

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p>Topic: Teal Pumpkin Project Jenn Ryan and Bill Tafrow spoke about this unique project from the Food Allergy Research and Education Group to raise awareness about food allergies</p>	10/21/15	Discussion Topic	2 minutes	Health, Food Allergy Awareness
<p>Topic: Cerebral Palsy Awareness Jenn Ryan and Bill Tafrow spoke with Chuck Keating, who has a son, Michael, who suffers with Cerebral Palsy. His family is raising awareness about the disease as they discuss how Michael was blessed by the Pope during his visit to Philadelphia.</p>	10/21/15	Interview with Chuck Keating	2:28 minutes	Cerebral Palsy
<p>Topic: Philadelphia Citizen "It Pays to Vote" Jenn Ryan and Bill Tafrow discussed with listeners a new initiative called – "It Pays to Vote", where a local non-profit group is proposing a contest where it will give a randomly selected voter \$10,000 for their vote on November 3rd.</p>	10/23/15	Discussion Topic	2 minutes	Voter Registration
<p>Topic: Run4UrLife Jenn Ryan and Bill Tafrow spoke with Emily Gallagher of MANNA about this unique event that benefits critically ill residents in the Greater Philadelphia area</p>	10/26/15	Interview with MANNA	2:19 minutes	Health
<p>Topic: Operation Gratitude Jenn Ryan and Bill Tafrow interview Carolyn Blashek from Operation Gratitude, an organization that sends leftover Halloween candy to the U.S. Military.</p>	11/4/15	Interview with Carolyn Blashek	2:13 minutes	Armed Troops
<p>Topic: The Power of Positive Thinking Jenn Ryan and Bill Tafrow talk with Deborah Norville about her inspirational new book: <i>Chicken Soup for the Soul: Think Positive</i>.</p>	11/5/15	Interview with Deborah Norville	2:20 minutes	Mental Health
<p>Topic: Veterans Day Jenn Ryan and Bill Tafrow discuss with listeners how dozens of restaurant chains are offering discounts and freebies for veterans and active military members to thank them for their service</p>	11/11/15	Discussion Topic	2 minutes	Armed Troops
<p>Topic: Healthy Eating during the holidays Jenn Ryan and Bill Tafrow get some great advice for eating during the holidays from wellness expert Dr. David Magnano.</p>	11/23/15	Interview with Dr. David Magnano	2:21 minutes	Health, Nutrition
<p>Topic: Tips for Safe Toy Shopping Jenn Ryan and Bill Tafrow spoke with Product Safety Investigator Maryanne McGerty-Sieber from the US Consumer Product Safety Commission about what to look for while shopping.</p>	11/24/15	Interview with Maryanne McGerty-Sieber	2:06 minutes	Safety

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<p>Topic: <u>Small Business Saturday</u> Jenn Ryan and Bill Tafrow spoke with Rhonda Abrams, one of the nation's foremost experts on small business about Small Business Saturday – a national initiative to support shopping at local businesses.</p>	11/25/15	Interview with Rhonda Abrams	2:08 minutes	Small Business
<p>Topic: <u>Goodwill's "Give Back Box Program"</u> Jenn Ryan and Bill Tafrow talked with Lorie Marrero of Goodwill about the box donation program.</p>	12/2/15	Interview with Lorie Marrero	2:18 minutes	Employment
<p>Topic: <u>101.1 More FM Christmas Choir Competition</u> Jenn Ryan and Bill Tafrow spoke with Jacqueline Langley – winner of the K-8 division of the 101.1 More FM Christmas Choir Competition on what the money means to the school for their music program.</p>	12/11/15	Interview with Jacqueline Langley	7:47 minutes	Music Education, Arts
<p>Topic: <u>Backstage with our K-8 Grade Winner</u> Jenn Ryan and Bill Tafrow presented the \$5,000 check to our Christmas Choir Competition winners and interviewed students prior to their Philly Pops performance.</p>	12/17/15	Interview with students	2:29 minutes	Music Education, Arts
<p>Topic: <u>101.1 More FM Christmas Choir Competition</u> Jenn Ryan and Bill Tafrow talk with Renee Bussey – winner of the 9-12 grade division of the 101.1 More FM Christmas Choir Competition on what the money means to the school for their music program.</p>	12/18/15	Interview with Renee Bussey	6:38 minutes	Music Education, Arts
<p>Topic: <u>9-12 Grade Christmas Choir Winner LIVE</u> 9-12 Grade division winner performs live on the air and talks about their school's music program.</p>	12/21/15	Interview with students	4:49 minutes	Music Education, Arts
<p>Topic: <u>K-8 Grade Christmas Choir Winner LIVE</u> 9-12 Grade division winner performs live on the air and talks about their school's music program.</p>	12/22/15	Interview with students	7:29 minutes	Music Education, Arts

INTERVIEWS / FEATURES IN 4TH QUARTER 2015

53.15 Minutes

WBEB SPECIAL COMMUNITY PROMOTIONS

101.1 MORE FM'S STOCKINGS FOR KIDS PROGRAM: 11/2 - 12/20/15

Stockings for Kids is 101.1 More FM's holiday campaign with the Salvation Army to gather toys for children in need in the Philadelphia area. Schools, corporations and individuals participate by dropping off toys at designated drop-off points. Toys are collected and dropped off at the Salvation Army for distribution to families in need throughout the Philadelphia region. Partners include: Mercedes Benz, Trans-Siberian Orchestra, Bob's Discount Furniture, VWR International, Royal Bank of America

On-Air Support:

- (354) :30 PSA'S
- (95) :15 PSA'S

200.75 Minutes



101.1 MORE FM'S CHRISTMAS CHOIR COMPETITION: 10/8 – 12/24/15

The 101.1 More FM Christmas Choir Competition is a competition designed to keep music in the schools. This competition invites local school choirs to submit a holiday song for the chance to win one of three cash prizes for their school music programs. There are two divisions: K-8 Grade and 9-12 Grade. Nine semi-finalists from each division compete for the chance to win one of three cash prizes: \$5,000 for first place, \$2,000 for 2nd place and \$1,000 for 3rd place. 101.1 More FM received 163 entries for this year's competition.

On-Air Support: (827) :30 PSA's / 413.50 Minutes



TOTALS

1,276 PSA'S
614.25 Minutes

WBEB FM, PHILADELPHIA PUBLIC FILE OCTOBER – DECEMBER 2015

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<u>AAA Harvest Ball</u> Fundraising event hosted by The Mid-Atlantic Foundation for Safety and Education.	10/19 – 11/1/15	(10) :15 units	2.5 minutes	Safety, Education
<u>A Day of Kindness</u> The City of Philadelphia proclaimed that October 27, 2015 was to be “A Day of Kindness” – this was announced throughout media.	10/15 – 10/25/15	(8) :60 units (6) :30 units	11 minutes	Mental Health, Public Unity
<u>Aids Walk</u> AIDS Walk Philly is the Philadelphia regions largest annual HIV/AIDS awareness and fundraising event.	10/1 – 10/17/15	(30) :30 units (6) :15 units	16.5 minutes	Health, education
<u>Autism Speaks Walk Now</u> Annual walk to raise funds to support vital research and top-quality programs that are changing the future for those who struggle with autism.	10/1 – 10/18/15	(10) :30 units (10) :15 units	7.5 minutes	Autism Education and Awareness
<u>Celebrate the Arts PSA</u> Bob’s Discount Furniture hosts a contest to award \$25,000 to one winning school in support of their Arts and Cultural Programming.	10/21 – 10/25/15	(10) :60 units	10 minutes	The Arts
<u>Chestnut Hill Fall for the Arts</u> Chestnut Hill hosts an annual festival inviting 150 artists from around the region to display and sell their art.	10/1 – 10/4/15	(9) :15 units	2.25 minutes	The Arts, Community Focused initiatives
<u>Covenant House</u> A privately-funded childcare agency that provides services to homeless and runaway youth.	12/28 – 12/31/15	(5) :30 units	2.5 minutes	Homeless, Youth
<u>Elmwood Park Zoo PSA:</u> Elmwood Park Zoo’s mission is to inspire its guests to take an active role in larger efforts to preserve the Earth’s wildlife and natural resources.	10/5 – 10/11/15	(10) :15 units	2.5 minutes	Education, Conservation, Community Focused initiative
<u>First Person Arts</u> Philadelphia nonprofit organization that celebrates the power of personal artistic growth.	10/14 – 11/15/15	(20) :15 units	5 minutes	The Arts
<u>Franklin Institute PSA:</u> The Franklin Institute is a science museum and center of science education and research in Philadelphia.	10/1 – 12/27/15	(53) :15 units	13.25 minutes	Education, The Arts, Community Focused Initiatives

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<p><u>Harry Potter Festival</u> Chestnut Hill hosts this annual festival showcasing local artists and businesses with a Harry Potter theme.</p>	10/5 – 10/16/15	(30) :30 units (20) :15 units	20 minutes	Community Focused Initiative
<p><u>Historic Philadelphia</u> Historic Philadelphia is the area in Philadelphia surrounding Independence Mall, Old City and the Historic District.</p>	10/19 – 12/31/15	(85) :15 units	21.25 minutes	Community, History, The Arts
<p><u>Old City Festival</u> Old City Fest is a celebration of art and design, fashion and food, creativity and culture on the streets of America's most historic square mile— Old City, Philadelphia.</p>	10/5 – 10/11/15	(10) :15 units	2.5 minutes	The Arts, Community Focused Initiative
<p><u>PA Conference for Women</u> The largest women's conference in the state, offering community and connection, information and inspiration, motivation and momentum</p>	10/1 – 10/18/15	(12) :15 units	3 minutes	Women's Issues
<p><u>Philabundance</u> The Philadelphia region's food-rescue organization.</p>	10/1 – 12/20/15	(20) :15 units	5 minutes	Hunger
<p><u>Roxtoberfest PSA:</u> The Roxtoberfest fall street festival is unique in that it was initiated by a non-profit community development corporation, the Roxborough Development Corporation.</p>	10/5 – 10/11/15	(5) :15 units	2.5 minutes	Community Focused Initiative
<p><u>Salvation Army Auto Donation PSA:</u> Each donation of a car, boat, motorcycle, truck or RV to The Salvation Army, helps to heal broken lives and assist individuals on the road to recovery. Proceeds are used to help fund The Salvation Army's rehabilitation programs in Philadelphia.</p>	10/5 – 12/31/15	(105) :15 units	26.25 minutes	Rehabilitation
<p><u>Special Olympics</u> Special Olympics Pennsylvania's Philadelphia program provides year-round sports training and athletic competition for children and adults in Philadelphia with intellectual disabilities.</p>	10/26 – 11/29/15	(40) :30 units	20 minutes	Education about Disabilities, Health Awareness



WBEB FM, PHILADELPHIA PUBLIC FILE OCTOBER – DECEMBER 2015

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<p><u>Sunday Breakfast Rescue Mission</u> Sunday Breakfast Rescue Mission, a non-profit organization, ministers in the name of Jesus Christ to the physical and spiritual needs of homeless and disadvantaged people in the Philadelphia area.</p>	11/2 – 11/15/15	(10) :15 units	2.5 minutes	Homeless, Hunger
<p><u>Wawa Checkout Hunger</u> This is Wawa's annual fundraiser to benefit local food banks.</p>	11/2 – 12/31/15	(45) :15 units (50) :10 units	21.45 minutes	Hunger
<p><u>Women's Business Development Center</u> The Women's Business Development Center (WBDC) fosters the development and retention of successful business by delivering resources that enable individuals to start new businesses and grow existing ones.</p>	10/19 – 11/1/15	(20) :15 units	5 minutes	Women's Issues, Small Business

TOTAL PSA COMMITMENT FOR 4TH QUARTER 2015

639 PSA units / 202.45 Minutes

COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 28 community and charity events during 4TH Quarter 2015. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
10/4/15 11 AM – 5 PM	Chestnut Hill Fall for the Arts	Chestnut Hill Business Association	The Arts, Community-Focused Initiatives	36 Hours \$328.50
10/5/15 6:30–8:30 pm	Gibbsboro Fire Event	Gibbsboro Fire Company	Fire Company Fundraiser	20 Hours \$182.50
10/6/15 5 – 7 pm	Broomall Fire Event	Broomall Fire Company	Community-Focused Initiatives	20 Hours \$182.50
10/11/15 7 – 9 pm	Make A Wish at the Philadelphia Zoo	Make A Wish	Child issues, charity	20 Hours \$182.50
10/11/15 12 – 6 pm	Old City Festival	Old City Community	Community-focused initiatives	36 Hours \$328.50
10/11/15 11 am – 2 pm	Blackwood Pumpkin Festival	Mainstage Center for the Arts	The Arts	28 Hours \$255.50
10/17/15 12 – 5 pm	Harry Potter Festival	Chestnut Hill Business Association	The Arts, Community-Focused Initiatives	32 Hours \$292
10/17/15 7:30-10:30 am	PD500 Rock 'N Roll Bike Ride	Shake It Off	Parkinson's Disease Fundraiser	24 Hours \$219
10/17/15 9 – 11 am	ZTA Breast Cancer Walk (West Chester)	Making Strides Against Breast Cancer	Breast Cancer Awareness	20 Hours \$182.50
10/18/15 7 – 9 am	AIDS Walk Philly	Aids Fund	AIDS Awareness	20 Hours \$182.50
10/24/15 12 – 4 pm	Franklin Square	Historic Philadelphia	Historic, Cultural	28 Hours \$255.50
10/25/15 7 – 10 am	38 th Annual Radnor Run	American Lung Association	Lung Disease Awareness	24 Hours \$219

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
10/29/15 5 – 7 pm	MANNA Run4URLife	MANNA	Hunger, Health & Nutrition	20 Hours \$182.50
10/31/15 12 – 2 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
11/7/15 7 – 9 am	Run for the Stripes	Neuroendocrine Cancers	Cancer Awareness	20 Hours \$182.50
11/12/15 4:30 – 6:30 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
11/18/15 5 – 8 pm	Philadelphia Museum of Art	Philadelphia Museum of Art	The Arts	24 Hours \$219
11/20/15 4 – 6 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
11/29/15 3 – 6 pm	Santa Parade Fun Run/Walk	Borough of Media	Community-Focused Initiatives	24 Hours \$219
12/4/15 6 – 9 pm	Mt. Holly Tree Lighting and Parade	Mt. Holly Business Center	Community-Focused Initiatives	24 Hours \$219
12/5/15 1 – 3 pm	Ambler Holiday Parade	Borough of Ambler	Community-Focused Initiatives	20 Hours \$182.50
12/5/15 6 – 10 pm	Dickens Fest	Medford Community	Community-Focused Initiatives	28 Hours \$255.50
12/11/15 4 – 6 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
12/16/15 6 – 9 pm	Philly Pops Christmas Spectacular: K-8 Grade	Haverford Middle School	The Arts, Music Education	24 Hours \$219
12/18/15 4 – 6 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
12/20/15 4 – 6 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50
12/22/15 6 – 9 pm	Philly Pops Christmas Spectacular: 9-12 Grade	Delaware County Christian School	The Arts, Music Education	24 Hours \$219
12/31/15 4 – 6 pm	Franklin Square	Historic Philadelphia	Community-Focused Initiatives	20 Hours \$182.50

TOTAL STAFF HOURS: 656 HOURS

COST: \$5,986

COMMUNITY INITIATIVES - EXAMPLES

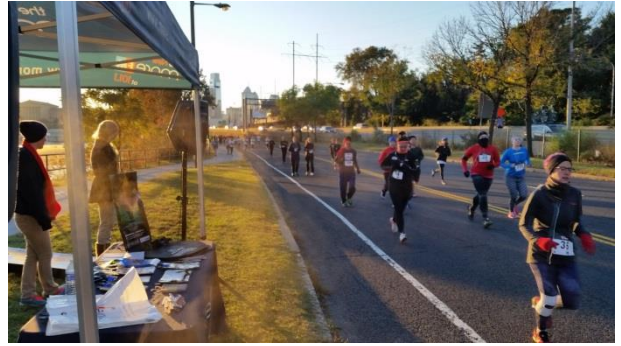
**10/18/15
7 – 9 AM**

ISSUE: AIDS AWARENESS

EVENT: Philadelphia AIDS Walk

LOCATION: Philadelphia Museum of Art

WBEB attended the 29th Annual AIDS WALK PHILLY 5K on October 18, 2015. AIDS Walk Philly is the Philadelphia Region's largest annual HIV/AIDS awareness and fundraising event. Join thousands of people in a 5K Walk or Run to make a lasting statement about your commitment to conquering HIV/AIDS in our communities.



**10/25/15
7 – 10 am**

ISSUE: LUNG DISEASE EDUCATION

EVENT: 38th Annual Radnor Run

LOCATION: Radnor Township Building

WBEB attended the 38th Annual Radnor Run on October 25, 2015. The Penn Medicine Radnor Run is a 5 Mile timed running race and 1 Mile Walk/Fun Run. The money raised helps the American Lung Association provide important programs right here in this region. Some of these include asthma camp, clean air in schools, and smoking prevention/cessation for teens and adults.





**WBEB FM, PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
OCTOBER – DECEMBER 2015**

WBEB DONATIONS:

- **24th Annual Kristen Ann Carr Fund for Cancer Research Holiday Party**
 - (10) DVD's (Various)
 - Value: \$125

- **Walnut Street Theater Education and Outreach Program**
 - (2) Tickets to Trans-Siberian Orchestra
 - Value: \$110

- **Deborah Heart & Lung Center Red Tie Gala Fundraiser**
 - (2) Tickets to A Christmas Story at Walnut Street Theater
 - (4) tickets to the Genghis Khan exhibit at the Franklin Institute
 - Value: \$300

- **Philabundance: Toyota Tundra Food Drive**
 - Cash Donation: \$1,000

- **Looking Out For Kids: The Eye Institute**
 - (4) Tickets to A Christmas Story at Walnut Street Theater
 - Value: \$360

- **Montgomery County Down's Syndrome Interest Group**
 - (20) Tickets to Hersheypark Christmas Candylane
 - (5) Sweet Lights Holiday Light Show
 - (4) Tickets to the Philadelphia Zoo
 - (4) Tickets to the Crayola Experience
 - Value: \$640.96

Total Donations for 4TH Quarter 2015: \$2,535.96