

FR: WA - MICKEY THOMPSON  
 TO: WENY-TV  
 REP HEADLINE# 7467062  
 NEW

REP: TEL# 703 528 7800  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703 528 7880  
 FROM REP  
 OCT24/14 15.05  
 \*\*\* WENY-TV \*\*\*

ADD \*\*\* ORIGINAL REV#0 \*\*\*  
 DELETE  
 ORDER  
 LINE/S  
 PARTIAL LINE/S  
 AGENCY - 919 CATHARINE STREET  
 ADDRESS PHILADELPHIA, PA 19147  
 START DATE-OCT28/14 END DATE-NOV4/14 WK-2

REP:

TO: NSA  
 FROM: JEFF  
 \*\*NEW ORDER\*\*  
 TOT \$3045 65X  
 PLS CONFIRM THX  
 10/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| BS LN#             | REP LN# | CD   | DAYS | BEGIN TIME | END TIME | PTRN | LNTH | BEGIN DATE | END DATE | CLS 13/ | SEC 14/ | PLAN | PLAN PRICE 16/ | SPT /WK | RATE SPOT 18/ | STATION CD | CD SC# | STS 23/ | SPOT /LIN |
|--------------------|---------|------|------|------------|----------|------|------|------------|----------|---------|---------|------|----------------|---------|---------------|------------|--------|---------|-----------|
| 1                  |         | TU-F |      | 500        | 600      |      | 30   | 10/28      | 10/31    |         |         |      |                | 4       | \$5.00        |            |        |         | 4         |
| PROGRAM : ABC NEWS |         |      |      |            |          |      |      |            |          |         |         |      |                |         |               |            |        |         |           |
| 2                  |         | M-TU |      | 500        | 600      |      | 30   | 11/03      | 11/04    |         |         |      |                | 2       | \$5.00        |            |        |         | 2         |
| PROGRAM : ABC NEWS |         |      |      |            |          |      |      |            |          |         |         |      |                |         |               |            |        |         |           |

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| BS<br>LN# | REP<br>LN# | CD                     | DAYS | BEGIN<br>TIME | END<br>TIME | PTRN | LNTH | BEGIN<br>DATE | END<br>DATE | CLS<br>13/14 | SEC<br>14/ | PLAN | PLAN<br>PRICE<br>16/ | SPT<br>/WK | RATE<br>SPOT<br>18/ | STATION<br>CD<br>SC# | STS<br>CD<br>23/ | SPOT<br>/LN |
|-----------|------------|------------------------|------|---------------|-------------|------|------|---------------|-------------|--------------|------------|------|----------------------|------------|---------------------|----------------------|------------------|-------------|
| ---       | 3          | TU-F                   |      | 600           | 700         |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$25.00             |                      |                  | 4           |
|           |            | PROGRAM : GOOD MORN TT |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 4          | M-TU                   |      | 600           | 700         |      | 30   | 11/03         | 11/04       |              |            |      |                      | 2          | \$25.00             |                      |                  | 2           |
|           |            | PROGRAM : GOOD MORN TT |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 5          | TU-F                   |      | 700           | 900         |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$70.00             |                      |                  | 4           |
|           |            | PROGRAM : GMA          |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 6          | M-TU                   |      | 700           | 900         |      | 30   | 11/03         | 11/04       |              |            |      |                      | 2          | \$70.00             |                      |                  | 2           |
|           |            | PROGRAM : GMA          |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 7          | TU-F                   |      | 1100          | 1200        |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$10.00             |                      |                  | 4           |
|           |            | PROGRAM : THE VIEW     |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 8          | M-TU                   |      | 1100          | 1200        |      | 30   | 11/03         | 11/04       |              |            |      |                      | 2          | \$10.00             |                      |                  | 2           |
|           |            | PROGRAM : THE VIEW     |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 9          | TU-F                   |      | 1600          | 1700        |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$35.00             |                      |                  | 4           |
|           |            | PROGRAM : ELLEN        |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 10         | MON                    |      | 1600          | 1700        |      | 30   | 11/03         | 11/03       |              |            |      |                      | 1          | \$35.00             |                      |                  | 1           |
|           |            | PROGRAM : ELLEN        |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 11         | TU-F                   |      | 1700          | 1800        |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$45.00             |                      |                  | 4           |
|           |            | PROGRAM : DR PHIL      |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 12         | MON                    |      | 1700          | 1800        |      | 30   | 11/03         | 11/03       |              |            |      |                      | 1          | \$45.00             |                      |                  | 1           |
|           |            | PROGRAM : DR PHIL      |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 13         | TU-F                   |      | 1800          | 1830        |      | 30   | 10/28         | 10/31       |              |            |      |                      | 4          | \$45.00             |                      |                  | 4           |
|           |            | PROGRAM : TT TONIGHT   |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |
|           | 14         | MON                    |      | 1800          | 1830        |      | 30   | 11/03         | 11/03       |              |            |      |                      | 1          | \$45.00             |                      |                  | 1           |
|           |            | PROGRAM : TT TONIGHT   |      |               |             |      |      |               |             |              |            |      |                      |            |                     |                      |                  |             |

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| BS LN# | REP LN# | CD                        | DAYS | BEGIN TIME | END TIME | PTRN | LNTH | BEGIN DATE | END DATE | CLS 13/14 | SEC 14/15 | PLAN | PRICE 16/17 | SPT /WK | RATE SPOT 18/19 | STATION CD 20/21 | CD 22/23 | SPOT /LIN |
|--------|---------|---------------------------|------|------------|----------|------|------|------------|----------|-----------|-----------|------|-------------|---------|-----------------|------------------|----------|-----------|
| ---    | 15      | TU-F                      |      | 1900       | 1930     |      | 30   | 10/28      | 10/31    |           |           |      |             | 4       | \$35.00         |                  |          | 4         |
|        |         | PROGRAM : JUDGE JUDY      |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 16      | MON                       |      | 1900       | 1930     |      | 30   | 11/03      | 11/03    |           |           |      |             | 1       | \$35.00         |                  |          | 1         |
|        |         | PROGRAM : JUDGE JUDY      |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 17      | TU-F                      |      | 1930       | 2000     |      | 30   | 10/28      | 10/31    |           |           |      |             | 4       | \$35.00         |                  |          | 4         |
|        |         | PROGRAM : ENTER TONGIHT   |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 18      | MON                       |      | 1930       | 2000     |      | 30   | 11/03      | 11/03    |           |           |      |             | 1       | \$35.00         |                  |          | 1         |
|        |         | PROGRAM : ENTER TONGIHT   |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 19      | SAT                       |      | 1900       | 2000     |      | 30   | 11/01      | 11/01    |           |           |      |             | 1       | \$45.00         |                  |          | 1         |
|        |         | PROGRAM : ET WEEKEND      |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 20      | MON                       |      | 2000       | 2200     |      | 30   | 11/03      | 11/03    |           |           |      |             | 1       | \$300.00        |                  |          | 1         |
|        |         | PROGRAM : DANCING W/ STAR |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 21      | THU                       |      | 2100       | 2200     |      | 30   | 10/30      | 10/30    |           |           |      |             | 1       | \$200.00        |                  |          | 1         |
|        |         | PROGRAM : SCANDAL         |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 22      | FRI                       |      | 2200       | 2300     |      | 30   | 10/31      | 10/31    |           |           |      |             | 1       | \$150.00        |                  |          | 1         |
|        |         | PROGRAM : 20/20           |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 23      | SUN                       |      | 2200       | 2300     |      | 30   | 11/02      | 11/02    |           |           |      |             | 1       | \$225.00        |                  |          | 1         |
|        |         | PROGRAM : REVENGE         |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 24      | TU-F                      |      | 2300       | 2330     |      | 30   | 10/28      | 10/31    |           |           |      |             | 4       | \$45.00         |                  |          | 4         |
|        |         | PROGRAM : TT NEWS 11PM    |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 25      | MON                       |      | 2300       | 2330     |      | 30   | 11/03      | 11/03    |           |           |      |             | 1       | \$45.00         |                  |          | 1         |
|        |         | PROGRAM : TT NEWS 11PM    |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |
|        | 26      | SUN                       |      | 2300       | 2330     |      | 30   | 11/02      | 11/02    |           |           |      |             | 1       | \$45.00         |                  |          | 1         |
|        |         | PROGRAM : TT SUNDAY       |      |            |          |      |      |            |          |           |           |      |             |         |                 |                  |          |           |

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|------------------------|------------|----|------|---------------|-------------|------|------|---------------|-------------|------------|------------|------|----------------------|------------|---------------------|----------------|------------|-------------|--------------|
| 27                     |            |    | SAT  | 800           | 900         |      | 30   | 11/01         | 11/01       |            |            |      |                      | 1          | \$35.00             |                |            |             | 1            |
| PROGRAM : GMA SATURDAY |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     |                |            |             |              |
| 28                     |            |    | SUN  | 800           | 900         |      | 30   | 11/02         | 11/02       |            |            |      |                      | 1          | \$45.00             |                |            |             | 1            |
| PROGRAM : GMA SUNDAY   |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     |                |            |             |              |
| 29                     |            |    | SUN  | 900           | 930         |      | 30   | 11/02         | 11/02       |            |            |      |                      | 1          | \$45.00             |                |            |             | 1            |
| PROGRAM : TT SUNDAY    |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     |                |            |             |              |
| 30                     |            |    | SUN  | 1000          | 1100        |      | 30   | 11/02         | 11/02       |            |            |      |                      | 1          | \$50.00             |                |            |             | 1            |
| PROGRAM : THIS WEEK    |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     |                |            |             |              |
| 31                     |            |    | SUN  | 1800          | 1830        |      | 30   | 11/02         | 11/02       |            |            |      |                      | 1          | \$45.00             |                |            |             | 1            |
| PROGRAM : INSIDER WKND |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     |                |            |             |              |
| NOV/14 \$3,045.00      |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     | CONTRACT TOTAL |            | \$3,045.00  |              |
|                        |            |    |      |               |             |      |      |               |             |            |            |      |                      |            |                     | TOTAL SPOTS    |            | 65          |              |

MARKET TOTALS \$23,423 WENY 13% WBE 0% WYDC 0% WETM 71% GENY 0%

SVC- NSI  
DEMOS- RA35+\*