

## ORDER



**Orders**

**Order / Rev:** 1306501

**Alt Order #:**

**Product Desc:** State Senate District 3

**Estimate:**

**Flight Dates:** 10/17/16 - 11/06/16

**Original Date / Rev:** 09/27/16 / 09/27/16

**Order Type:** Political

**WCSH**

**Primary AE:** Micah Malloy

**Sales Office:** WCSH

**Sales Region:** LOC

**Agency Name:** Timothy Seigny/ R / State Senate/ PO

**Buying Contact:**

**Billing Contact:**

21 Lincoln Street

Saco, ME 04072

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 0%

**Advertiser Name:** Timothy Seigny/ R / State Senate/ PO

**Demographic:** A25-54

**Product Codes:** PL-State Senate

**Priority:** P04-GB

**Revenue Codes:** AGY, (POL) Political, (POL) Candidate

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 107603

**Agency External ID:** 107603

**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16   | 10/30/16 | 16      | \$4,060.00   | \$4,060.00 |
| 10/31/16   | 11/06/16 | 8       | \$2,030.00   | \$2,030.00 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016  | 16        | \$4,060.00        | \$4,060.00        | 0.00        |
| November 2016 | 8         | \$2,030.00        | \$2,030.00        | 0.00        |
| <b>Totals</b> | <b>24</b> | <b>\$6,090.00</b> | <b>\$6,090.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Micah Malloy      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri   | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-------|---------------|------|-------|------------|
| N 1 | WCSH | 10/17/16          | 11/06/16        | Local News @ 5a M-F | CM    | 5-7a              | MTWTF-- | :30 | 4     | \$305.00    | P03-F | 0.00          | NM   | 12    | \$3,660.00 |
|     |      |                   |                 | Local News @ 5a M-F |       |                   |         |     |       |             |       |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |       | <u>Rating</u> |      |       |            |
|     |      | Week: 10/17/16    | 10/23/16        | MTWTF--             |       | 4                 |         |     |       | \$305.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/24/16    | 10/30/16        | MTWTF--             |       | 4                 |         |     |       | \$305.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/31/16    | 11/06/16        | MTWTF--             |       | 4                 |         |     |       | \$305.00    |       | 0.00          |      |       |            |
| N 2 | WCSH | 10/17/16          | 11/06/16        | Local News @ 5a Sa  | CM    | Local News @ 5a   | -----S- | :30 | 1     | \$195.00    | P05-S | 0.00          | NM   | 3     | \$585.00   |
|     |      |                   |                 | Local News @ 5a Sa  |       |                   |         |     |       |             |       |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |       | <u>Rating</u> |      |       |            |
|     |      | Week: 10/17/16    | 10/23/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/24/16    | 10/30/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/31/16    | 11/06/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
| N 3 | WCSH | 10/17/16          | 11/06/16        | Local News @ 6a Sa  | CM    | 6-7a              | -----S- | :30 | 1     | \$195.00    | P05-S | 0.00          | NM   | 3     | \$585.00   |
|     |      |                   |                 | Local News @ 6a Sa  |       |                   |         |     |       |             |       |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |       | <u>Rating</u> |      |       |            |
|     |      | Week: 10/17/16    | 10/23/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/24/16    | 10/30/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/31/16    | 11/06/16        | -----S-             |       | 1                 |         |     |       | \$195.00    |       | 0.00          |      |       |            |
| N 4 | WCSH | 10/17/16          | 11/06/16        | Local News @ 6a Su  | CM    | 6-8a              | -----S  | :30 | 2     | \$210.00    | P03-F | 0.00          | NM   | 6     | \$1,260.00 |
|     |      |                   |                 | Local News @ 6a Su  |       |                   |         |     |       |             |       |               |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |       | <u>Rating</u> |      |       |            |
|     |      | Week: 10/17/16    | 10/23/16        | -----S              |       | 2                 |         |     |       | \$210.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/24/16    | 10/30/16        | -----S              |       | 2                 |         |     |       | \$210.00    |       | 0.00          |      |       |            |
|     |      | Week: 10/31/16    | 11/06/16        | -----S              |       | 2                 |         |     |       | \$210.00    |       | 0.00          |      |       |            |

