

**ON-AIR INTERVIEWS / FEATURES**

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p><b>Topic: Teacher sees color for the first time</b>            Jenn Ryan and Bill Tafrow spoke with Methacton High School teacher Matt Alzamora, who became a social media sensation after getting glasses to help him see colors for the first time! The students who helped raise the funds for these special glasses joined us as well!</p>	5/8/17	Interview	3:23 Minutes	HEALTH, PERSONAL SUCCESS
<p><b>Topic: Alex's Lemonade Days</b>            Join thousands of lemonade stands across the country raising money for childhood cancer research! Bill Tafrow and Jenn Ryan chatted with Liz Scott, founder of Alex's Lemonade Stand Foundation.</p>	6/8/17	Interview	2:36 minutes	CHILDREN, CANCER AWARENESS
<p><b>Topic: 2017 Gelatin Olympics</b>            Special event sponsored by the Kids-N-Hope Foundation to raise funds for children at the Children's Seashore House of the Children's Hospital of Philadelphia.</p>	6/14/17	Interview	2:15 minutes	CHILDREN, CANCER AWARENESS
<p><b>Topic: 4<sup>th</sup> of July Safety Tips</b>  <b>July 4th</b> fireworks are fun but as always, safety is first and foremost. We got safety tips from Maryanne McGerty-Sieber from the U.S. Consumer Product Safety Commission!</p>	6/30/17	Interview	2:14 Minutes	COMMUNITY, SAFETY

**INTERVIEWS IN 2<sup>nd</sup> QUARTER 2017**

**8 Minutes, 28 seconds**

**Tell Me More: Sunday Mornings from 5:40 – 6:10 am**

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b><u>TOPIC: Women Making Film - Media Film Festival:</u></b>            Julia Smith, Tatyana Yassukovitch and Jessica Barth, 3 women filmmakers involved in the upcoming Media Film Festival, talk about the growing impact of independent women filmmakers and the challenges they face as women artists</p>	4/2/17	28:10	Community Arts, Women’s Issues, Charity Event
<p><b><u>TOPIC: Stories of Hope and Humanity from the Holocaust:</u></b>            Dr. Ann Weiss, Author of “The Last Album, Eyes from the Ashes of Auschwitz/Birkenau” is the Founder and Director of Eyes from the Ashes Educational Foundation, an interviewer and analyst for the Transcending Trauma Survival Project at the University of Pennsylvania, and has served on the Second Generation Advisory Committee of the United States Holocaust Memorial Museum in Washington, D.C. since its inception. Dr. Weiss talked about the legacy of this terrible period of world history as so many survivors and witnesses of those times are leaving us.</p>	4/9/17	26:28	World Affairs, Human Rights, Peace Movement, History
<p><b><u>TOPIC: Domestic Violence on College Campuses</u></b>            Bill Mitchell lost his only daughter Kristin, then 21, in 2005, when her boyfriend stabbed her in a fit of rage three weeks after she graduated from Saint Joe’s University in Philadelphia. Dating abuse is defined as physical, sexual, or psychological violence within a close relationship. It isn’t an argument every once in a while, or a bad mood after a bad day. Dating violence is a pattern of controlling behavior that someone uses against a girlfriend or boyfriend. In addition to the risk of injury or death, victims of dating violence are more likely to engage in risky sexual behavior, eating disorders, substance use, and suicide attempts.</p>	4/16/17	27:42	Crime and violence, Domestic Abuse, Family Issues, Mental Health, Education
<p><b><u>TOPIC: Solutions for Homeless Pets</u></b>            Jennifer Sweda is one of the organizers of the Project MEOW fundraiser Saturday, May 20th to benefit homeless cats and kittens at West Philly’s Greensgrow from 6.30-8.30 PM. Project MEOW is an all-volunteer, non-profit animal welfare group that provides services to people caring for stray and feral cats in West Philadelphia. Their mission is to humanely reduce the future population of cats living on the streets, while supporting the need now for cats to live safely outdoors in our neighborhoods</p>	4/23/17	28:04	Charity event, Animal welfare, Public health, Volunteerism

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<p><b><u>TOPIC: Healing the Emotional and Physical Pain of Psoriasis</u></b> Kim Weiler knows how hard it is to live with psoriasis. Since the age of nineteen, she’s navigated the frustration, depression, anger and feelings of shame it can cause. She knows what it’s like to worry that people will discover your “secret.” She understands the fear of judgement that comes with a painful, visible autoimmune disorder. Through her path to healing, she has discovered how to replace doubt, fear and self-criticism with the greatest medicine of all: Love and self-acceptance. Her book: PS. It’s All About Love: How a Painful Journey with Psoriasis Became a Life Devoted to Healing Others</p>	4/30/17	27:04	Health and wellness, Women’s Issues, Mental health, Integrative medicine
<p><b><u>TOPIC: The Cancer Whisperer</u></b> Sophie Sabbage, at age 48, was happily married and the mother to a four-year-old daughter. She was diagnosed with late-stage, “terminal” lung cancer. Shaken to her core, she was given brochures about how to cope with chemo, what to expect from the side effects of treatment, and how to tell her daughter she was going to die, but no one had explained how to deal with the rage, hopelessness, terror, and grief. Determined to engage with cancer in a transformative way, she set out on researching and writing The Cancer Whisperer. It is Sabbage’s personal account of living with cancer while coming to terms with her own humanity and mortality</p>	5/7/17	28:20	Cancer, Mental Health, Family issues, Children,
<p><b><u>TOPIC: Community Building and Terrorism</u></b> Gwen Griffith Dickson gives new perspective to the War on Terror as she discusses how England’s program to de-radicalize young people on campuses could become a model for preventing youth from being recruited by extremist groups.</p>	5/14/17	27:44	War on terror, Community initiatives, Education, Children’s Issues
<p><b><u>TOPIC: The Impact of Substance Abuse on Families</u></b> Dr. Deni Carese of the Recovery Centers of America says drug and alcohol addiction can create destruction in all areas of life. Family dynamics may be greatly impacted; causing damage that may not be easily repaired. Addiction is a disease that does not only affect the addict themselves, but nearly everyone they’re in contact with; family, friends and co- workers. Carese says with treatment there is hope.</p>	5/21/17	28:19	Drugs, Addiction prevention, Family issues, Marriage and Family

**Tell Me More: Sunday Mornings from 5:40 – 6:10 am**

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<p><b>TOPIC: Are You Addicted to Self-Helping?</b>            Lynn Newman is a creativity expert with a Master’s in counseling psychology who believes you can unleash the truest parts of yourself, so that you can experience more joy, more purpose, and more passion in your life. She is also the creator of “The Game of You” and “The Game of Insight”, an Interactive Way to Know Yourself &amp; Create the Life You Want.</p>	5/28/17	28:35	Psychology, Personal Development, Mental health, Women’s issues
<p><b>TOPIC: Has the Natural parenting Movement Gone Too Far?</b>            Dr. Amy Tuteur, in her controversial book PUSH BACK, presents a voice of reason for the mothers who thoughtfully make the best choices for their babies and themselves, but are plagued with guilt. In recent years, the natural parenting movement has become the new normal and a big business. PUSH BACK debunks guilt-inducing myths and reminds mothers that loving your babies is the most important thing, not how you give birth or whether or not you give them a bottle.</p>	6/4/17	27:59	Public health, Maternal health, Child health, Parenting issues
<p><b>TOPIC: 24<sup>th</sup> Annual Gelatin Olympics to Benefit CHOP</b>            Dorian Smith is the Vice President for Business Development for American Heritage Federal Credit Union which created the Kids-N-Hope Foundation in 1996. They became the first credit union in the country to form its own charitable organization. The first “ray of hope” donated by the Kids-N-Hope Foundation to the Children's Hospital of Philadelphia was a Music Therapy Program. American Heritage invites the public to take the ultimate plunge into 700 gallons of strawberry gelatin at the 24th Annual Gelatin Olympics. The money raised will go directly to the Kids-N-Hope Foundation to benefit the children at CHOP’s Children’s Seashore House.</p>	6/11/17	18:45	Charity fundraiser, Children’s health, Community event
<p><b>TOPIC: Dorney Park Promoting Alex’s Lemonade Stand</b>            Caitlin Stibitz, spokesperson for Dorney Park, says all month long, Dorney Park/Wildwater Kingdom has embarked on its third annual fundraising campaign to support Alex’s Lemonade Stand Foundation . During June, the summer thrill destination hopes to raise more than \$100,000 to help fund childhood cancer research.</p>		10:00	Charity event, Childhood cancer, children’s health

**Tell Me More: Sunday Mornings from 5:40 – 6:10 am**

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<p><b>TOPIC: <u>Clearing Your Mind of Other People’s Clutter</u></b>            Tish Squillaro has been coaching CEO’s to help them create organizations where people can work at their maximum effectiveness as part of a successful team. Along the way she learned a lot about the negative beliefs and emotions that can clutter up our minds. She coined the term <b>HeadTRASH TO DESCRIBE</b> it and wrote a book about how individual anger, arrogance, control, fear, insecurity, guilt, and paranoia can cause problems.            In the sequel <b>HeadTrash 2: Dealing with and Overcoming Other People’s Junk</b>, Tish is focusing on helping readers identify these same forms of <b>HeadTrash</b> in the people around them.</p>	6/18/17	27:16	Personal development, Jobs and employment, Mental health
<p><b>TOPIC: <u>Preparing to Care for Your Aging Parents</u></b>            Bryant Greene of America’s Best Care Senior Services says when people go through any major life change—graduation, marriage, parenthood—there is often a period of learning and preparation. However, we are rarely given the opportunity or skills to get ready to care for an elder. Greene not only cares for his own elderly family members, but is the CEO of America’s Best Senior Care Services in Philadelphia, Bucks and Delaware Counties, providing compassionate and professional care for seniors and others when they need it most, helping clients manage life’s daily routines, or providing respite care for the holidays for family caregiver.</p>	6/25/17	28:53	Elder care, Aging, Consumer Issues, Health & Safety, Family Issues

**TELL ME MORE SUNDAY MORNING PROGRAMMING**

**363.32 Minutes**

**WBEB SPECIAL COMMUNITY PROMOTIONS**

WBEB –FM is the radio sponsor for the Thomas’ Walk Against Hunger – April 8, 2017 at Lincoln Financial Field in Philadelphia. This event brings 5,000 people to raise money in support of various hunger initiatives throughout the Philadelphia Area.

**On-Air Support:** (65) :30 units / (55) :15 units  
 46.25 Minutes



**Manayunk Arts Festival**

Manayunk Development Corporation presents the 28th Annual Manayunk Arts Festival - celebrating the best variety of fine arts and crafts from across the country, nearly 200,000 collectors, buyers, and designers visit Main Street for this event. This year nearly 300 artists showcased their work along historic Main Street in Manayunk.

**On-Air Support:** (40) :30 Promos, (25) :15 promos  
 26.5 Minutes



**TOTALS**

**185 PSA'S**  
**72.75 Minutes**



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# WBEB-FM PHILADELPHIA PUBLIC FILE

## April – June 2017

### PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<b>Ambler Arts &amp; Music Festival</b> Local festival to benefit arts and music in community	6/5 – 6/18/17	(20) :30 units (20) :15 units	15 minutes	THE ARTS, COMMUNITY
<b>Archdiocese of Philadelphia</b> Benefits the Catholic Charities Appeal, providing support for organizations, programs and ministries throughout the Archdiocese of Philadelphia.	5/1 – 6/11/17	(35) :60 units	35 minutes	HOMELESS, HUNGER, COMMUNITY
<b>Art Unleashed</b> Fundraiser at the University of the Arts	4/3 – 4/9/17	(15) :15 units	4.25 minutes	EDUCATION, ARTS
<b>Autism Speaks Walk 2017</b> Annual walk held in Mt. Laurel, NJ to raise funds for Autism	4/3 – 5/14/17	(33) :30 units	16.5 minutes	AUTISM AWARENESS
<b>Chestnut Hill Home and Garden Show</b> Annual event benefiting Children's Hospital of Philadelphia	4/17 – 5/7/17	(30) :30 units (15) :15 units	19.25 minutes	THE ARTS, COMMUNITY
<b>Collingswood May Fair</b> Event supporting community of Collingswood, NJ	5/5 – 5/21/17	(10) :15 units	2.5 minutes	COMMUNITY, SMALL BUSINESS
<b>Drug Use Awareness PSA - PAB</b> Public Service Announcement	5/1 – 6/25/17	(85) :30 units	42.5 minutes	DRUG PREVENTION AND TREATMENT
<b>Haddonfield Crafts and Fine Arts Festival</b> Local festival to benefit arts and music in community.	6/19 – 7/2/17	(20) :30 units (10) :15 units	12.5 minutes	THE ARTS, COMMUNITY
<b>Lansdale Day</b> Annual event supporting the Rotary Club of Lansdale	5/22 – 6/3/17	(10) :15 units	2.5 minutes	HUNGER, EDUCATION, HEALTH
<b>Main Line Health</b> Encouraging the use of 3-D Mammograms	5/22 – 5/28/17	(10) :30 units	5 minutes	BREAST HEALTH AWARENESS
<b>Manayunk Street Food Festival</b> Festival supporting local businesses and the Manayunk Development Corporation	4/3 – 4/9/17	(20) :30 units (10) :15 units	12.5 minutes	SMALL BUSINESS, COMMUNITY
<b>Manayunk Arts Festival</b> Local festival to benefit arts in community	6/5 – 6/25/17	(40) :30 units (25) :15 units	26.25 minutes	THE ARTS, COMMUNITY
<b>Mattress Firm Foster Kids Program</b> School supply drive for foster children.	4/17 – 6/25/17	(45) :15 units	11.25 units	CHILDREN, EDUCATION
<b>MDA Muscle Walk</b> Fundraising event for Muscular Dystrophy awareness.	5/15 – 5/21/17	(15) :15 units	4.5 units	HEALTH, EDUCATION
<b>Middletown Township Earth Day</b> Event to educate local community on environmental issues.	4/24 – 4/30/17	(10) :15 units	2.5 units	ENVIRONMENTAL, EDUCATION

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### PUBLIC SERVICE ANNOUNCEMENTS

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<b><u>Mother of Mercy House</u></b> Foundation supporting the area of Kensington in Philadelphia.	4/27 – 4/28/17	(7) :15 units	1.75 minutes	HUMANITARIAN, HUNGER, POVERTY
<b><u>Petapalooza</u></b> Event benefitting local animal shelters and placement services.	6/26 – 6/30/17	(10) :30 units (5) :15 units	6.25 minutes	ANIMAL WELFARE, EDUCATION
<b><u>Philly Pops Memorial Day Salute</u></b> Annual festival to support Military service.	5/15 – 5/27/17	(20) :30 units (10) :15 units	12.5 minutes	MILITARY SERVICE
<b><u>Philadelphia Science Festival</u></b> Annual walk held in Mt. Laurel, NJ to raise funds for Autism	4/10 – 4/23/17	(25) :15 units	3.75 minutes	EDUCATION, CHILDREN
<b><u>Recovery Centers of America</u></b> PSA to encourage treatment of drug substance abuse.	4/3 – 5/28/17	(45) :15 units	10.5 minutes	DRUG ABUSE, HEALTH
<b><u>Ronald McDonald House</u></b>	6/3 – 6/9/17	(20) :15 units	5 minutes	HEALTH, HUMANITARIAN
<b><u>Roxborough - Art is Life</u></b> Event supporting arts in the community.	4/3 – 4/22/17	(45) :15 units	10.5 minutes	THE ARTS, SMALL BUSINESS
<b><u>Special Olympics</u></b> Programs to assist persons with disabilities	4/1 – 4/23/17	(24) :30 units	12 minutes	EDUCATION, AWARENESS
<b><u>Stand Up to Cancer</u></b> Awareness program for cancer.	4/19 – 6/30/17	(33) :30 units	16.5 minutes	CANCER AWARENESS, EDUCATION
<b><u>Thomas' Walk Against Hunger</u></b> Fundraiser for the Hunger Coalition	4/1 – 4/8/17	(15) :30 units (10) :15 units	10 minutes	HUNGER, HUMANITARIAN

**TOTAL PSA COMMITMENT FOR 2<sup>nd</sup> QUARTER 2017**  
**747 PSA units / 300.75 Minutes**



**COMMUNITY INITIATIVES**

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 28 community and charity events during 2<sup>nd</sup> Quarter 2017. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at [www.morefmphilly.com](http://www.morefmphilly.com).

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
04/02/17 8 – 10 am	Find Her Footing 5k Walk/Run	Adoptions from the Heart	Adoption Support	15 Hours \$140
04/08/17 1 – 3 pm	University of the Arts - Art Unleashed	University of the Arts	Student Scholarships	15 Hours \$140
04/08/17 10 – 12 pm	West Laurel Egg Hunt	Alex's Lemonade Stand	Children, Cancer	15 Hours \$140
04/09/17 11a-5p	Manayunk Spring StrEAT Food Festival	Manayunk Development Corporation	Small Business, Community	24 Hours \$292
04/15/17 1 – 3 pm	Stenton's Annual Egg Hunt	Stenton Museum	The Arts, Community	15 Hours \$140
04/22/17 10-12p	Bark for Life	American Cancer Society	Cancer Awareness	15 Hours \$140
04/22/17 11a-6p	Art is Life	Roxborough Development Corporation	The Arts, Small Business, Community	27 Hours \$329
04/22/17 7 – 9 pm	Miles for Myeloma 5K	International Myeloma Foundation	Awareness, Health	15 Hours \$140
04/29/17 8 – 11 am	Philadelphia Great Strides Walk	Cystic Fibrosis Foundation	Education, Awareness	18 Hours \$183
04/29/17 11a – 2p	Middletown Twp Earth Day	Middletown Township	Environmental Awareness	18 Hours \$183
04/30/17 8 – 11 am	MS Walk	Multiple Sclerosis	Education, Awareness	18 Hours \$183
04/30/17 7 – 10 am	March for Babies	March of Dimes	Children, Education, Research	18 Hours \$183
05/06/17 9 – 12 pm	Promise Walk for Preeclampsia	Preeclampsia Foundation	Education, Awareness	18 Hours \$183

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## April – June 2017

### COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
05/07/17 11a – 5p	Chestnut Hill Home and Garden	Chestnut Hill Business Association	The Arts, Small Business, Community	24 Hours \$292
05/13/17 10a – 12p	Brooklawn Spring Fair	Brooklawn Community Center	Community	15 Hours \$140
05/20/17 7-10 am	Kennett Run 5K	Rotary Club of Kennett Square	Community, Children	18 Hours \$183
05/20/17 9 – 11 am	MDA Muscle Walk	Muscular Dystrophy Association	Awareness, Education	15 Hours \$140
05/20/17 12 – 2 pm	West Norriton Day	West Norriton Township	Community	15 Hours \$140
05/21/17 7 – 9 am	38th Ann Phila Bar Assoc 5K Run/Walk	Support Center for Child Advocates	Children, Education	15 Hours \$140
05/27/17 10a – 5p	Collingswood May Fair	Borough of Collingswood	Community, Small Business	27 Hours \$329
05/27/17 5 – 7 pm	Philly Pops Memorial Day Concert	Philly Pops Foundation	Military Service	15 Hours \$140
06/01/17 5 – 7 pm	Brandywine Strawberry Festival	Brandywine Health Foundation	Community, Health	15 Hours \$140
06/03/17 10 a – 4p	Lansdale Day	Rotary Club of Lansdale	Community, Children	24 Hours \$292
06/03/17 12 – 2 pm	Que for the Troops	Falls Township	Military Service	15 Hours \$140
06/10/17 12 – 3 pm	Chestnut Hill Plein Arts Festival	Chestnut Hill Business Association	The Arts, Small Business, Community	18 Hours \$183
06/15/17 6 – 8 pm	Rose Tree Park Summer Concerts	Community of Media	The Arts, Community	15 Hours \$140
06/17/17 11a – 6p	Ambler Arts Festival	Borough of Ambler	The Arts, Small Business, Community	27 Hours \$329
06/17/17 11a – 5p	Solstice Music Festival	Roxborough Development Corporation	The Arts, Small Business, Community	24 Hours \$292

**TOTAL STAFF HOURS: 513 HOURS**  
**COST: \$5,396**



**WBEB-FM PHILADELPHIA PUBLIC FILE  
ADDITIONAL COVERAGE  
April – June 2017**

**WBEB-FM DONATIONS:**

\$1,500 – Special Olympics – 4/21/17

\$1,200 – Philadelphia Children’s Alliance – 5/1/17

\$2,500 – Radio Creative Fund – 6/1/17

\$1,300 – Boys & Girls Club of Camden – 6/12/17

**TOTAL DONATIONS FOR 2<sup>nd</sup> Quarter 2017:      \$6,500**