

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
Topic: <u>Spread the Love</u> Jenn Ryan and Bill Tafrow spoke with Samantha Retamar from Philabundance about this year’s Spread the Love campaign.	1/30/18	Interview	3:02 Minutes	HUNGER AWARENESS
Topic: <u>Eagles Super Bowl Parade</u> Jenn Ryan and Bill Tafrow spoke with Philadelphia Mayor Jim Kenney about the Super Bowl Parade, safety issues and Philadelphia pride.	2/9/18	Interview	3:47 minutes	COMMUNITY, PUBLIC SAFETY
Topic: <u>Hug A Hero</u> Jenn Ryan spoke with members of the Liberty USO as well as two local service members about “Hugging A Hero” – sending a virtual hug or kiss to troops here or abroad.	2/14/18	Interview	6:41 Minutes	MILITARY SUPPORT

INTERVIEWS / FEATURES IN 1st QUARTER 2018

13 Minutes, 30 seconds

Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p>ELDER CARE 101 WITH BRYANT GREENE Emily Scheivert talks with Bryant Greene about caring for elderly family members. He is the CEO of America’s Best Senior Care Services in Philadelphia, Bucks and Delaware Counties.</p>	1/7/18	30:08	Consumer tips, Personal finance, Mental Health, Family Issues
<p>REIMAGINE YOUR POTENTIAL WITH HILARY GREEN Emily Scheivert talks with Life Coach and Spiritual teacher Hilary Green about finding new direction in your life.</p>	1/14/18	29.33	Personal Development, Mental health, Women’s issues, Employment and job seeking
<p>SURVIVING CHILDHOOD ABUSE Marilyn Van Derbur Atler was only 20 when she was crowned Miss America in Atlantic City in 1958. Marilyn revealed to the shock of many that her father had sexually abused her for years. Today she advocates on behalf of survivors.</p>	1/21/18	30:02	Child abuse, Victim services, Overcoming trauma, mental health
<p>THE CANCER WHISPERER Sophie Sabbage, at age 48, was happily married and the mother to a four-year-old daughter. She was diagnosed with late-stage, “terminal” lung cancer. Determined to engage with cancer in a transformative way, she set out on researching and writing The Cancer Whisperer. It is Sabbage’s personal account of living with cancer while coming to terms with her own humanity and mortality</p>	1/28/18	27:51	Health and Wellness, Cancer, Mental Health, Family issues, Children,
<p>POPS IN SCHOOL: MUSIC GOES TO SCHOOL The Philly POPS enable city school children to experience transformation through music, spreading joy and creativity with the POPS in Schools program. POPS in Schools is building ongoing programs with both students and teachers in an effort to provide music education to a school district that has had ongoing funding issues with its arts programs. Emily talks to Karen Corbin and Jason Ward work with POPS in Schools.</p>	2/4/18	29.46	Music education, Public school funding, Arts & culture, Children’s issues
<p>HOW THE COURAGE TO BE VULNERABLE TRANSFORMS US: Emily Scheivert talks to Brene Brown - the author of four #1 New York Times bestsellers. Brown’s TED talk – The Power of Vulnerability – is one of the top five most viewed TED talks in the world with over 30 million views. The book that started it all, Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead has now sold more than a million copies.</p>	2/11/18	30:15	Cultural and society, Leadership, Mental health, Personal development

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<p>PEACE VALLEY CAFÉ – HELPING ADULTS WITH SPECIAL NEEDS The Peace Valley Holistic Center in Chalfont Bucks County has been helping to change the lives of young people with special needs since 2010. Using a combination of therapies developed by Dr. Christina Davis, including neuro-linguistic programming (audio therapy), color light therapy, and natural food diets, kids get the care and skills needed to handle life’s daily challenges. Emily talks to Donna Marie Davis, Buz Harris and Matt Kelly from the Center.</p>	2/18/18	28:41	Jobs and Employment, Volunteerism, Autism treatment and education
<p>TEENS AND THE OPIOID CRISIS Emily talks to Dr. Carese from the Recovery Centers of America about the growing concern of teens and opioid abuse. Dr. Carese says parents have to be aware and educated about what drugs present a risk and how to recognize a problem with your teen.</p>	2/25/18	29:53	Drugs and crime, addiction treatment and recovery, children’s health
<p>DISCOVER AND THE SMART CONSUMER Hear from your favorite travel celebrities, receive advice from the top names in travel. Jonathan Golicz is a show spokesman who says there are many opportunities to learn about far away places from locals who can guide you on finding the travel experience you’re after.</p>	3/4/18	28:49	Consumer education and safety, Leisure and travel
<p>THE CONTROVERSY AND HISTORY OF VACCINATION Meredith Wadman’s book THE VACCINE RACE describes the terrible dilemmas of pregnant women exposed to German measles and recounts testing on infants, prisoners, orphans, and the intellectually disabled, many of them in Philadelphia, which was common in the era.</p>	3/11/18	29:53	Public health, Medical ethics, Science and education, Maternal and Fetal Health
<p>WAYS MUSIC CAN CHANGE YOUR LIFE Emily speaks with Vincent James - co-founder of Keep Music Alive, an organization dedicated to promoting the value of music. James is the author of <i>88+ Ways Music Can Change Your Life</i> featuring over 100 inspirational stories & quotes from musicians, music educators and music lovers.</p>	3/18/18	27:28	Charity event, Music education, Adult education, culture and the arts, Children’s issues
<p>HOW TO STOP CLUTTER FROM STEALING YOUR LIFE Mike Nelson says hoarding or compulsive cluttering is not just an annoyance or an organizational challenge. It can destroy self-esteem and relationships, contribute to financial problems and even lead to unemployment. Mike Nelson’s book: <i>How to Stop Clutter From Stealing your Life</i></p>	3/25/18	26:51	Mental Health, Hoarding addiction, 12 Step Groups, family issues

TELL ME MORE SUNDAY MORNING PROGRAMMING

349.20 Minutes

WBEB SPECIAL COMMUNITY PROMOTIONS

Philadelphia Mummers Mardi Gras

WBEB –FM is the radio sponsor for the 2018 Philadelphia Mummers Mardi Gras. The day-long celebration not only provides excitement for Manayunk, but also contributes exposure and raises money for one of the greatest traditions in Philadelphia: The Mummers!

On-Air Support: (30) :30 units / (30) :15 units / 22.5 Minutes



Red & White Ball

The Red & White Ball has become Philadelphia’s premier social event of the season! The festive, black-tie gala includes a sit-down-dinner, entertainment from one of Philadelphia’s best bands, and incredible silent and live auctions. The black-tie gala is expected to raise more than \$7500,000 on behalf of the LLS’s Eastern PA Chapter. WBEB-FM is the radio sponsor of this event.

On-Air Support: (40) :30 PSA’s / (40) :15 PSA’s / 30 Minutes



TOTALS

**140 PSA'S
 52.5 Minutes**

WBEB-FM PHILADELPHIA PUBLIC FILE

January – March 2018

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
AARP	3/5 – 3/11/18	(10) :15 units	2.5 minutes	SENIOR CARE
Alzheimer's Association of Delaware Valley	2/13 – 3/12/18	(20) :15 units	4 minutes	HEALTH, EDUCATION, ALZHEIMER'S AWARENESS
American Lung Association	3/19 – 3/25/18	(15) :15 units	3.75 minutes	CANCER AWARENESS
Black History Month	2/7 – 2/28/18	(110) :30 units	55 minutes	BLACK HISTORY, DIVERSITY
Camden County Freeholders	1/8 – 2/4/18	(10) :15 units	2.5 minutes	COMMUNITY, SMALL BUSINESS
Caron	1/1 – 2/11/18	(50) :15 units	12.5 minutes	DRUG PREVENTION AND TREATMENT
Catholic Appeals Charity	1/29 – 3/11/18	(56) :15 units	14 minutes	HUMANITARIANIS M
Center City District	1/8 – 1/28/18	(65) :15 units	16.25	SMALL BUSINESS, COMMUNITY
Drug Use Awareness PSA PAB Public Service Announcement	1/1 – 3/31/18	(68) :30 units	34 minutes	DRUG PREVENTION AND TREATMENT
Out of the Darkness Overnight	3/19 – 3/31/18	(20) :15 units	4 minutes	SUICIDE PREVENTION
Philabundance - Spread the Love Campaign	1/29 – 2/11/18	(20) :30 units	10 minutes	HUNGER AWARENESS
Philadelphia Mummers Day Mardi Gras Fundraiser for the Mummers String Bands	2/5 – 2/25/18	(30) :30 (30) :15 units	22.5 minutes	THE ARTS, COMMUNITY

WBEB-FM PHILADELPHIA PUBLIC FILE
January – March 2018

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
Philly Ad Club Fundraiser	1/15 – 1/28/18	(20) :30 units	10 minutes	MENTORING, SCHOLARSHIPS
Red & White Ball – LLS Fundraiser	2/5 – 3/25/18	(40) :30 (40) :15 units	30 minutes	BLOOD CANCER AWARENESS, EDUCATION
Salvation Army Auto Donation PSA	1/1 – 2/25/18	(40) :15 units	10 minutes	HUMANITARIANISM
Society of Professional Women	1/22 – 2/18/18	(30) :30 units	15 minutes	SMALL BUSINESS, WOMEN
Special Olympics	1/1 – 3/31/18	(40) :30 (31) :15 units	27.75 minutes	EDUCATION, AWARENESS
Stand Up To Cancer	3/5 – 3/31/18	(12) :30 units	6 minutes	CANCER, AWARENESS
Walk Against Hunger Fundraiser for the Hunger Coalition	3/26 – 3/31/18	(20) :30 units	10 minutes	HUNGER, HUMANITARIAN

TOTAL PSA COMMITMENT FOR 1st QUARTER 2018
777 PSA units / 289.75 Minutes

COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 19 community and charity events during 1st Quarter 2018. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
1/17/18 1– 2 P	Phoenixville Area High School	Phoenixville Area High School Music Program	MUSIC EDUCATION, ARTS	5 Hours \$170
1/21/18 12– 2 P	Camden Winterfest	Camden County Board of Freeholders	COMMUNITY, FITNESS	15 Hours \$140
1/22/18 3– 4 P	Council Rock High School North	Council Rock High School North Boosters	MUSIC EDUCATION, ARTS	5 Hours \$170
1/27/18 10 A– 3P	Mt. Holly Fire and Ice Festival	Mt. Holly Business District	COMMUNITY, ARTS	24 Hours \$224
1/28/18 12– 2 P	Camden Winterfest	Camden County Board of Freeholders	COMMUNITY, FITNESS	15 Hours \$140
1/29/18 3 - 4 P	Council Rock High School North	Council Rock High School Music Program	MUSIC EDUCATION, ARTS	5 Hours \$170
1/30/18 6– 7 P	Council Rock High School South	Council Rock High School South	MUSIC EDUCATION, ARTS	5 Hours \$170
2/4/18 12– 2 P	Camden Winterfest	Camden County Board of Freeholders	COMMUNITY, FITNESS	15 Hours \$140
2/10/18 8– 10 am	Cupids Chase 5K	Community Options, Inc.	AMERICANS WITH DISABILITIES	15 Hours \$140
2/10/18 7– 9 P	In The Name of Love 80 s Concert	Esophageal Cancer	CANCER AWARENESS	15 Hours \$140
2/11/18 12– 3 P	Valentiné s On Ice	Chestnut Hill Business Association	COMMUNITY, SMALL BUSINESS	18 Hours \$183
2/18/18 11 A– 1 P	Philadelphia Suns Chinese New Year Parade	Philadelphia Chinatown Development Corporation	DIVERSITY, ETHNIC AWARENESS, SMALL BUSINESS	18 Hours \$183
2/25/18 12– 5 P	Philadelphia Mummies Mardi Gras	Mummies String Bands	COMMUNITY, ARTS	34 Hours \$880
3/3/18 12– 2 P	Mt. Holly St. Patrick s Day Parade	Mt. Holly Business District	COMMUNITY, ARTS	15 Hours \$140



WBEB-FM PHILADELPHIA PUBLIC FILE January – March 2018

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
3/4/18 12 – 2 P	St. Mary's St. Patrick's Day Parade	Camden County Board of Freeholders	COMMUNITY, ARTS	15 Hours \$140
3/17/18 11 am – 2 pm	St. Patrick's Day Parade & Celtic Festival	Sellersville Fire House	COMMUNITY, EMS FUNDRAISER	15 Hours \$140
3/24/18 7:30 – 9:30 am	6th Annual OLM Run for Mercy 5K	Our Lady of Mercy	COMMUNITY	15 Hours \$140
3/31/18 11 A – 1 P	Epic Church Egg Hunt	Epic Church	COMMUNITY	15 Hours \$140
3/31/18 1 – 3 P	Stenton's Annual Egg Hunt	Historic Germantown	COMMUNITY, SMALL BUSINESS	15 Hours \$140

TOTAL STAFF HOURS: 279 HOURS
COST: \$3,690



**WBEB-FM PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
January – March 2018**

WBEB-FM DONATIONS:

Justice Rescue - 1/31/18

- **TOTAL: \$50**

March of Dimes – 1/31/18

- **TOTAL: \$50**

Paterno Family Beaver Stadium Run for Special Olympics – 3/30/18

- **TOTAL: \$1,000**

TOTAL DONATIONS FOR 1st Quarter 2018: \$1,100