

**ORDER****Orders**

**Order / Rev:** 672209  
**Alt Order #:**  
**Product Desc:** C18CWI 10/18-10/26  
**Estimate:** C18CWI 10/18-10/26  
**Flight Dates:** 10/18/17 - 10/26/17  
**Original Date / Rev:** 10/06/17 / 10/06/17  
**Order Type:** NORMAL

**Primary AE:** Wausau House  
**Sales Office:** WAUN  
**Sales Region:** National

**WSAW****Agency**

**Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**

**Name:** Americans for Prosperity(A)  
**Demographic:** HH  
**Product Codes:** Issue - National - Other  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 20423  
**Agency External ID:** 7742  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
5/17	10/26/17	51	\$19,900.00	\$16,915.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	51	\$19,900.00	\$16,915.00	0.00
<b>Totals</b>	<b>51</b>	<b>\$19,900.00</b>	<b>\$16,915.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/18/17	10/26/17	M-F 9a-930a M-F 9a-930a	CM	9a-930a	1-11---	:30	3	\$100.00	P-01	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---		1				\$100.00		0.00			
		Week: 10/23/17	10/29/17	1-1----		2				\$100.00		0.00			
N 2	WSAW	10/18/17	10/26/17	Price Is Right Price Is Right	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	A1-1-11--	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$150.00		0.00			
		Week: 10/23/17	10/29/17	-1-1---		2				\$150.00		0.00			
N 3	WSAW	10/18/17	10/26/17	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	-11-1--	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1-1--		2				\$150.00		0.00			
		Week: 10/23/17	10/29/17	-1-----		1				\$150.00		0.00			
N 4	WSAW	10/18/17	10/26/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	1--1---	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---		1				\$300.00		0.00			
		Week: 10/23/17	10/29/17	1-----		1				\$300.00		0.00			
N 5	WSAW	10/18/17	10/26/17	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----	:30	0	\$200.00	P-01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--111--		3				\$200.00		0.00			
		Week: 10/23/17	10/29/17	-1-1---		2				\$200.00		0.00			

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 Flight Dates: 10/18/17 - 10/26/17

Advertiser: Americans for Prosperity(A)  
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 Estimate: C18CWI 10/18-10/26

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSAW	10/18/17	10/26/17	CBS This Morning CBS This Morning	CM	7a-9a	-----	:30	0	\$200.00	P-01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--111--		3				\$200.00		0.00			
		Week: 10/23/17	10/29/17	1-1----		2				\$200.00		0.00			
N 7	WSAW	10/18/17	10/26/17	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$400.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$400.00		0.00			
N 8	WSAW	10/18/17	10/26/17	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----1-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$150.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$150.00		0.00			
N 9	WSAW	10/18/17	10/26/17	Sunrise 7 @ 5a Sunrise 7 @ 5a	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	--1-1--	:30	2	\$200.00	P-01	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1-1--		2				\$200.00		0.00			
		Week: 10/23/17	10/29/17	--1----		1				\$200.00		0.00			
N 10	WSAW	10/18/17	10/26/17	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7a-8a	-----1	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$250.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$250.00		0.00			
N 11	WSAW	10/18/17	10/26/17	News Channel 7 @ 530p News Channel 7 @ 530p Sun	CM	5:45 PM-6:00 PM (5:45 PM-6:00 PM)	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$300.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$300.00		0.00			
N 12	WSAW	10/18/17	10/26/17	News Channel 7 @ 5p News Channel 7 @ 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	-----	:30	0	\$450.00	P-01	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1----		1				\$450.00		0.00			
		Week: 10/23/17	10/29/17	1--1---		2				\$450.00		0.00			
N 13	WSAW	10/18/17	10/26/17	News Channel 7 @ 6p News Channel 7 @ 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	---1---	:30	1	\$600.00	P-01	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---		1				\$600.00		0.00			
		Week: 10/23/17	10/29/17	-11----		2				\$600.00		0.00			
N 14	WSAW	10/18/17	10/26/17	Late Show Late Show	CM	1035p1135p	-----	:30	0	\$300.00	P-01	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1-1--		2				\$300.00		0.00			
		Week: 10/23/17	10/29/17	-1-----		1				\$300.00		0.00			
N 15	WSAW	10/18/17	10/26/17	News Channel 7 @ 10p News Channel 7 @ 10p M-F	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	-----	:30	0	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$800.00		0.00			
		Week: 10/23/17	10/29/17	--1----		1				\$800.00		0.00			
N 16	WSAW	10/18/17	10/26/17	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-----	:30	0	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1----		1				\$250.00		0.00			
		Week: 10/23/17	10/29/17	1-1----		2				\$250.00		0.00			
N 17	WSAW	10/18/17	10/26/17	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----1--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$500.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$500.00		0.00			

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 Estimate: C18CWI 10/18-10/26

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WSAW	10/18/17	10/26/17	Friday Prime Hr 2 Friday Prime Hr 2	CM	8p-9p	----1--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$500.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$500.00		0.00			
N19	WSAW	10/18/17	10/26/17	Monday Prime Hr 1 Monday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	2-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----		0				\$1,000.00		0.00			
		Week: 10/23/17	10/29/17	2-----		2				\$1,000.00		0.00			
N20	WSAW	10/18/17	10/26/17	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	1-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----		0				\$1,000.00		0.00			
		Week: 10/23/17	10/29/17	1-----		1				\$1,000.00		0.00			
N21	WSAW	10/18/17	10/26/17	NFL Reg Season Early Game NFL Reg Season Early Game	CM	12p-4p	-----1	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$1,000.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$1,000.00		0.00			
N22	WSAW	10/18/17	10/26/17	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-1-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----		0				\$2,000.00		0.00			
		Week: 10/23/17	10/29/17	-1-----		1				\$2,000.00		0.00			
N23	WSAW	10/18/17	10/26/17	SEC Football Late Game SEC Football Late Game	CM	Fri 130p-5p/ Sat 2	-----2-	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----2-		2				\$500.00		0.00			
		Week: 10/23/17	10/29/17	-----		0				\$500.00		0.00			
													Totals	51	\$19,900.00