

# DUPLICATE INVOICE



**WWBT LLC**  
**5710 Midlothian Turnpike**  
**Richmond, VA 23225**  
**Main: (804) 230-1212**  
**Billing: (804) 230-2653**

<u>Invoice #</u> 1415219-1	<u>Invoice Date</u> 01/31/16	<u>Invoice Month</u> January 2016	<u>Invoice Period</u> 12/28/15 - 01/31/16
<u>Station</u> WWBT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto	<u>Sales Region</u> National

Billing Address:

**Greer Margolis Mitchell & Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Advertiser</u> ISS/AARP Issue Advertising	<u>Product</u> AARP	<u>Estimate Number</u> 4240
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<u>Flight Dates</u> 01/25/16 - 03/01/16	<u>Order #</u> 1415219	<u>Alt Order #</u> 08034715
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<u>Billing Calendar</u> Broadcast	<u>Billing Type</u> Cash	<u>Deal #</u>
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<u>Special Handling</u>
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Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

<u>IDB #</u>	<u>Advertiser Code</u> 5	<u>Product Code</u> 189
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																												
3	01/25/16	02/26/16	Live with Kelly	10a-11a	MTWTF--	:30	1	\$250.00		NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>01/25/16</td> <td>01/31/16</td> <td>MTWTF--</td> <td>1</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WWBT</td> <td>M</td> <td>01/25/16</td> <td>10:33 AM</td> <td>Live with Kelly</td> <td>10a-11a</td> <td>:30</td> <td>A2RP0355000H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							01/25/16	01/31/16	MTWTF--	1	\$250.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WWBT	M	01/25/16	10:33 AM	Live with Kelly	10a-11a	:30	A2RP0355000H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WWBT	M	01/25/16	10:33 AM	Live with Kelly	10a-11a	:30	A2RP0355000H	\$250.00	NM																																												
4	01/25/16	02/26/16	The Tonight Show	1135p-1237a	MTWTF--	:30	1	\$300.00		NM																																												
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5	01/25/16	02/26/16	12 News 1st @ 4p	358p-429p	MTWTF--	:30	1	\$275.00		NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WWBT	W	01/27/16	4:06 PM	12 News 1st @ 4p	358p-429p	:30	A2RP0355000H	\$275.00	NM																																												
6	01/25/16	02/26/16	Inside Edition @ 430p	429p-458p	MTWTF--	:30	1	\$325.00		NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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1	WWBT	W	01/27/16	4:48 PM	Inside Edition @ 430p	429p-458p	:30	A2RP0345000H	\$325.00	NM																																												
7	01/25/16	02/26/16	12 News Today @ 5a	5a-530a	MTWTF--	:30	1	\$250.00		NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
	01/25/16	01/31/16	MTWTF--	1	\$250.00																																																	
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1	WWBT	M	01/25/16	5:12 AM	12 News Today @ 5a	5a-530a	:30	A2RP0345000H	\$250.00	NM																																												
8	01/25/16	02/26/16	12 News @ 5p	458p-529p		:30	1	\$600.00		NM																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

Send Payment To:

**WWBT LLC**  
P.O. Box 11407  
Drawer 1498  
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-1	01/31/16	January 2016	12/28/15 - 01/31/16

Advertiser	Product	Estimate Number
ISS/AARP Issue Advertising	AARP	4240

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
MTWTF--									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$600.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	Th	01/28/16	5:09 PM	12 News @ 5p	458p-529p	:30	A2RP0355000H	\$600.00	NM
9	01/25/16	02/26/16	12 News @ Sunrise 530a	530a-556a	MTWTF--	:30	1	\$450.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$450.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	M	01/25/16	5:40 AM	12 News @ Sunrise 530a	530a-556a	:30	A2RP0355000H	\$450.00	NM
10	01/25/16	02/26/16	12 News @ 530p	529p-559p	MTWTF--	:30	1	\$600.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$600.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	M	01/25/16	5:43 PM	12 News @ 530p	529p-559p	:30	A2RP0345000H	\$600.00	NM
11	01/25/16	02/26/16	12 News @ 6p	559p-630p	MTWTF--	:30	1	\$850.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$850.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	Tu	01/26/16	6:22 PM	12 News @ 6p	559p-630p	:30	A2RP0355000H	\$850.00	NM
12	01/25/16	02/26/16	12 News Today 6a	556a-659a	MTWTF--	:30	1	\$850.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$850.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	W	01/27/16	6:53 AM	12 News Today 6a	556a-659a	:30	A2RP0345000H	\$850.00	NM
13	01/25/16	02/26/16	Nbc Nightly News	630-7p M-F	MTWTF--	:30	1	\$1,000.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$1,000.00				
<b>Spots: # Ch</b>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WWBT	Tu	01/26/16	6:52 PM	Nbc Nightly News	630-7p M-F	:30	A2RP0345000H	\$1,000.00	NM
14	01/25/16	02/26/16	Entertainment Tonight	659p-729p	MTWTF--	:30	1	\$750.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$750.00				
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1 WWBT	Tu	01/26/16	7:28 PM	Entertainment Tonight	659p-729p	:30	A2RP0355000H	\$750.00	NM
15	01/25/16	02/26/16	NBC Today Show II	9a-10a	MTWTF--	:30	1	\$400.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/25/16	01/31/16	MTWTF--	1	\$400.00				
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1 WWBT	M	01/25/16	9:54 AM	NBC Today Show II	9a-10a	:30	A2RP0345000H	\$400.00	NM

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**WWBT LLC**  
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Birmingham, AL 35246-1498

Invoice # 1415219-1	Invoice Date 01/31/16	Invoice Month January 2016	Invoice Period 12/28/15 - 01/31/16
Advertiser ISS/AARP Issue Advertising	Product AARP	Estimate Number 4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
16	01/25/16	02/28/16	Late News M-Su	11p-1135p, Sa 11p-	MTWTFSS	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 MTWTFSS 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT F 01/29/16 11:33 PM Late News M-Su 11p-1135p, Sa 11p- :30 A2RP0355000H \$750.00 NM									
27	01/30/16	02/27/16	Saturday Night Live	1130p-102a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 01/30/16 12:52 AM Saturday Night Live 1130p-102a :30 A2RP0355000H \$400.00 NM									
28	01/30/16	02/27/16	Entertainment Tonight Sa659p-758p		-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 01/30/16 Entertainment Tonight Sat 659p-758p :00 <del>\$300.00</del> NM Credited									
30	01/30/16	02/27/16	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 01/30/16 9:55 AM 12 News Today @ 9a 858a-10a :30 A2RP0345000H \$350.00 NM									
34	01/31/16	02/28/16	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 01/31/16 9:24 AM 12 News Today Sun 9a 9a-10a :30 A2RP0345000H \$350.00 NM									
37	01/28/16	01/28/16	Thursday Prime Hour 1	758p-9p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 01/28/16 8:14 PM Thursday Prime Hour 1 758p-9p :30 A2RP0345000H \$1,000.00 NM									
41	01/26/16	01/26/16	Tuesday Hour 2	9p-10p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 01/26/16 9:16 PM Tuesday Hour 2 9p-10p :30 A2RP0345000H \$1,500.00 NM									

**Total Spots 19**

## Payment Terms 30 Days

**Gross Total \$11,250.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1415219-1	01/31/16	January 2016	12/28/15 - 01/31/16

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/AARP Issue Advertising	AARP	4240

Agency Commission                    **\$1,687.50**

Net Amount Due                        **\$9,562.50**

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