

ORDER



Orders
Order / Rev: 2911679
 Alt Order #:
Product Desc: 432 - General
Estimate: 13264 - Duty and Honor OH 6.17-
Flight Dates: 06/17/24 - 06/23/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: General

WUPW
Primary AE: WUPW House
Sales Office: WUPW
Sales Region: LOC

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Duty and Honor
Demographic: A25-54
Product Codes: IS-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P03

New Business End:
Advertiser External ID: 189966
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/23/24	38	\$7,210.00	\$6,128.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	38	\$7,210.00	\$6,128.50	0.00
Totals	38	\$7,210.00	\$6,128.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WUPW House	WUPW	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUPW	06/17/24	06/23/24	Local News @ 7a M-F Local News @ 7a M-F	CM	7-9a	MTWTF--	:30	5	\$150.00	P03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	MTWTF--		5				\$150.00		0.00			
N 2	WUPW	06/17/24	06/23/24	FOX News Sunday FOX News Sunday	CM	9-10a Su	-----S	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S		1				\$110.00		0.00			
N 3	WUPW	06/17/24	06/23/24	6-630p 6-630p	CM	6-630p	MTWTF--	:30	1	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	MTWTF--		5				\$200.00		0.00			
N 4	WUPW	06/17/24	06/23/24	630-7p 630-7p	CM	630-7p	MTWTF--	:30	1	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	MTWTF--		5				\$200.00		0.00			
N 5	WUPW	06/17/24	06/23/24	7-730p 7-730p	CM	7-730p	MTWTF--	:30	1	\$275.00	P03	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	MTWTF--		5				\$275.00		0.00			
N 6	WUPW	06/17/24	06/23/24		CM	730-8p	MTWTF--	:30	1	\$275.00	P03	0.00	NM	5	\$1,375.00

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Advertiser: ISS/ Duty and Honor
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WUPW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				730-8p											
				730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/24	06/23/24	MTWTF--			5			\$275.00			0.00		
N 7	WUPW	06/17/24	06/23/24	11-1130p	CM	11-1130p	MTWTF--	:30	1	\$150.00	P03	0.00	NM	5	\$750.00
				11-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/24	06/23/24	MTWTF--			5			\$150.00			0.00		
N 8	WUPW	06/17/24	06/23/24	1130p-12a	CM	1130p-12a	MTWTF--	:30	1	\$150.00	P03	0.00	NM	5	\$750.00
				1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/24	06/23/24	MTWTF--			5			\$150.00			0.00		
N 9	WUPW	06/17/24	06/23/24	LF (M-Su)	CM	11p-2a M-F/11p-1z	-----S-	:30	1	\$65.00	P03	0.00	NM	1	\$65.00
				LF (M-Su)			(12:30 XM-1:30 XM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/24	06/23/24	-----S-			1			\$65.00			0.00		
N 10	WUPW	06/17/24	06/23/24	LF (M-Su)	CM	11p-2a M-F/11p-1z	-----S-	:30	1	\$35.00	P03	0.00	NM	1	\$35.00
				LF (M-Su)			(1:30 XM-2:30 XM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/24	06/23/24	-----S-			1			\$35.00			0.00		
													Totals	38	\$7,210.00