

ISSUES/PROGRAMS 3rd QUARTER 2013

KBXL94.1FM

**JULY, 2013**

ISSUE: Child Adoption  
HOW TREATED: PSA  
TITLE: Adoption  
DATE: July 3  
DURATION: 60 Seconds  
TYPE: Informational  
DESCRIPTION: There are currently more than 400,000 children in the public child welfare system. Of these approximately 104,000 are waiting for an adoptive family. The campaign issues a call to action to prospective families asking them to consider adopting a child from foster care.

ISSUE: Personal Relationships  
HOW TREATED: Program  
TITLE: Conflict Resolution  
DATE: July 4  
DURATION: 25 minutes  
TYPE: Informational  
DESCRIPTION: Bob Caldwell presented practical strategies in resolving conflict

ISSUE: Military  
HOW TREATED: Short Feature  
TITLE: Veteran's benefit buy-out-plans  
DATE: July 1-30  
DURATION: 2 minute  
TYPE: Informational  
DESCRIPTION: The director of the Better Business Bureau addresses scams that offer a cash payment in exchange for a disabled veteran's future benefits or pension payments.

ISSUE: Health  
HOW TREATED: Program  
TITLE: Child Abuse  
DATE: July 12  
DURATION: 30 Minutes  
TYPE: Interview  
DESCRIPTION: Focus on the Family interviews the President of Compassion International about how he overcame early childhood abuse and how that experience led him to be a positive force in young lives around the world.

ISSUE: Family Activities  
HOW TREATED: Interview  
DATE: July 2  
DURATION: 30 Minutes  
TYPE: Informational  
DESCRIPTION: An interview was conducted with Scott Syme who informed our listeners about a favorite summer music festival celebrating the armed forces, veterans, and our Christian heritage. This event is free and suitable for everyone.

ISSUE: Safety  
HOW TREATED: PSA  
TITLE: Fire Adapted Communities  
DATE: July 1-30  
DURATION: 60 seconds  
TYPE: Informational  
DESCRIPTION: With the recent catastrophic wildfires in the United States, and with an average of 6.5 million acres of land being burned, this announcement gave individuals the information necessary to exist within fire-prone areas and how to survive and live in wildfire areas.

ISSUE: Suicide Prevention  
HOW TREATED: Interview  
TITLE: Suicide Prevention  
DATE: July 19  
DURATION: 30 minutes  
TYPE: Discussion  
DESCRIPTION: An interview with the Program Coordinator of Teen Challenge provided information about the therapeutic boarding school with a Christian approach to healing emotional issues. They offer accredited academics, counseling, mentoring, and positive peer interactions, which replace bad attitudes with healthy choices and positive thinking.

### **August, 2013**

ISSUE: Financial Information  
HOW TREATED: Program  
TITLE: Mowing Lawns and Cooking Fries  
DATE: August 10  
DURATION: 30 minutes  
TYPE: Consumer Alert  
DESCRIPTION: An interview which gives parents and teens about instilling the value of work and principles of financial management. When teenagers begin a job, they can look forward to learning lessons that will help them succeed throughout their lives.

ISSUE: Education  
HOW TREATED: Interview  
TITLE: Idahoans for Excellence in Education

DATE: August 2  
DURATION: 30 Minutes  
TYPE: Discussion  
DESCRIPTION: Idaho Core Standards have already been accepted by the Idaho Legislature. However their implementation has been stalled in many cases by groups that oppose these standards. The point of discussion was that Idaho students need to be prepared to compete in the highly competitive job markets.

ISSUE: Financial  
HOW TREATED: Short Feature  
TITLE: Mobile Banking  
DATE: August 8 and 9  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: The Director of the Better Business Bureau informed the listeners of the pros and cons of banking using electronic devices. He advised people to password protect your phone or tablet, don't stay auto logged into your accounts, delete old text from your bank, and report loss or theft of the device to the wireless provider and your bank.

ISSUE: Community Involvement  
HOW TREATED: Interview  
TITLE: Treasure the Valley  
DATE: August 6  
DURATION: 30 Minutes  
TYPE: Informational  
DESCRIPTION: Treasure the Valley exists to encourage leaders from congregations, serving ministries, and the marketplace to fulfill the common responsibility to be engaged in praying for, caring for and sharing the Gospel with the people of the Treasure Valley. They promote the vision of having a community where the people are prayed and cared for.

ISSUE: Financial  
HOW TREATED: Interview  
TITLE: Straight Path Investments  
DATE: August 18  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: The creator of this business offers an opportunity to those wishing to get involved with real estate investing but who wish to avoid the financial risks. Through offering participation in a group of investors, this company purchases, improves and sells properties giving investors a guaranteed rate of return.

ISSUE: Health  
HOW TREATED: Interview  
TITLE: Mental Health  
DATE: August 20  
DURATION: 30 minutes

TYPE: Informational  
DESCRIPTION: These individuals presented a free and anonymous support which offers encouragement and resources to people with a mental health diagnosis. By providing a place to share concerns, ideas, experiences and hope, group members find a place to be open, safe, and understood.

ISSUE: Consumer Alert  
HOW TREATED: Interview  
TITLE: AYPR Directory  
DATE: August 19  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: The BBB is sounding the alarm on bogus bills. Persons from AYPR call businesses claiming to be selling advertising in directories. This organization has an F rating with the BBB. Their advice is to ask simple questions of the caller such as the exact name of the company, and how many directories were sold and distributed.

### **September, 2013**

ISSUE: Health and Nutrition  
HOW TREATED: PSA  
TITLE: Oasis Summer Feeding Program  
DATE: September 1-30  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: Free lunches are available for children ages 1-18 for those who are in need of food. These meals are available at schools within the surrounding areas. Adults may purchase breakfast for \$1.75 and lunch or supper for \$3.50.

ISSUE: Parenting  
HOW TREATED: PSA  
TITLE: Grandparents as Parents  
DATE: September 1-30  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: A grandparents as Parents Support Groups meets once a month at the Boise First Nazarene Church and Community Center. A different professional speaks for about 30 minutes following a time to share information and strategies about how to function in that role.

ISSUE: Health  
HOW TREATED: Short Feature  
TITLE: Medical Alert  
DATE: September 6  
DURATION: 2 minutes  
TYPE: Informational

**DESCRIPTION:** Scam artists are calling people and saying that a loved one or a friend has bought a medical alert system for you and your home. The scam artists are using that concept to scare people into giving up personal information and credit card numbers. The message is not to give up any personal or financial information.

**ISSUE:** Consumer Alert  
**HOW TREATED:** Short Feature  
**TITLE:** Online Car Sales  
**DATE:** September 9  
**DURATION:** 2 minutes  
**TYPE:** Informational  
**DESCRIPTION:** Scam artists have noticed the fact that many people are buying cars online. Before you purchase a car, the BBB suggests that you check the price...usually if they are way below book value, it is a scam; communicate with the seller. If they don't communicate with you via email, that is a red flag. You should be able to pick up the phone and talk with the person. Finally, be careful with careful with the financial transaction...always check out your seller.

**ISSUE:** Healthcare  
**HOW TREATED:** Short Feature  
**TITLE:** This is the Affordable Care Act Calling  
**DATE:** September 16-17  
**DURATION:** 2 minutes  
**TYPE:** Informational  
**DESCRIPTION:** Scam artists are posing as government workers calling about the Affordable Care Act. A legitimate government worker will never call asking about personal information. The advice is to realize that immediately and hang up the phone with anyone who says they need your personal information. Also know that your caller ID could be lying to you. Never disclose personal information!