

Buy Detail Report

Date: 1/2/2024

Client: Nikki Haley for President
Media: Radio
Product: Haley for President

Description: #3998 1/8-1/14
Flight Start Date: 01/08/2024
Flight End Date: 01/14/2024
Survey: SP23 MSA CustRadio

Send Billing To:

Market/System: CONCORD (LAKES REGION)

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 1/8	Total Spots
WWLK-FM						
122	MTuWThF 6:00a-10:00a	AM	\$20.00	60	15	15
123	MTuWThF 10:00a- 3:00p	MD	\$18.00	60	10	10
124	MTuWThF 3:00p- 7:00p 5:30a- 9a Mike Romo	PM	\$18.00	60	12	12
125	Sa 6:00a- 7:00p 5:30a- 9a Mike Romo	WK	\$16.00	60	4	4
126	Su 6:00a- 7:00p	WK	\$16.00	60	4	4
Total Spots: 45						45
Total Wks Cost: \$824.00						
Total Cost:			\$824.00			45

Signature: _____

Disclaimer:

Buy Detail Report

Date: 1/2/2024

Client: Nikki Haley for President
Media: Radio
Product: Haley for President

Description: #3999 from 1/15-1/21
Flight Start Date: 01/15/2024
Flight End Date: 01/21/2024
Survey: SP23 MSA CustRadio

Send Billing To:

Market/System: CONCORD (LAKES REGION)

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 1/15	Total Spots
WWLK-FM						
122	MTuWThF 6:00a-10:00a 6:00a-10:00a	AM	\$20.00	60	15	15
123	MTuWThF 10:00a- 3:00p 10:00a- 3:00p	MD	\$18.00	60	10	10
124	MTuWThF 3:00p- 7:00p 3:00p- 7:00p	PM	\$18.00	60	12	12
125	Sa 6:00a- 7:00p 6:00a- 7:00p	WK	\$16.00	60	4	4
126	Su 6:00a- 7:00p 6:00a- 7:00p	WK	\$16.00	60	4	4
Total Spots: 45						45
Total Wks Cost: \$824.00						
Total Cost:			\$824.00			45

Signature: _____

Disclaimer:

Buy Detail Report

Date: 1/2/2024

Client: Nikki Haley for President
Media: Radio
Product: Haley for President

Description: #4000 1/22-1/23 only
Flight Start Date: 01/22/2024
Flight End Date: 01/28/2024
Survey: SP23 MSA CustRadio

Send Billing To:

Market/System: CONCORD (LAKES REGION)

Daypart Line No Program	Daypart Code	STN Gross	Dur	Wks 1/22	Total Spots
WWLK-FM					
118 MTu 6:00a-10:00a	AM	\$20.00	60	8	8
119 MTu 10:00a- 3:00p	MD	\$18.00	60	6	6
120 MTu 3:00p- 7:00p	PM	\$18.00	60	6	6
Total Spots: 20					20
Total Wks Cost: \$376.00					
Total Cost:		\$376.00			20

Signature: _____

Disclaimer: