

ISSUES/PROGRAMS 2nd QUARTER 2014

KBXL 94.1FM

Issues: Education, Marriage/ Family, Finances, Politics, Health/Wellness

ISSUE: Education  
HOW TREATED: Program  
TITLE: Wounded Hearts  
DATE: April 1, 2  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Focus on the Family – Best-selling author, Frank Peretti, shares his personal experience as a victim of bullying, and provides solutions for parents, coaches, and children. He shares what it's like to be a bullied child, and how you can read the signs of bullying in order to know if your child is being bullied.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Wedding Scams  
DATE: April 7  
DURATION: 2 minutes  
TYPE: Consumer Alert  
DESCRIPTION: Better Business Bureau – Doing your research and asking for referrals can make all the difference in making your special day go as planned. The BBB received over 1,000 complaints regarding wedding services last year. Many complaints were centered on the vendors' unwillingness to honor cancellation and refund policies after the refund had been made.

ISSUE: Health/Wellness  
HOW TREATED: Interview  
TITLE: Weight Loss  
DATE: April 7  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Encouragement for those struggling to lose weight and how to break through the barriers that keep a person from doing so. Tony and Brenda Ball give examples of those they've coached and how their lives and health were transformed.

ISSUE: Marriage/Family  
HOW TREATED: Program, Interview  
TITLE: Irreplaceable  
DATE: April 12  
DURATION: 30 Minutes  
TYPE: Informational  
DESCRIPTION: Time to Inspire - Guest – Jim Mhoon. Interview and discussion about the movie *Irreplaceable* and why it was made. There is a big difference between how

family used to be viewed to today's family dynamic, so it was decided to document it. He discusses the definition of family, its importance is and if it still matters today. The show's purpose is to help strengthen our understanding of the irreplaceable love of family.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Gas-saving claims  
DATE: April 21  
DURATION: 2 minutes  
TYPE: Consumer Alert  
DESCRIPTION: Better Business Bureau warns drivers to be wary of gas-saving claims that empty your wallet instead of saving fuel. There are many websites selling gadgets that will increase mileage but the FTC found many of these claims to be false or overly exaggerated. Keeping your engine tuned can save up to 20% on fuel consumption.

ISSUE: Politics  
HOW TREATED: Dialog  
TITLE: "Bringing Purpose to Your Prayer Life"  
DATE: April 21  
DURATION: 30 minutes  
TYPE: Discussion  
DESCRIPTION: Focus on the Family - Drop-In Topic: Senate Bill 175, known as the Reproductive Health Freedom Act, was seen as an ambiguous and unnecessary bill that sought to ban any state or local policy that would "deny or interfere with an individual's reproductive health care decision." Senator Bill Cadman shares his thoughts, highlighting our cause for celebration that the bill wasn't even brought up for discussion on the Senate floor.

ISSUE: Politics  
HOW TREATED: Interview  
TITLE: Interview with John Eynon  
DATE: April 26  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Time to Inspire – Alan Jones interviews John Eynon, public school teacher and education professional, who is running for Superintendent of Public Instruction. He shares his views and vision for the future of Idaho schools.

ISSUE: Finances  
HOW TREATED: Short Feature  
TITLE: Scam Alert  
DATE: May 1  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: The Better Business Bureau shares information about a telephone scam currently making the rounds. There are people posing as Medicare employees

asking for information regarding the Affordable Care Act. In reality, the government will never call and ask for personal information.

ISSUE: Marriage/Family  
HOW TREATED: Interview  
TITLE: Honoring the Fallen on Memorial Day  
DATE: May 26  
DURATION: 30 minutes  
TYPE: Dialog  
DESCRIPTION: Focus on the Family – Jim Daly and John Fuller host a special Memorial Day tribute to those who have given the ultimate sacrifice on the battlefield so that we can enjoy living in America today. They have callers share memories of loved ones who died so that we may be free.

ISSUE: Health/Wellness  
HOW TREATED: Program  
TITLE: Understanding Bipolar Disorder  
DATE: May 28  
TYPE: Informational  
DURATION: 30 minutes  
DESCRIPTION: Family Life Today - Dennis Rainey interviews Dr. Charles Hodges who explains the signs and symptoms of bipolar disorder. Hodges recalls the first time he ever met someone who was bipolar, and Bob Lepine talks about his own father, who struggled with this diagnosis

ISSUE: Health/Wellness  
HOW TREATED: Program  
TITLE: The Why of Depression  
DATE: May 29  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Family Life Today - Depression is affecting an increasing number of families. Christian counselor and practicing physician Dr. Charles Hodges explains the difference between depression and normal sadness, and helps us look at emotional pain through a biblical grid.

ISSUE: Health/Wellness  
HOW TREATED: Program  
TITLE: Helping your Teen  
DATE: May 30  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Family Life Today - Dr. Charles Hodges, a practicing physician and certified Christian counselor, offers some practical advice to parents of teens whose behavior is out of control.

ISSUE: Health/Wellness, Marriage & Family  
HOW TREATED: Program  
TITLE: What Happens in Vegas Stays in Vegas  
DATE: June 17  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Look Up - Pastor Michael Kamplain & Brian Raymond LSW share with listeners what the Bible says about our sin and how the Vegas slogan won't work with God. If true freedom is to be found, we must be honest with ourselves and with God. The illusion that a mecca on Earth exists, such as Las Vegas, where sin can be hidden, is no more true today than it was in the Garden of Eden 6,000 years ago.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Identity Theft (Part 1)  
DATE: June 23  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: Better Business Bureau offers warnings and help in protecting your identity on cell phones. Once you enter information in your cell phone, it requires several steps in order to be deleted and sometimes requires extra software.

ISSUE: Education  
HOW TREATED: Short Feature  
TITLE: Identity Theft (Part 2)  
DATE: June 24  
DURATION: 2 minutes  
TYPE: Informational  
DESCRIPTION: Better Business Bureau offers warnings and help in protecting your identity on computers. When you delete a file, it is still on your computer until it is overridden and it can be retrieved with data recovery programs. Programs are available to wipe your computers clean and are available both online and in stores. Just check to make sure they are safe.

ISSUE: Marriage/Family  
HOW TREATED: Interview  
TITLE: Helping the Incarcerated  
DATE: June 28  
DURATION: 30 minutes  
TYPE: Informational  
DESCRIPTION: Time to Inspire – Interview with Bernadette Hoover and Marie Jones from the Idaho chapter of Kairos Prison Ministry International. This is a faith-based ministry that serves the spiritual needs of incarcerated men, women, youth, and their families. Suggestions and helps are offered to encourage those affected by incarceration. The volunteer men and women are focused on taking the love and forgiveness of Jesus Christ into the Idaho prisons to all incarcerated individuals, those who work with them and the offender's families on the

outside and to assist the offenders in the transition of becoming a productive citizen.

Station staff community activities:

April 5 – staff participated in Bandit Breakout Fun Run

May 1 – staff participated in National Day of Prayer rally, Meridian ID.

Station sponsored events:

Interviews with candidates preceding the May 20 primary

Ran PSA encouraging people to register and get out to vote

Traffic and weather reports: KBXL carries local weather reports 7, 8, 9 and 10 a.m., 12 noon, and 4, 5, and 6 p.m.

Public Service Announcements (see attached)

EAS Test: KBXL is a participating station in the Southwest Idaho Operational Area Emergency Alert System. (see attached)