

# CONTRACT



**WENY-DT2 / EENY-TV**  
 474 Old Ithaca Road  
 Horseheads, NY 14845-7212  
 USA  
 (607)739-3636

[www.weny.com](http://www.weny.com)

And:

**Dudley Media**  
 Attention: Bob Dudley  
 919 Catharine St.  
 Philadelphia, PA 19147

<u>Contract / Revision</u> 131461 /		<u>Alt Order #</u> 7467236
<u>Product</u> Robertson 4 CON 10/28		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 11
<u>Advertiser</u> Poli/M Robertson/D/Con/NY		<u>Original Date / Revision</u> 10/27/14 / 10/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EENY	<u>Account Executive</u> Mickey Thompson	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	36.2	10/28/14	10/31/14	CBS Morning News	5am-6am		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$10.00			
N 2	36.2	11/03/14	11/04/14	CBS Morning News	5am-6am		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$10.00			
N 3	36.2	10/28/14	10/31/14	WENY HD News	6am-7am		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$25.00			
N 4	36.2	11/03/14	11/04/14	WENY HD News	6am-7am		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				2	\$25.00			
N 5	36.2	10/28/14	10/31/14	CBS This Morning	7am-9am		:30			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				8	\$15.00			
N 6	36.2	11/03/14	11/04/14	CBS This Morning	7am-9am		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$15.00			
N 7	36.2	10/28/14	10/31/14	The Doctors	9am-10am		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$25.00			
N 8	36.2	11/03/14	11/04/14	The Doctors	9am-10am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$25.00			
N 9	36.2	10/28/14	10/31/14	The Talk	2pm-3pm		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$30.00			
N 10	36.2	11/03/14	11/03/14	The Talk	2pm-3pm		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$30.00			
N 11	36.2	10/28/14	10/31/14	News @ 5:30pm	530pm-6pm		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$45.00			
N 12	36.2	11/03/14	11/03/14	News @ 5:30pm	530pm-6pm		:30			NM	1	\$45.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> Robertson 4 CON 10/28	<u>Estimate #</u> 11
<u>Advertiser</u> Poli/M Robertson/D/Con/I		<u>Original Date / Revision</u> 10/27/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$45.00			
N 13	36.2	10/28/14	10/31/14	WENY HD News @ 6	6p-630p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$25.00			
N 14	36.2	11/03/14	11/03/14	WENY HD News @ 6	6p-630p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$25.00			
N 15	36.2	10/28/14	10/31/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$80.00			
N 16	36.2	11/03/14	11/03/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$80.00			
N 17	36.2	10/28/14	10/31/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$80.00			
N 18	36.2	11/03/14	11/03/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$80.00			
N 19	36.2	11/01/14	11/01/14	Big Bang Theory/Paid Prgm	7pm-8pm		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				2	\$45.00			
N 20	36.2	10/29/14	10/29/14	Criminal Minds	9pm-10pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$300.00			
N 21	36.2	10/31/14	10/31/14	Blue Bloods	10pm-11pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$225.00			
D 22	36.2	11/01/14	11/01/14	48 Hours	10pm-11pm		:30			NM	0	\$0.00
N 23	36.2	11/02/14	11/02/14	60 Minutes	7pm-8pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$200.00			
N 24	36.2	11/02/14	11/02/14	CBS Prime	9pm-10pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$200.00			
N 25	36.2	10/28/14	10/31/14	WENY HD News 11pm	11pm-1135pm		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$35.00			
N 26	36.2	11/03/14	11/03/14	WENY HD News 11pm	11pm-1135pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$35.00			
N 27	36.2	10/28/14	10/31/14	Letterman	1135pm-1235xm		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$25.00			
N 28	36.2	11/03/14	11/03/14	Letterman	1135pm-1235xm		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$25.00			
N 29	36.2	11/01/14	11/01/14	CBS Saturday Morning	8am-10am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$25.00			
N 30	36.2	11/02/14	11/02/14	Twin Tiers Sunday	830-9am		:30			NM	1	\$25.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$25.00			
N 31	36.2	11/02/14	11/02/14	CBS Sunday Morning	9am-1030am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				2	\$45.00			
N 32	36.2	11/02/14	11/02/14	Twin Tiers Sunday	11-1130am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$25.00			
D 33	36.2	11/02/14	11/02/14	Inside edition Wknd	6pm-630pm		:30			NM	0	\$0.00
N 34	36.2	11/01/14	11/01/14	Notre Dame vs Navy	8-11pm		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$125.00			
N 35	36.2	11/01/14	11/01/14	Blue Bloods	11pm-12xm		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				2	\$45.00			
<b>Totals</b>											<b>80</b>	<b>\$3,530.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	80	\$3,530.00	(\$529.50)	\$3,000.50
<b>Totals</b>	<b>80</b>	<b>\$3,530.00</b>	<b>(\$529.50)</b>	<b>\$3,000.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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