

**ON-AIR INTERVIEWS / FEATURES**

INTERVIEWS / FEATURES	Date	Feature	Minutes	Issue
<p><b>Topic: Shark Attack Survivor Paul De Gelder</b>            Jenn Ryan and Bill Tafrow spoke with Paul De Gelder, a former Australian Army Paratrooper and Navy Clearance Diver who was brutally attacked by a bull shark in February 2009. Paul lost two limbs, and his career as a daredevil Diver was flung into jeopardy.</p>	7/27/17	Interview	3:20 Minutes	INSPIRATIONAL
<p><b>Topic: Solar Eclipse</b>            Jenn Ryan and Bill Tafrow spoke with Historian of Astronomy, Dr. Steve Ruskin, about the solar eclipse – both to educate our listeners and provide safety tips for viewing this historic event.</p>	8/21/17	Interview	4:55 minutes	EDUCATION, PUBLIC SAFETY

**INTERVIEWS IN 3<sup>rd</sup> QUARTER 2017**

**8 Minutes, 15 seconds**

**Tell Me More: Sunday Mornings from 5:40 – 6:10 am**

INTERVIEWS / FEATURES	Date	Minutes	Issue
<p><b><u>Finding your Moral Center in the Toughest Decisions:</u></b>            Sasha Chanoff has been on the front lines of the global refugee crisis talked about his work evacuating vulnerable people from war zones in Africa. In his new book From Crisis to Calling: Finding Your Moral Center in the Toughest Decisions tells the stories of eight other leaders -- from business, government, the military, and nonprofits -- who stayed true to their own moral values in the face of enormous pressure.</p>	7/2/17	27:30	INTERNATIONAL REFUGEE CRISIS, HUMAN RIGHTS, WORLD AFFAIRS, PERSONAL DEVELOPMENT
<p><b><u>Billie Jean King, legend, and passionate owner of the Philadelphia Freedoms of World Team Tennis.:</u></b>            Billie Jean King first learned tennis in the late 1950s on the public courts in Long Beach, California. The game ultimately took her farther than she could possibly have imagined. By the end of the 1960s, King was already speaking out against a longstanding— and, at the time, growing—disparity in prize money awarded to men and women. Her drive for equal opportunities helped establish the Virginia Slims Series and the Women’s Tennis Association.</p>	7/9/17	26:28	WOMEN’S ISSUES, GENDER EQUALITY, LGBTQ ISSUES, SPORTS & FITNESS
<p><b><u>Holocaust Education in Schools</u></b>            Dr. Ann Weiss is a filmmaker, scholar and author of “The Last Album, Eyes from the Ashes of Auschwitz/Birkenau.” Weiss presented to the world the photographs Hitler never wanted you to see. She discovered a collection of cherished family pictures brought to a concentration camp by a transport of Polish Jews in 1943. Their discovery at Auschwitz by Dr. Weiss, from Bryn Mawr, Pennsylvania marks its 30th anniversary this year.</p>	7/16/17	27:52	HISTORY, EDUCATION, WAR, GENOCIDE PREVENTION, HOLOCAUST LESSONS
<p><b><u>How to Avoid Becoming the Victim of Fraud:</u></b>            Tom Donahue is Director of the Pennsylvania Insurance Fraud Prevention Agency. When someone provides false information to an insurance company in order to gain something of value that they would not have received if the truth had been told, they’ve committed insurance fraud. In Pennsylvania— it’s considered a felony.</p>	7/23/17	28:10	CONSUMER ISSUES, CRIME, FRAUD PREVENTION AND EDUCATION
<p><b><u>What You Need to Know Before Talking to Your Teen about Drug Abuse</u></b>            Dr. Deni Carise, Clinical Director of the Recovery Centers of America says drugs have changed over the years and so should the conversation when you communicate with young people about addiction. Dr. Carise says there is no “type of kid” who does drugs and that parents have to be aware and educated about what drugs present a risk and how to recognize a problem with your teen.</p>	7/30/17	27:04	YOUTH & ADDICTION, RECOVERY, DRUGS, HOLISTIC HEALTH, 12 STEP PROGRAMS, FAMILY ISSUES

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<p><b><u>Surviving Sexual Assault</u></b>            Ashley Warner shares her story of surviving trauma with courage and hope. Ashley is a writer and psychologist who tells her story in spite of being warned "nobody wants to read a rape memoir." With unflinching honesty and unsinkable spirit, The Year After offers a rare and intimate portrait of trauma.</p>	8/6/17	28:20	CRIME & JUSTICE, MENTAL HEALTH, WOMEN'S ISSUES
<p><b><u>Equine Therapy to Heal Trauma / 9/10 benefit event</u></b>            Sallie Dixon is Director of the Thorncroft Equine Therapy Center which offers horse therapy to people recovering from trauma in various forms plus developmental disability and depression as well as physical disability. Spending time with horses has well established healing outcomes. On 9/10 there is a fundraiser - the Concourse d'Elegance classic car show and gala in Malvern.</p>	8/13/17	27:39	CHARITY EVENT, HEALTH ISSUES, ANIMALS, MENTAL HEALTH, VETERAN'S ISSUES
<p><b><u>The Cancer Whisperer</u></b>            Sophie Sabbage, at age 48, was happily married and the mother to a four-year-old daughter. She was diagnosed with late-stage, "terminal" lung cancer. Determined to engage with cancer in a transformative way, she set out on researching and writing The Cancer Whisperer. It is Sabbage's personal account of living with cancer while coming to terms with her own humanity and mortality</p>	8/20/17	27:40	CANCER RESEARCH AND TREATMENT, MENTAL HEALTH, FAMILY ISSUES, CHILDREN
<p><b><u>Letters to My Younger Self</u></b>            Jayne Thompson a professor at Widener University is the author of "Letters to My Younger Self: An Anthology of Writings by Incarcerated Men at S.C.I. Graterford and a Writing Workbook". This book is a compilation of stories by men in a writing workshop at Graterford talking about life.</p>	8/27/17	28:35	CRIME AND REHABILITATION, POVERTY, EDUCATION, PRISON REFORM, PERSONAL DEVELOPMENT
<p><b><u>The Search for the next Annie at the Walnut Street Theater</u></b>            Michelle Gaudet, Choreographer for the Walnut Street Theater says there will be a casting call for would be "Annies" at the Walnut as they prepare for their holiday production of the beloved musical.</p>	9/3/17	7:08	THE ARTS, CHILDREN'S ISSUES
<p><b><u>How a Month of Giving Can Change Your Life</u></b>            Cami Walker had been married one month when she was diagnosed with multiple sclerosis, and the life she knew changed forever. Cami received an uncommon prescription from a friend, an African medicine woman: Give away 29 gifts in 29 days. "By giving you are focusing on what you have to offer others, inviting more abundance into your life." Cami was amazed by what unfolded during her month-long journey.</p>		21:22	MARRIAGE AND FAMILY, WOMEN'S HEALTH, MENTAL HEALTH

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<p><b><u>A New Take on Treating Addiction</u></b>            Dr. Deni Carise the Chief Clinical Officer of the Recovery Centers of America says there is a lot of research into what helps people heal from addiction to drugs and alcohol and that an integrative approach is proving to be very effective. Studies indicate that getting well where a patient lives and works allows them and their families to build lasting support networks, connections, and friendships with others on the same path to recovery</p>	9/10/17	28:10	ADDICTION AND RECOVERY, DRUGS, HOLISTIC HEALTH, 12 STEP PROGRAMS, FAMILY ISSUES
<p><b><u>The Migraine Warrior</u></b>            Shirley Kessel, The Migraine Warrior, is one of 3 generations in her family with acute migraines, tells us about what it's like to face this under-reported and misunderstood disorder effecting almost 20% of women in this country and the effort to drive more research and greater tolerance. Miles for Migraine holds its annual walk run in Fairmount Park's Valley Green on October 7th.</p>	9/17/17	26:51	CHARITY EVENT, PUBLIC HEALTH, WOMEN'S ISSUES, MENTAL HEALTH
<p><b><u>Help Philabundance Provide 50,000 Meals for the Hungry</u></b>            Stefanie Arck-Baynes is Communications Director for Philabundance which, During Hunger Action Month, is working to feed the hundreds of thousands of people in our area who don't know where their next meal is coming from – or if they'll have one at all. Throughout September Philabundance has been raising awareness of hunger, launching a campaign to provide 50,000 meals for hungry families. She describes the many programs they provide.</p>	9/24/17	28:19	CHARITY EVENT, HUNGER AND POVERTY, CHILDREN AND FAMILY ISSUES, COMMUNITY HEALTH

**TELL ME MORE SUNDAY MORNING PROGRAMMING**

**361.13 Minutes**

# WBEB-FM PHILADELPHIA PUBLIC FILE

## July – September 2017

### PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements	Date	# PSA's	Minutes	Issues
<b><u>Autism Speaks</u></b> Autism advocacy organization that sponsors autism research and conducts awareness and outreach activities aimed at families and the public.	7/11 – 9/23/17	55 (:30) units	27.5	AUTISM AWARENESS
<b><u>Camden County Fair</u></b> Event educates about Camden County History through displays and information booths, plus a 4-H exhibition.	9/18 – 9/30/17	(35) :15 units	8.75 minutes	AGRICULTURE, COMMUNITY
<b><u>Chestnut Hill Fall for the Arts</u></b> Annual community festival to showcase the work of local artists and craftsman.	9/4 – 9/24/17	(50) :30 units (10) :15 units	27.5 minutes	THE ARTS, COMMUNITY
<b><u>Commonwealth Prevention Alliance</u></b> The Commonwealth Prevention Alliance PSA to promote increased awareness, education and information on how to seek help for opiate abuse.	9/25 – 9/30/17	(10) :15 units	10 minutes	HEALTH, ADDICTION, EDUCATION
<b><u>Drug Use Awareness PSA</u></b> Public Service Campaign through the Pennsylvania Association of Broadcasters.	7/1 – 9/24/17	(130) :30 units	65 minutes	DRUG PREVENTION AND TREATMENT
<b><u>Haddonfield Crafts and Fine Arts Festival</u></b> Annual community festival to showcase the work of local artists and craftsman.	7/3 – 7/9/17	(10) :30 units (15) :15 units	8.75 minutes	THE ARTS, COMMUNITY
<b><u>Haverford Music Festival</u></b> Annual community festival to showcase local musicians and the arts.	8/28 – 9/10/17	(10) :15 units	2.5 minutes	THE ARTS, COMMUNITY
<b><u>Jenkintown Festival of the Arts</u></b> Annual community festival to showcase the work of local artists and craftsman.	9/4 – 9/17/17	(10) :15 units	2.5 minutes	THE ARTS, COMMUNITY
<b><u>Light the Night Walk</u></b> Support of three local walks to benefit the Leukemia and Lymphoma Association of Southeastern PA.	9/11 – 9/30/17	(40) :15 units	10 minutes	BLOOD CANCER AWARENESS
<b><u>Mattress Firm</u></b> PSA to promote the Mattress Firm Foundation to benefit children in foster care	7/3 – 9/24/17	(35) :15 units	8.75 minutes	FOSTER CHILDREN
<b><u>Manayunk Fall Streat Food Festival</u></b> Community Festival to showcase local food and chefs.	8/28 – 9/17/17	(30) :30 units (30) :15 units	22.5	COMMUNITY, SMALL BUSINESS
<b><u>Operation Sweetness</u></b> Food drive to provide candy to the troops for Halloween.	9/25 – 9/30/17	(20) :30 units (5) :15 units	11.25 minutes	MILITARY, ARMED FORCES, COMMUNITY



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<b><u>Petapalooza</u></b> Event designed to raise awareness and funds for pet rescue organizations in the Philadelphia area.	7/3 – 7/9/17	(10) :30 units (10) :15 units	7.5 minutes	PET RESCUE, PET EDUCATION, COMMUNITY
<b><u>Philabundance</u></b> Support for National Hunger Month	9/25 – 9/30/17	(5) :15 units	2.25 minutes	HUNGER, HOMELESS
<b><u>Philadelphia AIDS Walk 2017</u></b> Annual walk in Philadelphia to raise funds for AIDS awareness and research.	8/14 – 8/27/17	(15) :15 units	3.75 minutes	AIDS AWARENESS, HEALTH
<b><u>Polish American Festival</u></b> Annual event in Doylestown that focuses on Polish American culture and heritage.	8/31 – 9/10/17	(30) :30 units	15 minutes	THE ARTS, DIVERSITY, COMMUNITY
<b><u>RDC – Roxtoberfest</u></b> Annual event in Roxborough in Philadelphia that focuses on the arts and small businesses in the area.	9/18 – 9/30/17	(25) :15 units	6.25 minutes	THE ARTS, SMALL BUSINESS, COMMUNITY
<b><u>School District of Philadelphia</u></b> School District of Philadelphia PSA to promote the importance of good attendance in school	8/23 – 9/10/17	(30) :30 units	15 minutes	EDUCATION
<b><u>Stand Up To Cancer:</u></b> Stand Up To Cancer raises funds to accelerate the pace of groundbreaking research that can get new therapies to patients quickly, facilitating collaboration with doctors.	7/1 – 9/30/17	(39) :30 units	19.5 Minutes	CANCER AWARENESS AND EDUCATION
<b><u>Supper Sessions in Mt. Airy</u></b> Community event held Tuesday evenings in September to promote community and togetherness in a diverse area of Philadelphia.	9/4 – 9/12/17	(10) :15 units	2.5 Minutes	COMMUNITY. DIVERSITY
<b><u>XQ Education Initiative:</u></b> On September 8th, XQ put high school center stage, inviting the country to join the movement to rethink high school. XQ Learning provides all students with the skills they need to be prepared for college, career and life.	8/15 – 9/8/17	(21) :15 units	5.25 Minutes	EDUCATION

**TOTAL PSA COMMITMENT FOR 3<sup>rd</sup> QUARTER 2017**  
**663 PSA units / 282 Minutes**

**COMMUNITY INITIATIVES**

WBEB is very active in the Philadelphia 8-county area, visiting local communities and raising awareness for local community events and charity fundraisers. WBEB gives back to our local communities by providing music, entertainment, games and giveaways to visitors at the events – completely free of charge.

WBEB attended 55 community and charity events during 3<sup>rd</sup> Quarter 2017. WBEB donated resources like prizes and giveaways, personnel hours with our staff and provided each event with a listing on our website at [www.morefmphilly.com](http://www.morefmphilly.com).

Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
7/2/17 5 – 9 pm	Mt. Holly July 4 <sup>th</sup> Celebration	Mt. Holly Rotary Club	SMALL BUSINESS, COMMUNITY	37 Hours \$350
7/4/17 9a – 12p	Whitemarsh July 4 <sup>th</sup> Parade	Whitemarsh Township	COMMUNITY, EMERGENCY SERVICE	24 Hours \$228
7/5 & 7/7/17 6 – 8 pm	Norco Fire Fair	Norco Fire Company	COMMUNITY, EMERGENCY SERVICE	40 Hours \$380
7/8 & 7/9/17 11 am – 7 pm	Haddonfield Fine Arts Festival	Haddonfield Business Association	THE ARTS, COMMUNITY	110 Hours \$1,023
7/9/17 12 – 3 pm	Petapalooza	Various Pet Shelters	PET RESCUE	24 Hours \$228
(9) Events 6 – 8 pm	Rose Tree Concert Series	Rose Tree Park	THE ARTS, COMMUNITY	180 Hours \$1710
7/20/17 6 – 8 pm	DCCC Camp	Career Development at DCCC	EDUCATION, COMMUNITY	35 Hours \$330
7/22/17 1 – 3 pm	Puerto Rican Day Festival	Puerto Rican Cultural Association of Bucks County	DIVERSITY, HERITAGE, COMMUNITY	20 Hours \$190
7/25 & 7/28/17 6 – 8 pm	Kimberton Fair	Kimberton Fire Company	COMMUNITY, FIRE SAFETY	40 Hours \$380
7/14 & 7/18/17 Various times	Philadelphia Freedoms	Local community	COMMUNITY, YOUTH SPORTS	40 Hours \$380
(5) Events 7 – 8 pm	Movies in the Park	Philadelphia Park and Recreation	FAMILY, COMMUNITY, DIVERSITY	30 Hours \$300
8/4/17 6 – 8 pm	Lindenwold Car Show and Concert	Lindenwold Borough	COMMUNITY	20 Hours \$190

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Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
8/5/17 10 am – 2 pm	Ronald McDonald Touch A Truck	Ronald McDonald House	CHILDREN, FAMILIES, HEALTH	28 Hours \$266
8/6/17 10 am – 12 pm	4UDREW Car Show & Festival	Face to Face	COMMUNITY, HUMAN SERVICES	20 Hours \$190
8/13/17 12 – 4 pm	Touch a Truck	West Chester Fire Company	EMERGENCY SERVICES, COMMUNITY	28 Hours \$266
8/19/17 11 am – 1 pm	2 <sup>nd</sup> Annual Food Truck-A-Thon	Our Lady of Charity	FOOD DRIVE	20 Hours \$190
8/19/17 4 – 7 pm	Limerick Community Day		COMMUNITY, EMERGENCY SERVICE	28 Hours \$266
8/24/17 5:30 – 7:30 pm	Kids Fair Expo	Elmwood Park Zoo	POLITICS, YOUTH SAFETY	20 Hours \$190
8/26/17 12 – 2 pm	Back to School Fair	Lonnie Young Recreation Center	DIVERSITY, EDUCATION, COMMUNITY	20 Hours \$190
8/27/17 11 am – 1 pm	Hava Nagrilla		HERITAGE, COMMUNITY	20 Hours \$190
(4) events 6 – 8 pm	Supper Sessions on the Avenue	Mt. Airy Business Association	SMALL BUSINESS, COMMUNITY, DIVERSITY	60 hours \$560
9/9 & 9/10/17 11 am – 7 pm	Polish American Festival	National Shrine of Our Lady of Czestochowa	DIVERSITY, HERITAGE, COMMUNITY	88 Hours \$868
9/9/17 12 – 2 pm	Ovarian Cancer Walk	Ovarian Cancer Society	CANCER, AWARENESS	20 Hours \$190
9/9/17 1 – 2 pm	Wings N Wheels	Angel Flight East	DISASTER RELIEF, EMERGENCY SERVICES	4 Hours \$80
9/9/17 12 – 6 pm	Haverford Music Festival	Haverford Township	THE ARTS, SMALL BUSINESS	36 Hours \$342
9/14/17 5 – 10 pm	Manayunk Streat Food Festival	Manayunk Development Corporation	SMALL BUSINESS, COMMUNITY	28 Hours \$266
9/15/17 8 am – 10 m	Fox 29 Salute to the Military	Military Awareness	MILITARY	20 Hours \$190
9/17/17 1 – 6 pm	Jenkintown Festival of the Arts	Borough of Jenkintown	THE ARTS, SMALL BUSINESS	28 Hours \$266





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Date	Event	Benefitting Group	Issue	Staff Hours Staff Cost
9/23/17 10:30 am – 1:30 pm	DCCC Community Day	Career Development at DCCC	EDUCATION, COMMUNITY	18 Hours \$292
9/23/17 11 am – 1 pm	Camden County Fair	Camden 4-H Youth Projects	YOUTH SERVICE, COMMUNITY	20 Hours \$190
9/23/17 3 – 5 pm	Conshohocken FunFest	Borough of Conshohocken	SMALL BUSINESS, COMMUNITY	20 Hours \$190
9/24/17 11 am – 5 pm	Chestnut Hill Fall for the Arts	Chestnut Hill Business Association	THE ARTS, SMALL BUSINESS	36 Hours \$342
9/30/17 10 am – 4 pm	Westville Fall Festival	Westville Business Association	SMALL BUSINESS, COMMUNITY	36 Hours \$342

**TOTAL STAFF HOURS: 1,198 HOURS**  
**COST: \$11,555**