

ISSUES/PROGRAMS 3rd QUARTER 2014

KBXL 94.1FM

Issues: Environment, Education, Marriage/ Family, Finances, Politics, Health/Wellness

ISSUE: Politics
HOW TREATED: Call in program
TITLE: Defending Liberty as We Celebrate
DATE: July 4
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Jay Sekulow Live – Jay Sekulow points listeners to the reason we celebrate our independence, but also points out that there is much left to be done in the fight for freedom both here in America and around the globe.

ISSUE: Education
HOW TREATED: Interview
TITLE: Idahoans for Local Education
DATE: July 12
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Time to Inspire – Alan Jones interviews Stephanie Zimmerman. There is big concern in Idaho, as well as across the United States, about Common Core and how parents can have a say in their children's education.

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Identity Theft (Part 1)
DATE: July 14
DURATION: 1 minute
TYPE: Informational
DESCRIPTION: Better Business Bureau offers warnings and help in protecting your identity on cell phones. Once you enter information in your cell phone, it requires several steps in order to be deleted and sometimes requires extra software.

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Identity Theft (Part 2)
DATE: July 15
DURATION: 1 minute
TYPE: Informational

DESCRIPTION: Better Business Bureau offers warnings and help in protecting your identity on computers. When you delete a file, it is still on your computer until it is overridden and it can be retrieved with data recovery programs. Programs are available to wipe your computers clean and are available both online and in stores. Just check to make sure they are safe.

ISSUE: Environment
HOW TREATED: Program/Interview
TITLE: Wonders of God's Creation
DATE: July 19
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Breakpoint This Week – John Stonestreet interviews theologian T. M. Moore and filmmaker Steve Greisen, creator of a brilliant new movie about the wonder of God's creation.

ISSUE: Marriage/Family
HOW TREATED: Program/Interview
TITLE: Budgeting for Back to School Spending
DATE: July 24
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Focus on the Family – Finance experts Scott and Bethany Palmer offer practical suggestions to parents on teaching their kids money management skills by budgeting for and buying back-to-school supplies.

ISSUE: Education
HOW TREATED: Short Feature
TITLE: Gas-saving claims
DATE: August 20
DURATION: 1 minute
TYPE: Consumer Alert
DESCRIPTION: Better Business Bureau warns drivers to be wary of gas-saving claims that empty your wallet instead of saving fuel. There are many websites selling gadgets that will increase mileage but the FTC found many of these claims to be false or overly exaggerated. Keeping your engine tuned can save up to 20% on fuel consumption.

ISSUE: Politics
HOW TREATED: Interview
TITLE: Bring Saeed Home
DATE: August 23
DURATION: 30 minutes
TYPE: Informational

DESCRIPTION: Time to Inspire – Interview with Naghmeh Abedini. Naghmeh and Saeed Abedini, a local couple, have been ministering to those in their homeland of Iran. Two years ago, Saeed went back to help the Iranian government start an orphanage, but was arrested on his way to the airport. Naghmeh shares an update on his condition in the prison and how listeners can contact their government officials to help secure his release.

ISSUE: Health/Wellness, Marriage & Family
HOW TREATED: Program
TITLE: How Do We Deal with Homosexuality?
DATE: August 25
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Look Up - Pastor Mike and Linda Sasso. A caller brings up a controversial verse from the Old Testament about homosexuality. Mike uses scripture to show how God loves all people, including homosexuals, while not condoning their sin.

ISSUE: Marriage/Family
HOW TREATED: Program, Interview
TITLE: Truth for a New Generation
DATE: August 30
DURATION: 30 Minutes
TYPE: Informational
DESCRIPTION: Breakpoint This Week - John Stonestreet welcomes Alex McFarland, director of the "Truth for a New Generation" conference, to explain why apologetics still matters in 2014. Being well-versed in apologetics is important for all Christians, but perhaps no group is facing more challenges to their faith than young people who get bombarded by professors and teachers, the media and movies. They discuss how to help the new generation embrace and spread the truth.

ISSUE: Health/Wellness
HOW TREATED: Live Call in
TITLE: Dealing with Dementia Biblically
DATE: September 5
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Pastor Mike and Linda Sasso talk to a caller about the effects of dementia on the family when an elderly parent lives with them. They discuss the changes in behavior in the afflicted person and what the Bible says about it.

ISSUE: Health/Wellness
HOW TREATED: Program
TITLE: Changing from the Inside Out
DATE: September 18

DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Tony and Brenda Ball with guest, Kathryn. She shares how changing the way she eats eliminates the problems she was experiencing with stomach GI issues and migraines. Program hosts give other helps for a healthy lifestyle.

ISSUE: Health/Wellness
HOW TREATED: Dialog
TITLE: How Mental Illness Impacts Families (Part 1)
DATE: September 18
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Focus on the Family - With Guests Jared Pingleton, Don Graber, and Ricardo Whyte, who take a compassionate and knowledgeable approach to the topic of mental illness, discussing its medical, psychological and spiritual aspects as well as the challenges it poses for families.

ISSUE: Health/Wellness
HOW TREATED: Dialog
TITLE: How Mental Illness Impacts Families (Part 2)
DATE: September 19
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Focus on the Family - With Guests Jared Pingleton, Don Graber, and Ricardo Whyte, who take a compassionate and knowledgeable approach to the topic of mental illness, discussing its medical, psychological and spiritual aspects as well as the challenges it poses for families.

Station staff community activities:

July 2 – staff participated in and had a booth at the Treasure Valley God & Country Rally

July 4 – participated in the “We the People” Independence Day parade in downtown Boise

September 26 – staff participated in Prayer Vigil for Pastor Saeed Abedini, a local pastor imprisoned in Iran

Station sponsored events:

Interviews with candidates preceding the November election

Traffic and weather reports: KBXL carries local weather reports 7, 8, 9 and 10 a.m., 12 noon, and 4, 5, and 6 p.m.

Public Service Announcements (see attached)

EAS Test: KBXL is a participating station in the Southwest Idaho Operational Area Emergency Alert System. (see attached)