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04/09/24

Accrual Basis

**WKNC 88.1 FM HD-1/HD-2
Donor List for Public File
July 2023 through June 2024**

<u>Date</u>	<u>Num</u>	<u>Memo</u>	<u>Amount</u>
Night Edge Photography			
04/08/2024	WKN2039	Basic DA spots for package price Three weeks as substitution for Roundabout April 15 -19, 2024...	525.00
Total Night Edge Photography			525.00
Wasserman Next Gen			
03/28/2024	WKN2035	Leaderboard (728x90 pixels) - agency Online Leaderboard - 8 weeks for \$420 - 2/12/2024 - 4/8/20...	420.00
03/28/2024	WKN2035	20% off for purchasing in Student Media Package	-84.00
Total Wasserman Next Gen			336.00
McKay's Books			
02/16/2024	WKN2017	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) Basic - 02/05/24-02/09/24 -...	1,000.00
02/29/2024	WKN2019	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) \$250/wk x 4 weeks = \$1,000 ...	1,000.00
Total McKay's Books			2,000.00
NC State Housing			
02/06/2024	WKN2015	Basic DA spots for package price Basic - 01/29/24-02/02/24 - NC State Housing Room Selection 20...	175.00
Total NC State Housing			175.00
Hillsborough Street Community Service			
11/22/2023	WKN1997	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) Basic- 11/13/23-11/17/23 - ...	250.00
11/22/2023	WKN1997	20% off for purchasing in Student Media Package	-50.00
Total Hillsborough Street Community Service			200.00
Hitachi Energy			
11/09/2023	WKN1988	Plus Package on WKNC HD-1 (15 spots/week) and HD-2 (15 spots/week) 11/20/23 - 11/24/23 - Hitach...	315.00
11/09/2023	WKN1988	Special Half Gallon Discount	-94.00
Total Hitachi Energy			221.00
Fortis Behavioral Health			
09/05/2023	WKN1970	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week)	190.00
Total Fortis Behavioral Health			190.00
N.C. State Fair			
11/01/2023	WKN1982	Leaderboard (728x90 pixels), \$50/week Digital Leaderboard- 09/28/2023 - 10/22/23 \$50 x 3 = \$1...	150.00
11/01/2023	WKN1982	\$25/tweet Twitter/X Social- 10/03/2023- \$25	25.00
11/01/2023	WKN1982	20% off for purchasing in Student Media Package	-35.00
Total N.C. State Fair			140.00
AndMoreAgainPresents			
09/15/2023	WKN1972	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) 09/4/23-09/8/23 - Andmore...	250.00
09/15/2023	WKN1972	WKNC TopRail- 09/04/23- 09/08/23 - AndMoreAgain Presents Woods and Segal - \$40	40.00
Total AndMoreAgainPresents			290.00

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Cat's Cradle			
07/03/2023	WKN1951	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) x 2 = 40 spots total 06/08/...	500.00
07/03/2023	WKN1951	20% off for purchasing in Student Media Package	-100.00
10/06/2023	WKN1981	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) 09/18/2023 - 09/22/2023 - ...	250.00
10/06/2023	WKN1981	20% off for purchasing in Student Media Package	-50.00
11/09/2023	WKN1987	Basic Package on WKNC HD-1 (10 spots/week) and HD-2 (10 spots/week) 10/30/2023 - 11/03/2023 - ...	250.00
11/09/2023	WKN1987	Four or more posts (\$20/tweet) Facebook - 10/30/2023 - Cat's Cradle Nation of Language - \$20 F...	60.00
11/09/2023	WKN1987	Four or more tweets (\$20/tweet) X - 10/31/2023 - Cat's Cradle Nation of Language - \$20 X - 11/...	40.00
11/09/2023	WKN1987		0.00
11/09/2023	WKN1987	\$100 WKNC Presents discount Four DJ passes Six listener passes Ability to sell WKNC merchandi...	-100.00
Total Cat's Cradle			850.00
Learfield IMG College			
12/04/2023	WKN2000	NC State Women's Basketball v. UNC-Charlotte 11/7/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. University of Connecticut 11/12/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. Elon 11/15/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. University of Rhode Island 11/15/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. University of Kentucky 11/23/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. University of Cincinnati 11/24/23	180.00
12/04/2023	WKN2000	NC State Men's Baseball v. University of Colorado 11/25/23	180.00
12/04/2023	WKN2000	NC State Women's Basketball v. Vanderbilt University 11/29/23	180.00
01/02/2024	WKN2006	NC State Women's Basketball v. Illinois State 12/3/23	180.00
01/02/2024	WKN2006	NC State Women's Basketball v. Liberty 12/10/23 (minus \$25 for six minute late start)	155.00
01/02/2024	WKN2006	NC State Women's Basketball v. University of South Florida 12/16/23	180.00
01/02/2024	WKN2006	NC State Women's Basketball v. Old Dominion 12/20/23	180.00
01/02/2024	WKN2006	NC State Women's Basketball v. Virginia 12/20/23	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Florida State 1/4/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Virginia Tech 1/7/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Virginia 1/11/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Miami 1/18/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Duke 1/21/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Clemson 1/25/24	180.00
02/02/2024	WKN2010	NC State Women's Basketball v. Boston College 1/28/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. University of North Carolina-Chapel Hill 2/1/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Louisville 2/5/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Virginia Tech 2/8/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Pittsburgh 2/11/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Notre Dame 2/15/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Georgia Tech 2/18/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. University of North Carolina-Chapel Hill 2/22/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Duke 2/25/24	180.00
03/12/2024	WKN2021	NC State Women's Basketball v. Syracuse 2/29/24 (-\$25 for late start)	155.00
03/12/2024	WKN2022	NC State Men's Baseball v. Virginia Commonwealth University 2/16/24	180.00
03/12/2024	WKN2022	NC State Men's Baseball v. Virginia Commonwealth University 2/17/24	180.00
03/12/2024	WKN2022	NC State Men's Baseball v. Virginia Commonwealth University 2/18/24 (joined in progress top of 6...	60.00
03/12/2024	WKN2022	NC State Men's Baseball v. Hawaii 2/23/24	180.00
03/12/2024	WKN2022	NC State Men's Baseball v. Hawaii 2/24/24 (did not air on WKNC per Learfield)	0.00

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03/12/2024	WKN2022	NC State Men's Baseball v. Hawaii 2/25/24 (did not air on WKNC per Learfield)	0.00
03/12/2024	WKN2022	NC State Men's Baseball v. Queens 2/28/24	180.00
Total Learfield IMG College			5,950.00
Live Nation			
Ritz Raleigh			
11/17/2023	WKN1991	Raye Closing Promotion, 10/11-10/13/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
11/17/2023	WKN1992	Travis Scott Closing Promotion, 10/10-10/12/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
11/17/2023	WKN1993	SESSANTA: Primus, Puscifer, A Perfect Circle Pre-Sale Promotion, 10/16-10/18/23 6 DAs on WKNC H...	100.00
Total Ritz Raleigh			300.00
Live Nation - Other			
07/12/2023	WKN1953	The Pixies Closing Promotion, 6/12-6/14/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1954	Queens of the Stone Age Pre-Sale Promotion, 6/14-6/16/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC H...	100.00
07/12/2023	WKN1955	Rebelution Closing Promotion, 6/14-6/17/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1956	Barenaked Ladies Closing Promotion, 6/22-24/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1957	The Revivalists & The Head and The Heart Closing Promotion, 6/26-6/28/23 6 DAs on WKNC HD-1 and...	100.00
07/12/2023	WKN1958	Tears for Fears Closing Promotion, 7/3-7/5/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1959	Trippie Redd Pre-Sale Promotion, 6/28-6/30/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1960	YOUNG THE GIANT Closing Promotion, 7/5-7/7/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
07/12/2023	WKN1961	YUNGBLUD Closing Promotion, 7/10-7/12/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
08/02/2023	WKN1964	Dominic Fike Closing Promotion, 7/19-7/21/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
08/02/2023	WKN1965	Dirty Heads Closing Promotion, 7/25/7/27/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
09/01/2023	WKN1967	All American Rejects Closing Promotion, 8/9-8/11/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
09/01/2023	WKN1968	50 Cent Closing Promotion, 8/9-8/11/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
09/01/2023	WKN1969	Queens of the Stone Age Closing Promotion, 8/12-8/14/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD...	100.00
10/04/2023	WKN1974	Sam Hunt Closing Promotion, 9/5-9/7/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
10/04/2023	WKN1975	Ben Folds Closing Promotion, 9/13-9/15/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
10/04/2023	WKN1976	Disturbed Closing Promotion, 9/3-9/5/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
10/04/2023	WKN1977	Outlaw Music Festival Closing Promotion, 9/5-9/7/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
11/17/2023	WKN1989	Blackberry Smoke Pre-Sale Promotion, 10/11-10/13/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
11/17/2023	WKN1990	NF Pre-Sale Promotion, 9/26-9/27/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
12/04/2023	WKN2001	Hozier Pre-sale Promotion, 11/15-11/17/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
12/04/2023	WKN2002	O.A.R. Pre-Sale Promotion, 11/21-11/22/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
12/04/2023	WKN2003	AJR Pre-Sale Promotion, 11/14-11/16/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
01/02/2024	WKN2007	The Postal Service and Death Cab for Cutie Pre-Sale Promotion, 12/6-12/8/23 6 DAs on WKNC HD-1 ...	100.00
01/02/2024	WKN2008	Foo Fighters Pre-Sale Promotion, 12/11-12/14/23 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
02/02/2024	WKN2011	Sum 41 Pre-Sale Promotion, 1/18/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
02/02/2024	WKN2012	Blackberry Smoke Closing Promotion, 1/24-1/26/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
02/02/2024	WKN2013	Ween Pre-Sale Promotion, 1/18-1/19/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
02/02/2024	WKN2014	P!NK Pre-Sale Promotion, 1/24-1/26/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2023	Goth Babe Pre-Sale Promotion, 2/5-2/7/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2025	The Decemberists Pre-Sale Promotion, 2/7-2/9/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2026	Lamb of God and Mastadon Pre-Sale Promotion, 2/7-2/9/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD...	100.00
03/13/2024	WKN2027	GOOSE Pre-Sale Promotion, 2/16-2/18/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2028	Vampire Weekend Pre-Sale Promotion, 2/23-2/25/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2029	Slightly Stoopid and Dirty Heads Pre-Sale Promotion, 3/6-3/8/24 6 DAs on WKNC HD-1 and 6 DAs on...	100.00

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Date	Num	Memo	Amount
03/13/2024	WKN2030	Halestorm & I Prevail Pre-Sale Promotion, 3/6-3/8/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2031	Maggie Rogers Pre-Sale Promotion, 3/2-3/3/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2032	Cage the Elephant w/ Young the Giant Pre-Sale Promotion, 3/6-3/8/24 6 DAs on WKNC HD-1 and 6 DA...	100.00
03/13/2024	WKN2033	Two Door Cinema Club Pre-Sale Promotion, 3/5-3/7/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
03/13/2024	WKN2034	Cigarettes After Sex Pre-Sale Promotion, 3/6-3/8/24 6 DAs on WKNC HD-1 and 6 DAs on WKNC HD-2	100.00
Total Live Nation - Other			4,000.00
Total Live Nation			4,300.00
Motorco Music Hall			
07/03/2023	WKN1950	Four or more tweets (\$20/post) x 14 = \$280 Facebook- 5/19/23- Alex Laney Tickets- \$20 Facebook...	280.00
07/03/2023	WKN1950	Premium Package on WKNC HD-1 (21 spots/week) and HD-2 (21 spots/week) Kill Bill, PoorStacy and ...	375.00
07/03/2023	WKN1950	20% off for purchasing in Student Media Package	-131.00
09/15/2023	WKN1971	Four or more posts (\$20/post) x = \$400 - \$200 special pricing LGF Fest Facebook - 08/02/23 F...	200.00
09/15/2023	WKN1971	Plus Package on WKNC HD-1 (15 spots/week) and HD-2 (15 spots/week) LGF Fest	315.00
09/15/2023	WKN1971	Leaderboard (728x90 pixels), \$150/month Leaderboard 07/31/23-08/24/23 - LG Fest - \$150	150.00
10/06/2023	WKN1979	Basic Radio Package 08/17/23-09/28/23 - Zulu and Soul Glo - \$250	250.00
10/06/2023	WKN1979	Online Rail Ad, top or bottom placement (300x250 pixels), \$120/month	120.00
10/06/2023	WKN1979	20% off for purchasing in Student Media Package	-74.00
11/02/2023	WKN1983	Premium Package 9/12/23-9/25/23 - Bully w/ Wombo 10/09/23-10/26/23 - Screaming Females 10/1...	375.00
11/02/2023	WKN1983	Facebook- 09/13/23- Bully with Wombo- \$20 Facebook- 09/15/23- Bully with Wombo- \$20 Facebook- ...	280.00
11/02/2023	WKN1984	Basic Package - split 10/30/23-11/12/23 - Vended - \$125 10/30/23-11/14/23 - Chochise - \$125 ...	250.00
Total Motorco Music Hall			2,390.00
NC State New Student Programs			
11/06/2023	WKN1986	Leaderboard (728x90 pixels), \$50/wk or \$150/month 09/28/23-10/19/23	150.00
11/06/2023	WKN1986	20% off for purchasing in Student Media Package	-30.00
Total NC State New Student Programs			120.00
Scoremore Dreamville, LLC			
03/29/2024	WKN2037	Premium Package on WKNC HD-1 (21 spots/week) and HD-2 (21 spots/week) Premium - 03/18/24-03/2...	375.00
03/29/2024	WKN2037	Leaderboard (728x90 pixels), \$50/week	50.00
03/29/2024	WKN2037	20% off for purchasing in Student Media Package	-85.00
Total Scoremore Dreamville, LLC			340.00
TOTAL			18,027.00