



KQDS
PO Box 9115
Fargo, ND 58106
(218) 728-1622

Media Buying and Analytics
2020 Howell Mill Road NW
STE D 348
Atlanta, GA 30318

Contract # 59687

Schedule Dates 10/13/20-10/19/20
Advertiser POL/J Biden/D/Pres/US (6268)
Agency Media Buying and Analytics (2146)
Product Political-Candidate (1058)
Brand 1106/1350/8578 (39416)
Salesperson HRP-Philadelphia, Philadelphia (1087)
Sales Office HRP-Philadelphia
Buyer Name HARTIG, HEATHER
Phone/Fax /
CPE 1106/1350/8578
Account Types National/Political Agency
Billing Type Standard
Comments BIDEN FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/20
Last Modified 10/16/20
Entered By Lori Kempton
CO-OP No
Headline # 09970198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$824.25
Net Total \$4,670.75
Sales Tax

Duluth/Superior (KQDS)

By Broadcast Month	Spots	Rate
Oct. 2020	61	\$5,495.00
Grand Total:	61	\$5,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/18/20-10/18/20	4	:30	12P- 3P (CST)								1	1			Duluth/Superior (KQDS)	NFL-E-WK6 CINC+ INDIANA	10/12/20
1.1	Normal Line / SPOT	10/18/20-10/18/20	4	:30	11A- NFL PREGAME								1	1	\$375.00	\$375.00	Duluth/Superior (KQDS)	NFL PREGAME	10/12/20
2.0	Normal Line / SPOT	10/18/20-10/18/20	4	:30	3P- NFL 3PM								1	1	\$3,000.00	\$3,000.00	Duluth/Superior (KQDS)	NFL-L-WK6 GRN B-TMPA B	10/12/20
3.0	Normal Line / SPOT	10/18/20-10/18/20	4	:30	6:30P- THE OT								1	1	\$275.00	\$275.00	Duluth/Superior (KQDS)	NFL THE OT	10/12/20
4.0	Normal Line / SPOT	10/17/20-10/17/20	4	:30	9:30P- LAST MAN STANDING SAT 930PM							1		1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
5.0	Normal Line / SPOT	10/18/20-10/18/20	4	:30	10:30P- 2 BROKE GIRLS SUN 1035PM								1	1	\$15.00	\$15.00	Duluth/Superior (KQDS)	2 BROKE GIRLS	10/12/20
6.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	10:33P- BIG BANG THEORY 1035PM			1						1	\$20.00	\$20.00	Duluth/Superior (KQDS)	BIG BANG THEORY	10/12/20
7.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	10:33P- BIG BANG THEORY 1035PM				1					1	\$20.00	\$20.00	Duluth/Superior (KQDS)	BIG BANG THEORY	10/12/20
8.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	11:05P- LAST MAN STANDING 1105PM		1							1	\$10.00	\$10.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
9.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	11:05P- LAST MAN STANDING 1105PM			1						1	\$10.00	\$10.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20

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10.0	Revised Line / SPOT	10/19/20-10/19/20	4	:30	10P- 10:35P (CST)												Duluth/Superior (KQDS)	2 BROKE GIRLS	10/12/20
10.1	Normal Line / SPOT	10/15/20-10/15/20	4	:30	10P- 10:35P (CST)					1					\$20.00		Duluth/Superior (KQDS)	2 BROKE GIRLS	10/12/20
10.1.1	Closed Preempt	10/15/20															Duluth/Superior (KQDS)	Schedule Change/Exception - NCLS Game 4	
11.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	10P- 2 BROKE GIRLS 10PM					1				1	\$20.00	\$20.00	Duluth/Superior (KQDS)	2 BROKE GIRLS	10/12/20
12.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	11:35P- MODERN FAMILY 1135PM		1							1	\$5.00	\$5.00	Duluth/Superior (KQDS)	MODERN FAMILY	10/12/20
13.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	11:35P- MODERN FAMILY 1135PM						1			1	\$5.00	\$5.00	Duluth/Superior (KQDS)	MODERN FAMILY	10/12/20
14.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	12:05A- 1:05A (CST)			1						1	\$5.00	\$5.00	Duluth/Superior (KQDS)	MOM/KING OF QUEENS	10/12/20
15.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	12:05A- 1:05A (CST)				1					1	\$5.00	\$5.00	Duluth/Superior (KQDS)	MOM/KING OF QUEENS	10/12/20
16.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	8:59P- LOCAL NEWS 9PM				1					1	\$120.00	\$120.00	Duluth/Superior (KQDS)	FOX 21 NEWS AT 9	10/12/20
17.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	9P- 10P (CST)					1					\$120.00		Duluth/Superior (KQDS)	FOX 21 NEWS AT 9	10/12/20
17.0.1	Closed Preempt	10/15/20															Duluth/Superior (KQDS)	Schedule Change/Exception - NCLS Game 4	

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18.0	Normal Line / SPOT	10/18/20-10/18/20	4	:30	8:59P- LOCAL NEWS SUN 9PM								1	1	\$90.00	\$90.00	Duluth/Superior (KQDS)	FOX NEWS @ 9	10/12/20
19.0	Revised Line / SPOT	10/15/20-10/15/20	4	:30	7:20P- 10:30P (CST)					1							Duluth/Superior (KQDS)	NFL: KAN CITY-BUFFALO	10/12/20
19.1	Normal Line / SPOT	10/19/20-10/19/20	4	:30	4P- NFL MONDAY		1							1	\$600.00	\$600.00	Duluth/Superior (KQDS)	NFL	10/12/20
20.0	Revised Line / SPOT	10/15/20-10/15/20	4	:30	6:30P- 7:20P (CST)					1							Duluth/Superior (KQDS)	NFL: THURSDAY PREGAME	10/12/20
20.1	Normal Line / SPOT	10/19/20-10/19/20	4	:30	3:30P- NFL MONDAY PREGAME		1							1	\$125.00	\$125.00	Duluth/Superior (KQDS)	NFL PREGAME	10/12/20
21.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	6:30P- BIG BANG THEORY 630PM			1							\$20.00		Duluth/Superior (KQDS)	THE BIG BANG THEORY	10/12/20
21.0.1	Closed Preempt	10/13/20															Duluth/Superior (KQDS)	Political/Exception - Below Political Minimum Rate of \$50	
22.0	Revised Line / SPOT	10/14/20-10/14/20	4	:30	6:30P- BIG BANG THEORY 630PM					1							Duluth/Superior (KQDS)	THE BIG BANG THEORY	10/12/20
22.1	Normal Line / SPOT	10/14/20-10/14/20	4	:30	6P- LAST MAN STANDING 6PM					1				1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN	10/13/20
23.0	Revised Line / SPOT	10/16/20-10/16/20	4	:30	6:30P- BIG BANG THEORY 630PM							1					Duluth/Superior (KQDS)	THE BIG BANG THEORY	10/12/20

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23.1	Normal Line / SPOT	10/16/20-10/16/20	4	:30	6P- LAST MAN STANDING 6PM						1			1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN	10/13/20
24.0	Revised Line / SPOT	10/19/20-10/19/20	4	:30	5:30P- 6P (CST)		1										Duluth/Superior (KQDS)	FOX21 NEWS AT 530P	10/12/20
24.1	Revised Line / SPOT	10/15/20-10/15/20	4	:30	6:30P- 7P (CST)					1							Duluth/Superior (KQDS)	BIG BANG	10/12/20
24.2	Normal Line / SPOT	10/17/20-10/17/20	4	:30	3P- NASCAR SAT							1		1	\$50.00	\$50.00	Duluth/Superior (KQDS)	NASCAR	10/13/20
25.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	5:30P- LOCAL NEWS 530PM			1						1	\$50.00	\$50.00	Duluth/Superior (KQDS)	FOX21 NEWS AT 530P	10/12/20
26.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	5:30P- LOCAL NEWS 530PM				1					1	\$50.00	\$50.00	Duluth/Superior (KQDS)	FOX21 NEWS AT 530P	10/12/20
27.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	5:30P- LOCAL NEWS 530PM					1				1	\$50.00	\$50.00	Duluth/Superior (KQDS)	FOX21 NEWS AT 530P	10/12/20
28.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	5:30P- LOCAL NEWS 530PM						1			1	\$50.00	\$50.00	Duluth/Superior (KQDS)	FOX21 NEWS AT 530P	10/12/20
29.0	Revised Line / SPOT	10/19/20-10/19/20	4	:30	6P- 6:30P (CST)		1										Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
29.1	Normal Line / SPOT	10/14/20-10/14/20	4	:30	6P- LAST MAN STANDING 6PM				1					1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
30.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	6P- LAST MAN STANDING 6PM			1						1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
31.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	6P- LAST MAN STANDING 6PM					1				1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20

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32.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	6P- LAST MAN STANDING 6PM						1			1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN STANDING	10/12/20
33.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	3P- 4P (CST)		1							1	\$3.00	\$3.00	Duluth/Superior (KQDS)	DAILY MAIL 2X	10/12/20
34.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	3P- 4P (CST)			1						1	\$3.00	\$3.00	Duluth/Superior (KQDS)	DAILY MAIL 2X	10/12/20
35.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	3P- 4P (CST)						1			1	\$3.00	\$3.00	Duluth/Superior (KQDS)	DAILY MAIL 2X	10/12/20
36.0	Revised Line / SPOT	10/19/20-10/19/20	4	:30	4P- 5P (CST)		1										Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
36.1	Normal Line / SPOT	10/14/20-10/14/20	4	:30	4P- 5P (CST)				1					1	\$10.00	\$10.00	Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
37.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	4P- 5P (CST)			1						1	\$10.00	\$10.00	Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
38.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	4P- 5P (CST)				1					1	\$10.00	\$10.00	Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
39.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	4P- 5P (CST)					1				1	\$10.00	\$10.00	Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
40.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	4P- 5P (CST)						1			1	\$10.00	\$10.00	Duluth/Superior (KQDS)	MOM/FAMILY FEUD	10/12/20
41.0	Revised Line / SPOT	10/19/20-10/19/20	4	:30	5P- 5:30P (CST)		1										Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
41.1	Normal Line / SPOT	10/15/20-10/15/20	4	:30	5P- FAMILY FEUD 5PM					1				1	\$10.00	\$10.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
42.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	5P- FAMILY FEUD 5PM			1						1	\$10.00	\$10.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20

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43.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	5P- FAMILY FEUD 5PM				1					1	\$10.00	\$10.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
44.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	5P- FAMILY FEUD 5PM					1				1	\$10.00	\$10.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
45.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	5P- FAMILY FEUD 5PM						1			1	\$10.00	\$10.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
46.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	9A- FAMILY FEUD 9AM		1							1	\$5.00	\$5.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
47.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	9A- FAMILY FEUD 9AM			1						1	\$5.00	\$5.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
48.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	9A- FAMILY FEUD 9AM						1			1	\$5.00	\$5.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
49.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	9:30A- FAMILY FEUD 930AM				1					1	\$5.00	\$5.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
50.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	9:30A- FAMILY FEUD 930AM					1				1	\$5.00	\$5.00	Duluth/Superior (KQDS)	FAMILY FEUD	10/12/20
51.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	1P- DR. OZ SHOW		1							1	\$5.00	\$5.00	Duluth/Superior (KQDS)	DR. OZ SHOW	10/12/20
52.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	1P- DR. OZ SHOW						1			1	\$5.00	\$5.00	Duluth/Superior (KQDS)	DR. OZ SHOW	10/12/20
53.0	Normal Line / SPOT	10/19/20-10/19/20	4	:30	12P- PEOPLES COURT 12PM		1							1	\$7.00	\$7.00	Duluth/Superior (KQDS)	THE PEOPLE'S COURT	10/12/20
54.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	12P- PEOPLES COURT 12PM				1					1	\$7.00	\$7.00	Duluth/Superior (KQDS)	THE PEOPLE'S COURT	10/12/20
55.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	12P- PEOPLES COURT 12PM					1				1	\$7.00	\$7.00	Duluth/Superior (KQDS)	THE PEOPLE'S COURT	10/12/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



KQDS
PO Box 9115
Fargo, ND 58106
(218) 728-1622

Media Buying and Analytics
2020 Howell Mill Road NW
STE D 348
Atlanta, GA 30318

Contract # 59687
Schedule Dates 10/13/20-10/19/20
Advertiser POL/J Biden/D/Pres/US (6268)
Agency Media Buying and Analytics (2146)
Product Political-Candidate (1058)
Brand 1106/1350/8578 (39416)
Salesperson HRP-Philadelphia, Philadelphia (1087)
Sales Office HRP-Philadelphia
Buyer Name HARTIG,HEATHER
Phone/Fax /
CPE 1106/1350/8578
Account Types National/Political Agency
Billing Type Standard
Comments BIDEN FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/20
Last Modified 10/16/20
Entered By Lori Kempton
CO-OP No
Headline # 09970198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$824.25
Net Total \$4,670.75
Sales Tax

Duluth/Superior (KQDS)

By Broadcast Month	Spots	Rate
Oct. 2020	61	\$5,495.00
Grand Total:	61	\$5,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	10/14/20-10/14/20	4	:30	8A- 9A (CST)				1					1	\$12.00	\$12.00	Duluth/Superior (KQDS)	FOX SUNRISE 8A	10/12/20
57.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	8A- 9A (CST)				1					1	\$12.00	\$12.00	Duluth/Superior (KQDS)	FOX SUNRISE 8A	10/12/20
58.0	Normal Line / SPOT	10/13/20-10/13/20	4	:30	7A- 8A (CST)			1						1	\$12.00	\$12.00	Duluth/Superior (KQDS)	FOX SUNRISE 7A	10/12/20
59.0	Normal Line / SPOT	10/15/20-10/15/20	4	:30	7A- 8A (CST)				1					1	\$12.00	\$12.00	Duluth/Superior (KQDS)	FOX SUNRISE 7A	10/12/20
60.0	Normal Line / SPOT	10/16/20-10/16/20	4	:30	7A- 8A (CST)					1				1	\$12.00	\$12.00	Duluth/Superior (KQDS)	FOX SUNRISE 7A	10/12/20
61.0	M/G For 21.0.1 / SPOT	10/18/20-10/18/20	4	:30	10P- LAST MAN STANDING SUN 10PM								1	1	\$20.00	\$20.00	Duluth/Superior (KQDS)	LAST MAN	10/13/20
62.0	M/G For 10.1.1 / SPOT	10/18/20-10/18/20	4	:30	10:30P- 2 BROKE GIRLS SUN 1035PM								1	1	\$20.00	\$20.00	Duluth/Superior (KQDS)	2 BROKE GIRLS	10/13/20
63.0	M/G For 17.0.1 / SPOT	10/14/20-10/14/20	4	:30	8:59P- LOCAL NEWS 9PM				1					1	\$120.00	\$120.00	Duluth/Superior (KQDS)	FOX 21 NEWS AT 9	10/13/20
64.0	Normal Line / SPOT	10/18/20-10/18/20	4	:30	10A- NFL KICKOFF								1	1	\$20.00	\$20.00	Duluth/Superior (KQDS)	NFL KICKOFF	10/16/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 9970198 TRF# 59687
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 212-372-0455
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 212 355 3784
HARRIS REPORT FROM REP OCT16/20 11.08
CHANGES *** KQDS-TV ***

ADV # _____ ADV. NAME POLI/J BIDEN/D/PRE/US
AGY # _____ AGY. NAME MEDIA BUYING AND ANALYTICS
2020 HOWELL MILL ROAD NW
SUITE D 348, ATLANTA, GA 30318

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME HEATHER HARTIG
SALES PRSN PH- JORDANNA GELTZER

ORDER # _____ CONTRACT # 9970198 CLASS: NATL. LOCAL REGIONAL
PRDCT BIDEN FOR PRESIDENT EST#8578 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT13/20 OCT19/20 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/20 11.08

REP: M6 APPROVED
PLS CFM THX

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	:INVT	:	:SPTS

AGENCY ADVERTISER CODE = 1106 AGENCY EST# = 8578
AGENCY PRODUCT CODE = 1350

76	A		1000A-1100A	30		\$20.00	10/18	10/18	1		SUN	1
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PROGRAM : NFL KICKOFF
ORD COM1: MONEY FROM 59017

STATION MAKEGOOD OFFERS:

M6	OK'D		MISSED: BONUS								(OCT16/20)	
			OFFER: SUN/1000A-1100A				OCT18		30S	\$20.00	PLS ADVISE.	
			CMT: MONEY FROM 59017									

OCT/20 \$5,495.00

CONTRACT TOTAL \$5,495.00
TOTAL SPOTS 61

REP HEADLINE# 9970198 TRF# 59687
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 212-372-0455

FAX# 212 355 3784

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT16/20 11.08

CHANGES

*** KQDS-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

MARKET TOTALS \$60,833 KQDS 9% KBJR 45% WDIO 31% KDLH 0% NDLH 0% NBJR 15% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE