

ISSUES/PROGRAMS 1st QUARTER 2014

KBXL 94.1FM

Issues: Education, Marriage/ Family, Finances, Politics, Health/Wellness, Nutrition

ISSUE: Health/Wellness, Finances
HOW TREATED: Interview
TITLE: Lean Body – Fat Wallet
DATE: January 2, 3
DURATION: 1 hour
TYPE: Dialog
DESCRIPTION: Family Talk - Dr. Dobson and Dr. Meg Meeker visit with co-authors Danna Demetre and Ellie Kay to discuss their new book, Lean Body Fat Wallet. Dana shares from her personal struggles with an eating disorder to reveal the lies that often consume young girls. Ellie explains how her marriage grew out of some very hard financial times to a place of freeness from debt and to offer a message of hope for those that are currently facing these trials. Listeners learn how to overcome the lies and embrace the truth found in God's Word.

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Craigslist Tips
DATE: January 9
DURATION; 2 minutes
TYPE: Informational
DESCRIPTION: The Better Business Bureau gives safety tips for using online classified ads. These include: try to deal with local buyers and sellers, never wire money to someone you don't know. Never give out your SS # or financial information. Don't apply for jobs that require a payment and thoroughly check out and inspect apartment and home rentals.

ISSUE: Health/Wellness
HOW TREATED: Program, Interview
TITLE: Take Charge of Your Health
DATE: January 11
DURATION: 30 Minutes
TYPE: Informational
DESCRIPTION: Time to Inspire - Guest – Dr. Matt Hales, local chiropractic physician. Discussion on the importance of good health, and suggestions on how to take charge of our own well-being.

ISSUE: Nutrition
HOW TREATED: Program
TITLE: Maximized Living
DATE: January 24
DURATION: 30 Minutes

TYPE: Informational
DESCRIPTION: Dr. Rosie Main discusses the five steps that are essential to find healing in our mind and body. She also explains the reason for making each change.

ISSUE: Marriage/Family
HOW TREATED: Interview
TITLE: The Truth Event
DATE: February 8
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Time to Inspire – Interview with Tina Marie Griffin, pop culture expert / actor. Discussion of Hollywood’s glamorization of premarital sex, alcohol, and drugs and how celebrities deal with it with their own families. How to make positive choices. Publicized the local Truth event for parents/teens in February.

ISSUE: Politics
HOW TREATED: Short Feature
TITLE: Honoring the Military
DATE: February 10
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: Better Business Bureau offers help and warnings to our local military to avoid the various scams that target those in the armed forces.

ISSUE: Marriage/Family
HOW TREATED: Short Feature
TITLE: Breeders: Surrogacy and the Commodification of Human Life
DATE: February 11
DURATION: 4 minutes
TYPE: Informational
DESCRIPTION: Breakpoint - Speaker: Eric Metaxas and John Stonestreet discuss the film “Breeders” which gives viewers an unsentimental, behind-the-scenes view of surrogate pregnancy. They point out the many issues surrounding this method of producing a child for a couple unable to conceive.

ISSUE: Health/Wellness
HOW TREATED: Interview
TITLE: Weight Loss
DATE: February 20
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Encouragement for those struggling to lose weight and how to break through the barriers that keep a person from doing so. Tony and Brenda Ball give examples of those they’ve coached and how their lives and health were transformed.

ISSUE: Marriage and Family
HOW TREATED: Program

TITLE: Biblical Solutions for Discontent
DATE: February 24
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Look Up - Pastor Michael Camplain & Brian Raymond LSW give the listeners a summary of what causes discontent and what the Bible teaches about grumbling. They give God's solution to this universal problem.

ISSUE: Education
HOW TREATED: Dialog
TITLE: Choosing the Best Education for Your Child
DATE: March 4
DURATION: 30 minutes
TYPE: Discussion
DESCRIPTION: Focus on the Family - A discussion regarding private school, homeschool, and public school. Education expert, Cynthia Tobias discusses different schooling options. Suggestions are given how to determine which style fits your child best for the next school year.

ISSUE: Marriage/Family
HOW TREATED: Dialog
TITLE: Choosing the Best Education for Your Child
DATE: March 8
DURATION: 30 minutes
TYPE: Interview
DESCRIPTION: Time to Inspire - guests Bernadette Hoover and Marie Jones share with listeners about Idaho Kairos, a ministry of support for women affected by the incarceration of family or friend. The volunteer men and women are focused on taking the love and forgiveness of Jesus Christ into the Idaho prisons to all incarcerated individuals, those who work with them and the offender's families on the outside and to assist the offenders in the transition of becoming a productive citizen.

ISSUE: Finances
HOW TREATED: Program
TITLE: Avoiding Common Financial Mistakes
DATE: March 17
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Focus on the Family - Financial expert Mary Hunt shares her dramatic story of paying off \$100,000 in consumer debt. She offers practical advice for achieving a positive financial goal.

ISSUE: Marriage and Family
HOW TREATED: Program
TITLE: Honoring Difficult Parents
DATE: March 18
TYPE: Informational

DURATION: 30 minutes
DESCRIPTION: Family Life Today - Dennis Rainey gives some practical advice on honoring and loving your parents.

ISSUE: Education
HOW TREATED: Short Feature
TITLE: Scholarship Fee Scheme (Part 1)
DATE: March 24
DURATION: 2 minutes
TYPE: Consumer Alert
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. First red flag: The scholarship is guaranteed or your money back. Second red flag: You cannot get this information anywhere else.

ISSUE: Education
HOW TREATED: Short Feature
TITLE: Scholarship Fee Scheme (Part 2)
DATE: March 25
DURATION: 2 minutes
TYPE: Consumer Alert
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. Red flag - a company says they will do all the work. Another red flag: You've been selected by a national foundation to receive a scholarship.

ISSUE: Education
HOW TREATED: Short Feature
TITLE: Scholarship Fee Scheme (Part 3)
DATE: March 26
DURATION: 2 minutes
TYPE: Consumer Alert
DESCRIPTION: Directed to those looking for college scholarships, grants, and aid, this feature shares red flags to watch for during the process and offers explanations. If you're ever asked for your credit card or bank account information to hold a scholarship, that's a massive red flag. Another major red flag is if you're told the scholarship will cost some money.

Station staff community activities:

Valentines Day – Love and be Loved promotion

Family Life Weekend to Remember marriage conference - Giveaway to Getaway promotion

Station sponsored events:

Presence at Buy Idaho event

Interview with Ron Crane, State Treasurer and producer of Smart Women/Smart Money

Promotion for Idaho State Prayer Breakfast

Promotion and presence at Duck Dynasty event

Traffic and weather reports: KBXL carries local weather reports 7, 8, 9 and 10 a.m., 12 noon, and 4, 5, and 6 p.m.

Public Service Announcements (see attached)

EAS Test: KBXL is a participating station in the Southwest Idaho Operational Area Emergency Alert System. (see attached)