25/18	05:33p	3	60		FFDRSP18201	\$170.00
THU	10/25/18	06:34p	3	60		FFDRSP18201	\$170.00
FRI	10/26/18	07:44a	1	60		FFDRSP18201	\$170.00
FRI	10/26/18	08:30a	1	60		FFDRSP18201	\$170.00
FRI	10/26/18	11:17a	2	60		FFDRSP18201	\$149.00
FRI	10/26/18	01:31p	2	60		FFDRSP18201	\$149.00
FRI	10/26/18	03:45p	3	60		FFDRSP18201	\$170.00
FRI	10/26/18	04:48p	3	60		FFDRSP18201	\$170.00
SAT	10/27/18	07:20a	4	60		FFDRSP18201	\$90.00
SAT	10/27/18	12:29p	5	60		FFDRSP18201	\$90.00
SAT	10/27/18	06:27p	6	60		FFDRSP18201	\$90.00
SUN	10/28/18	06:20a	4	60		FFDRSP18201	\$90.00
SUN	10/28/18	11:35a	5	60		FFDRSP18201	\$90.00
SUN	10/28/18	05:11p	6	60		FFDRSP18201	\$90.00

INVOICE



Caracol Broadcasting, Inc.
2100 Coral Way, 2nd Floor
Miami, FL 33145
Ph 305.285.1260 Fx 305.858.5907
www.caracol1260.com

Invoice #: **IN-1181024079**
Invoice Date: 10/28/2018
Contract #: 2109011950
Page: 2
Net Amount Due: \$3,784.20

Remit To:
CARACOL BROADCASTING INC.
2100 Coral Way
Ste 200
Miami, FL 33145

Invoice Totals	
Total Spots:	30
Gross Amount:	\$4,452.00
Agency Commission:	(\$667.80)
Net Amount Due:	\$3,784.20

INVOICE



Caracol Broadcasting, Inc.
2100 Coral Way, 2nd Floor
Miami, FL 33145
Ph 305.285.1260 Fx 305.858.5907
www.caracol1260.com

Invoice #: IN-1181124219
Invoice Date: 11/25/2018
Contract #: 2109011950
Page: 1
Net Amount Due: \$831.30

Agency: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Station(s): WSUA-AM

Advertiser: Floridians for Fair Democracy
Product:
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): Roly Martin

Terms:

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	06:55a	1	60		FFDRSP18201	\$170.00
MON	10/29/18	08:58a	1	60		FFDRSP18201	\$170.00
MON	10/29/18	10:54a	2	60		FFDRSP18201	\$149.00
MON	10/29/18	02:31p	2	60		FFDRSP18201	\$149.00
MON	10/29/18	03:57p	3	60		FFDRSP18201	\$170.00
MON	10/29/18	06:45p	3	60		FFDRSP18201	\$170.00

Remit To:
CARACOL BROADCASTING INC.
2100 Coral Way
Ste 200
Miami, FL 33145

Invoice Totals
Total Spots: 6
Gross Amount: \$978.00
Agency Commission: (\$146.70)
Net Amount Due: \$831.30