

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
Topic: How to create confidence Jenn Ryan and Bill Tafrow spoke with author Heather Monahan on her new book – Confidence Creator. Heather gave some amazing insight and tips on how you can create the life you desire.	5/2/18	Interview	2:56 Minutes	SELF-GROWTH
Topic: HoagieNation at Festival Pier Jenn Ryan and Bill Tafrow talked with John Oates and Train lead singer Pat Monahan on the largest community music festival to come to Philadelphia for Memorial Day.	5/26/18	Interview	1:23 minutes	MUSIC, THE ARTS
Topic: John Travolta and Kelly Preston Jenn Ryan sat down with John Travolta and Kelly Preston to discuss their new film, Gotti.	6/13/18	Interview	5:16	THE ARTS
Topic: Bill talks to Harry Connick, Jr. Bill Tafrow sat down with Harry Connick, Jr. to discuss his upcoming performance at The Mann Center	6/14/18	Interview	:50	MUSIC, THE ARTS

INTERVIEWS / FEATURES IN 2nd QUARTER 2018

10 Minutes, 25 seconds



Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
Indie Film at the Media Film Festival Conversations with local Independent Filmmakers. Ricky Staub and Dan Walsur whose short film The Cage is up for Oscar consideration. And Tatyana Yassukovich whose film "The Performance" completes a trilogy about the actor's experience. Their films screen April 5 – 7 at the 2018 Media Film Festival.	4/1/18	30:25	Charity event, Music education, Adult education, culture and the arts, Children's issues
Surviving Abuse and Crime Victims Rights Month During April, which is Crime Victim's Rights Month, we visit with Marilyn Van Derbur Atler. She wrote a book, Miss America By Day, in which, using her experiences and research, she shares knowledge and insights on surviving sexual abuse by her father.	4/8/19	30:02	Crime and violence, Domestic Abuse, Family Issues, Mental Health, Education
Learning Disabilities in Girls and Women Dr. Patricia Quinn is National Director of the Center for Women and Girls with ADD. If you are a woman who has been diagnosed with attention-deficit hyperactivity disorder (ADHD), or the parent of a girl with the condition, help is available.	4/15/18	28:34	Disabilities, Mental Health, Eduation, Children's issues
Unique job Training for Developmentally Disabled in Bucks County The Peace Valley Café in Bucks County is serving up more than coffee and ice cream as it assists special need young adults in preparing to join the workforce.	4/22/18	28:41	Jobs and Employment, Volunteerism, Autism treatment and education
Mommy Burnout with Dr. Sheryl Ziegler Mommy burnout is real and it's not a laughing matter, even though making fun of its symptoms has brought the topic to the forefront of our mommy culture. In MOMMY BURNOUT, Dr. Ziegler explains how leaving the above symptoms unchecked can turn chronic stress into burnout, which can lead to Depression and Anxiety.	5/6/18	27:45	Health and wellness, Women's Issues, Mental health, Integrative medicine
The Power of Story with Christina Baldwin Whether exploring the personal stories revealed in our private journals, the stories of family legacy, the underlying stories that drive our organizations, or the stories that define our personal identity, Christina Baldwin encourages us all to become storycatchers – and shows us how new stories lay the framework for a new world.	5/13/18	29:37	Family Balance, Personal Development, Mental health, Women's issues



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The Overnight – The Walk to Prevent Suicide For those touched by suicide an event called The Overnight can be instrumental in healing. The Overnight - Out of the Darkness Walk benefiting The American Foundation for Suicide Prevention takes place in Philadelphia June 16th. It is a way to honor their loved ones by giving them a chance to spare	5/20/18	29:20	Suicide awareness, Education, Treatment
Finding Courage, Direction and the Unlikely Gifts of Cancer At age 48, happily married and the mother to a four-year-old daughter, author Sophie Sabbage was diagnosed with late-stage, "terminal" lung cancer. She was shaken to her core. Given brochures about how to cope with chemo, what to expect from the side effects of treatment, and how to tell her daughter.	5/27/18	29:53	Cancer, Mental Health, Family issues, Children
Deconstructing Divorce with Sally Boyle Hear from your favorite travel celebrities, receive advice from the top names in travel. Jonathan Golicz is a show spokesman who says there are many opportunities to learn about far away places from locals who can guide you on finding the travel experience you're after.	6/10/18	25:35	Psychology, Personal Development, Mental health, Women's issues
How to Choose the Right Addiction Treatment Center Every year, millions of people enter drug rehabs in the US. Choosing the best recovery center isn't as simple hitting Google to find a place with the best price. It's serious business, and it can make all the difference to an addict who's ready to start recovery.	6/17/18	28:57	Drugs and crime, addiction treatment and recovery, children's health

TELL ME MORE SUNDAY MORNING PROGRAMMING 350.13 Minutes



WBEB SPECIAL COMMUNITY PROMOTIONS

WBEB –FM is the radio sponsor for the Acme Walk Against Hunger – April 21, 2018 at Lincoln Financial Field in Philadelphia. This event brings 5,000 people to raise money in support of various hunger initiatives throughout the Philadelphia Area.

On-Air Support: (30):30 units / (40):15 units

25 Minutes







Manayunk Arts Festival

Manayunk Development Corporation presents the 29th Annual Manayunk Arts Festival - celebrating the best variety of fine arts and crafts from across the country, nearly 200,000 collectors, buyers, and designers visit Main Street for this event. This year nearly 300 artists showcased their work along historic Main Street in Manayunk.

On-Air Support: (30):30 Promos, (20):15 promos 26.25 Minutes







TOTALS
120 PSA'S
51.25 Minutes



PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
Alzheimer's Association of Delaware Valley PSA support of Delaware Valley Chapter.	4/1 – 4/8/18	(14) :30 units	2.20 minutes	HEALTH, EDUCATION, ALZHEIMER'S AWARENESS
<u>Chestnut Hill Home and Garden Show</u> Annual show to support small business in Chestnut Hill.	4/16 – 5/6/18	(30) :30 units (20) :15 units	20 minutes	THE ARTS, COMMUNITY, SMALL BUSINESS
<u>Chestnut Hill – First Wednesdays</u> Wednesday nights with emphasis on arts and music.	4/30 – 6/6/18	(10) :15 units	2.5 minutes	SMALL BUSINESS, THE ARTS, COMMUNITY
Collingswood May Fair Annual event support local businesses in Collingswood	5/14 – 5/26/18	(10) :15 units	2.5 minutes	COMMUNITY, SMALL BUSINESS
<u>Drug Use Awareness PSA - PAB</u> Public Service Announcement	4/1 – 6/30/18	(40) :30 units	20 minutes	DRUG PREVENTION AND TREATMENT
Greater Philadelphia Congenital Heart Walk Supports the Philadelphia Congenital Heart foundation.	5/28 – 6/3/18	(10) :15 units	2.5 minutes	HEART HEALTH, AWARENESS
Haddonfield Crafts and Fine Arts Festival Local festival to benefit arts and music in community.	6/18 – 6/30	(10) :30 units (20) :15 units	10 minutes	THE ARTS, COMMUNITY
<u>Lansdale Day</u> Annual event supporting the Rotary Club of Lansdale	5/28 – 6/3/18	(10) :15 units	2.5 minutes	COMMUNITY, SMALL BUSINESS
Manayunk Street Food Festival Festival supporting local businesses and the Manayunk Development Corporation	4/2 – 4/22/18	(20) :30 units (30) :15 units	17.5 minutes	SMALL BUSINESS, COMMUNITY
Manayunk Arts Festival Local festival to benefit arts in community	6/4 – 6/24/18	(30) :30 units (20) :15 units	26.25 minutes	THE ARTS, COMMUNITY
Middletown Township Earth Day Event to educate local community on environmental issues.	4/23 – 4/29/18	(10) :15 units	2.5 units	ENVIRONMENTAL, EDUCATION
Mt. Holly 4 th of July Event in support of Mt. Holly Businesses	6/25 – 7/1/18	(10) :15 units	2.5 units	ENVIRONMENTAL, EDUCATION
Middletown Township Earth Day Event to educate local community on environmental issues.	4/23 – 4/29/18	(10) :15 units	2.5 units	ENVIRONMENTAL, EDUCATION



PUBLIC SERVICE ANNOUNCEMENTS

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Out of the Darkness Overnight Supports the American Foundation for Suicide Prevention	4/2 – 4/29/18	(40) :15 units	10 minutes	SUICIDE AWARENESS, PREVENTION
Philadelphia International Festival of the Arts Multiple events supporting global arts.	5/21 – 6/9/18	(20) :15 units	5 Minutes	THE ARTS
Petapalooza Event benefitting local animal shelters and placement services.	6/25 – 7/1/18	(10) :15 units	5 minutes	ANIMAL WELFARE, EDUCATION
<u>Philadelphia Science Festival</u> Annual walk held in Mt. Laurel, NJ to raise funds for Autism	4/18 – 4/27/18	(25) :10 units	2.5 minutes	EDUCATION, CHLDREN
Roxborough - Art is Life Event supporting arts in the community.	4/2 – 4/22/18	(40) :15 units	10 minutes	THE ARTS, SMALL BUSINESS
Sandy Rollman 5K Event supporting the Sandy Rollman Ovarian Cancer Foundation	4/9 – 4/21/18	(20) :15 units	5 minutes	OVARIAN CANCER AWARENESS
<u>Special Olympics</u> Programs to assist persons with disabilities	4/1 – 4/20/18	(33) :30 units	16.5 minutes	EDUCATION, AWARENESS
Stand Up to Cancer Awareness program for cancer.	4/1 – 6/30/18	(36) :30 units	18 minutes	CANCER AWARENESS, EDUCATION
Super Sunday Event supporting small businesses in West Chester, PA	5/28 – 6/3/18	(10) :15 units	2.5 minutes	SMALL BUSINESS, COMMUNITY
Walk Against Hunger Fundraiser for the Hunger Coalition	4/2 – 4/21/18	(30) :30 units (40) :15 units	25 minutes	HUNGER, HUMANITARIAN

TOTAL PSA COMMITMENT FOR 2nd QUARTER 2018 658 PSA units / 273.08 Minutes



COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events –free of charge.

WBEB attended 28 community and charity events during 2nd Quarter 2018. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
4/14/18 8A-10A	Philadelphia Great Strides Walk	Cystic Fibrosis Foundation	Education, Awareness	20 Hours \$183
4/15/18 11A-5P	Manayunk Spring StrEAT Food Festival	Manayunk Development Corporation	Small Business, Community	36 Hours \$329
4/21/18 7-9A	Sandy Rollman Superhero 5K	Sandy Rollman Ovarian Cancer Foundation	Ovarian Cancer Awareness, Education	20 Hours \$183
4/21/18 12-6P	Art is Life	Roxborough Development Corporation	The Arts, Small Business, Community	36 Hours \$329
4/28/18 10-12p	Bark for Life	American Cancer Society	Cancer Awareness	20 Hours \$183
4/28/18 11a – 2p	Middletown Twp Earth Day	Middletown Township	Environmental Awareness	24 Hours \$219
5/2/18 5-7P	Chestnut Hill First Wednesday	Chestnut Hill Business Association	Small Business, Community	20 Hours \$183
5/5/18 2-4P	Brooklawn Spring Fair	Brooklawn Community Center	Small Business, Community	20 Hours \$183
5/6/18 8A-11A	MS Walk	Multiple Sclerosis	Education, Awareness	24 Hours \$219
5/6/18 11A-5P	Chestnut Hill Home & Garden Show	Chestnut Hill Business Association	Small Business, Community	36 Hours \$329
5/12/18 10A-12P	MDA Muscle Walk	Muscular Dystrophy Foundation	Awareness, Education	20 Hours \$183
5/13/18 11A-1P	Storybook Weekend	Center City District	Children, Education, Literacy	20 Hours \$183
05/06/17 9 – 12 pm	Promise Walk for Preeclampsia	Preclampsia Foundation	Education, Awareness	18 Hours \$183



COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
5/19/18 12 – 2 pm	West Norriton Day	West Norriton Township	Community	20 Hours \$183
5/20/18 7A-9A	ColorFun 5K Run/Walk	Supports Back on Feet	Homelessness, Education, Awareness	20 Hours \$183
5/26/18 10A-5P	Collingswood May Fair	Borough of Collingswood	Community, Small Business	40 Hours \$366
5/31-6/1/18 5-7P	Brandywine Strawberry Festival	Brandywine Health Foundation	Community, Health	40 Hours \$366
6/2/18 10A-4P	Lansdale Day	Rotary Club of Lansdale	Community, Small Business	36 Hours \$329
6/3/18 11A-5P	Super Sunday	Borough of West Chester	Community, Small Business	36 Hours \$329
6/5/18 6-9P	American Young Voices	National Association for Music Education	Music in Schools, The Arts, Education	24 Hours \$219
6/6/18 5-7P	Chestnut Hill First Wednesdays	Chestnut Hill Business Association	Community, Small Business	20 Hours \$183
6/10/18 9-11A	Greater Philadelphia Congenital Heart Walk	Adult Congenital Heart Association	Education, Awareness, Health	20 Hours \$183
6/15- 6/16/18	Ambler Arts Festival	Borough of Ambler	The Arts, Small Business, Community	72 Hours \$681
6/22/18 6-8P	William J. Chapman Community Night	First Responders in Hatfield Township	Safety, Education, Awareness	20 Hours \$183
6/23- 6/24/18	Manayunk Arts Festival	Manayunk Development Corporation	The Arts, Small Business, Community	100 Hours \$1,125

TOTAL STAFF HOURS: 762 HOURS COST: \$7,402



WBEB-FM PHILADELPHIA PUBLIC FILE ADDITIONAL COVERAGE April – June 2018

WBEB-FM DONATIONS:

Coalition Against Hunger- 4/21/18

• TOTAL: \$750

Mercury Awards – Includes a donation to the Radio Creative Fund TOTAL: \$2,500

Boys and Girls Club of Camden

• TOTAL: \$1,000

TOTAL DONATIONS FOR 2nd Quarter 2018: \$4,250