

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO BOX 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0004

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Chemistry Council

Address: 700 2nds Street, NE, Washington DC. 20002

Contact: Andrew Fasoli

Phone number: 202-249+6521

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Allison Starmann - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Senator Roger Wicker

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: March 23, 2024

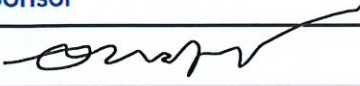
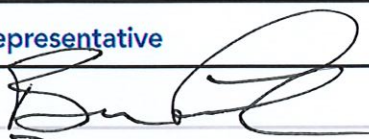
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Support Senator Wicker

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: BRUCE LEACH
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/28/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 28361049	Station Call Letters: WHLT	Date Received/Requested: 2/28/24
Est. #: 7252	Station Location: Hattiesburg, MS	Run Start and End Dates: 3/5/24 - 3/12/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28361049 Changes as of: 2/29/2024 at 9:17 AM
 CPE: 271/627/7252 Flight: 3/5/24 - 3/12/24
 Agency: MAIN STREET MEDIA Advertiser: American Chemistry Council
 PO BOX 25093 Product: ACC Mississippi
 Alexandria, VA 22314 Agency Order #: 13255475
 Buyer: Klensz, Melissa
 Salesperson: KENNETH MIELE 202-955-5342

Version: Current State Version 1
 Station: WHLT
 Market: Laurel-Hattiesburg, MS
 Office: WASHINGTON
 Service: Nielsen
 Primary Demo: KENNETH MIELE 202-955-5342
 Con Type: POLITICAL/NOTE
 Total Spots: 7
 Total CPP: \$0.00
 Total GRP: Traffic #: 4367807

Comments: Separation: 30; Population Buy Type: CPP
 Separation:

#	Day/Time	DP	Program	Rate	Len	3/5 - 3/12											Total Spots	Total \$	CPP*	GRP*
						3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12							
1	Tu-F,M 5a-6a		WJTV NWS AT 5AM WJTV NEWS-530A	\$30.00	30	1	0	1	0	0	0	0	0	0	2	\$60.00	\$0.00	0.0		
2	Tu-F,M 5:30p-6p		CBS Evening News	\$100.00	30	0	1	0	1	0	0	1	0	3	\$300.00	\$0.00	0.0			
3	Tu-F,M 10p-10:35p		WHLT News At 10 PM	\$50.00	30	1	0	1	0	0	0	0	0	2	\$100.00	\$0.00	0.0			
TOTALS:						2	1	2	1	0	0	1	0	7	\$460.00	\$0.00	0.0			



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28361049 Changes as of: 2/29/2024 at 9:17 AM Version: Current State Version 1

CPE: 271/627/7252 Flight: 3/5/24 - 3/12/24 Station: WHLT Con Type: POLITICAL/VOTE
 Agency: MAIN STREET MEDIA Advertiser: American Chemistry Council Market: Laurel-Hattiesburg, MS Total \$: \$460.00
 PO BOX 25093 Product: ACC Mississippi Office: WASHINGTON Total Spots: 7
 Alexandria, VA 22314 Agency Order #: 13255475 Service: Nielsen Total CPP: \$0.00
 Buyer: Klensz, Melissa Primary Demo: KENNETH MIELE Traffic #: 4367807
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE 202-955-5342
 Separation: 30;PopulationBuyType: CPP

Special Instructions

Date/Time	Added by	Comment
02/28/24 4:44 PM	KENNETH MIELE	Separation: 30;PopulationBuyType: CPP

Competitive Information		
Market Budget:		
WHLT Share:	0%	
Comment:	Competitive Unknown	

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	7	\$460.00
Total	100%	7	\$460.00

Monthly Summary		
Month	Spots	Dollars
2024-Mar	7	\$460.00
Total	7	\$460.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/29/24 8:46 AM					\$0	\$0	
New	2/28/24 4:44 PM	KENNETH MIELE	Confirming	7		\$460.00	\$460.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Hattiesburg WHLT

Orders
Order / Rev: 4367807
Alt Order #: 28361049
Product Desc: ACC Mississippi
Estimate: 7252
Flight Dates: 03/05/24 - 03/12/24
Original Date / Rev: 02/29/24 / 02/29/24
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact: Main Street Media Group Email
 P.O. Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/American Chemistry Council | AC
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/31/24	7	\$460.00	\$391.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	7	\$460.00	\$391.00	0.00
Totals	7	\$460.00	\$391.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHLT	03/05/24	03/05/24	Local News @ 5a Local News @ 5a WJTV NWS AT 5A/WJTV NEWS-530A	CM	5a-6a	-T-----	:30	1	\$30.00	P1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$30.00		0.00			
N 2	WHLT	03/07/24	03/07/24	Local News @ 5a Local News @ 5a WJTV NWS AT 5A/WJTV NEWS-530A	CM	5a-6a	---T---	:30	1	\$30.00	P1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	---T---		1				\$30.00		0.00			
N 3	WHLT	03/06/24	03/06/24	CBS Evening News CBS Evening News	CM	530p-6p	--W----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	--W----		1				\$100.00		0.00			
N 4	WHLT	03/08/24	03/08/24	CBS Evening News CBS Evening News	CM	530p-6p	----F--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	----F--		1				\$100.00		0.00			
N 5	WHLT	03/11/24	03/11/24	CBS Evening News CBS Evening News	CM	530p-6p	M-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00

Order / Rev: 4367807
 Alt Order #: 28361049
 Flight Dates: 03/05/24 - 03/12/24

Advertiser: POL/American Chemistry Council | ACC
 Product Desc: ACC Mississippi
 Estimate: 7252

Hattiesburg WHLT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	M-----					1	\$100.00		0.00			
N 6	WHLT	03/05/24	03/05/24	Local News @ 10p	CM	10p-1035p	-T-----	:30	1	\$50.00	P1	0.00	NM	1	\$50.00
				Local News @ 10p											
WHLT News At 10 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----					1	\$50.00		0.00			
N 7	WHLT	03/07/24	03/07/24	Local News @ 10p	CM	10p-1035p	---T---	:30	1	\$50.00	P1	0.00	NM	1	\$50.00
				Local News @ 10p											
WHLT News At 10 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	---T---					1	\$50.00		0.00			
													Totals	7	\$460.00