

ISSUES/PROGRAMS 4th QUARTER 2013

KBXL94.1FM

Issues: Education, Marriage and Family, Finances, Politics, Quality of Life

OCTOBER, 2013

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Better Business Bureau
DATE: October 4
DURATION: 2 Minutes
TYPE: Informational
DESCRIPTION: Scammers contact a victim to call a toll free number and provide private accounts information to a fake automation system. This is followed by a text message saying their bank account is frozen. The BBB warns listeners they should not reply to the text and report the text to the bank. Having the number blocked by the call phone provider is also a great idea.

ISSUE: Education
HOW TREATED: Short Feature
TITLE: School Choice Law
DATE: October 3
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: An informative conversation with Arizona school officials about the constitutional approval of school choice.

ISSUE: Quality of Life
HOW TREATED: Program
TITLE: Time-Tested Nutrition
DATE: October 9
DURATION: 30 Minutes
TYPE: Informational
DESCRIPTION: Dr. Rosie Main discusses the true principles of nutrition that have sustained human life for thousands of years. She compares them to cultures seen around the world and she offers some solutions to chronic conditions plaguing North Americans.

ISSUE: Politics
HOW TREATED: Short Feature
DATE: October 8
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: Gives the listener a summary of the Government shutdown and how it affects individuals on an every-day basis and offers advice on how to deal with it.

ISSUE: Quality of Life
HOW TREATED: Interview
TITLE: Responding Rightly to Real Racism

DATE: October 26 and 27
DURATION: 1 hour
TYPE: Discussion
DESCRIPTION: A discussion by Dennis Rainey, Adolphus Weary, Ken Hutcherson, and Crawford Loritts as to how a Christian should respond to racism.

ISSUE: Marriage and Family
HOW TREATED: Short Feature
TITLE: Protecting your Child's Identity
DATE: October 21-23
DURATION: 2 minutes
TYPE: Consumer Alert
DESCRIPTION: Fake companies find inactive social security numbers (belonging to children under 18) and sell them under different names to help people establish fake credit. Suggestions as to how to avoid this is to know how to obtain your child's credit report, and watch for your child receiving pre-approved credit offers. If a victim, report the fraud to the Federal Trade Commission.

NOVEMBER, 2013

ISSUE: Marriage and Family
HOW TREATED: Program
TITLE: Enduring Love
DATE: November 9-10
DURATION: 30 minutes
TYPE: Discussion
DESCRIPTION: Bob Reccord, president of the Southern Baptist North American Mission Board, and Family Life staffers Jared Elmquist talk about their adoption experiences.

ISSUE: Marriage and Family
HOW TREATED: Short Feature
TITLE: Wedding Planning
DATE: November 11-15
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: The representative of the Better Business Bureau discusses ways to keep brides-to-be from having trouble with companies who may be unwilling to honor cancellations and refunds.

ISSUE: Educational
HOW TREATED: PSA
TITLE: Hispanic College Preparation
DATE: November 1-30
DURATION: 30 seconds
TYPE: Informational
DESCRIPTION: The Hispanic College Preparation campaign is an effort to raise awareness among Hispanic parents about the critically important role they play in encouraging their children to go to college.

ISSUE: Educational
HOW TREATED: Short Feature

TITLE: Homeschooling
DATE: November 27
DURATION: 2 minutes
TYPE: Informational
DESCRIPTION: Citizen Link hosts discusses the decision of the United States Supreme Court on behalf of the Homeschool family.

ISSUE: Quality of Life
HOW TREATED: Interview
TITLE: Weight Loss
DATE: November 17
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: An interview with health coaches Tony and Brenda Ball about how to avoid gaining weight over the holidays. They also gave strategies for getting back to eating a healthier diet after January 1.

DECEMBER, 2013

ISSUE: Finances
HOW TREATED: Short Feature
TITLE: Safe Online Shopping
DATE: December 9-13
DURATION; 2 minutes
TYPE: Informational
DESCRIPTION: The Better Business Bureau gives safety tips for online shopping. These include, enter personal information on encrypted websites, pay with a credit card, keep documentation, check credit card statements, use trustworthy websites, and finally know your consumer rights.

ISSUE: Political
HOW TREATED: Interview
TITLE: Remembering Pearl Harbor
DATE: December 7
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Radio Host, Alan Jones, interviews Sue Paul from the Idaho Warhawk Air Museum about Pearl Harbor and the items they display in the museum about World War II.

ISSUE: Marriage and Family
HOW TREATED: Interview
TITLE: Exposing the Dark World of Human Trafficking
DATE: December 5-6
DURATION: 1 hour
TYPE: Dialog
DESCRIPTION: Jim Daly and John Fuller interview Linda Smith of the Briana network about the very present danger of human trafficking and how citizens should be aware and ways they can intervene.

ISSUE: Finances

HOW TREATED: Short Feature
TITLE: Charitable giving
DATE: December 14
DURATION: 30 minutes
TYPE: Informational
DESCRIPTION: Guests, Marie Oliver, Trevor Gunstream, and Maria Jones, discuss different aspects of giving, from self to time to charity. Why we give and to whom and to where are the results of giving.

ISSUE: Political
HOW TREATED: Interview
TITLE: Mid-Term Elections
DATE: December 18
TYPE: Informational
DURATION: 2 minutes
DESCRIPTION: A discussion about the pivotal mid-term elections and a plea to get people out to vote.

Station staff community activities:

Live Remote for Operation Christmas Child – November 20, 2013

Station sponsored events:

Luncheon for local pastors held at the station – October 29, 2013

Fellowship of Christian Athletes golf challenge - September 26, 2013

Fellowship of Christian Athletes Breakfast – December 20, 2013

Winter Jam Music 2013 Festival – November 13, 2013

SonSet Radio campaign in partnership with radio station HCJB– Nov. and Dec. 2013

Special programming: 40 hours of Christmas

Traffic and weather reports: KBXL carries local weather reports 7, 8, 9 and 10 a.m., 12 noon, and 4, 5, and 6 p.m.

Public Service Announcements (see attached)

EAS Tests: KBXL is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

