## ISSUES/PROGRAMS 4th QUARTER 2014

## **KBXL 94.1FM**

Issues: Education, Marriage/ Family, Finances, Politics, Health/Wellness

ISSUE:

Health/Wellness

**HOW TREATED:** 

**Program** 

TITLE:

Breaking the Busyness Habit

DATE:

TYPE:

October 1

DURATION:

30 minutes Informational

**DESCRIPTION:** 

Focus on the Family - Pastor Brady Boyd warns of the relational dangers of excessive busyness as he describes how being driven by numerous ministry

duties almost cost him his marriage and family.

ISSUE:

**Politics** 

**HOW TREATED:** 

Interview

TITLE:

November elections

DATE:

October 4

DURATION:

30 minutes

TYPE:

Informational

**DESCRIPTION:** 

Time to Inspire – Alan Jones interviews A.J. Balukoff, democratic candidate for

governor of Idaho. They discuss education's Common Core, how to attract new

businesses to the state, and other concerns.

ISSUE:

Education/Family

**HOW TREATED:** 

Interview

TITLE:

**Domestic Violence Awareness** 

DATE:

October 11

DURATION: TYPE:

30 minutes

DECODIO

Informational

DESCRIPTION:

Time to Inspire – Alan Jones interviews Kim Ivacek, Executive Director of

Advocates against Family Violence. Discusses domestic violence awareness

month; AAFV- who they are, how they help and how others can help.

ISSUE:

Finances

**HOW TREATED:** 

Short Feature

TITLE: DATE:

Jamaican Scam

**DURATION:** 

October 21

TYPE:

1 minute Informational

DESCRIPTION:

Better Business Bureau warns of a scam from Jamaica. They are calling

unsuspecting people in Idaho saying they are from BBB saying you've won a prize and a Mercedes Benz. They have an accent and ask for a fee. Hang up the

phone and call the BBB.

ISSUE:

**Finances** 

**HOW TREATED:** 

Short Feature

TITLE:

"Winning" Gift Cards

DATE: DURATION: October 27 1 minute

TYPF:

Informational

DESCRIPTION:

Better Business Bureau warns of a text message letting you know you've won a

\$1,000 gift card from Target, Best Buy, etc. It's a scam to get personal

information and credit card information from you.

ISSUE:

Marriage/Family

**HOW TREATED:** 

Program, Interview Forget Not the Orphans

TITLE: DATE:

October 31

**DURATION:** 

30 Minutes

TYPE:

Informational

**DESCRIPTION:** 

Breakpoint This Week - John Stonestreet welcomes Jedd Medefind, president of the Christian Alliance for Orphans, to discuss Christianity's ongoing legacy of "defending the fatherless." During this week's broadcast, Jedd reminds us of the role the Church has always played in the care of orphans, and to explore what

we can do today.

ISSUE:

**Politics** 

**HOW TREATED:** 

Call in program

TITLE:

**Elections have Consequences** 

DATE:

November 4

DURATION; TYPE: 30 minutes Informational

DESCRIPTION:

Jay Sekulow Live -Discussion of Election Day which is your opportunity to

directly impact the direction of our nation. Jay talks about how you can continue

your impact and stand with the ACLI in defense of faith and freedom.

**ISSUE:** 

Health/Wellness, Family

**HOW TREATED:** 

Program/Interview

TITLE:

Overcoming the Obstacles of Cerebral Palsy (Part 1 of 2)

DATE:

December 4

**DURATION:** 

30 minutes

TYPE:

Informational

**DESCRIPTION:** 

Focus on the Family – Lisa Sexton discusses her experiences with raising her special needs son, Tyler. Lisa and Tyler also share their amazing story of how,

with God's help, Tyler was able to overcome his limitations and pursue a

medical degree. (Part 1 of 2)

ISSUE:

Health/Wellness, Family

**HOW TREATED:** 

Program/Interview

TITLE:

Overcoming the Obstacles of Cerebral Palsy (Part 2 of 2)

DATE: December 5
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Focus on the Family – Lisa Sexton discusses her experiences with raising her

special needs son, Tyler. Lisa and Tyler also share their amazing story of how, with God's help, Tyler was able to overcome his limitations and pursue a

medical degree. (Part 2 of 2)

ISSUE: Family

HOW TREATED: Program/Interview

TITLE: How to Convey the Truth of Christmas to your Kids

DATE: December 6
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Breakpoint This Week – John Stonestreet welcome two experts at

communicating the biblical truth of Christmas for parents to young peopleauthor Sally Lloyd Jones, and "VeggieTales" and "What's In the Bible?" creator,

Phil Vischer.

ISSUE: Education HOW TREATED: Dialog

TITLE: Nurturing your Child's Intelligence Families (Part 1)

DATE: December 8
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Focus on the Family - Dr. Kathy Koch helps parents identify and unlock eight

"intelligences," or "smarts," in their children, and discusses ways to encourage

their growth and understand how they connect with God. (Part 1)

ISSUE: Education HOW TREATED: Dialog

TITLE: Nurturing your Child's Intelligence Families (Part 2)

DATE: December 9
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Focus on the Family - Dr. Kathy Koch helps parents identify and unlock eight

"intelligences," or "smarts," in their children, and discusses ways to encourage

their growth and understand how they connect with God. (Part 2 of 2)

ISSUE: Marriage/ Family

HOW TREATED: Program

TITLE: Contented Singleness

DATE: December 18
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Family Life Today – Clarence Shuler asks, "Are you intoxicated with romance"?

Clarence admits that he was too, at one time. But as relationship after

relationship took a nosedive, he wondered if he'd ever get married. Surrounding

himself with men in good marriages, Clarence began to watch and learn and his self-worth began to soar, as did his hope that marriage was just around the corner.

Station staff community activities: Treasure the Valley event - October 19 Live Remote for Operation Christmas Child – November 19 Operation Christmas Child Distribution in Ecuador – December 9-13 Station sponsored events: Launch Pad event - October 23 Winter Jam Music 2014 Festival – November 13 Christmas Open House for listeners and pastors held at the station - December 16-18 Fellowship of Christian Athletes Breakfast - December 19 Special programming: Celebrate the Light - weekend Christmas program Interviews with candidates preceding the November election Traffic and weather reports: KBXL carries local weather reports 7, 8, 9 and 10 a.m., 12 noon, and 4, 5, and 6 p.m. Public Service Announcements (see attached) **EAS Test:** KBXL is a participating station in the Southwest Idaho Operational Area Emergency Alert System. (see attached)