

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## Invoice

Sue Serinio NY SD41

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256983**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 2639**

**Contract ID: 894544**  
**P.O Number:**

**Client ID: 37621**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$1,160.00
Agency Commission	(\$174.00)
Rep. Firm Commission	(\$345.10)

**Net Advertising Fee** **\$640.90**

**Sub Total** **\$640.90**

**Total This Invoice** **\$640.90**

/62363067/  
1953

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: Sue Serinio NY SD41  
 Remarks: /62363067/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 894544  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
11/08/16	Tuesday	AEN-NY	NYC-1953_POUGHK	Paid Programming	6:59am	SS1604TVH	00:00:30	1	Charged	9.00
11/08/16	Tuesday	AEN-NY	NYC-1953_POUGHK	Dog Bounty Hunter	8:45am	SS1604TVH	00:00:30	1	Charged	9.00
11/08/16	Tuesday	AEN-NY	NYC-1953_POUGHK	Monster in My Family	10:43am	SS1604TVH	00:00:30	2	Charged	8.00
11/08/16	Tuesday	AEN-NY	NYC-1953_POUGHK	Monster in My Family	2:43pm	SS1603TVH	00:00:30	2	Charged	8.00
11/08/16	Tuesday	AMC-NY	NYC-1953_POUGHK	Comic Book Men	5:44am	SS1604TVH	00:00:30	3	Charged	8.00
11/08/16	Tuesday	AMC-NY	NYC-1953_POUGHK	Stand by Me	9:52am	SS1604TVH	00:00:30	4	Charged	7.00
11/08/16	Tuesday	AMC-NY	NYC-1953_POUGHK	Pursuit of Happyness	2:55pm	SS1604TVH	00:00:30	4	Charged	7.00
11/08/16	Tuesday	APL-NY	NYC-1953_POUGHK	Rats	8:43am	SS1604TVH	00:00:30	5	Charged	6.00
11/08/16	Tuesday	APL-NY	NYC-1953_POUGHK	Rats	8:57am	SS1604TVH	00:00:30	5	Charged	6.00
11/08/16	Tuesday	APL-NY	NYC-1953_POUGHK	Animal Cops Miami	10:35am	SS1604TVH	00:00:30	6	Charged	6.00
11/08/16	Tuesday	APL-NY	NYC-1953_POUGHK	Animal Cops Miami	11:35am	SS1603TVH	00:00:30	6	Charged	6.00
11/08/16	Tuesday	BRVO-N	NYC-1953_POUGHK	Paid Programming	5:59am	SS1604TVH	00:00:30	7	Charged	9.00
11/08/16	Tuesday	BRVO-N	NYC-1953_POUGHK	Legally Blonde 2	6:16am	SS1604TVH	00:00:30	7	Charged	9.00
11/08/16	Tuesday	BRVO-N	NYC-1953_POUGHK	Real Housewives Hills	9:09am	SS1604TVH	00:00:30	8	Charged	8.00
11/08/16	Tuesday	BRVO-N	NYC-1953_POUGHK	Real Housewives Hills	2:36pm	SS1603TVH	00:00:30	8	Charged	8.00
11/08/16	Tuesday	CMD-NY	NYC-1953_POUGHK	Paid Programming	7:59am	SS1604TVH	00:00:30	9	Charged	9.00
11/08/16	Tuesday	CMD-NY	NYC-1953_POUGHK	Paid Programming	8:29am	SS1604TVH	00:00:30	9	Charged	9.00
11/08/16	Tuesday	CMD-NY	NYC-1953_POUGHK	Key & Peele	12:54pm	SS1604TVH	00:00:30	10	Charged	9.00
11/08/16	Tuesday	CMD-NY	NYC-1953_POUGHK	Drunk History	1:57pm	SS1603TVH	00:00:30	10	Charged	9.00
11/08/16	Tuesday	CNBC-N	NYC-1953_POUGHK	Squawk Box	6:43am	SS1604TVH	00:00:30	11	Charged	22.00
11/08/16	Tuesday	CNBC-N	NYC-1953_POUGHK	Squawk Box	7:18am	SS1604TVH	00:00:30	11	Charged	22.00
11/08/16	Tuesday	CNBC-N	NYC-1953_POUGHK	Squawk on the Street	10:53am	SS1604TVH	00:00:30	12	Charged	15.00
11/08/16	Tuesday	CNBC-N	NYC-1953_POUGHK	Closing Bell	4:17pm	SS1603TVH	00:00:30	12	Charged	15.00
11/08/16	Tuesday	CNN-NY	NYC-1953_POUGHK	New Day	8:30am	SS1604TVH	00:00:30	13	Charged	22.00
11/08/16	Tuesday	CNN-NY	NYC-1953_POUGHK	CNN Newsroom	9:43am	SS1604TVH	00:00:30	14	Charged	15.00
11/08/16	Tuesday	CNN-NY	NYC-1953_POUGHK	CNN Newsroom	9:55am	SS1604TVH	00:00:30	14	Charged	15.00
11/08/16	Tuesday	DISC-NY	NYC-1953_POUGHK	Alaska: Frontier	9:26am	SS1604TVH	00:00:30	16	Charged	8.00
11/08/16	Tuesday	DISC-NY	NYC-1953_POUGHK	Alaska: Frontier	9:37am	SS1604TVH	00:00:30	16	Charged	8.00
11/08/16	Tuesday	DISC-NY	NYC-1953_POUGHK	Almost Got Away With It	12:36pm	SS1604TVH	00:00:30	15	Charged	9.00
11/08/16	Tuesday	DISC-NY	NYC-1953_POUGHK	Almost Got Away With It	12:44pm	SS1603TVH	00:00:30	15	Charged	9.00
11/08/16	Tuesday	ENT-NY	NYC-1953_POUGHK	E! News	7:47am	SS1604TVH	00:00:30	17	Charged	8.00
11/08/16	Tuesday	ENT-NY	NYC-1953_POUGHK	Botched	8:49am	SS1604TVH	00:00:30	17	Charged	8.00
11/08/16	Tuesday	ENT-NY	NYC-1953_POUGHK	Botched	11:47am	SS1604TVH	00:00:30	18	Charged	8.00
11/08/16	Tuesday	ENT-NY	NYC-1953_POUGHK	Botched	2:50pm	SS1603TVH	00:00:30	18	Charged	8.00
11/08/16	Tuesday	ESP2-NY	NYC-1953_POUGHK	Mike and Mike	6:57am	SS1604TVH	00:00:30	19	Charged	8.00
11/08/16	Tuesday	ESP2-NY	NYC-1953_POUGHK	Mike and Mike	8:57am	SS1604TVH	00:00:30	19	Charged	8.00
11/08/16	Tuesday	ESP2-NY	NYC-1953_POUGHK	Mike and Mike	9:43am	SS1604TVH	00:00:30	20	Charged	8.00
11/08/16	Tuesday	ESP2-NY	NYC-1953_POUGHK	ESPN First Take	11:20am	SS1603TVH	00:00:30	20	Charged	8.00
11/08/16	Tuesday	ESP2-NY	NYC-1953_POUGHK	ESPN First Take	11:57am	SS1604TVH	00:00:30	20	Charged	8.00
11/08/16	Tuesday	ESPN-N	NYC-1953_POUGHK	SportsCenter	6:48am	SS1604TVH	00:00:30	21	Charged	12.00
11/08/16	Tuesday	ESPN-N	NYC-1953_POUGHK	SportsCenter	7:59am	SS1604TVH	00:00:30	21	Charged	12.00
11/08/16	Tuesday	ESPN-N	NYC-1953_POUGHK	SportsCenter	10:56am	SS1604TVH	00:00:30	22	Charged	8.00
11/08/16	Tuesday	ESPN-N	NYC-1953_POUGHK	SportsCenter	12:00pm	SS1603TVH	00:00:30	22	Charged	8.00
11/08/16	Tuesday	FBN-NY	NYC-1953_POUGHK	FBN AM	5:22am	SS1604TVH	00:00:30	23	Charged	15.00
11/08/16	Tuesday	FBN-NY	NYC-1953_POUGHK	FBN AM	5:53am	SS1604TVH	00:00:30	23	Charged	15.00
11/08/16	Tuesday	FBN-NY	NYC-1953_POUGHK	Varney & Company	9:22am	SS1604TVH	00:00:30	24	Charged	13.00
11/08/16	Tuesday	FBN-NY	NYC-1953_POUGHK	Cavuto: Coast	12:17pm	SS1603TVH	00:00:30	24	Charged	13.00
11/08/16	Tuesday	FOOD-N	NYC-1953_POUGHK	Trisha's So. Kitchen	10:48am	SS1604TVH	00:00:30	26	Charged	9.00
11/08/16	Tuesday	FOOD-N	NYC-1953_POUGHK	Chopped	3:53pm	SS1604TVH	00:00:30	26	Charged	9.00
11/08/16	Tuesday	FRFM-N	NYC-1953_POUGHK	Life Today	5:59am	SS1604TVH	00:00:30	27	Charged	8.00
11/08/16	Tuesday	FRFM-N	NYC-1953_POUGHK	Joyce Meyer	6:29am	SS1604TVH	00:00:30	27	Charged	8.00
11/08/16	Tuesday	FRFM-N	NYC-1953_POUGHK	Gilmore Girls	12:45pm	SS1604TVH	00:00:30	28	Charged	8.00
11/08/16	Tuesday	FRFM-N	NYC-1953_POUGHK	Reba	2:15pm	SS1603TVH	00:00:30	28	Charged	8.00
11/08/16	Tuesday	FX-NY	NYC-1953_POUGHK	Broken City	7:56am	SS1604TVH	00:00:30	29	Charged	8.00
11/08/16	Tuesday	FX-NY	NYC-1953_POUGHK	Broken City	8:52am	SS1604TVH	00:00:30	29	Charged	8.00
11/08/16	Tuesday	FX-NY	NYC-1953_POUGHK	How I Met Your Mother	1:58pm	SS1604TVH	00:00:30	30	Charged	8.00
11/08/16	Tuesday	FX-NY	NYC-1953_POUGHK	Mike & Molly	4:58pm	SS1603TVH	00:00:30	30	Charged	8.00
11/08/16	Tuesday	FXNC-N	NYC-1953_POUGHK	Fox and Friends	7:52am	SS1604TVH	00:00:30	31	Charged	25.00
11/08/16	Tuesday	FXNC-N	NYC-1953_POUGHK	America's Newsroom	9:52am	SS1604TVH	00:00:30	32	Charged	20.00
11/08/16	Tuesday	FXNC-N	NYC-1953_POUGHK	Happening Now	11:24am	SS1604TVH	00:00:30	32	Charged	20.00
11/08/16	Tuesday	HGTV-N	NYC-1953_POUGHK	House Hunters/Now	10:19am	SS1604TVH	00:00:30	34	Charged	9.00
11/08/16	Tuesday	HGTV-N	NYC-1953_POUGHK	Fixer Upper	2:20pm	SS1604TVH	00:00:30	34	Charged	9.00
11/08/16	Tuesday	HIST-NY	NYC-1953_POUGHK	President's Book	10:13am	SS1604TVH	00:00:30	36	Charged	8.00
11/08/16	Tuesday	HIST-NY	NYC-1953_POUGHK	Curse of Oak Island	11:45am	SS1604TVH	00:00:30	36	Charged	8.00
11/08/16	Tuesday	HLN-NY	NYC-1953_POUGHK	Forensic Files	5:36am	SS1604TVH	00:00:30	37	Charged	26.00

11/08/16	Tuesday	HLN-NY	NYC-1953_POUGHK	Morning Express	7:23am	SS1604TVH	00:00:30	37	Charged	26.00
11/08/16	Tuesday	HLN-NY	NYC-1953_POUGHK	Michaela	12:22pm	SS1604TVH	00:00:30	38	Charged	17.00
11/08/16	Tuesday	HLN-NY	NYC-1953_POUGHK	On Story W Erica Hill	2:21pm	SS1603TVH	00:00:30	38	Charged	17.00
11/08/16	Tuesday	LIF-NY	NYC-1953_POUGHK	Paid Programming	6:29am	SS1604TVH	00:00:30	40	Charged	7.00
11/08/16	Tuesday	LIF-NY	NYC-1953_POUGHK	Paid Programming	6:59am	SS1604TVH	00:00:30	40	Charged	7.00
11/08/16	Tuesday	LIF-NY	NYC-1953_POUGHK	Wife Swap	9:12am	SS1604TVH	00:00:30	39	Charged	8.00
11/08/16	Tuesday	LIF-NY	NYC-1953_POUGHK	Grey's Anatomy	2:50pm	SS1603TVH	00:00:30	39	Charged	8.00
11/08/16	Tuesday	MNBC-N	NYC-1953_POUGHK	Morning Joe	6:58am	SS1604TVH	00:00:30	41	Charged	25.00
11/08/16	Tuesday	MNBC-N	NYC-1953_POUGHK	Election Day 2016	12:19pm	SS1604TVH	00:00:30	42	Charged	17.00
11/08/16	Tuesday	MNBC-N	NYC-1953_POUGHK	Election Day 2016	3:53pm	SS1604TVH	00:00:30	42	Charged	17.00
11/08/16	Tuesday	NBCS-N	NYC-1953_POUGHK	Paid Programming	5:28am	SS1604TVH	00:00:30	43	Charged	8.00
11/08/16	Tuesday	NBCS-N	NYC-1953_POUGHK	Paid Programming	5:58am	SS1604TVH	00:00:30	43	Charged	8.00
11/08/16	Tuesday	NBCS-N	NYC-1953_POUGHK	Seasons on the Fly	2:49pm	SS1604TVH	00:00:30	44	Charged	7.00
11/08/16	Tuesday	NBCS-N	NYC-1953_POUGHK	Scott Martin Challenge	3:15pm	SS1603TVH	00:00:30	44	Charged	7.00
11/08/16	Tuesday	NFLN-NY	NYC-1953_POUGHK	Buffalo Bil@Sea Seahaw	5:22am	SS1604TVH	00:00:30	45	Charged	8.00
11/08/16	Tuesday	NFLN-NY	NYC-1953_POUGHK	Buffalo Bil@Sea Seahaw	5:43am	SS1604TVH	00:00:30	45	Charged	8.00
11/08/16	Tuesday	NFLN-NY	NYC-1953_POUGHK	Good Morning	9:13am	SS1604TVH	00:00:30	46	Charged	7.00
11/08/16	Tuesday	NFLN-NY	NYC-1953_POUGHK	Good Morning	10:52am	SS1603TVH	00:00:30	46	Charged	7.00
11/08/16	Tuesday	OXYG-E	NYC-1953_POUGHK	Last Squad Standing	7:55am	SS1604TVH	00:00:30	47	Charged	7.00
11/08/16	Tuesday	OXYG-E	NYC-1953_POUGHK	My Wife and Kids	8:22am	SS1604TVH	00:00:30	47	Charged	7.00
11/08/16	Tuesday	OXYG-E	NYC-1953_POUGHK	My Wife and Kids	2:19pm	SS1604TVH	00:00:30	48	Charged	7.00
11/08/16	Tuesday	OXYG-E	NYC-1953_POUGHK	Last Squad Standing	3:55pm	SS1603TVH	00:00:30	48	Charged	7.00
11/08/16	Tuesday	SPK-NY	NYC-1953_POUGHK	Paid Programming	6:29am	SS1604TVH	00:00:30	49	Charged	8.00
11/08/16	Tuesday	SPK-NY	NYC-1953_POUGHK	Paid Programming	8:56am	SS1604TVH	00:00:30	49	Charged	8.00
11/08/16	Tuesday	SPK-NY	NYC-1953_POUGHK	Bar Rescue	9:53am	SS1604TVH	00:00:30	50	Charged	7.00
11/08/16	Tuesday	SPK-NY	NYC-1953_POUGHK	Bar Rescue	11:52am	SS1603TVH	00:00:30	50	Charged	7.00
11/08/16	Tuesday	SYFY-NY	NYC-1953_POUGHK	Paid Programming	5:00am	SS1604TVH	00:00:30	51	Charged	8.00
11/08/16	Tuesday	SYFY-NY	NYC-1953_POUGHK	Paid Programming	5:31am	SS1604TVH	00:00:30	51	Charged	8.00
11/08/16	Tuesday	SYFY-NY	NYC-1953_POUGHK	Rise of the Zombies	9:28am	SS1604TVH	00:00:30	52	Charged	7.00
11/08/16	Tuesday	SYFY-NY	NYC-1953_POUGHK	Isle of the Dead	11:02am	SS1603TVH	00:00:30	52	Charged	7.00
11/08/16	Tuesday	TBSC-NY	NYC-1953_POUGHK	The King of Queens	9:14am	SS1604TVH	00:00:30	53	Charged	12.00
11/08/16	Tuesday	TBSC-NY	NYC-1953_POUGHK	Family Guy	2:11pm	SS1604TVH	00:00:30	53	Charged	12.00
11/08/16	Tuesday	TLC-NY	NYC-1953_POUGHK	Four Weddings	6:53am	SS1604TVH	00:00:30	55	Charged	8.00
11/08/16	Tuesday	TLC-NY	NYC-1953_POUGHK	Four Weddings	7:31am	SS1604TVH	00:00:30	55	Charged	8.00
11/08/16	Tuesday	TLC-NY	NYC-1953_POUGHK	Gypsy Wedding	1:54pm	SS1604TVH	00:00:30	56	Charged	8.00
11/08/16	Tuesday	TLC-NY	NYC-1953_POUGHK	Gypsy Wedding	2:53pm	SS1603TVH	00:00:30	56	Charged	8.00
11/08/16	Tuesday	TNT-NY	NYC-1953_POUGHK	Charmed	7:15am	SS1604TVH	00:00:30	58	Charged	9.00
11/08/16	Tuesday	TNT-NY	NYC-1953_POUGHK	Charmed	8:05am	SS1604TVH	00:00:30	58	Charged	9.00
11/08/16	Tuesday	TNT-NY	NYC-1953_POUGHK	Supernatural	1:40pm	SS1604TVH	00:00:30	57	Charged	11.00
11/08/16	Tuesday	TNT-NY	NYC-1953_POUGHK	Bones	4:38pm	SS1603TVH	00:00:30	57	Charged	11.00
11/08/16	Tuesday	TRAV-NY	NYC-1953_POUGHK	Dartboard Road Trip	8:26am	SS1604TVH	00:00:30	59	Charged	8.00
11/08/16	Tuesday	TRAV-NY	NYC-1953_POUGHK	Dartboard Road Trip	8:57am	SS1604TVH	00:00:30	59	Charged	8.00
11/08/16	Tuesday	TRAV-NY	NYC-1953_POUGHK	Secret Eats	10:25am	SS1604TVH	00:00:30	60	Charged	7.00
11/08/16	Tuesday	TRAV-NY	NYC-1953_POUGHK	Secret Eats	11:54am	SS1603TVH	00:00:30	60	Charged	7.00
11/08/16	Tuesday	TRU-NY	NYC-1953_POUGHK	Paid Programming	6:59am	SS1604TVH	00:00:30	61	Charged	8.00
11/08/16	Tuesday	TRU-NY	NYC-1953_POUGHK	Paid Programming	7:58am	SS1604TVH	00:00:30	61	Charged	8.00
11/08/16	Tuesday	TRU-NY	NYC-1953_POUGHK	Top 20 Funniest	9:48am	SS1604TVH	00:00:30	62	Charged	7.00
11/08/16	Tuesday	TRU-NY	NYC-1953_POUGHK	Top 20 Funniest	10:35am	SS1603TVH	00:00:30	62	Charged	7.00
11/08/16	Tuesday	USA-NY	NYC-1953_POUGHK	NCIS	9:04am	SS1604TVH	00:00:30	63	Charged	11.00
11/08/16	Tuesday	USA-NY	NYC-1953_POUGHK	NCIS	2:04pm	SS1604TVH	00:00:30	63	Charged	11.00

**Grand Total 1,160.00**

### Channel Summary

Network	Zone	Total Spots	Gross Revenue
AEN-NY	NYC-1953_POUGHKEEPSIE	4	\$34.00
AMC-NY	NYC-1953_POUGHKEEPSIE	3	\$22.00
APL-NY	NYC-1953_POUGHKEEPSIE	4	\$24.00
BRVO-NY	NYC-1953_POUGHKEEPSIE	4	\$34.00
CMD-NY	NYC-1953_POUGHKEEPSIE	4	\$36.00
CNBC-NY	NYC-1953_POUGHKEEPSIE	4	\$74.00
CNN-NY	NYC-1953_POUGHKEEPSIE	3	\$52.00
DISC-NY	NYC-1953_POUGHKEEPSIE	4	\$34.00
ENT-NY	NYC-1953_POUGHKEEPSIE	4	\$32.00
ESP2-NY	NYC-1953_POUGHKEEPSIE	5	\$40.00
ESPN-NY	NYC-1953_POUGHKEEPSIE	4	\$40.00
FBN-NY	NYC-1953_POUGHKEEPSIE	4	\$56.00
FOOD-NY	NYC-1953_POUGHKEEPSIE	2	\$18.00
FRFM-NY	NYC-1953_POUGHKEEPSIE	4	\$32.00
FX-NY	NYC-1953_POUGHKEEPSIE	4	\$32.00
FXNC-NY	NYC-1953_POUGHKEEPSIE	3	\$65.00
HGTV-NY	NYC-1953_POUGHKEEPSIE	2	\$18.00
HIST-NY	NYC-1953_POUGHKEEPSIE	2	\$16.00
HLN-NY	NYC-1953_POUGHKEEPSIE	4	\$86.00
LIF-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
MNBC-NY	NYC-1953_POUGHKEEPSIE	3	\$59.00
NBCS-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
NFLN-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
OXYG-E	NYC-1953_POUGHKEEPSIE	4	\$28.00
SPK-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
SYFY-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
TBSC-NY	NYC-1953_POUGHKEEPSIE	2	\$24.00
TLC-NY	NYC-1953_POUGHKEEPSIE	4	\$32.00
TNT-NY	NYC-1953_POUGHKEEPSIE	4	\$40.00
TRAV-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
TRU-NY	NYC-1953_POUGHKEEPSIE	4	\$30.00
USA-NY	NYC-1953_POUGHKEEPSIE	2	\$22.00
<b>Grand Total</b>		<b>115</b>	<b>\$1,160.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 894544

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