



WBEB-FM PHILADELPHIA PUBLIC FILE October – December 2017

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p>Topic: <u>Light the Night Walks</u> The mission of The Leukemia & Lymphoma Society (LLS) is to Cure leukemia, Lymphoma, Hodgkins disease and Myeloma, and improve the quality of life of patients and their families. We spoke with LLS Senior Campaign Director Lauren Iannucci and cancer survivor Michael Riotto about these amazing and inspiring walks that raise money and provide hope!</p>	10/12/17	Interview	4:01 minutes	Blood Cancer Awareness
<p>Topic: <u>Teaching Tolerance with Disabilities</u> WONDER director Stephen Chbosky and author R.J. Palacio dropped by our studios to chat us about the new film. The movie, stars Jacob Tremblay, Owen Wilson and Julia Roberts. It's based on the bestselling book that is required reading in most middle/high schools.</p>	11/16/17	Interview	10:43 minutes	Disabilities, Education, Awareness
<p>Topic: <u>Holiday Toy Safety & Awareness</u> Jenn Ryan and Bill Tafrow spoke with safety expert Maryanne McGerty-Sieber of the Consumer Product Safety Commission about which toys are safe to buy this holiday season!</p>	11/20/17	Interview	3:21 minutes	Safety, Education

INTERVIEWS / FEATURES IN 4th QUARTER 2017

18:05 Minutes



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Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><u>TOPIC: The Ten Essential Truths to Create a Successful Relationship</u> Helen LaKelly Hunt a bestselling author along with her husband Harville Hendrix have been called the Marriage Whisperers. They and have spent their careers helping couples transform their marriages through research, workshops, and counseling. Their book Making Marriage Simple: Ten Relationship-Saving Truths is now out in paperback.</p>	10/1/17	28:04	Marriage and Family Issues, Mental health
<p><u>TOPIC: Assisting Kids with Autism at Peace Valley Holistic Center</u> Donna Marie Davis is Executive Director of the Peace Valley Holistic Center in Chalfont, Bucks County. The Center is an integrative program combining traditional and holistic therapies, as well as providing education for parents and children with special needs Using groundbreaking, scientifically based sound and light therapies as well as nutritional programs, Peace Valley has been able to create a place for hope and healing for children who had exhausted more traditional methods offered in mainstream facilities.</p>	10/8/17	27:28	Children’s health, education. Community mental health
<p><u>TOPIC: What You Need to Know Before Talking to Your Teen about Drug Abuse</u> Dr. Deni Carise, Clinical Director of the Recovery Centers of America says drugs have changed over the years and so should the conversation when you communicate with young people about addiction. Dr. Carise says there is no “type of kid” who does drugs and that parents have to be aware and educated about what drugs present a risk and how to recognize a problem with your teen.</p>	10/15/17	26:47	Addiction and recovery, Opioid crisis, Teen drug use, Family Issues,
<p><u>TOPIC: Dancing from the Heart</u> Michael Nickerson Rossi is Creative Director of Dance for the Nickerson Rossi Dance Company, the resident dance company of West Chester’s new Uptown Theater. His community outreach program teaches dance to special kids. These kids will be part of a special dance event, now in the planning stages, performing alongside professional dancers. Nickerson Rossi also founded The Conservatory, a 10,000 square foot state of the art dance space in West Chester where he teaches young dancers to train at their highest potential.</p>	10/22/17	28:51	Children’s issues, Community arts programs, volunteerism
<p><u>TOPIC: The Ten Essential Truths to Create a Successful Relationship</u> Helen LaKelly Hunt a bestselling author along with her husband Harville Hendrix have been called the Marriage Whisperers. They and have spent their careers helping couples transform their marriages through research, workshops, and counseling. Their book Making Marriage Simple: Ten Relationship-Saving Truths is now out in paperback.</p>	10/1/17	28:04	Marriage and Family Issues, Mental health

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<p><u>TOPIC: The Cancer Whisperer</u> Sophie Sabbage, at age 48, was happily married and the mother to a four-year-old daughter. She was diagnosed with late-stage, “terminal” lung cancer. Determined to engage with cancer in a transformative way, she set out on researching and writing The Cancer Whisperer. It is Sabbage’s personal account of living with cancer while coming to terms with her own humanity and mortality</p>	10/29/17	27:47	Cancer Awareness, education, coping
<p><u>TOPIC: Solutions for Homeless Pets</u> Jennifer Sweda is one of the organizers of Project MEOW assisting homeless cats and kittens in the city of Philadelphia. Project MEOW is an all-volunteer, non-profit animal welfare group that provides services to people caring for stray and feral cats in West Philadelphia.</p>	11/5/17	28:20	Charity event, Animal welfare, Public health, Volunteerism
<p><u>TOPIC: How to Recognize ADD in Women and Girls</u> Dr. Patricia Quinn is National Director of the Center for Women and Girls with ADD. If you are a woman who has been diagnosed with attention-deficit hyperactivity disorder (ADHD), or the parent of a girl with the condition, help is available. Dr. Quinn presents practical recommendations grounded in her experience working with thousands of women with ADHD and up-to-date science. Her book provides the necessary tools for anyone coping with the emotional turmoil caused by ADHD.</p>	11/12/17	26:39	Gender issues, mental health, women’s issues, medical research, family issues
<p><u>TOPIC: Family Dinner – Great Ways to Connect with Your Kids</u> Laurie David is the producer of An Inconvenient Truth, Laurie David's new mission is to help America's overwhelmed families sit down to a Family Dinner, and she provides all the reasons, recipes and fun tools to do so. Her book is "Family Dinner - Great Ways to Connect with Your Kids, One Meal at a Time".</p>	11/19/17	27:40	Parenting, Family issues, nutrition, children’s health
<p><u>TOPIC: Letters to My Younger Self</u> Jayne Thompson a professor at Widener University is the author of “Letters to My Younger Self: An Anthology of Writings by Incarcerated Men at S.C.I. Graterford and a Writing Workbook”. This book is a compilation of stories by men in a writing workshop at Graterford talking about life. They remind us all about choices, consequences, and caring for others.</p>	11/26/17	28:35	Crime and rehabilitation, Poverty, Education, Prison reform, Personal development
<p><u>TOPIC: Treating Chronic Migraines</u> Shirley Kessel, The Migraine Warrior, is one of 3 generations in her family with acute migraines, tells us about what it’s like to face this under-reported and misunderstood disorder effecting almost 20% of women in this country and the effort to drive more research and greater tolerance. Miles for Migraine holds its annual walk run in Fairmount Park’s Valley Green on October 7th.</p>	12/3/17	27:18	Charity event, Public Health, Women’s issues, Mental Health



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<p><u>TOPIC: Philly Pops in Philly Schools</u> Launched in 2015, POPS in Schools has been enhancing music education for approximately 1,000 students in the School District of Philadelphia by embedding Philly POPS Teaching Artists in schools to coach and mentor students. POPS in Schools is building ongoing programs with both students and teachers in an effort to provide music education to a school district that has had ongoing funding issues with its arts programs. Karen Corbin and Jason Ward work with POPS in Schools.</p>	12/10/17	27:10	Arts, Music education, Philadelphia public school issues, School funding, Volunteerism
<p><u>TOPIC: How to Avoid Becoming the Victim of Fraud:</u> Tom Donahue is Director of the Pennsylvania Insurance Fraud Prevention Agency. In Pennsylvania—insurance fraud is considered a felony. Those convicted of the crime face prison time, fines and legal fees plus a wide range of negative personal and professional consequences too.</p>	12/17/17	26:51	Crime prevention, Fraud education
<p><u>TOPIC: How a Month of Giving Can Change Your Life</u> Cami Walker had been married one month when she was diagnosed with multiple sclerosis, and the life she knew changed forever. Cami received an uncommon prescription from a friend, an African medicine woman: Give away 29 gifts in 29 days. “By giving you are focusing on what you have to offer others, inviting more abundance into your life.” Cami was amazed by what unfolded during her month-long journey.</p>	12/24/17	28:19	Marriage and Family, Women’s Health, Mental Health
<p><u>TOPIC: Dancing from the Heart</u> Michael Nickerson Rossi is Creative Director of Dance for the Nickerson Rossi Dance Company, the resident dance company of West Chester’s new Uptown Theater. His community outreach program teaches dance to special kids. These kids will be part of a special dance event, now in the planning stages, performing alongside professional dancers. Nickerson Rossi also founded The Conservatory, a 10,000 square foot state of the art dance space in West Chester where he teaches young dancers to train at their highest potential.</p>	10/22/17	28:51	Children’s issues, Community arts programs, volunteerism

TELL ME MORE SUNDAY MORNING PROGRAMMING

415 Minutes / 44 Seconds

WBEB SPECIAL COMMUNITY PROMOTIONS

101.1 MORE FM'S STOCKINGS FOR KIDS PROGRAM: 11/7 – 12/22/17

Stockings for Kids is 101.1 More FM's holiday campaign with the Salvation Army to gather toys for children in need in the Philadelphia area. Schools, corporations and individuals participate by dropping off toys at designated drop-off points. Toys are collected and dropped off at the Salvation Army for distribution to families in need throughout the Philadelphia region. Partners include: Trans-Siberian Orchestra and Bob's Discount Furniture.

On-Air Support:

- (463) :30 PSA's
- (80) :15 PSA's

251.5 Minutes



101.1 MORE FM'S CHRISTMAS CHOR COMPETITION: 10/9 – 12/24/17

The 101.1 More FM Christmas Choir Competition is a competition designed to keep music in the schools. This competition invites local school choirs to submit a holiday song for the chance to win one of three cash prizes for their school music programs. There are two divisions: K-8 Grade and 9-12 Grade. Nine semi-finalists from each division compete for the chance to win one of three cash prizes: \$5,000 for first place, \$2,000 for 2nd place and \$1,000 for 3rd place.

On-Air Support: (625) :30 PSA's / 312.50 Minutes



TOTALS

**1,068 PSA'S
 564 Minutes**



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PUBLIC SERVICE ANNOUNCEMENTS

DATE	PSA	# PSA's	MINUTES	ISSUES
10/1 - 12/31/17	Stand Up to Cancer	(36) :30	18	Cancer
10/18 - 12/31/17	PA Association of Broadcasters	(65) :30	32.5	Drug Abuse, Awareness, Education
11/2 - 11/6/17	Just Desserts Event	(15) :30	7.5	Women's Business Development
11/1 - 11/10/17	Alzheimer's Association	(15) :30	7.5	Alzheimer's Awareness
10/25 - 12/31/17	Special Olympics - Plunge	(50) :30 / (20) :15	30	Disability Awareness, Education
10/9 - 12/17/17	Commonwealth Prev. Alliance	(85) :15	21.25	Drug Abuse, Awareness, Prevention
11/10 - 11/15/17	Philly Inquirer - 55+	(12) :15	3	Elder Care
11/15 - 11/26/17	Catholic Charities	(25) :15	6.25	Humanitarianism, Hunger
12/16 - 12/31/17	Salvation Army	(17) :30 / (13) :15	11.5	Humanitarianism, Hunger
11/20 - 11/26/17	Caron	(5) :15	1.25	Drug Abuse, Awareness, Prevention
11/6 - 12/31/17	Franklin Square	(35) :15	8.75	Community, Small Business
11/13 - 11/19/17	Jewish Relief Agency	(10) :15	2.5	Advocacy
11/6 - 11/26/17	Mattress Firm Foundation	(10) :15	2.5	Foster Children Assistance, Education
10/2 - 10/29/17	Operation Sweetness	(20) :30 / (40) :15	20	Military, Armed Forces
10/2 - 10/11/17	Tennis for Teal	(20) :15	5	Ovarian Cancer Awareness
10/2 - 10/7/17	Roxtoberfest	(20) :30 / (15) :15	13.75	The Arts, Community
11/20 - 12/3/17	Dickens Festival	(10) :15	2.5	Community, Small Business
12/18 - 12/24/17	Recovery Centers of America	(15) :15	3.75	Drug Abuse, Awareness, Prevention
10/2 - 10/29/17	Light the Night Walk	(40) :15	10	Blood Cancer Awareness, Education
10/2 - 10/15/17	Philly Aids Walk	(15) :15	3.75	AIDS Awareness, Education
10/16 - 10/29/17	South Street Pumpkin Festival	(20) :15	5	Community, Small Business

TOTAL PSA COMMITMENT FOR 4th QUARTER 2017
573 PSA units / 216.25 Minutes



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COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 19 community and charity events during 4th Quarter 2017. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

DATE	EVENT NAME / CLIENT	BENEFITTING GROUP	ISSUE	MANHOURS
10/01/17	Blackwood Pumpkin Festival	Community of Blackwood, NJ	The Arts, Community	32 Hours / \$304
10/05/17	Pope John Paul II Golf Outing	Pope John Paul II	Education	20 hours / \$190
10/07/17	Roxtoberfest	Roxborough Development Corporation	Community, Small Business	36 hours / \$342
10/07/17	Light the Night - Bucks Montco Walk	LLS of Eastern PA	Blood Cancer Awareness	28 Hours / \$266
10/07/17	Oktoberfest	Ambler Business District	Community, Small Business	6 hours / \$60
10/08/17	Make A Wish Philly Zoo	Make A Wish Foundation	Children	24 hours / \$228
10/11/17	Broomall - National Appreciation Night	Broomall Fire Company	Fire Prevention, Community	20 hours / \$190
10/14/17	Light the Night - Chester Co.	LLS of Eastern PA	Blood Cancer Awareness	28 Hours / \$266
10/21/17	Harry Potter Festival	Chestnut Hill Business Association	Community, Small Business	36 hours / \$342
10/28/17	South Street Pumpkin Fest	Community of South Street	Community, Small Business	32 Hours / \$304
10/28/17	Light the Night - Museum of Art	LLS of Eastern PA	Blood Cancer Awareness	28 Hours / \$266
10/29/17	Radnor Run	American Lung Association	Lung Disease Awareness	20 hours / \$190
11/04/17	Starry Night 8.5K	Pediatric Brain Tumor Foundation	Cancer Awareness	20 hours / \$190
11/11/17	Run for the Stripes	Abramson Cancer Center	Cancer Awareness	20 hours / \$190
11/12/17	The Lemon Run	Alex's Lemonade	Pediatric Cancer Awareness	20 hours / \$190
11/26/17	Media Santa Fun Run	Media Food Bank	Hunger, Community	20 hours / \$190
12/01/17	Mt. Holly Tree Lighting	Mt. Holly Business Association	Community, Small Business	20 hours / \$190
12/02/17	Dickens Festival	Medford Business Community	Community, Small Business	28 Hours / \$266
12/03/17	Bob's Discount Furniture SFK Event	Stockings for Kids / Salvation Army	Hunger, Community	20 hours / \$190

Total Staff Hours: 458
Cost: \$4,354



**WBEB-FM PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
October – December 2017**

WBEB-FM DONATIONS:

Temple University – Sponsorship of the Lew Klein in Media Awards

- **TOTAL: \$3,000**

TOTAL DONATIONS FOR 4TH QUARTER 2017: \$3,000