

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Evan Brown  
\*P Growth Marketing  
39 State St.  
Ste. 110  
Rochester, NY 14614

\*P M. Montesano-State Assem.  
39 State St.  
Ste. 110  
Rochester, NY 14614  
Acct. Exec: FLYNN\_FRANK, NEW YORK

Bill Cycle: 11/16

**Invoice ID: 1255687**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID:**

**Contract ID: 892853**  
**P.O Number:**

**Client ID: 44745**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$9,166.00
Agency Commission	(\$1,374.90)

<b>Net Advertising Fee</b>	<b>\$7,791.10</b>
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<b>Sub Total</b>	<b>\$7,791.10</b>
	(\$7,791.10)

Posted Pre-Payments

<b>Total This Invoice</b>	<b>\$0.00</b>
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POLITICAL Montesano For NYS Asse  
9656

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 859-410-2699

## Affidavit of Performance

Client Name: \*P M. Montesano-State Assem.  
 Remarks: POLITICAL Montesano For NYS Asse  
 Bill Cycle: 11/16  
 Agency: \*P Growth Marketing

Contract ID: 892853  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		New Day Saturday	6:25am	montesano2	00:00:30	1	Charged	94.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		New Day Saturday	8:25am	montesano2	00:00:30	1	Charged	94.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		New Day Saturday	8:59am	montesano2	00:00:30	1	Charged	94.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		CNN Newsroom	12:23pm	montesano2	00:00:30	5	Charged	75.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		CNN Newsroom	3:23pm	montesano2	00:00:30	5	Charged	75.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		Essential Hill Clinton	9:59pm	montesano2	00:00:30	8	Charged	111.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		Essential Donald Trump	10:28pm	montesano2	00:00:30	8	Charged	111.00
11/05/16	Saturday	CNN-NY NYC-9656_NORTH		Essential Donald Trump	10:55pm	montesano2	00:00:30	8	Charged	111.00
11/05/16	Saturday	ESPN-N NYC-9656_NORTH		Colleg+College +Colleg	9:14pm	montesano2	00:00:30	11	Charged	149.00
11/05/16	Saturday	ESPN-N NYC-9656_NORTH		Colleg+College +Colleg	11:47pm	montesano2	00:00:30	11	Charged	149.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Hannity	5:50am	montesano2	00:00:30	13	Charged	106.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Fox and Friends	7:23am	montesano2	00:00:30	13	Charged	106.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Fox and Friends	7:50am	montesano2	00:00:30	13	Charged	106.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Fox and Friends	9:51am	montesano2	00:00:30	17	Charged	82.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		America's Election HQ	12:53pm	montesano2	00:00:30	17	Charged	82.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Journal Editorial Rpt	3:48pm	montesano2	00:00:30	17	Charged	82.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Special Report	6:42pm	montesano2	00:00:30	20	Charged	130.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		FOX Report	7:49pm	montesano2	00:00:30	20	Charged	130.00
11/05/16	Saturday	FXNC-N NYC-9656_NORTH		Watters World	11:49pm	montesano2	00:00:30	20	Charged	130.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		The Rachel Maddow Sho	6:51am	montesano2	00:00:30	23	Charged	73.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		MSNBC Live	8:21am	montesano2	00:00:30	23	Charged	73.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		MSNBC Live	8:51am	montesano2	00:00:30	23	Charged	73.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		MSNBC Live	9:39am	montesano2	00:00:30	27	Charged	52.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		MSNBC Live	1:56pm	montesano2	00:00:30	27	Charged	52.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		MSNBC Live	2:54pm	montesano2	00:00:30	27	Charged	52.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		Place for Politics 2016	6:17pm	montesano2	00:00:30	30	Charged	95.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		All In With Chris Hayes	8:13pm	montesano2	00:00:30	30	Charged	95.00
11/05/16	Saturday	MNBC-N NYC-9656_NORTH		Place for Politics 2016	10:20pm	montesano2	00:00:30	30	Charged	95.00
11/05/16	Saturday	TBSC-NY NYC-9656_NORTH		2 Broke Girls	6:42pm	montesano2	00:00:30	33	Charged	167.00
11/05/16	Saturday	TBSC-NY NYC-9656_NORTH		The Big Bang Theory	9:45pm	montesano2	00:00:30	33	Charged	167.00
11/05/16	Saturday	TNT-NY NYC-9656_NORTH		Hobbit:...	6:25pm	montesano2	00:00:30	36	Charged	167.00
11/05/16	Saturday	TNT-NY NYC-9656_NORTH		Hobbit:...	8:47pm	montesano2	00:00:30	36	Charged	167.00
11/05/16	Saturday	TNT-NY NYC-9656_NORTH		Hobbit:...	11:44pm	montesano2	00:00:30	36	Charged	167.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		New Day Sunday	6:53am	montesano2	00:00:30	2	Charged	94.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		Inside Politics	8:29am	montesano2	00:00:30	2	Charged	94.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		Inside Politics	8:58am	montesano2	00:00:30	2	Charged	94.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		State Union Tapper	9:54am	montesano2	00:00:30	6	Charged	75.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		State Union Tapper	9:58am	montesano2	00:00:30	6	Charged	75.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		Reliable Sources	11:59am	montesano2	00:00:30	6	Charged	75.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		Anderson Cooper 360	8:24pm	montesano2	00:00:30	9	Charged	111.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		Anderson Cooper 360	8:58pm	montesano2	00:00:30	9	Charged	111.00
11/06/16	Sunday	CNN-NY NYC-9656_NORTH		CNN Tonight	11:20pm	montesano2	00:00:30	9	Charged	111.00
11/06/16	Sunday	ESPN-N NYC-9656_NORTH		Baseball	9:33pm	montesano2	00:00:30	12	Charged	149.00
11/06/16	Sunday	ESPN-N NYC-9656_NORTH		SportsCenter	11:18pm	montesano2	00:00:30	12	Charged	149.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Fox and Friends First	5:51am	montesano2	00:00:30	14	Charged	106.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Fox and Friends	7:23am	montesano2	00:00:30	14	Charged	106.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Fox and Friends	7:51am	montesano2	00:00:30	14	Charged	106.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Maria Bartiromo	10:52am	montesano2	00:00:30	18	Charged	82.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Outnumbered	12:49pm	montesano2	00:00:30	18	Charged	82.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Perino & Stirewalt	5:47pm	montesano2	00:00:30	21	Charged	130.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		Special Report	6:45pm	montesano2	00:00:30	21	Charged	130.00
11/06/16	Sunday	FXNC-N NYC-9656_NORTH		The O'Reilly Factor	11:49pm	montesano2	00:00:30	21	Charged	130.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		Hardball/Your Business	7:29am	montesano2	00:00:30	24	Charged	73.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		PoliticsNation	8:16am	montesano2	00:00:30	24	Charged	73.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		MSNBC Live	9:52am	montesano2	00:00:30	28	Charged	52.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		AM Joy	11:51am	montesano2	00:00:30	28	Charged	52.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		MTP Daily	5:49pm	montesano2	00:00:30	31	Charged	95.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		Meet the Press	6:23pm	montesano2	00:00:30	31	Charged	95.00
11/06/16	Sunday	MNBC-N NYC-9656_NORTH		Place for Politics 2016	9:17pm	montesano2	00:00:30	31	Charged	95.00
11/06/16	Sunday	TBSC-NY NYC-9656_NORTH		Wedding Crashers	6:39pm	montesano2	00:00:30	34	Charged	167.00
11/06/16	Sunday	TBSC-NY NYC-9656_NORTH		Tammy	11:35pm	montesano2	00:00:30	34	Charged	167.00
11/06/16	Sunday	TNT-NY NYC-9656_NORTH		The Dark Knight	9:52pm	montesano2	00:00:30	37	Charged	167.00
11/06/16	Sunday	TNT-NY NYC-9656_NORTH		Arrow	11:36pm	montesano2	00:00:30	37	Charged	167.00
11/07/16	Monday	CNN-NY NYC-9656_NORTH		New Day	6:43am	montesano2	00:00:30	3	Charged	94.00

11/07/16	Monday	CNN-NY NYC-9656_NORTH_	New Day	7:44am	montesano2	00:00:30	3	Charged	94.00
11/07/16	Monday	CNN-NY NYC-9656_NORTH_	CNN Newsroom	10:18am	montesano2	00:00:30	7	Charged	75.00
11/07/16	Monday	CNN-NY NYC-9656_NORTH_	Situation Room	5:45pm	montesano2	00:00:30	10	Charged	111.00
11/07/16	Monday	CNN-NY NYC-9656_NORTH_	E. B. OutFront	7:57pm	montesano2	00:00:30	10	Charged	111.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	Fox and Friends	7:23am	montesano2	00:00:30	15	Charged	106.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	Fox and Friends	7:51am	montesano2	00:00:30	15	Charged	106.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	America's Newsroom	9:24am	montesano2	00:00:30	19	Charged	82.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	America's Newsroom	10:52am	montesano2	00:00:30	19	Charged	82.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	The Five	5:46pm	montesano2	00:00:30	22	Charged	130.00
11/07/16	Monday	FXNC-N NYC-9656_NORTH_	Special Report	11:22pm	montesano2	00:00:30	22	Charged	130.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	Morning Joe	6:26am	montesano2	00:00:30	25	Charged	73.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	Morning Joe	7:54am	montesano2	00:00:30	25	Charged	73.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	MSNBC Live	10:54am	montesano2	00:00:30	29	Charged	52.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	MSNBC Live	3:23pm	montesano2	00:00:30	29	Charged	52.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	MTP Daily	5:58pm	montesano2	00:00:30	32	Charged	95.00
11/07/16	Monday	MNBC-N NYC-9656_NORTH_	11 Hour Brian Williams	11:17pm	montesano2	00:00:30	32	Charged	95.00
11/07/16	Monday	TNT-NY NYC-9656_NORTH_	Bones	5:17pm	montesano2	00:00:30	38	Charged	167.00
11/07/16	Monday	TNT-NY NYC-9656_NORTH_	The Switch	7:32pm	montesano2	00:00:30	38	Charged	167.00
11/08/16	Tuesday	CNN-NY NYC-9656_NORTH_	New Day	5:31am	montesano2	00:00:30	4	Charged	94.00
11/08/16	Tuesday	CNN-NY NYC-9656_NORTH_	New Day	5:48am	montesano2	00:00:30	4	Charged	94.00
11/08/16	Tuesday	FXNC-N NYC-9656_NORTH_	Fox and Friends	5:23am	montesano2	00:00:30	16	Charged	106.00
11/08/16	Tuesday	FXNC-N NYC-9656_NORTH_	Fox and Friends	5:50am	montesano2	00:00:30	16	Charged	106.00
11/08/16	Tuesday	MNBC-N NYC-9656_NORTH_	First Look	5:16am	montesano2	00:00:30	26	Charged	73.00
11/08/16	Tuesday	MNBC-N NYC-9656_NORTH_	First Look	5:29am	montesano2	00:00:30	26	Charged	73.00

**Grand Total 9,166.00**

### Channel Summary

Network	Zone	Total Spots	Gross Revenue
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CNN-NY	NYC-9656_NORTH_NASSAU	24	\$2,278.00
ESPN-NY	NYC-9656_NORTH_NASSAU	4	\$596.00
FXNC-NY	NYC-9656_NORTH_NASSAU	25	\$2,674.00
MNBC-NY	NYC-9656_NORTH_NASSAU	24	\$1,781.00
TBSC-NY	NYC-9656_NORTH_NASSAU	4	\$668.00
TNT-NY	NYC-9656_NORTH_NASSAU	7	\$1,169.00
<b>Grand Total</b>		<b>88</b>	<b>\$9,166.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 892853