

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p>Topic: Healthy School Lunches Jenn Ryan and Bill Tafrow spoke with Dr. Felicia Stoler - a registered dietitian and exercise physiologist about packing healthy school lunches.</p>	9/8/15	Interview with Dr. Felicia Stoler	2:15 minutes	Nutrition
<p>Topic: Hunger in Action Month Jenn Ryan and Bill Tafrow spoke with Stefanie Arck-Baynes from Philabundance. Throughout September, Philabundance is holding a fundraiser and food drive with a goal of raising 30,000 meals in 30 ways in 30 days to help feed those in need.</p>	9/1/15	Interview with Stefanie Arck-Baynes	2:11 minutes	Hunger, Homeless
<p>Topic: Health Awareness Jenn Ryan and Bill Tafrow discussed with listeners a new study says “nappers” have lower blood pressure than those who stay awake all day. Discussion issues were taken from The Telegraph on 8/29/15. http://www.telegraph.co.uk/news/health/news/11831863/A-nap-a-day-could-save-your-life-research-suggests.html</p>	8/31/15	Discussion Topic	2 minutes	Heart Health, Stress Relief
<p>Topic: Philadelphia Police Anti-Drug PSA Jenn Ryan and Bill Tafrow informed listeners about a new anti-drug PSA released by the Philadelphia Police Department.</p>	8/21/15	Discussion Topic	2 minutes	Anti-Drug
<p>Topic: Parent use of cell phone while driving Jenn Ryan and Bill Tafrow discussed a study that reveals that middle-aged parents use their phones regularly while driving</p>	8/21/15	Discussion Topic	2 minutes	Texting While Driving
<p>Topic: Surviving My Own Small Business Jenn Ryan and Bill Tafrow talk with Paul Downs, Philadelphia author of “Boss Life: Surviving My Own Small Business”</p>	8/5/15	Interview with Paul Downs	2:17 minutes	Small Business
<p>Topic: Environmental Awareness Jenn Ryan and Bill Tafrow discuss with listeners the best temperature for energy conservation during a heat wave. Experts recommend 78 degrees.</p>	7/29/15	Discussion Topic	2 minutes	Energy Conservation
<p>Topic: Money Saving Travel Tips Jenn Ryan and Bill Tafrow get some great money saving travel tips from Travel Expert, Tom Spagnola from CheapOAir.</p>	7/8/15	Interview with Tom Spagnola	2:05 minutes	Travel / Frugal Spending

INTERVIEWS / FEATURES IN 3RD QUARTER 2015

16.48 Minutes

WBEB FM, PHILADELPHIA PUBLIC FILE JULY – SEPTEMBER 2015

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<p><u>Aids Walk</u> AIDS Walk Philly is the Philadelphia regions largest annual HIV/AIDS awareness and fundraising event.</p>	9/21 – 10/1/15	(16) :30 units (10) :15 units	10.5 minutes	Health, education
<p><u>Auto Dealers Association of Greater Philadelphia - Driving away the Cold PSA</u> Driving Away the Cold was designed to ensure that financial classifications do not define the lives of these children. It's a unique program with the simple mission of giving <i>new</i> coats to underprivileged children who would otherwise not have them.</p>	9/7 – 9/20/15	(40) :15 units	10 minutes	Poverty, Youth-Focused Initiatives
<p><u>Archdiocese of Philadelphia – Mercy Hospice PSA</u> Mercy Hospice is a community grounded in faith and service, where women and children without permanent housing can find opportunities for a new beginning.</p>	7/1 – 7/5/15	(10) :30 units	5 minutes	Homeless Initiatives
<p><u>Autism Speaks Walk Now - PSA</u> Annual walk to raise funds to support vital research and top-quality programs that are changing the future for those who struggle with autism.</p>	9/28 – 10/1/15	(5) :30 units (10) :15 units	5 minutes	Autism Education and Awareness
<p><u>Chestnut Hill Fall for the Arts</u> Chestnut Hill hosts an annual festival inviting 150 artists from around the region to display and sell their art.</p>	9/7 – 9/30/15	(20) :30 units (20) :15 units	15 minutes	The Arts, Community Focused initiatives
<p><u>Elmwood Park Zoo PSA:</u> Elmwood Park Zoo's mission is to inspire its guests to take an active role in larger efforts to preserve the Earth's wildlife and natural resources.</p>	7/20 – 8/16/15	(20) :15 units	5 minutes	Education, Conservation, Community Focused initiative
<p><u>Franklin Institute PSA:</u> The Franklin Institute is a science museum and center of science education and research in Philadelphia.</p>	7/20 – 9/27/15	(75) :15 units	18.5 minutes	Education, The Arts, Community Focused Initiatives
<p><u>Friends Life Care PSA:</u> Friends Life Care Partners is a nonprofit Quaker organization that provides affordable retirement options designed to help residents thrive independently in their own home.</p>	8/3 – 8/30/15	(10) :15 units	2.5 minutes	Senior Care

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<p><u>Goodwill PSA</u> Goodwill works to provide employment training, job placement and other community-based services such as career counseling, financial education, résumé preparation, and mentoring to people with disabilities and disadvantages, and anyone facing challenges to finding employment.</p>	8/31 – 9/20/15	(15) :30 units (10) :15 units	10 minutes	Rehabilitation, Job Placement, Education
<p><u>Hyundai Hope on Wheels PSA</u> Raises awareness for childhood cancer, donate life-saving research funds and celebrate the lives of children affected by cancer.</p>	9/9 – 9/9/15	(5) :30 units	2.5 minutes	Childhood Cancer Research, Health Awareness
<p><u>Jenkintown Festival of the Arts PSA:</u> The Jenkintown Community Alliance hosts an annual art show featuring 65 local arts.</p>	9/7 – 9/20/15	(17) :15 units	4.5 minutes	The Arts, Community Focused Initiatives
<p><u>Kimmel Center Open House Event PSA</u> The Kimmel Center hosted a special event to celebrate Philadelphia's thriving arts scene and provide a preview to the public.</p>	8/31 – 9/11/15	(30) :30 units (10) :15 units	17.5 minutes	The Arts, Community Focused Initiative
<p><u>Mt. Airy Street Fare PSA:</u> The community development corporation Mt. Airy USA invites their local neighborhood to this family-friendly street fare to celebrate their neighborhood.</p>	9/7 – 9/20	(17) :15 units	4.5 minutes	Community Focused Initiative
<p><u>National Guard – Real Warriors PSA</u> By sharing their stories and knowledge National Guard Real Warriors are letting all warriors and families know that they are not alone in dealing with a psychological wound or traumatic brain injury.</p>	9/3 – 9/27/15	(28) :30 units	14 minutes	Mental Health, Brain Injury Awareness
<p><u>Philabundance – Hunger Action Month PSA</u> Philabundance is a non-profit food bank that serves the Philadelphia and Delaware Valley region of Pennsylvania, United States. It is the largest such organization in the region.</p>	9/15 – 10/1/15	(8) :15 units	2 minutes	Hunger, Homeless
<p><u>Polish American Festival PSA:</u> The Polish-American Family Festival and Country Fair is a celebration of Polish culture, heritage and traditions.</p>	8/31 – 9/13/15	(15) :15 units	3.75 minutes	Intercultural Initiative



WBEB FM, PHILADELPHIA PUBLIC FILE JULY – SEPTEMBER 2015

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<p>Roxtoberfest PSA: The Roxtoberfest fall street festival is unique in that it was initiated by a non-profit community development corporation, the Roxborough Development Corporation, and will be operated with the help of local community residents.</p>	9/14 – 10/4/15	(45) :15 units	11.25 minutes	Community Focused Initiative
<p>Salvation Army Auto Donation PSA: Each donation of a car, boat, motorcycle, truck or RV to The Salvation Army, helps to heal broken lives and assist individuals on the road to recovery. Proceeds are used to help fund The Salvation Army's rehabilitation programs in Philadelphia.</p>	7/6 – 9/20/15	(95) :15 units	23.75 minutes	Rehabilitation
<p>Stand Up to Cancer PSA: Stand Up To Cancer is a groundbreaking initiative created to accelerate innovative cancer research that will get new therapies to patients quickly and save lives now.</p>	9/28 – 10/1/15	(3) :30 units (3) :15 units	2.25 minutes	Cancer Research, Education Initiative

TOTAL PSA COMMITMENT FOR 3RD QUARTER 2015

537 PSA units / 167.5 Minutes

COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 41 community and charity events during 3rd Quarter 2015. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
7/3/15 5 – 9 pm	Mt. Holly July 4 th Celebration	Mt. Holly Township	Community-Focused Initiatives	28 Hours \$255.50
7/3/15 6 – 8 pm	Norco Fire Fair	Norco Fire Company	Fire Company Fundraiser	20 Hours \$182.50
7/9/15 6 – 7 pm	Northampton Summer Concert	Northampton Township	Community-Focused Initiatives	16 Hours \$146
7/9/15 6:30-7:30 pm	Tredyffrin Summer Concert	Tredyffrin Township	Community-Focused Initiatives	16 Hours \$146
7/10/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
7/12/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
7/12/15 11 am – 3 pm	Dog Days of Summer	Chestnut Hill Business Association	Community-Focused Initiatives	28 Hours \$255.50
7/16/15 6:30–7:30 pm	Tredyffrin Summer Concert	Tredyffrin Township	Community-Focused Initiatives	16 Hours \$146
7/21/15 6:30-8:30 pm	Kimberton Fair	Kimberton Volunteer Fire Company	Fire Safety	20 Hours \$182.50
7/23/15 6:30-7:30 pm	Tredyffrin Summer Concert	Tredyffrin Township	Community-Focused Initiatives	16 Hours \$146
7/24/15 6:30-7:30 pm	Kimberton Fair	Kimberton Volunteer Fire Company	Fire Safety	20 Hours \$182.50
7/25/15 12 – 2 pm	4 th Annual Car Show for a Cure	Sarcoma Foundation of America	Cancer Awareness	20 Hours \$182.50

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
7/30/15 6:30-7:30 pm	Tredyffrin Summer Concert	Tredyffrin Township	Community-Focused Initiatives	16 Hours \$146
7/30/15 6 – 7 pm	Northampton Summer Concert	Northampton Township	Community-Focused Initiatives	16 Hours \$146
8/1/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
8/2/15 12-2 pm	4UDrew Car Show and Festival	4UDREW Foundation	Hunger Prevention, Education	20 Hours \$182.50
8/5/15 5:30-6:30 pm	Somerdale Concerts	Borough of Somerdale	Community-Focused Initiatives	16 Hours \$146
8/6/15 5:30-7:30 pm	Kids Fair	Elmwood Park Zoo	Conservation, Education	20 Hours \$182.50
8/7/15 6-8 pm	Classic Car Show and Concert	Lindenwold Borough	Community-Focused Initiatives	20 Hours \$182.50
8/8/15 2-4 pm	Hollystock Music & Arts Festival	Main Street Mt. Holly	The Arts, Community-Focused Initiatives	20 Hours \$182.50
8/8/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
8/12/15 5:30-6:30 pm	Somerdale Concert	Borough of Somerdale	Community-Focused Initiatives	16 Hours \$146
8/13/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
8/14/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
8/16/15 6:30-7:30 pm	Rose Tree Park	Rotary Club of Media	Humanitarian, Education	16 Hours \$146
8/16/15 12-4 pm	West Chester Touch-A-Truck Day	West Chester Fire Company	Fire Safety	28 Hours \$255.50
8/19/15 5:30-6:30 pm	Somerdale Concert	Borough of Somerdale	Community-Focused Initiatives	16 Hours \$146
8/21/15 8-9 pm	Quakertown Movie Night	Quakertown Police Department	Public Safety	16 Hours \$146
8/22/15 4-6 pm	Bristol Township Community Day	Bristol Township	Community-Focused Initiatives	20 Hours \$182.50

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
9/5/15 12-2 pm	Woodbury Auto Show	Woodbury Township	Community-focused Initiatives	20 Hours \$182.50
9/6/15 12-4 pm	Polish American Festival	National Shrine of Our Lady of Czestochowa	Intercultural Initiatives	28 Hours \$255.50
9/12/15 8-10 am	Liver Life Walk	American Liver Foundation	Health Awareness Initiatives	20 Hours \$182.50
9/12/15 12-2 pm	Somerdale Day	Borough of Somerdale	Community-focused Initiatives	20 Hours \$182.50
9/12/15 9-11 am	Outrunning Senior Hunger	Meals on Wheels	Senior Care Initiatives	20 Hours \$182.50
9/12/15 12-2 pm	Hatfield Dog-A-Poolooza	Hatfield Pet Rescue	Animal Welfare Initiatives	20 Hours \$182.50
9/12/15 2-4 pm	Wings 'N Wheels	Angel Flight East	Health Awareness Initiatives	20 Hours \$182.50
9/13/15 12-4 pm	Polish American Festival	National Shrine of Our Lady of Czestochowa	Intercultural Initiatives	28 Hours \$255.50
9/17/15 6-10 pm	Mt. Airy Street Fare	Mt. Airy Neighborhood	Community-focused Initiatives	28 Hours \$255.50
9/19/15 7-9 am	Kinney Center Walk/Run	Kinney Center for Autism Education	Education, Youth and Health Oriented Initiatives	20 Hours \$182.50
9/19/15 5:30-7:30 pm	Starry Night 8.5K	Pediatric Brain Tumor Foundation	Health Awareness Initiatives	20 Hours \$182.50
9/19/15 7-9 am	Fourth Annual Kinney Walk/Run for Autism	Kinney SCHOLARS Program	Autism Awareness	20 Hours 182.50
9/19/15 12-2 pm	3 rd Annual BooB-B-Q for Breast Cancer	Rosenfeld Cancer Center at Abington Memorial Hospital	Health Awareness Initiatives	20 Hours 182.50
9/20/15 1-6 pm	Jenkintown Festival of the Arts	Jenkintown Community Alliance	The Arts, Community-focused Initiatives	32 Hours \$292

**TOTAL STAFF HOURS: 852 HOURS
 COST: \$7,774.50**

COMMUNITY INITIATIVES - EXAMPLES

7/25/15
12 – 2 pm

ISSUE: HEALTH AWARENESS

EVENT: 4th Annual Car Show for a Cure

LOCATION: Washington Township High School, Sewell, NJ

WBEB attended the 4th Annual Car Show for a Cure on Saturday, July 25, 2015. This event is a fundraiser for the Sarcoma Foundation of America in honor of Derek, a boy who passed away from Rhabdomyosarcoma, a very rare cancer that affects connective tissue.



9/19/15
7 – 9 am

ISSUE: AUTISM AWARENESS

EVENT: Fourth Annual Kinney Walk/Run for Autism

LOCATION: St. Joseph's University, Philadelphia, PA

WBEB attended the 4th Annual Kinney Walk/Run for Autism on Saturday, September 19, 2015. The Proceeds from this race support the Kinney SCHOLARS program (Students Committed to Helping Others Learn About Autism Research and Support). Kinney SCHOLARS get hands-on experience and go on to pursue careers in the field.





**WBEB FM, PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
July – September 2015**

WBEB CASH DONATIONS:

- **Philadelphia Ad Club Educational Foundation** – Education/Youth-Oriented Initiatives
 - Donation of (2) Cruiser Bikes, valued at \$250 each
 - Donation of (2) Autographed Guitars (Hall & Oates & Counting Crows), valued at \$500 each
 - Donation Total: \$1,500

Total Cash Donations for 3rd Quarter 2015: \$1,500