

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p>Topic: Halloween Safety Tips Jenn Ryan and Bill Tafrow spoke about Halloween safety tips from safety expert Kelly Campbell. She talks about what kids and parents should do to ensure a safe and fun Halloween!</p>	10/25/16	Interview	2:26 minutes	SAFETY AWARENESS
<p>Topic: National Eating Health Day Jenn Ryan and Bill Tafrow spoke with Physician and Chef Dr. Julia Nordgren about making healthier food choices for the holiday season.</p>	11/3/16	Interview	2:42 minutes	NUTRITION, FITNESS, HEALTH
<p>Topic: The Heart Walk Jenn Ryan and Bill Tafrow spoke with NBC10's Jacqueline London about the American Heart Associations' annual Heart Walk.</p>	11/3/16	Interview	2:43 minutes	HEART HEALTH
<p>Topic: Thanksgiving Dinner Etiquette Jenn Ryan and Bill Tafrow spoke with North America's Etiquette Personality, Konrad Philip about Thanksgiving dinner etiquette.</p>	11/17/16	Interview	2:25 minutes	PERSONAL SUCCESS
<p>Topic: Staying Fit during the holidays Jenn Ryan and Bill Tafrow spoke with Jillian Michaels on how to stay fit this holiday season.</p>	11/30/16	Interview	2:07 minutes	FITNESS, NUTRITION
<p>Topic: Trees for Troops Jenn Ryan and Bill Tafrow talked with Jay Bustard from Bustard's Christmas Trees in Lansdale, PA on how to donate a Christmas tree to a military family this holiday season</p>	12/1/16	Interview	2:26 minutes	MILITARY
<p>Topic: Holiday Safety Tips Jenn Ryan and Bill Tafrow spoke with Maryanne McGerty-Sieber from the U.S. Consumer Product Safety Commission about holiday safety.</p>	12/14/16	Interview	2:06 minutes	SAFETY AWARENESS
<p>Topic: Drive Safe this Holiday Season Jenn Ryan and Bill Tafrow spoke with Craig Ewer of UBER for tips on how to limit driving under the influence for the holidays</p>	12/15/16	Interview	2:42 minutes	SAFETY AWARENESS
<p>Topic: Holiday Eating for the Vegan Jenn Ryan and Bill Tafrow spoke with Isa Chandra Moskowitz, author of "The Superfun Times Vegan Holiday Cookbook – Entertaining for Absolutely Every Occasion."</p>	12/22/16	Interview	3:43 minutes	NUTRITION, HEALTH

INTERVIEWS / FEATURES IN 4th QUARTER 2016

23 Minutes, 20 seconds

Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><u>TOPIC: HOW TO STOP FIXING YOURSELF</u> Story: Lynn Newman is a creativity expert with a Master’s in counseling psychology who believes you can unleash the truest parts of yourself, so that you can experience more joy, more purpose, and more passion in your life. She is also the creator of “The Game of Insight”, an Interactive Way to Know Yourself & Create the Life You Want.</p>	10/2/16	19	PERSONAL DEVELOPMENT, MENTAL HEALTH, CULTURE
<p><u>TOPIC: GUILT IN THE AGE OF NATURAL PARENTING</u> Story: In recent years, the natural parenting movement has become the new normal and a big business. In her controversial book PUSH BACK, Dr. Amy Tuteur presents a voice of reason for the mothers who thoughtfully make the best choices for their babies and themselves, but are plagued with guilt. PUSH BACK debunks guilt-inducing myths and reminds mothers that loving your babies is the most important thing, not how you give birth or whether or not you give them a bottle.</p>	10/9/16	27	MATERNAL HEALTH, CHILDREN’S HEALTH, PARENTING ISSUES
<p><u>TOPIC: LIVING BEYOND BREAST CANCER</u> Story: Janine Guglielmino is the Program Director for Living Beyond Breast Cancer. As part of their Breast Cancer 360 series, Living Beyond Breast Cancer is offering a free program, “Stories From the Field: You, Your Job and Breast Cancer” blending personal stories of people who’ve been there on how they navigated complex job situations while in treatment.</p>	10/16/16	13	CANCER, WOMEN’S HEALTH, CHARITY EVENT
<p><u>TOPIC: SIRACUSA, THE LATEST NOVEL FROM DELIA EPHRON</u> Story: Delia Ephron is a bestselling author and screenwriter. Her films include You’ve Got Mail, The Sisterhood of the Traveling Pants, Hanging Up (based on her novel), and Michael. Siracusa is Delia Ephron’s latest novel that follows two couples on vacation in Siracusa, a town on the coast of Sicily, where the secrets they have hidden from one another are exposed and relationships are unraveled and a surprise ending no one sees coming.</p>	10/16/16	14	THE ARTS, WOMEN’S ISSUES, MARRIAGE & FAMILY
<p><u>TOPIC: PREVENTING DATING VIOLENCE</u> Story: Bill Mitchell, President of the Kristin Mitchell Foundation. His daughter Kristin was murdered by her boyfriend 3 weeks after graduating from St. Joe’s University in 2005. He travels the country raising awareness of dating violence. The Mitchells have also lobbied for a Maryland law that requires mandatory domestic violence education in middle and high schools.</p>	10/23/16	27	CRIME & VIOLENCE PREVENTION, WOMEN’S ISSUES, FAMILY ISSUES, CHARITY EVENT

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<p><u>TOPIC: BREAST CANCER AWARENESS MONTH</u> Story: Breast cancer is the second most common kind of cancer in women. About 1 in 8 women born today in the United States will get breast cancer at some point. The good news is that many women can survive breast cancer if it's found and treated early. Dr. Lisa Jablon, Director of the Breast Program at Einstein Hospital will discuss early intervention.</p>	10/30/16	26	CANCER AWARENESS, WOMEN'S HEALTH
<p><u>TOPIC: THE SPACE BETWEEN SISTERS</u> Story: The Space Between Sisters is the latest novel from New York Times bestselling author Mary McNear who takes readers back to Butternut Lake with a story that examines the complicated bonds of sisterhood. Relationships are tested, long-kept secrets are revealed, and love is discovered...all during one unforgettable summer at the family lake house.</p>	11/6/16	23	THE ARTS, FAMILY ISSUES
<p><u>TOPIC: OVERCOMING OTHER PEOPLE'S EMOTIONAL CLUTTER</u> Story: For almost 2 decades Tish Squillaro has been coaching CEO's to help them create organizations where people can work at their maximum effectiveness as part of a successful team. Along the way she learned a lot about the negative beliefs and emotions that can clutter up our minds. She calls it HeadTrash and offers solutions for dealing with the negative emotions of the people around us.</p>	11/13/16	27	JOBS & EMPLOYMENT, INTERPERSONAL COMMUNICATION
<p><u>TOPIC: HOW GOODWILL CHANGES LIVES OF THE LESS ABLED</u> Story: Jennifer Ross, Senior Director of Marketing for Goodwill Keystone. Goodwill Keystone Area offers support to people with disabilities and other barriers to independence in achieving their fullest potential as workers. Goodwill believes in helping those with disabilities and other special needs should meet their potential .</p>	11/20/16	15	CHARITY EVENT, DISABILITIES, EDUCATION
<p><u>TOPIC: NATIONAL WILDLIFE FEDERATION</u> Story: Collin O'Mara is Director and CEO of the National Wildlife Federation. We all depend on clean air, clean water, and a healthy environment. America's love of our cherished landscapes and wildlife has helped define and shape our national identity for generations. It is this heritage that the National Wildlife Federation protects. O'Mara talks about their goals for the coming year.</p>	11/27/16	27	ENVIRONMENT, CONSERVATION, ANIMALS AND NATIONAL PARKS



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October – December 2016

Tell Me More: Sunday Mornings from 5:40 – 6:10 am

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<p><u>TOPIC: ON THE FRONTLINE OF THE GLOBAL REFUGEE CRISIS</u> Story: Sasha Chanoff who has been on the front lines of the global refugee crisis will talk about his work evacuating vulnerable people from war zones in Africa. His new book is From Crisis to Calling : Finding your Moral Center in the Toughest Decisions.</p>	12/4/16	15	INTERNATIONAL REFUGEES, EDUCATION, IMMIGRATION ISSUES
<p><u>TOPIC: THE SURPRISING TRUTH ABOUT WILDFIRES</u> Story: Dominick DellaSala, Chief Scientist of the Ashland-based Geos Institute says while our immediate assumption may have been that wildfires should be put out at all costs, for the first time there is scientific research that forests and other plant communities need a variety of different types of fires, including severe fire, to rejuvenate forests over the long-term.</p>	12/4/16	12	ENVIRONMENT, NATURE. FORREST PRESERVATION, FIRE PREVENTION
<p><u>TOPIC: TRUE CONFESSIONS FROM BOTH SIDES OF THE THERAPY COUCH</u> Story: Anyone who’s been in psychotherapy has probably heard the phrase “HOW DOES THAT MAKE YOU FEEL? “ If you’ve ever revealed your most private hopes, dreams, fears, and longings with a stranger —or been the mental health professional in the other chair, you know how very complicated the relationship can be. Sherry Amatenstein is a therapist and writing professor who invited a group of essayists from both sides of the experience to share their most memorable experiences in therapy.</p>	12/11/16	27	MENTAL HEALTH, MEDICAL ETHICS
<p><u>TOPIC: CONNECTING WITH COINCIDENCE</u> Story: Learning to Interpret the Relevance Of Coincidences To Transform Our Lives with Dr. Bernard Beitman We've all experienced or heard of surprising events and unexplainable coincidences. Often these coincidences are explained as being controlled by a higher power or pure chance. But for the first time since Carl Jung’s work, comes bold new research that explains scientifically how we can identify, understand, and perhaps even control the frequency of coincidences in our everyday lives.</p>	12/17/16	28	PERSONAL PSYCHOLOGY, PHILOSOPHY, SCIENTIFIC RESEARCH

TELL ME MORE SUNDAY MORNING PROGRAMMING

300 Minutes

WBEB SPECIAL COMMUNITY PROMOTIONS

101.1 MORE FM'S STOCKINGS FOR KIDS PROGRAM: 11/7 – 12/17/16

Stockings for Kids is 101.1 More FM's holiday campaign with the Salvation Army to gather toys for children in need in the Philadelphia area. Schools, corporations and individuals participate by dropping off toys at designated drop-off points. Toys are collected and dropped off at the Salvation Army for distribution to families in need throughout the Philadelphia region. Partners include: Trans-Siberian Orchestra, Bob's Discount Furniture, VWR International, and Royal Bank America

On-Air Support:

- (324) :30 PSA's
- (120) :15 PSA's

192 Minutes



101.1 MORE FM'S CHRISTMAS CHOR COMPETITION: 10/8 – 12/24/15

The 101.1 More FM Christmas Choir Competition is a competition designed to keep music in the schools. This competition invites local school choirs to submit a holiday song for the chance to win one of three cash prizes for their school music programs. There are two divisions: K-8 Grade and 9-12 Grade. Nine semi-finalists from each division compete for the chance to win one of three cash prizes: \$5,000 for first place, \$2,000 for 2nd place and \$1,000 for 3rd place. 101.1 More FM received 163 entries for this year's competition.

On-Air Support: (597) :30 PSA's / 298.50 Minutes



TOTALS

1,041 PSA'S
490.5 Minutes



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PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<u>Blocktoberfest</u> Annual event held in South Philly. The event is run by the small businesses in this area.	10/1 – 10/9/16	(15) :15 units	3.75 minutes	SMALL BUSINESS, COMMUNITY
<u>Center City District: Fall Family Fun Days</u> Fall event held in Center City Philadelphia over two weekends.	9/5 – 9/17/16	(15) :15 units	3.75 minutes	COMMUNITY, ARTS
<u>Chestnut Hill – Harry Potter Festival</u> Annual festival celebrating the world of Harry Potter.	10/3 – 10/22/16	(60) :15 units	15 minutes	THE ARTS, COMMUNITY
<u>Cooper Norcross Run the Bridge</u> Annual run in support of the Larc School which serves hundreds of children with disabilities and their families.	10/31 – 11/6/16	(5) :15 units	1.25 minutes	PERSONS WITH DISABILITIES, EDUCATION
<u>Dickens Festival</u> Annual community event to celebrate the holidays in Medford, NJ.	11/28 – 12/4/16	(10) :15 units	2.5 minutes	COMMUNITY, ARTS
<u>Light the Night Walk</u> Support of local walks happening in October 2016 – to benefit the Leukemia and Lymphoma Association of Southeastern PA.	9/10/1 – 10/22/16	(50) :15 units	12.5 minutes	BLOOD CANCER AWARENESS
<u>Living Beyond Breast Cancer</u> Promotion of events to educate the local communities about cancer awareness.	10/10 – 11/13/16	(10) :15 units	2.5 minutes	CANCER AWARENESS, EDUCATION
<u>Operation Sweetness</u> Food drive to provide candy to the troops for Halloween.	10/1 – 10/27/16	(40) :30 units (15) :15 units	23.75 minutes	MILITARY, ARMED FORCES, COMMUNITY
<u>PECO Gift of Energy Program</u> Program to assist families in need.	12/5 – 12/18/16	(15) :15 units	3.75 minutes	FAMILIES, PUBLIC SAFETY
<u>Salvation Army</u> Support of various initiatives for the holidays.	12/12 – 12/24/16	(30) :30 units (44) :15 units	26 minutes	HUMANITARIAN, EDUCATION
<u>Special Olympics</u> Programs to assist persons with disabilities.	10/29 – 11/13/16	(50) :30 units	25 minutes	EDUCATION, AWARENESS
<u>South Street Pumpkinfest</u> Annual event to celebrate Halloween.	10/17 – 10/30/16	(30) :15 units	7.5 minutes	COMMUNITY, ARTS
<u>Wendy's Dave Thomas Foundation</u> Assistance with adoption education.	10/10 – 10/30/16	(20) :15 units	5 minutes	ADOPTION, FAMILY

TOTAL PSA COMMITMENT FOR 4th QUARTER 2016
409 PSA units / 132.25 Minutes

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October – December 2016

COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 32 community and charity events during 4th Quarter 2016. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
10/1/16 2 – 4 PM	International Day at Eastern Regional High School	Eastern Regional High School	COMMUNITY, DIVERSITY	30 Hours \$280
10/1/16 12 – 6 PM	Roxtoberfest	Roxborough Business Association	COMMUNITY, SMALL BUSINESS	27 Hours \$252
10/2/16 8:30 – 10:30 AM	Liver Life Walk	American Liver Foundation	HEALTH, LIVER DISEASE	30 Hours \$280
10/2/16 11 AM – 4 PM	Blackwood Pumpkin Festival	Community of Blackwood, NJ	THE ARTS, COMMUNITY	24 Hours \$224
10/8/16 4:30 – 8:30 PM	Light the Night Walk	LLS of Eastern PA	BLOOD CANCER AWARENESS	24 Hours \$224
10/8/16 11 AM – 1 PM	Center City District Fall Family Days	Center City District	THE ARTS, COMMUNITY	30 Hours \$280
10/8/16 12 – 2 PM	7 th Annual Mums & Mutts	Tree Tops Rescue	PET ADOPTION, COMMUNITY	30 Hours \$280
10/9/16 7:30 – 9:30 AM	Make a Wish at the Philadelphia Zoo	Make a Wish Foundation	CHILDREN	30 Hours \$280
10/15/16 10 AM – 12 PM	Westville Fall Festival	Community of Westville, NJ	COMMUNITY, ARTS	30 Hours \$280
10/15/16 11 AM – 1 PM	Center City District Fall Family Days	Center City District	THE ARTS, COMMUNITY	30 Hours \$280
10/15/16 4:30 – 8:30 PM	Light the Night Walk	LLS of Eastern PA	BLOOD CANCER AWARENESS	24 Hours \$224
10/15/16 12 – 8 PM	Bloktoberfest	Community of South Street West	FAMILY, COMMUNITY, DIVERSITY	33 Hours \$308
10/16/16 8 – 10 AM	Jackson's Heroes 5K	Children's Hospital of Philadelphia	COMMUNITY, CHILDREN	15 Hours \$140

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October – December 2016

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
10/16/16 7:30 – 9:30 AM	6 th Annual Mothers Matter 5K	Lauren Rose Albert Foundation	CANCER AWARENESS	30 Hours \$280
10/22/16 4:30 – 8:30 PM	Light the Night Walk	LLS of Southeastern PA	BLOOD CANCER AWARENESS	21 Hours \$196
10/22/16 11 AM – 5 PM	Chestnut Hill Harry Potter Festival	Chestnut Hill Business Association	COMMUNITY, ARTS	27 Hours \$252
10/23/16 12 – 2 PM	Central Bucks Covered Bridges Ride	Various local charities	COMMUNITY, WOMEN, EDUCATION	15 Hours \$140
12/29/16 12 – 5 PM	South Street Pumpkin Fest	Community of South Street	COMMUNITY, ARTS	24 Hours \$224
10/30/16 7:30 – 9:30 AM	Radnor Run	American Lung Association	LUNG DISEASE AWARENESS	15 Hours \$140
11/6/16 7 – 9 AM	Cooper Norcross Run the Bridge 5K	LARS School	PEOPLE WITH DISABILITIES	15 Hours \$140
11/12/16 7 – 9 AM	Run for the Stripes	University of PA Abramson Cancer Center	CANCER AWARENESS	15 Hours \$140
11/27/16 2:30 – 5:30 PM	Media Santa Fun Run	Media Food Bank	HUNGER, COMMUNITY	18 Hours \$190
12/2/16 6 – 9 PM	Mt. Holly Tree Lighting	Community of Mt. Holly	COMMUNITY, ARTS	18 Hours \$190
12/3/16 8:30 – 10:30 AM	Jingle Bell Run	Philadelphia Arthritis Foundation	ARTHRITIS, HEALTH	15 Hours \$140
12/3/16 5 – 10 PM	Dickens Festival	Medford Business Community	SMALL BUSINESS, ARTS, COMMUNITY	24 Hours \$224
12/10/16 12 – 2 PM	Haverford Holiday Craft Market	Haverford Small Business Association	SMALL BUSINESS, COMMUNITY	15 Hours \$140
9/17/16 12 – 2 pm	4 th Annual Boob-B-Que	Breast Cancer Charities	BREAST CANCER AWARENESS	15 Hours \$140
9/18/16 1 – 6 pm	Jenkintown Festival of the Arts	Borough of Jenkintown	THE ARTS, SMALL BUSINESS	18 Hours \$292
9/24/16 5 – 7 pm	Starry Night 8.5K	Pediatric Brain Tumor Foundation	CANCER AWARENESS	15 Hours \$140

TOTAL STAFF HOURS: 657 HOURS
COST: \$6,300



**WBEB-FM PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
October – December 2016**

WBEB-FM DONATIONS:

Philabundance - 11/21/16

- **TOTAL: \$1,000**

Temple University – Sponsorship of the Lew Klein in Media Awards

- **TOTAL: \$3,000**

TOTAL DONATIONS FOR 4TH QUARTER 2016: \$4,000