

ON-AIR INTERVIEWS / FEATURES

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p>Topic: Simone Biles Jenn Ryan and Bill Tafrow spoke with Simone Biles - US gymnast who won 6 medals (5 Gold & one Bronze) at the Rio Olympics as part of the famed "Final Five" U.S. women's gymnastics team. They chatted with Simone about her new book; "Courage to Soar: A Body in Motion, A Life in Balance" .</p>	1/20/17	Interview	2:43 Minutes	HEALTH, FITNESS, PERSONAL SUCCESS
<p>Topic: Puppy Bowl 2017 Barking rights are on the line this Sunday in the 2017 Puppy Bowl!!! We chatted with PB "Referee" Dan Schachner about the cutest game on the planet!</p>	2/3/17	Interview	2:41 minutes	ANIMAL RESCUE
<p>Topic: Northeast High School Talent Show Actor (and ex-Philly teacher) Tony Danza called in to chat with us about the Northeast High School talent show fundraiser. All proceeds will benefit students and programs at the school.</p>	3/22/17	Interview	2:45 minutes	MUSIC EDUCATION
<p>Topic: Philly Heroes We have never saved a life or had ours saved. So, we decided to ask the question; "Have you ever saved a life or had your life saved?" The Philly area has many heroes ...as you'll hear!</p>	3/29/17	Feature	2:51 Minutes	COMMUNITY
<p>Topic: Walk Against Hunger Jenn Ryan and Bill Tafrow spoke with Penn Charter School and a member of the Hunger Coalition about what they were doing to support hunger in Philadelphia</p>	3/29/17	Interview	3:29 Minutes	HUNGER AWARENESS

INTERVIEWS / FEATURES IN 1st QUARTER 2017

14 Minutes, 29 seconds

Tell Me More: Sunday Mornings from 5:40 – 6:10 am

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p>TOPIC: <u>Connecting With Coincidence:</u> Dr. Bernard Beitman on learning to Interpret the Relevance Of Coincidences To Transform Our Lives. We've all experienced or heard of surprising events and unexplainable coincidences— money that seems to come from nowhere, a spontaneous idea that turns into a life-changing solution, meeting our soulmate on a flight we weren't supposed to take, or families being reunited by "accident" after years of separation. Often these coincidences are explained as being controlled by a higher power or pure chance. But for the first time since Carl Jung's work, comes bold new research that explains scientifically how we can identify, understand, and perhaps even control the frequency of coincidences in our everyday lives.</p>	1/1/17	27:30	PERSONAL DEVELOPMENT, MENTAL HEALTH, SCIENTIFIC RESEARCH, PSYCHOLOGY
<p>TOPIC: <u>Clean Up Your Financial Clutter for the New Year:</u> Liz Davidson is CEO of Financial Finesse, a think tank offering employee training programs aimed at helping people achieve financial wellness. Increasingly, businesses are realizing that workers health extends to include the health of their finances. Davidson, the author of "What Your Financial Advisor Isn't Telling You: The 10 Essential Truths You Need to Know About Your Money", says financial wellness is achieved when an individual can say they have minimal financial stress and offers advice for getting to the place of living below our needs.</p>	1/8/17	26:28	CONSUMER TIPS, PERSONAL FINANCE, MENTAL HEALTH, FAMILY ISSUES
<p>TOPIC: <u>Partnering with Nature for Better Health</u> Catriona MacGregor explains how our separation from nature can lead to several devastating effects: stress, feeling a lack of purpose, or the destruction of our environment. She says we can learn from nature as we develop our spirituality and ourselves.</p>	1/22/17	27:52	HEALTH ISSUES, ENVIRONMENT, CONSERVATION, EDUCATION, MENTAL HEALTH,
<p>TOPIC: <u>Conquer Your Chronic Pain</u> Peter Abaci, MD, is one of the world's leading experts on pain. He is the medical director and cofounder of the Bay Area Pain and Wellness Center, and a regular contributor to WebMD and the Huffington Post. In his new book, "Conquer Your Chronic Pain: A Life-Changing Drug-Free Approach for Relief, Recovery, and Restoration", he asserts that chronic pain is a brain-based disease--we need to heal the "pain-brain"! Dr. Abaci discusses pain management techniques such as: active meditation, breathing exercises, yoga, positive thinking/gratitude, art therapy, music therapy, a healthier diet, and much more.</p>	1/29/17	28:10	HEALTH AND WELLNESS, CHRONIC PAIN, ADDICTION, MENTAL HEALTH, HOLISTIC MEDICINE

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<p><u>TOPIC: Dating Violence</u> Bill Mitchell lost his only daughter Kristin, then 21, in 2005, when her boyfriend stabbed her in a fit of rage three weeks after she graduated from Saint Joe’s University in Philadelphia. Dating abuse is defined as physical, sexual, or psychological violence within a close relationship. It isn’t an argument every once in a while, or a bad mood after a bad day. Dating violence is a pattern of controlling behavior that someone uses against a girlfriend or boyfriend. In addition to the risk of injury or death, victims of dating violence are more likely to engage in risky sexual behavior, eating disorders, substance use, and suicide attempts.</p>	2/5/17	27:04	CRIME AND VIOLENCE, DOMESTIC ABUSE, FAMILY ISSUES, MENTAL HEALTH, EDUCATION
<p><u>TOPIC: The Cancer Whisperer</u> Sophie Sabbage, at age 48, was happily married and the mother to a four-year-old daughter. She was diagnosed with late-stage, “terminal” lung cancer. Shaken to her core, she was given brochures about how to cope with chemo, what to expect from the side effects of treatment, and how to tell her daughter she was going to die, but no one had explained how to deal with the rage, hopelessness, terror, and grief. Determined to engage with cancer in a transformative way, she set out on researching and writing The Cancer Whisperer. It is Sabbage’s personal account of living with cancer while coming to terms with her own humanity and mortality</p>	2/12/17	28:20	CANCER, MENTAL HEALTH, FAMILY ISSUES, CHILDREN,
<p><u>TOPIC: Holocaust Education</u> Dr. Ann Weiss is a filmmaker, scholar and author of “The Last Album, Eyes from the Ashes of Auschwitz/Birkenau.” Weiss presented to the world the photographs Hitler never wanted you to see. She discovered a collection of cherished family pictures brought to a concentration camp by a transport of Polish Jews in 1943. Their discovery at Auschwitz by Dr. Weiss, from Bryn Mawr, Pennsylvania marks its 30th anniversary this year. The daughter of 2 Holocaust survivors, now gone, Weiss is keenly aware of the importance of keeping alive the legacy of this terrible period of world history as so many survivors and witnesses of those times are leaving us.</p>	2/19/17	27:39	HISTORY, EDUCATION, WAR, GENOCIDE PREVENTION, HOLOCAUST LESSONS

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<p><u>TOPIC: Local Heroes of Black History Month</u> Hezekiah Lewis, a communications professor at Villanova who has produced and directed a number of social justice documentaries, had a mission to find important stories within the African American community. The stories of little known heroes in our own backyard. The result is a web series “28 Days & Beyond”. The latest installment of the Ekiah Productions’ Black History Month tribute takes place Tuesday at the Prince Theater in Philadelphia. 28 Days and Beyond is the brainchild of Hezekiah Lewis who says 28 Days and Beyond is a platform for black people to talk unabashedly about black history, their heritage, and culture in their own authentic voice.</p>	2/26/17	27:40	BLACK HISTORY MONTH, MINORITY RIGHTS, AMERICAN HISTORY, CULTURE, CHARITY EVENT
<p><u>TOPIC: Preventing Elder Fraud</u> Robin Weissman is the PA Secretary of Banking and Securities. She says that From securities schemes, to “pay up front” fee demands, to fake IRS calls to charity scams, the Pennsylvania Department of Banking and Securities reports that more and more citizens – especially the elderly are being cheated out of their money by con artists. The state has mounted a high profile public information campaign with the hope of raising awareness of potential frauds you might encounter.</p>	3/5/17	28:35	CONSUMER SAFETY, ELDER ISSUES, FRAUD PREVENTION, CONSUMER EDUCATION
<p><u>TOPIC: The Vaccine Race - Science, Politics, and the Human Costs of Defeating Disease</u> Meredith Wadman’s book THE VACCINE RACE describes the terrible dilemmas of pregnant women exposed to German measles and recounts testing on infants, prisoners, orphans, and the intellectually disabled, many of them in Philadelphia, which was common in the era. Until the late 1960s, tens of thousands of American children suffered crippling birth defects if their mothers had been exposed to rubella while pregnant. Popularly known as German measles, there was no vaccine and little understanding of how the disease devastated fetuses. In June 1962, a young biologist in Philadelphia, using fetal tissue extracted clean cells that allowed the creation of vaccines that have protected billions of people around the world from polio, rabies, chicken pox, measles and other illnesses.</p>	3/12/17	27:57	PUBLIC HEALTH, MEDICAL ETHICS, SCIENCE AND EDUCATION, MATERNAL AND FETAL HEALTH

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INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><u>TOPIC: A New Take on Treating Addiction</u> Dr. Deni Carise the Chief Clinical Officer of the Recovery Centers of America says there is a lot of research into what helps people heal from addiction to drugs and alcohol and that an integrative approach is proving to be very effective. Dr. Carise says that evidenced-based treatment with dignity and respect is the starting point. This might include group support through 12 step programs, mindfulness training, meditation, nutrition, yoga, as well as newer modalities including massage, art and music therapy are bringing about positive outcomes for those struggling with addiction.</p>	3/19/17	28:10	Addiction and recovery, Drugs, Holistic health, 12 Step programs, Family issues
<p><u>TOPIC: The Thomas' Walk Against Hunger</u> Tom Mahon of the Greater Philadelphia Coalition Against Hunger says hunger is preventable. The Coalition connects people with food assistance programs and nutrition education and provides resources to a network of food pantries; The Thomas' (as in Thomas's English Muffins) Walk Against Hunger April 8th is a fun-filled event that raised much-needed funds for more than 100 local food pantries, soup kitchens and hunger-relief agencies in Southeastern Pennsylvania and South Jersey. Together these programs help hundreds of thousands of local families put food on their tables every day.</p>	3/26/17	16:51	Hunger, Poverty, Children at risk, Charity event
<p><u>TOPIC: Preventing Insurance Fraud:</u> Tom Donahue is Director of the Pennsylvania Insurance Fraud Prevention Agency. When someone provides false information to an insurance company in order to gain something of value that they would not have received if the truth had been told, they've committed insurance fraud In Pennsylvania– it's considered a felony. Those convicted of the crime face prison time, fines and legal fees.</p>		9:11	Consumer Issues, Crime, Fraud Prevention and Education

TELL ME MORE SUNDAY MORNING PROGRAMMING

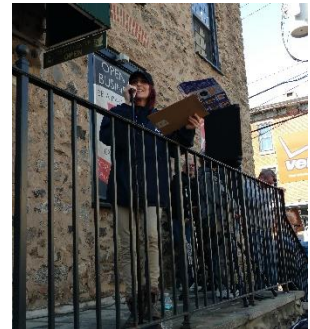
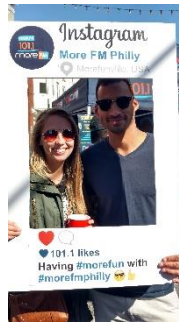
331.45 Minutes

WBEB SPECIAL COMMUNITY PROMOTIONS

Philadelphia Mummers Mardi Gras

WBEB –FM is the radio sponsor for the 2017 Philadelphia Mummers Mardi Gras. The day-long celebration not only provides excitement for Manayunk, but also contributes exposure and raises money for one of the greatest traditions in Philadelphia: The Mummers!

On-Air Support: (20) :30 units / (30) :15 units / 17.5 Minutes



Red & White Ball

The Red & White Ball has become Philadelphia’s premier social event of the season! The festive, black-tie gala includes a sit-down-dinner, entertainment from one of Philadelphia’s best bands, and incredible silent and live auctions. The black-tie gala is expected to raise more than \$650,000 on behalf of the LLS’s Eastern PA Chapter. WBEB-FM is the radio sponsor of this event. WBEB’s Danny Ocean was the host for the evening.

On-Air Support: (40) :15 PSA’s / 10 Minutes



TOTALS

**90 PSA'S
 27.5 Minutes**



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WBEB-FM PHILADELPHIA PUBLIC FILE January – March 2017

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
American Red Cross Public Service Announcement	1/2 - 1/8/17	(10) :30 units	5 minutes	HUMANITARIAN, DISASTER RELIEF, EDUCATION
Alzheimer's Association of Delaware Valley Support for their Wine, Women & Shoes event	2/13 – 3/12/17	(20) :15 units	4 minutes	HEALTH, EDUCATION, ALZHEIMER'S AWARENESS
Art Unleashed Fundraiser at the University of the Arts	3/27 – 3/31/17	(5) :15 units	1.25 minutes	EDUCATION, ARTS
Autism Speaks Walk 2017 Annual walk held in Mt. Laurel, NJ to raise funds for Autism	3/6 – 3/26/17	(20) :30 units	10 minutes	AUTISM AWARENESS
Black Tie Ball Annual event benefiting Children's Hospital of Philadelphia	1/2 – 1/15/17	(30) :15 units	7.5 minutes	HEALTH, CHILD MEDICAL RESEARCH
Boys & Girls Club of Camden Be Great Extravaganza on 3/8/17	2/27 – 3/8/17	(20) :30 units (35) :15 units	18.75 minutes	EDUCATION, YOUTH GUIDENCE
Drug Use Awareness PSA Public Service Announcement	2/6 – 3/26/17	(40) :15 units	10 minutes	DRUG PREVENTION AND TREATMENT
Manayunk Arts Festival Recruitment for artists	2/27 – 3/5/17	(15) :15 units	3.5 minutes	THE ARTS, COMMUNITY
Philabundance Spread the Love Campaign	1/30 – 2/26/17	(25) :15 units	6.25 minutes	HUNGER AWARENESS
Philadelphia Mummers Day Mardi Gras Fundraiser for the Mummers String Bands	1/30 – 2/18/17	(20) :30 units (30) :15 units	17.5 minutes	THE ARTS, COMMUNITY
Red & White Ball Annual event for the Leukemia & Lymphoma Society of Philadelphia	1/23 – 2/26/17	(40) :15 units	10 minutes	BLOOD CANCER AWARENESS, EDUCATION
Special Olympics Programs to assist persons with disabilities	1/1 – 3/31/17	(105) :30 units	52.5 minutes	EDUCATION, AWARENESS
Thomas' Walk Against Hunger Fundraiser for the Hunger Coalition	3/6 – 3/31/17	(50) :30 units (45) :15 units	36.25 minutes	HUNGER, HUMANITARIAN
WWF Earth Hour World Wide Fund for Nature PSA	10/10 – 10/30/16	(20) :15 units	5 minutes	ENVIRONMENT, CONSERVATION

TOTAL PSA COMMITMENT FOR 1st QUARTER 2017
530 PSA units / 187.5 Minutes

COMMUNITY INITIATIVES

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 17 community and charity events during 1st Quarter 2017. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at www.morefmphilly.com.

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
1/17/17 7 – 8 pm	Council Rock High School South	Council Rock High School Music Program	MUSIC EDUCATION, ARTS	5 Hours \$183
1/23/17 3 – 4 PM	Council Rock High School North	Council Rock High School North Boosters	MUSIC EDUCATION, ARTS	5 Hours \$183
1/28/17 11 am – 4 pm	Mt. Holly Fire and Ice Festival	Mt. Holly Business District	COMMUNITY, ARTS	24 Hours \$224
1/30/17 10 – 11 am	Tabernacle Elementary School	Tabernacle Elementary School Music Program	MUSIC EDUCATION, ARTS	5 Hours \$183
2/4/17 3 – 5 pm	101.1 More FM Skate Night	Camden County Board of Freeholders	COMMUNITY, FITNESS	15 Hours \$140
2/11/17 8 – 11 am	Cupids Chase 5K	Community Options, Inc.	AMERICANS WITH DISABILITIES	18 Hours \$190
2/12/17 3 – 5 pm	101.1 More FM Skate Night	Camden County Board of Freeholders	COMMUNITY, FITNESS	15 Hours \$140
2/14/17 3 – 5 pm	Center City District – Valentine’s Skate	Center City District	COMMUNITY, FITNESS	15 Hours \$140
2/18/17 10 am – 5 pm	Philadelphia Mummers Mardi Gras	Mummers String Bands	COMMUNITY, ARTS	34 Hours \$580
2/26/17 1:30 – 3:30 pm	IHOC Mall Walk for the Homeless	Interfaith Homeless Outreach Council	HOMELESS, COMMUNITY	15 Hours \$140
3/4/17 12 – 2 pm	Best Bead Show	Marple Sports Arena	COMMUNITY	15 Hours \$140
3/4/17 12 – 2 pm	Mt. Holly St. Patrick’s Day Parade	Mt. Holly Business District	COMMUNITY, ARTS	15 Hours \$140
3/11/17	Conshohocken St. Patrick’s Day Parade	Borough of Conshohocken	COMMUNITY, ARTS	15 Hours \$140



WBEB-FM PHILADELPHIA PUBLIC FILE

January – March 2017

COMMUNITY INITIATIVES

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
3/11/17 1 – 3 pm	Great Narberth Leprechaun Hunt	Narberth Business Association	COMMUNITY	15 Hours \$140
3/18/17 11 am – 2 pm	St. Patrick's Day Parade & Celtic Festival	Sellersville Fire House	COMMUNITY, EMS FUNDRAISER	15 Hours \$140
3/25/17 7:30 – 9:30 am	5 th Annual OLM Run for Mercy 5K	Our Lady of Mercy	COMMUNITY	15 Hours \$140
3/25/17 6 – 10 pm	Red & White Ball	Leukemia & Lymphoma Society of Philadelphia	HEALTH, BLOOD CANCER AWARENESS	4 Hours \$600

TOTAL STAFF HOURS: 245 HOURS
COST: \$3,543



**WBEB-FM PHILADELPHIA PUBLIC FILE
ADDITIONAL COVERAGE
January – March 2017**

WBEB-FM DONATIONS:

Great Valley High School - 3/3/17

- **TOTAL: \$100**

Nicholas' Fight – 3/22/17 – Donations for Raffle

- **\$101 VISA gift card**
- **Pair of tickets to see Train at BB&T in June 2017 - \$159**
- **TOTAL: \$259**

TOTAL DONATIONS FOR 1st Quarter 2017: \$359