

NCC Cable System Order

Order #	62481796	Flight Dates	12/11/17 - 12/24/17	Update Date	12/14/17
Syscode	2477	Agency	Ethica Media LLC	Version	1 Vs. 1
System Name	Spectrum/Presque Isle, ME	Advertiser	Not One Penny	Show All Lines	
Market	Presque Isle			Total # of Weeks	2
		Client Code		Total	\$5,600.00
AE	Brenda Hadley	Product Code		Commission	\$840.00
Sales Coordinator	Samantha Larsen	Est Code	141	Net Total	\$4,760.00
Office	Washington	Product Name	ME Estimate 141 12.15-12.19	Total Spots	279
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Oct17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	12/18/17	12/24/17	05:00	10:00	X	X						-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
2	CNN	CNN DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
3	CNN	CNN PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$40.00	\$240.00	30	NCR 09/25/17-12/31/17
4	CNN	CNN EM	12/11/17	12/17/17	05:00	10:00					X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
5	CNN	CNN DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
6	CNN	CNN PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$40.00	\$240.00	30	NCR 09/25/17-12/31/17
7	FXNC	FXNC EM	12/18/17	12/24/17	05:00	10:00	X	X						-	-	7	\$25.00	\$175.00	30	NCR 09/25/17-12/31/17
8	FXNC	FXNC DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
9	FXNC	FXNC EM	12/11/17	12/17/17	05:00	10:00					X	X	X	-	-	7	\$25.00	\$175.00	30	NCR 09/25/17-12/31/17
10	FXNC	FXNC DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
11	MNBC	MNBC EM	12/18/17	12/24/17	05:00	10:00	X	X						-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
12	MNBC	MNBC DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
13	MNBC	MNBC PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$30.00	\$180.00	30	NCR 09/25/17-12/31/17
14	MNBC	MNBC EM	12/11/17	12/17/17	05:00	10:00					X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/25/17-12/31/17
15	MNBC	MNBC DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
16	MNBC	MNBC PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 09/25/17-12/31/17
17	ESPN	ESPN DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
18	ESPN	ESPN PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$45.00	\$270.00	30	NCR 09/25/17-12/31/17
19	ESPN	ESPN DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
20	ESPN	ESPN PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$45.00	\$270.00	30	NCR 09/25/17-12/31/17
21	NESN	NESN DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$3.00	\$18.00	30	NCR 09/25/17-12/31/17

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Syscode	2477
System Name	Spectrum/Presque Isle, ME
Market	Presque Isle

AE	Brenda Hadley
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Oct17
-	

Flight Dates	12/11/17 - 12/24/17
Agency	Ethica Media LLC
Advertiser	Not One Penny

Client Code	
Product Code	
Est Code	141
Product Name	ME Estimate 141 12.15-12.19
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		12/14/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,600.00	
Commission		\$840.00	
Net Total		\$4,760.00	
Total Spots		279	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	NESN	NESN PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$4.00	\$24.00	30	NCR 09/25/17-12/31/17
23	NESN	NESN DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$3.00	\$18.00	30	NCR 09/25/17-12/31/17
24	NESN	NESN PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$4.00	\$24.00	30	NCR 09/25/17-12/31/17
25	TNT	TNT DT	12/18/17	12/24/17	10:00	18:00	X	X						-	-	6	\$10.00	\$60.00	30	NCR 09/25/17-12/31/17
26	TNT	TNT PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$25.00	\$150.00	30	NCR 09/25/17-12/31/17
27	TNT	TNT DT	12/11/17	12/17/17	10:00	18:00					X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 09/25/17-12/31/17
28	TNT	TNT PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	NCR 09/25/17-12/31/17
29	HGTV	HGTV PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	9	\$22.00	\$198.00	30	NCR 09/25/17-12/31/17
30	HGTV	HGTV PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	8	\$22.00	\$176.00	30	NCR 09/25/17-12/31/17
31	TVL	TVL PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	8	\$8.00	\$64.00	30	NCR 09/25/17-12/31/17
32	TVL	TVL PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	8	\$8.00	\$64.00	30	NCR 09/25/17-12/31/17
33	USA	USA PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$30.00	\$180.00	30	NCR 09/25/17-12/31/17
34	USA	USA PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 09/25/17-12/31/17
35	HALL	HALL PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	8	\$8.00	\$64.00	30	NCR 09/25/17-12/31/17
36	HALL	HALL PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	8	\$8.00	\$64.00	30	NCR 09/25/17-12/31/17
37	TBSC	TBSC PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$25.00	\$150.00	30	NCR 09/25/17-12/31/17
38	TBSC	TBSC PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	NCR 09/25/17-12/31/17
39	AEN	AEN PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
40	AEN	AEN PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/25/17-12/31/17
41	DISC	DISC PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$18.00	\$108.00	30	NCR 09/25/17-12/31/17
42	DISC	DISC PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/25/17-12/31/17

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Comments :	
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43	HIST	HIST PT	12/18/17	12/24/17	18:00	24:00	X	X						-	-	6	\$35.00	\$210.00	30	NCR 09/25/17-12/31/17
44	HIST	HIST PT	12/11/17	12/17/17	18:00	24:00					X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 09/25/17-12/31/17

	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Total
SPOTS	279	0	0	0	0	0	0	0	0	0	0	0	279
AMT	\$5,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/17

62481796 | Presque Isle | Spectrum/Presque Isle, ME | 2477 |