

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">SuperTalk Network</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">3-8-24</span>
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I, American Cancer Society Cancer Action Network (ACS CAN)  
do hereby request station time concerning the following issue:

Medicaid Expansion

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: ACS CAN

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Medicaid Expansion

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ACS-CAN 555 11th St NW Washington DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Gary M Reedy, CEO & President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/22/2024



202-338-8700

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

3-8-24

Beth Ballard

AE

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

SuperTalk MS Media  
 6311 Ridgewood Road  
 Jackson, Mississippi 39211



STATENETS  
 1321 WOOD STREET  
 CRETE, IL 60417

Advertiser: AM CANCER SOCIETY ACTION NETWK  
 Order #: 2877628114764  
 Date Entered: 03/08/2024  
 Last Modified: 03/08/2024  
 Product: CONT #DM24-067  
 Salesperson: Beth Ballard  
 Billing Cycle: Calendar Month  
 Estimate #:

Order Date Range: 03/18/2024 through 03/29/2024 (2 weeks)  
 Media Outlets: STN-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	03/18/24-03/22/24	STN-FM	06:00AM-09:00AM	30	6	6	6	6	6	--	--	30	266.00	30	7,980.00
2	03/25/24-03/29/24	STN-FM	06:00AM-09:00AM	30	6	6	6	6	6	--	--	30	266.00	30	7,980.00
3	03/18/24-03/22/24	STN-FM	10:00AM-01:00PM	30	4	4	4	4	4	--	--	20	266.00	20	5,320.00
4	03/25/24-03/29/24	STN-FM	10:00AM-01:00PM	30	4	4	4	4	4	--	--	20	266.00	20	5,320.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
STN-FM	100	0	0	0	\$26,600.00	\$3,990.00	\$22,610.00
<b>Totals</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$26,600.00</b>	<b>\$3,990.00</b>	<b>\$22,610.00</b>

Total Charges: \$26,600.00  
 Agency Commission: \$3,990.00  
 Total Net: \$22,610.00

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
March	2024	\$26,600.00	\$22,610.00
<b>Totals</b>		<b>\$26,600.00</b>	<b>\$22,610.00</b>

Accepted for SuperTalk MS Media

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

## SuperTalk Mississippi Network Radio Stations

### Station Call Letters

### Station Location

WXRZ-FM 94.3

Corinth, MS

WFTA-FM 101.9

Tupelo, MS

WTNM-FM 93.7

Oxford, MS

WKBB-FM 100.9

Starkville, MS

WTCD-FM 96.9

Greenwood, MS

WZKR-FM 103.3

Meridian, MS

WFMN-FM 97.3

Jackson, MS

WFMM-FM 97.3

Hattiesburg, MS

WLAU-FM 99.3

Laurel, MS

WRQO-FM 102.1

Brookhaven, MS

WMPK-FM 95.3

McComb, MS

WOSM-FM 103.1

Ocean Springs, MS