



# WBEB FM, PHILADELPHIA PUBLIC FILE

## April – June 2016

### ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p><b>Topic: <u>Walk Against Hunger</u></b>            Jenn Ryan and Bill Tafrow spoke to Laura Wall – Executive Director of Philadelphia’s Coalition Against Hunger about the Thomas’ Walk Against Hunger.</p>	4/8/16	Interview	2:25 minutes	Hunger
<p><b>Topic: <u>It’s Primary Day...Be Civil!</u></b>            Jenn Ryan and Bill Tafrow spoke with etiquette expert Konrad Philip about the do’s and don’ts at the poll</p>	4/26/16	Interview	2:11 minutes	Politics, Communication
<p><b>Topic: <u>Home Runs for Heart</u></b>            Jenn Ryan and Bill Tafrow spoke with Richie Ashburn Jr. about the 19<sup>th</sup> Annual Richie Ashburn Memorial Home Run for Heart to benefit the American Heart Association.</p>	4/27/16	Interview	2:10 minutes	Heart Health
<p><b>Topic: <u>Make The World Better Foundation</u></b>            Jenn Ryan and Bill Tafrow spoke with Connor Barwin about giving back to the city of Philadelphia through his Make The World Better Foundation.</p>	5/26/16	Interview	2:18 minutes	Playgrounds in Inner City
<p><b>Topic: <u>Boost Your IQ</u></b>            Jenn Ryan and Bill Tafrow discussed a study from the University of Otago in New Zealand that shows intelligence is NOT fixed, but can be boosted throughout adulthood.</p>	5/31/16	On-Air Discussion	2:00 minutes	Health
<p><b>Topic: <u>Kids-N-Hope Foundation</u></b>            Jenn Ryan and Bill Tafrow talked about the 23<sup>rd</sup> Annual Gelatin Olympics, an event that Bill hosted to raise money for the Children’s Seashore House of the Children’s Hospital of Philadelphia</p>	6/9/16	On-Air Discussion	2:00 minutes	Children, Health
<p><b>Topic: <u>Orlando Shootings</u></b>            Jenn Ryan and Bill Tafrow discussed the candlelight vigil taking place on 6/13 at Philadelphia’s City Hall in remembrance of the victims of the shootings inside the Pulse Nightclub in Orlando, Florida.</p>	6/13/16	On-Air Discussion	2:00 minutes	LGBTQ Community
<p><b>Topic: <u>Tips for What to Do in a Dangerous Situation</u></b>            Jenn Ryan and Bill Tafrow spoke with Steve Beck from the Montgomery County Department of Public Safety about how to survive in a dangerous situation.</p>	6/14/16	Interview	2:56 minutes	Public Safety

### INTERVIEWS / FEATURES IN 2<sup>nd</sup> QUARTER 2016

**18 Minutes**



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### Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b><u>TOPIC: Happiness as a Choice</u></b></p> <p>The Author of twenty-four books, Alexandra Stoddard is a sought-after speaker on the art of living. Through her lectures, articles, and books such as Living a Beautiful Life, Things I Want My Daughters to Know, and the very successful CHOOSING HAPPINESS she shows us how to view happiness as a choice and a practice. Stoddard has inspired millions to pursue more fulfilling lives.</p>	4/3/16	10	MENTAL HEALTH, PERSONAL DEVELOPMENT, FAMILY ISSUES
<p><b><u>TOPIC: Controlling High Cholesterol</u></b></p> <p>Marvin Smith once played in the NFL. But when his pro career ended he was forced to take a new look at his life and his health. He appears in the new documentary, Heartfelt: True Stories of Life in the Shadow of High LDL Cholesterol. Smith, now a minister, says former football players are often at risk for cardio vascular disease. But since heart disease is the number 1 killer in the United States, we all have to be aware of our risk.</p> <p>His story is part of HEARTFELT, a documentary capturing the stories of people across five different countries engaged in a fight against the same common enemy—LDL cholesterol—a condition that too often goes unnoticed.</p>	4/3/16	17	HEART HEALTH, NUTRITION, WELLNESS
<p><b><u>TOPIC: How to Care for Aging Parents</u></b></p> <p>Virginia Morris, the author of “How to Care for Aging Parents”, now in its 3rd edition, offers some advice on having those difficult but important conversations that become necessary as our parents get older.</p> <p>As our parents age it’s normal to start thinking about what they’ll need as time goes on; a living will, someone designated to make their healthcare decisions, a plan for their care when they can no longer take care of themselves. But these may be very hard subjects to broach “Hey Mom, who should be your Power of Attorney if something happens?” It’s not always comfortable to talk about. Virginia Morris has been studying and writing about these questions for decades and recommends we get up the courage to do it anyway.</p>	4/10/16	9	AGING, ELDER CARE, FAMILY ISSUES



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<p><b>TOPIC: <u>Brain Balance for Treating Kids with Autism</u></b></p> <p>Dr. Joseph Schneider, Director of the Brain Balance Centers in Springfield and Cherry Hill , NJ looks at a comprehensive new approach for treating children with autism related disorders.</p> <p>We're in the midst of an epidemic of learning disabilities. In New Jersey for example, 1 in every 29 boys is now born with autism. In the early 1990's Dr. Robert Melillo, a chiropractor with training in functional neurology, began seeing a marked increase in the number of families desperate to help their children with ADHD, dyslexia, processing disorders, and autism spectrum disorders. Thus began more than a dozen years of research to create a drug free treatment program for these kids, based on his findings that the common thread is an imbalance in brain development. He believed that a program that could effectively stimulate the weaker hemisphere of the brain, would grow and develop new and stronger neural connections. He is the founder of the Brain Balance Achievement Centers with locations across the country.</p>	4/10/16	18	CHILDREN, MENTAL HEALTH, EDUCATION, PARENTING
<p><b>TOPIC: <u>The Miracle of Colonel Deanna Won</u></b></p> <p>Won explains how she learned to love her life and live in health after doctors told her she had only a month to live.</p> <p>5 years ago Deanna Won, then a Colonel in the U.S. Airforce, was told she had only one month to live. The diagnoses was stage 4 ovarian cancer. Eventually her doctors told her they'd done all they could, placed her in hospice and advised her to get her affairs in order. But as a scientist and someone with a deep belief in the power of miracles, Deanna decided to see if she could beat the odds, doing research into her condition. By radically changing her diet and also embracing a body, mind spirit approach to staying alive she has worked with her doctors to overcome fatal diagnoses, and now lives a healthy, vibrant life.</p>	4/17/16	21	CANCER, HOLISTIC HEALTH, NUTRITION
<p><b>TOPIC: <u>Curing Retinol Blindness</u></b></p> <p>Kristin Smedley of Ivyland, Bucks County started a worldwide organization searching for a cure for the genetic disease that, if unchecked, will leave her two sons totally blind.</p> <p>Kristin assumed when both of her sons were diagnosed with a severe genetic vision loss that they'd miss out of many of the joys of childhood because of their impairment. Determined not to let that happen Kristin has supported them in playing Little League, wrestling and becoming musicians. And Kristin started the "Curing Retinal Blindness Foundation" that has raised enough funds for clinical trials that have developed treatments restoring vision to some patients, a huge breakthrough. And she says her work has just begun.</p>	4/17/16	7	CHARITY EVENT, CHILDREN, VISION LOSS, FAMILY ISSUES



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INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b>TOPIC: <u>Gluten Free Eating</u></b></p> <p>Award Winning Cookbook Author Dr. Theresa Nicassio says it's more than just a celebrity fad and explains how it can be a delicious way to enjoy food and promote a healthy body and mind. Her book "YUM: Plant-Based Recipes for a Gluten-Free Diet" has become a #1 Bestseller</p> <p>Theresa is a Registered Psychologist, gourmet raw food chef and an integrative mind-body wellness expert. A personal health crisis challenged her to explore gluten free eating. Since then, she has been on a mission to live more vibrantly, mindfully, and healthfully in every way possible and offers us her delicious recipes</p>	4/24/16	21	NUTRITION, FOOD ALLERGIES, OBESITY, PUBLIC HEALTH
<p><b>Topic: <u>Think Like an Entrepreneur, Act Like a CEO</u></b></p> <p>Executive Coach Beverly Jones will has some advice for those who may feel stuck, uninspired or overwhelmed at work. She is the author of the recently released book, "Think Like an Entrepreneur, Act Like a CEO"</p> <p>Beverly Jones led university programs for women before trailblazing her career as a Washington lawyer and Fortune 500 energy executive. For 40 years she has helped other professionals survive and thrive. As a respected executive coach, one of the complaints Jones hears most often is from workers who feel they are failing to advance in their jobs. Many others are just plain stressed out. In her book, Jones says success depends on your ability to adapt. You must be agile, willing to adjust your professional expectations, and able to respond quickly to opportunities and threats.</p>	4/24/16	7	JOB SKILLS, EMPLOYMENT, SMALL BUSINESS
<p><b>TOPIC: <u>Partnering with Nature for Better Health</u></b></p> <p>Catriona MacGregor explains how our separation from nature can lead to several devastating effects: stress, feeling a lack of purpose, or the destruction of our environment. She says we can learn from nature as we develop our spirituality and ourselves.</p> <p>With many of us chained to our cubicles at work or cocooned on the couch at home it's often too easy to forget about the world outside the window. People struggle daily with stressful jobs, trapped under fluorescent lighting, staring at glowing screens, or surrounded by concrete when they could be outdoors, acknowledging the gifts of natural world. In the face of its absence, we are finally beginning to understand that our connection with nature—plants, trees, animals,</p>	5/1/16	8	ENVIRONMENT, HEALTH, MENTAL HEALTH



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INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b>TOPIC: <u>The Challenges of Entrepreneurship</u></b></p> <p>Many of us dream of becoming an entrepreneur - Julie Busha has done it. As the owner of “Slawsa”, a unique relish product she once pitched on “Shark Tank”, she talks about taking the risk to create her own company and become her own boss and the importance of mentoring new entrepreneurs who are just starting out. Julie Busha worked with many Fortune 500 clients as a sports marketer for NASCAR. She left the industry she loved to take the leap of faith as an entrepreneur. Launching an innovative product in the highly competitive grocery industry is no easy task, but Busha is doing it with success. Her product, Slawsa, an innovative cabbage-based relish with addictive heat undertones has shaken up the relish aisle. She appeared on “Shark Tank” and despite not signing a shark, her business has seen tremendous growth. Slawsa is now in over 8,000 grocery stores, found locally at Giant. Busha was just named one of the “Top Women in Grocery.” Passionate about paying it forward with business advice and inspiration to fellow entrepreneurs, she mentors a dozen food start-ups.</p>	5/1/16	19	ENTREPRENEURS, SMALL BUSINESS, MENTORING
<p><b>TOPIC: <u>Beyond Schizophrenia</u></b></p> <p>When Marjorie Baldwin's son David was a junior in college and she got a call that he was in the hospital, having psychotic hallucinations, and diagnosed schizophrenia. Baldwin--a labor economist at Arizona State University--was determined to help her son finish college, get a job, and lead a normal life. In “Beyond Schizophrenia: Living and Working with a Serious Mental Illness”, she shares their 15-year journey through hell, recovery, and ultimately to success. She also shares her groundbreaking research on discrimination in the workplace against those with mental illness and a passionate call for change</p>	5/8/16	22	MENTAL ILLNESS, EMPLOYMENT DISCRIMINATION FAMILY ISSUES
<p><b>TOPIC: <u>Emotional Brain Training</u></b></p> <p>Laurel Mellin, a professor at U.C. San Francisco’s Medical School, was initially interested in researching the root cause of obesity because traditional methods didn’t seem to produce lasting results. She searched the scientific literature, discovering a study showing that patterns of emotional disconnection were associated with obesity. She saw these patterns as skill insufficiencies and started equipping families with the skills to connect. To her surprise, some people reported that they stopped wanting to overeat. Mellin continue to develop what is now called Emotional Brain Training (EBT) designed to give us the power to spiral up to feeling good, a state in which health, happiness, and productivity naturally improve.</p>	5/8/16	6	OBESITY, FAMILY ISSUES, MENTAL HEALTH



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INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b>TOPIC: <u>Silencing the Negative Voice Inside Your Head</u></b></p> <p>Are you suffering from self-sabotage, self-harm, low self-esteem, frustration and a lack of healthy boundaries? In her book “The Dark Side of the Mind: Stories of Love, Transcendence and Transformation”, Alba Almalillo explains the real workings of your powerful mind and how to change the beliefs that have been holding you back.</p> <p>Alba says we must understand that this side of our minds simply doesn’t want to cooperate with us. But the moment we understand how it works, we can turn it around and make it an ally instead of an enemy. That part of our mind is frequently underestimated because, while it has our best interests in mind, it operates in an outdated fashion, responding to stress in a very primitive fashion, more appropriate for the Stone Age than the world we live in now.</p>	5/15/16	7	EDUCATION, PERSONAL DEVELOPMENT, MENTAL HEALTH
<p><b>TOPIC: <u>How to Have “Stroke Sense”</u></b></p> <p>Main Line Health’s Dr. Ben Usatch explains what we all need to know to modify our risk of stroke. And stroke survivor Leigh Bechtel shares what he learned the hard way about the importance of stroke awareness.</p> <p>May is National Stroke Awareness Month. Main Line Health is offering a series of free, educational seminars on how to prevent, recognize and respond to a stroke. Dr. Ben Usatch, Deputy Director of Emergency Medicine at Lankenau Hospital, sees hundreds of stroke sufferers coming into his E.R. every year. He says everyone needs to know that the vast majority of strokes could be prevented by adopting healthier habits and acting quickly if symptoms appear.</p> <p>Attorney Leigh Bechtel of Media, Pennsylvania was a self-admitted workaholic who wasn’t too concerned about a healthy lifestyle until he suffered his stroke. He says he knew the risk factors of eating, smoking and working too much but, like many of us, failed to see the warning signs in time. He credits his remarkable recovery to his treatment at Main Line Health, in particular, the loving care he received at Bryn Mawr Rehab</p>	5/15/16	21	PUBLIC HEALTH, STROKE PREVENTION, HEALTH AND WELLNESS



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<p><b>TOPIC: Preventing Terrorism through Community Understanding</b></p> <p>The creator of the first community program credited with preventing a suicide bombing, Gwen Griffith Dickson, gives a new perspective to the War on Terror as she discusses how England’s program to de-radicalize young people on campuses could become a model for preventing youth from being recruited by extremist groups. Since the 9-11 attacks many of us may have felt a deep frustration that the so called War on Terror seems to have had a limited degree of effectiveness. We want to feel safe and free from fear of this kind of violence. N But what if it wasn’t a better war that we needed, but more peace building? With a background in philosophy and theology Professor Gwen Griffith-Dickson seems to be an unlikely counter terrorism specialist. Her organization, the Lokahi Foundation based in England runs programs which seek to find common ground between police and the Muslim communities. She facilitates workshops in which both groups role play and try to gain a mutual understanding. The program has had measurable success, credited with preventing an imminent suicide bombing. Gwen’s novel, based on her work in terror prevention is called “Blowback”. It will be published later this year.</p>	5/22/16	27	INTERNATIONAL TERRORISM, COMMUNITY PROGRAMS, PEACE BUILDING, THE ARTS
<p><b>TOPIC: Gluten Free Eating</b></p> <p>Award Winning Cookbook Author Dr. Theresa Nicassio says it’s more than just a celebrity fad and explains how it can be a delicious way to enjoy food and promote a healthy body and mind. Her book “YUM: Plant-Based Recipes for a Gluten-Free Diet” has become a #1 Bestseller</p> <p>Theresa is a Registered Psychologist, gourmet raw food chef and an integrative mind-body wellness expert. A personal health crisis challenged her to explore gluten free eating. Since then, she has been on a mission to live more vibrantly, mindfully, and healthfully in every way possible and offers us her delicious recipes</p>	5/29/16	21	NUTRITION, FOOD ALLERGIES, OBESITY, PUBLIC HEALTH



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<p><b>Topic: Think Like an Entrepreneur, Act Like a CEO</b></p> <p>Executive Coach Beverly Jones will has some advice for those who may feel stuck, uninspired or overwhelmed at work. She is the author of the recently released book, “Think Like an Entrepreneur, Act Like a CEO”</p> <p>Beverly Jones led university programs for women before trailblazing her career as a Washington lawyer and Fortune 500 energy executive. For 40 years she has helped other professionals survive and thrive. As a respected executive coach, one of the complaints Jones hears most often is from workers who feel they are failing to advance in their jobs. Many others are just plain stressed out. In her book, Jones says success depends on your ability to adapt. You must be agile, willing to adjust your professional expectations, and able to respond quickly to opportunities and threats.</p>	5/29/16	7	JOB SKILLS, EMPLOYMENT, SMALL BUSINESS
<p><b>TOPIC: Early Intervention for Children with Developmental Disabilities</b></p> <p>Dr. Ankur Desai is a Child and Adolescent Psychiatrist and Medical Director of PerformCare New Jersey. He believes in the importance of early intervention to help the parents of children with developmental and intellectual disabilities receive connect with the diagnostic and treatment services their kids need.</p> <p>The U.S. Department of Health and Human Services estimates that 2 percent of the U.S. population, more than 7.5 million people, has a developmental disability. There is no definitive answer to what causes these disabilities. Most are thought to be the result of a complex mix of factors including genetics, parental health during pregnancy, complications during birth, infections, and exposure of the mother or child to high levels of environmental toxins, such as lead.</p>	6/5/16	20	EDUCATION, CHILDREN WITH DISABILITIES, MENTAL HEALTH, FAMILY ISSUES
<p><b>TOPIC: Be More Successful at Work by Learning Performance Skills</b></p> <p>Cathy Salit is a guru to top executives at Fortune 500 companies and has also worked with cops and kids in New York City to break new ground in human development and productivity. She started her career as a jazz singer and “improv” artist, and eventually built a highly successful training and leadership development business. Cathy found that she could effectively use her experience as an acting coach to enhance her clients’ performance in their professional lives. In her new book “Performance Breakthrough; A Radical Approach to Success at Work” she shows us how to use the principles of performance, creativity, and continual human transformation to achieve success at work.</p>	6/5/16	8	JOB SKILLS, EMPLOYMENT, LEADERSHIP EDUCATION





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<p><b>TOPIC: <u>Recovering from Crippling Anxiety</u></b></p> <p>We all worry. It's a natural part of living. A biologically built-in mechanism, worry was designed to help us. So where do we go wrong? For millions worldwide, worries are eating away at our sense of security, well-being and happiness while maxing out our stress. Kathryn Tristan is a scientist and ex-anxiety sufferer who says there is new science that shows how we can retrain our brains, and find strategies to help worriers turn their lives around. Kathryn's book is "Why Worry: Stop Coping and Start Living."</p>	6/12/16	8	MENTAL HEALTH, ANXIETY TREATMENT
<p><b>TOPIC: <u>Self-Helpless: How to Stop Fixing Yourself</u></b></p> <p>What if . . . You already had everything you needed? You didn't need to have it all figured out? There was no reason to compare yourself to anyone else? You get to be you. End of story. Lynn Newman is a creativity expert with a Master's in counseling psychology who says being human truly is enough. Lynn believes you can unleash the truest parts of yourself, so that you can experience more joy, more purpose, and more passion in your life. She is also the creator of "The Game of You" and "The Game of Insight", an Interactive Way to Know Yourself &amp; Create the Life You Want.</p>	6/12/16	19	PERSONAL DEVELOPMENT, MENTAL HEALTH, SPIRITUALITY
<p><b>TOPIC: <u>Guilt in the Age of Natural Parenting</u></b></p> <p>In recent years, the natural parenting movement has become the new normal and a big business. In her controversial book "PUSH BACK: Guilt in the Age of Natural Parenting", Dr. Amy Tuteur, an OB-Gyn and mother, presents a voice of reason for the mothers who thoughtfully make the best choices for their babies and themselves, but are plagued with guilt. "PUSH BACK" debunks guilt-inducing myths and reminds mothers that loving your babies is the most important thing, not how you give birth or whether or not you give them a bottle.</p>	6/19/16	27	INFANT HEALTH, MOTHERHOOD, NATURAL PARENTING



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INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b>TOPIC: <u>Overcoming Other People’s Emotional Clutter</u></b></p> <p>For almost 2 decades Tish Squillaro has been coaching CEO’s to help them create organizations where people can work at their maximum effectiveness as part of a successful team. Along the way she learned a lot about how negative beliefs and emotions can clutter up our minds. She coined the term HeadTrash to describe it and wrote a book about how individual anger, arrogance, control, fear, insecurity, guilt, and paranoia can diminish our success, personally and professionally.</p> <p>In the sequel “HeadTrash 2: Dealing with and Overcoming Other People’s Junk”, Tish is focusing on helping us identify these same forms of HeadTrash in the people around us. With emphasis placed on personal relationships, she details the characteristics and root causes of each form of HeadTrash and provides practical advice so we can help friends, family and coworkers as they clean up the junk that causes stress and make room for healthy relationships with others.</p>	6/26/16	28	JOB SKILLS, MENTAL HEALTH

## TELL ME MORE SUNDAY MORNING PROGRAMMING

**358 Minutes**

**WBEB SPECIAL COMMUNITY PROMOTIONS**

**Thomas' Walk Against Hunger: 4/1– 4/9/16**

Thomas' Walk Against Hunger went without a hitch on Saturday, April 9th despite a weather forecast that called for chilly temperatures, rain and snow! More than 1,000 walkers showed up to build a public witness against hunger along Martin Luther King Drive. We were reminded once again how powerful the Hunger Fighter Community is in our region! This year was another record breaking year, raising more than \$570,000 in the mission to have a world without blood cancer.

**On-Air Support:**

- (20) :30 PSA's
- (10) :15 PSA's

**12.5 Minutes**



**Art Unleashed at the University of the Arts: 4/1 – 4/10/16**

[Art Unleashed](#) raises critical scholarship funds for University of the Arts students. Works by UArts students, alumni, faculty and staff are on display and available for purchase. Opening Night Party attendees have the "first look" at the exhibition, enjoy entertainment by UArts performing arts students, and are treated to great food and drink.

**On-Air Support:**

- (10) :30 PSA's
- (10) :15 PSA's

**7.5 Minutes**



**National Liberty Museum - LUXE 2016: 4/20 – 4/28/16**

LUXE 2016: An annual fashion fundraiser for the National Liberty Museum. This event included a VIP Preview Party on 4/29/16 then a Pop-up Boutique with artist demonstrations on 4/30/16. All proceeds from the sale of their collection of artisan jewelry and wearable art support the National Liberty Museum's youth education programs.

**On-Air Support:**

- (15) :30 PSA's

**7.5 Minutes**



**TOTALS**

**65 PSA'S**  
**27.5 Minutes**



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## PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<b><u>American Red Cross</u></b> This humanitarian organization provides emergency assistance, disaster relief and education.	5/9 – 5/31/16	(20) :15 units	5 minutes	Humanitarian, Emergency assistance
<b><u>Autism Speaks Walk Now</u></b> Annual walk to raise funds to support vital research and top-quality programs that are changing the future for those who struggle with autism.	4/1 – 4/3/16	(15) :15 units	3.75 minutes	Autism Education and Awareness
<b><u>Catholic Charities</u></b> Catholic Charities USA is a national organization that offers support to member agencies, provides disaster relief and promotes poverty-reduction through research and legislative reform.	4/1 – 5/1/16	(20) :30 units	10 minutes	Disaster Relief, Poverty, Hunger
<b><u>Chestnut Hill Home and Garden Show</u></b> Annual festival focusing on small businesses and entrepreneurs to sell and display their products.	4/11 – 5/15/16	(40) :30 units (40) :15 units	30 minutes	Small Business, Community
<b><u>Collingswood May Fair</u></b> Annual event in Collingswood that focuses on the arts with a juried arts and crafts show.	5/16 – 5/28/16	(20) :30 units (5) :15 units	11.25 minutes	Arts, Community
<b><u>Commonwealth Prevent Alliance</u></b> Stop Opiate Abuse campaign, designed to address the dangers and prevention of drug abuse.	5/16 – 6/30/16	(12) :15 units	3 minutes	Drug Prevention, Education
<b><u>Delaware River Port Authority</u></b> Public Service Message to address public safety in connection with the Delaware River.	4/1 – 4/3/16	(13) :60 units (3) :30 units	14.5 minutes	Public Safety
<b><u>Haddonfield Crafts and Fine Arts Festival</u></b> Annual event in Haddonfield that focuses on the arts with a juried arts show.	6/20 – 6/30/16	(10) :30 units (15) :15 units	8.75 minutes	Arts, Community
<b><u>Manayunk Arts Festival</u></b> Annual event in Manayunk that focuses on the arts with a juried arts show.	6/6 – 6/26/16	(30) :30 units (40) :15 units	25 minutes	Arts, Community
<b><u>Philadelphia International Festival of the Arts</u></b> As the culminating event of the 15-day Philadelphia International Festival of the Arts, the 2016 PIFA Street Fair brought a day-long celebration of the Arts right in the center of Philadelphia.	4/11 – 4/24/16	(15) :15 units	3.75 minutes	Arts, Community



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<b><u>Philadelphia Science Festival</u></b> This event is a citywide celebration showcasing science and technology.	4/7 – 4/22/16	(20) :15 units	5 minutes	Education, Community
<b><u>Police Athletic League</u></b> PAL is a youth development organization offering educational, athletic, recreational, character-building, and cultural programs to Philadelphia's youth.	4/4 – 5/8/16	(41) :30 units (8) :15 units	22.5 minutes	Child Safety, education, Community, Crime Prevention
<b><u>Petapalooza</u></b> First time event in Chestnut Hill, designed to raise awareness and funds for pet rescue organizations in the Philadelphia area.	6/27 – 6/30/16	(10) :30 units (10) :15 units	8.75 minutes	Pet Rescue, Pet Education, Community
<b><u>RDC – Art Is Life</u></b> Annual event in Roxborough in Philadelphia that focuses on the arts with a juried arts show.	4/4 – 4/17/16	(10) :30 units (25) :15 units	11.25 minutes	The Arts, Community
<b><u>Special Olympics</u></b> Special Olympics Pennsylvania's Philadelphia program provides year-round sports training and athletic competition for children and adults in Philadelphia with intellectual disabilities.	4/1 – 4/15/16	(25) :30 units	6.5 minutes	Education about Disabilities, Health Awareness
<b><u>Stand Up To Cancer:</u></b> Stand Up To Cancer raises funds to accelerate the pace of groundbreaking research that can get new therapies to patients quickly, facilitating collaboration with doctors.	4/1 – 6/30/16	(63) :30 units (24) :15 units	37.5 Minutes	Cancer Awareness and Education
<b><u>Wawa / Children's Miracle Network PSA:</u></b> The Wawa Foundation supports all of Wawa's charitable and philanthropic activities. This period was fundraising for Children's Miracle Network.	4/18 – 6/5/16	(40) :15 units	10 minutes	Education, Support for local Child Hospitals
<b><u>Wawa / Red Cross PSA:</u></b> The Wawa Foundation supports all of Wawa's charitable and philanthropic activities. This period was fundraising for the Red Cross.	4/4 – 4/7/16	(5) :15 units	1.25 minutes	Education about disaster relief
<b><u>Wings of Hope Benefit Concert</u></b> Features the region's best talent in a powerful performance arts showcase to benefit the For Pete's Sake Cancer Respite Foundation.	4/25 – 6/24/16	(45) :30 units	22.5 minutes	Cancer Awareness, The Arts, Education

**TOTAL PSA COMMITMENT FOR 2<sup>nd</sup> QUARTER 2016**

**624 PSA units / 240.25 Minutes**



# WBEB FM, PHILADELPHIA PUBLIC FILE

## April – June 2016

### COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 34 community and charity events during 2<sup>nd</sup> Quarter 2016. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at [www.morefmphilly.com](http://www.morefmphilly.com).

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
4/2/16 10 am – 12 pm	Chestnut Hill Hospital Health on the Hill	Chestnut Hill Hospital	Health, Community	15 Hours \$140
4/9/16 8 am – 12 pm	Thomas’ Walk Against Hunger	Greater Philadelphia Hunger Coalition	Hunger Awareness	30 Hours \$280
4/9/16 1 – 3 pm	Arts Unleashed	University of the Arts Scholarships	The Arts, Education	15 Hours \$140
4/10/16 8 – 11 am	5 <sup>th</sup> Annual Welch Wildcat 5K	Maureen M. Welch Elementary	Health, Education	18 Hours \$168
4/16/16 10 am – 12 pm	Bark for Life	American Cancer Association	Cancer Awareness, Pet Rescue	15 Hours \$140
4/17/16 12 – 6 pm	Art Is Life	Roxborough Development Corporation	Small Business Development, The Arts	27 Hours \$252
4/23/16 8:30 – 10:30 am	Philadelphia Great Strides Walk	Cystic Fibrosis Foundation	Cystic Fibrosis Awareness, Education	15 Hours \$140
4/24/16 7:30 – 9:30 am	MS Walk	National MS Society	Multiple Sclerosis Awareness, Education	15 Hours \$140
4/30/16 10 am – 12 pm	Middletown Township Earth Day	Middletown Township	Environment, Community	15 Hours \$140
5/4/16 12 – 2 pm	Rittenhouse Square Flower Market	Children’s Charities	Child Health, Education	15 Hours \$140
5/7/16 8:30 – 11 am	Promise Walk for Preeclampsia	Preeclampsia Foundation	Preeclampsia Awareness, Education	18 Hours \$268
5/14/16 8 – 10 am	Kennett Run 5K	Kennett Run Charities	Education, Local Community Charities	15 Hours \$140



## WBEB FM, PHILADELPHIA PUBLIC FILE April – June 2016

### COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
5/15/16 11 am – 5 pm	Chestnut Hill Home and Garden Festival	Chestnut Hill Business Association	Small Business, Community	27 Hours \$252
5/15/16 7 – 9 am	Philadelphia Bar Association 5K	Support Center for Child Advocates	Abused Children, Education	15 Hours \$140
5/17/16 6:30 – 8:30 pm	Monroe Township EMS Day	Monroe Township EMP Company	Public Safety, Health, Medical Support	15 Hours \$140
5/19/16 5 – 7 pm	Marple Township EMS Day	Broomall Fire Company	Public Safety, Health, Medical Support	15 Hours \$140
5/21/16 1 – 3 pm	West Norriton Day	Norristown Area High School	Community-based Initiative	15 Hours \$140
5/22/16 12 – 2 pm	ColorFun 5K Run/Walk	Girl Scouts Traveling the World	Child Education, Community	15 Hours \$140
5/28/16 12 – 2 pm	Collingswood May Fair	Collingswood Township	Small Business, The Arts, Community	15 Hours \$140
6/2/16 6/3/16 5 – 7 pm	Brandywine Strawberry Festival	Brandywine Health Foundation	Health, Education, Community	30 hours \$280
6/4/16 10 am – 12 pm	Lansdale Day	Rotary Club of North Penn	Small Business, Community	15 Hours \$140
6/4/16 2 – 4 pm	Que for the Troops	Liberty USO	Military Support, Community	15 Hours \$140
6/4/16 9 – 11 am	Cars & Motorcycles of England	Oakbourne Mansion	Community-based Initiative	15 Hours \$140
6/11/16 7 – 9 am	Girls on the Run 5K	Girls on the Fun International	Youth Development, Health and Fitness	15 Hours \$140
6/18/16 11 am – 1 pm	46 <sup>th</sup> Annual Cavalcade of Corvettes	National Corvette Museum	Education, Community	15 Hours \$140
6/19/16 6 – 8 pm	Rose Tree Park	Media Borough	The Arts, Community-based initiative	15 Hours \$140
6/25/16 12:30 – 3:30 pm	Chester County Balloon Fest	Chester County Hero Fund	Support for local EMS Organizations	18 hours \$168
6/25/16 6 – 8 pm	Rose Tree Park	Media Borough	The Arts, Community-based initiative	15 Hours \$140



## WEBE FM, PHILADELPHIA PUBLIC FILE April – June 2016

### COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
6/25/16 11 am – 7 pm	Manayunk Arts Festival	Manayunk Development Corporation	Small Business, The Arts, Community	40 Hours \$365
6/26/16 11 am – 5 pm	Manayunk Arts Festival	Manayunk Development Corporation	Small Business, The Arts, Community	32 Hours \$292
6/30/16 6 – 8 pm	Rose Tree Park	Media Borough	The Arts, Community-based initiative	15 Hours \$140

**TOTAL STAFF HOURS: 500 HOURS**  
**COST: \$5,405**





**WBEB FM, PHILADELPHIA PUBLIC FILE  
ADDITIONAL COVERAGE  
April – June 2016**

**WBEB-FM DONATIONS:**

- The Radio Creative Fund (6/2/16) - \$2,500
- Children's National Medical Center fundraiser: Total \$420
  - (4) tickets (plus 2 parking passes) for Black Sabbath at the BB&T Pavilion on 8/19 – (\$300)
  - (2) Phillies tickets – (\$120)
- Bob's Discount Furniture Charitable Foundation to benefit their annual golf outing fundraiser: \$101 Visa gift card
- Dunkin Donuts Baskin Robbins Community Foundation: Total \$270
  - (2) Phillies tickets on 7/18 – (\$120)
  - (2) tickets to Demi Lovato on 7/14 – (\$150)
- Family 17<sup>th</sup> Annual Autism Picnic – Total \$660
  - (12) Dorney Park tickets (\$660)
- Juvenile Diabetes Research Foundation: Total \$184
  - (4) tickets to Crayola Experience – (\$76)
  - (4) Adventure Aquarium – (\$108)

**Total Donations for 2<sup>nd</sup> Quarter 2016:      \$4,135**