

CONTRACT



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216) 431-8888

<u>Contract / Revision</u> 289847 /		<u>Alt Order #</u> 08162728
<u>Product</u> OUR PRINCIPLES PAC		
<u>Contract Dates</u> 03/12/16 - 03/15/16		<u>Estimate #</u>
<u>Advertiser</u> Our Principles		<u>Original Date / Revision</u> 03/11/16 / 03/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GCW Media
417 W. Foothill Blvd
B-221
Glendora, CA 91741

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	03/12/16	03/12/16	FOX 8 News Saturday Mornir	8:00 AM-8:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$1,000.00	0.00			
N 2	8	03/12/16	03/12/16	FOX 8 News Saturday Mornir	9:00 AM-9:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$1,000.00	0.00			
N 3	8	03/12/16	03/12/16	Big East Tournament Final	5:30 PM-7:30 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----2-				2	\$1,500.00	0.00			
N 4	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	8:00 AM-8:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$1,000.00	0.00			
N 5	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	9:00 AM-9:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$1,000.00	0.00			
N 6	8	03/13/16	03/13/16	FOX News Sunday	10:00 AM-11:00 AM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----5				2	\$1,500.00	0.00			
N 7	8	03/13/16	03/13/16	FOX 8 News @ 10p	10:30 PM-11:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$1,800.00	0.00			
N 8	8	03/13/16	03/13/16	Nascar Race	3:00 PM-7:00 PM		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----2				2	\$1,800.00	0.00			
N 9	8	03/14/16	03/14/16	FOX 8 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,000.00	0.00			
N 10	8	03/14/16	03/14/16	FOX 8 News In The Morning	6:30 AM-7:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 11	8	03/14/16	03/14/16	FOX 8 News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,600.00	0.00			
N 12	8	03/14/16	03/14/16	FOX 8 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Our Principles	<u>Original Date / Revision</u> 03/11/16 / 03/11/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,000.00	0.00			
N 13	8	03/14/16	03/14/16	FOX 8 News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$850.00	0.00			
N 14	8	03/14/16	03/14/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,400.00	0.00			
N 15	8	03/14/16	03/14/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 16	8	03/14/16	03/14/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 17	8	03/14/16	03/14/16	FOX 8 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,800.00	0.00			
N 18	8	03/15/16	03/15/16	FOX 8 News In The Morning	6:00 AM-6:30 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$2,000.00	0.00			
N 19	8	03/15/16	03/15/16	FOX 8 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$2,000.00	0.00			
N 20	8	03/15/16	03/15/16	FOX 8 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$1,000.00	0.00			
N 21	8	03/15/16	03/15/16	FOX 8 News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$850.00	0.00			
N 22	8	03/15/16	03/15/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$1,100.00	0.00			
N 23	8	03/14/16	03/14/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$7,000.00	0.00			
N 24	8	03/15/16	03/15/16	FOX 8 News @ 5a	M-F 5a-530a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$650.00	0.00			
N 25	8	03/15/16	03/15/16	FOX 8 News @ 530a	M-F 530a-6a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$1,000.00	0.00			
N 26	8	03/15/16	03/15/16	FOX 8 News In The Morning	6:30 AM-7:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$2,000.00	0.00			
N 27	8	03/15/16	03/15/16	FOX 8 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$2,000.00	0.00			
N 28	8	03/15/16	03/15/16	FOX 8 News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$1,600.00	0.00			
N 29	8	03/15/16	03/15/16	FOX 8 News @ 8a	8:30 AM-9:00 AM		:30				NM	1	\$1,600.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$1,600.00	0.00			
N 30	8	03/15/16	03/15/16	FOX 8 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$1,000.00	0.00			
N 31	8	03/15/16	03/15/16	FOX 8 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-T-----				1	\$1,000.00	0.00			
N 32	8	03/14/16	03/15/16	New Day Cleveland	M-F 10a-11a		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				4	\$550.00	0.00			
N 33	8	03/14/16	03/15/16	M-F 11a-12p	11a-12p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				4	\$600.00	0.00			
N 34	8	03/14/16	03/15/16	FOX 8 News @ Noon	M-F 12p-1p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$850.00	0.00			
N 35	8	03/14/16	03/15/16	FOX 8 News @ 4p	M-F 4p-5p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				3	\$1,100.00	0.00			
N 36	8	03/14/16	03/14/16	FOX 8 News @ 5p	M-F 5p-6p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----				1	\$1,400.00	0.00			
N 37	8	03/14/16	03/14/16	FOX 8 News @ 6p	M-F 6p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----				1	\$2,000.00	0.00			
D 38	8	03/14/16	03/14/16	Monday Prime Hour 2	9p-10p		:30				NM	0	\$0.00
N 39	8	03/14/16	03/14/16	FOX 8 News @ 10p	M-Su 10p-11p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----				1	\$1,800.00	0.00			
D 40	8	03/14/16	03/14/16	FOX 8 News @ 10p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
Totals										0.00		50	\$68,650.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 - 03/15/16	50	\$68,650.00	\$58,352.50
Totals	50	\$68,650.00	\$58,352.50

Signature: _____ **Date:** _____

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