

Order #1253090: Henry Law ../Committee ../2024 Campaign/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/28/24 3:34:52 PM	CIA Spot status		<updated to Cleared> 1-1, 1-2, 7-1, 4-2, 4-1, 7-2	Susan Her	\$960.00	18	0.00
02/28/24 3:29:49 PM	Processed		<async process>	Robert Pri	\$960.00	18	0.00
02/28/24 3:28:34 PM	Approved		Approved. SMH	Susan Her	\$960.00	18	0.00
02/28/24 3:28:27 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Susan Her	\$960.00	18	0.00
02/28/24 3:03:49 PM	Approval Workflow		[Sales Manager - Ready Default]	Sherry Lev	\$960.00	18	0.00
02/28/24 2:45:00 PM	Ready for approval		Political, paying by credit card	Billy St Jar	\$960.00	18	0.00
02/28/24 1:46:26 PM	New order created		<new order>	Billy St Jar	\$0.00	0	0.00

{Sorted by: Date}

ORDER

Orders
Order / Rev: 1253090
Alt Order #:
Product Desc: 2024 Campaign
Estimate:
Flight Dates: 02/29/24 - 03/04/24
Original Date / Rev: 02/28/24 / 02/28/24
Order Type: GENERAL

KURB-FM
Primary AE: Billy St James
Sales Office: L-LIT
Sales Region: Local

Agency
Name: Henry Law Firm
Buying Contact:
Billing Contact: Mark Henry
 PO Box 4800
 Fayetteville, AR 72702

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee to Elect Beth Burgess
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/04/24	18	\$960.00	\$816.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	18	\$960.00	\$816.00	0.00
Totals	18	\$960.00	\$816.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Billy St James	L-LIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KURB	02/29/24	02/29/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---T---	1:00	2	\$60.00	P-30	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		2				\$60.00		0.00			
N 2	KURB	03/01/24	03/01/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	----F--	1:00	2	\$60.00	P-30	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		2				\$60.00		0.00			
N 3	KURB	03/04/24	03/04/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AM-----	1:00	2	\$60.00	P-30	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		2				\$60.00		0.00			
N 4	KURB	02/29/24	02/29/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---T---	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		2				\$50.00		0.00			
N 5	KURB	03/01/24	03/01/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	----F--	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		2				\$50.00		0.00			
N 6	KURB	03/04/24	03/04/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	PMM-----	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00

Order / Rev: 1253090
 Alt Order #:
 Flight Dates: 02/29/24 - 03/04/24

Advertiser: Committee to Elect Beth Burgess
 Product Desc: 2024 Campaign
 Estimate:
 KURB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		2				\$50.00		0.00			
N 7	KURB	02/29/24	02/29/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---T---	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		2				\$50.00		0.00			
N 8	KURB	03/01/24	03/01/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	----F--	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		2				\$50.00		0.00			
N 9	KURB	03/04/24	03/04/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-----	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		2				\$50.00		0.00			
													Totals	18	\$960.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Beth Burgess for Judge, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beth Branscum Burgess

Authorized committee:

Committee to Elect Beth Burgess

Agency requesting time (and contact information):

Mark Henry

Candidate's political party:

nonpartisan

Office sought (no acronyms or abbreviations):

Pulaski County District Court Judge

Date of election:

3-5-24

General

Primary

Treasurer of candidate's authorized committee:

Herby Branscum

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Mark Henry

Name: Sherry Lewis

Date of Request to Purchase Ad Time: 2-28-24

Date of Station Agreement to Sell Time: 2/28/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/28/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1253090</u>	Station Call Letters: <u>KURB</u>	Date Received/Requested: <u>2/28/24</u>
Est. #:	Station Location: <u>Little Rock</u>	Run Start and End Dates: <u>2/29 - 3/4/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.