

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Station	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washingto	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
ISS/AARP Issue Advertising	AARP	4240
Flight Dates	Order #	Alt Order #
01/25/16 - 03/01/16	1415219	08034715
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
	5	189
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	02/19/16	02/19/16	Friday Hour 1	758p-9p	----1--	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 ----1-- 1 \$800.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WWBT F 02/19/16 7:59 PM Friday Hour 1 758p-9p :30 A2RP0355000H \$800.00 NM								
2	02/26/16	02/26/16	Friday Hour 2	9p-10p	----1--	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----1-- 1 \$800.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WWBT F 02/26/16 Friday Hour 2 9p-10p :00 \$800.00 NM Credited								
3	01/25/16	02/26/16	Live with Kelly	10a-11a	MTWTF--	:30	1	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WWBT F 02/05/16 10:49 AM Live with Kelly 10a-11a :30 A2RP0345000H \$250.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WWBT W 02/10/16 10:58 AM Live with Kelly 10a-11a :30 A2RP0355000H \$250.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WWBT Th 02/18/16 10:52 AM Live with Kelly 10a-11a :30 A2RP0355000H \$250.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WWBT F 02/26/16 10:47 AM Live with Kelly 10a-11a :30 A2RP0345000H \$250.00 NM								
4	01/25/16	02/26/16	The Tonight Show	1135p-1237a	MTWTF--	:30	1	\$300.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT W 02/03/16 11:51 PM The Tonight Show 1135p-1237a :30 A2RP0345000H \$300.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Th 02/11/16 12:33 AM The Tonight Show 1135p-1237a :30 A2RP0355000H \$300.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT M 02/15/16 12:12 AM The Tonight Show 1135p-1237a :30 A2RP0355000H \$300.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT F 02/26/16 12:13 AM The Tonight Show 1135p-1237a :30 A2RP0345000H \$300.00 NM								
5	01/25/16	02/26/16	12 News 1st @ 4p	358p-429p	MTWTF--	:30	1	\$275.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$275.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT M 02/01/16 4:25 PM 12 News 1st @ 4p 358p-429p :30 A2RP0345000H \$275.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$275.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Tu 02/09/16 4:08 PM 12 News 1st @ 4p 358p-429p :30 A2RP0355000H \$275.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$275.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Th 02/18/16 4:26 PM 12 News 1st @ 4p 358p-429p :30 A2RP0345000H \$275.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$275.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT F 02/26/16 4:27 PM 12 News 1st @ 4p 358p-429p :30 A2RP0355000H \$275.00 NM								
6	01/25/16	02/26/16	Inside Edition @ 430p	429p-458p	MTWTF--	:30	1	\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT M 02/01/16 4:55 PM Inside Edition @ 430p 429p-458p :30 A2RP0355000H \$325.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT F 02/12/16 4:48 PM Inside Edition @ 430p 429p-458p :30 A2RP0345000H \$325.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Tu 02/16/16 4:40 PM Inside Edition @ 430p 429p-458p :30 A2RP0355000H \$325.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$325.00								

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5	WWBT	W	02/24/16	5:22 AM	12 News Today @ 5a	5a-530a	:30	A2RP0355000H	\$250.00	NM																																																																																																																																							
8	01/25/16	02/26/16	12 News @ 5p	458p-529p	MTWTF--	:30	1	\$600.00	NM																																																																																																																																								
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INVOICE



WBTV
5710 Midlothian Tpk
Richmond, VA 23225

Send Payment To:

WBTV LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
9	01/25/16	02/26/16	12 News @ Sunrise 530a	530a-556a	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WWBT W 02/17/16 5:51 AM 12 News @ Sunrise 530a 530a-556a :30 A2RP0355000H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WWBT Th 02/25/16 5:51 AM 12 News @ Sunrise 530a 530a-556a :30 A2RP0355000H \$450.00 NM									
10	01/25/16	02/26/16	12 News @ 530p	529p-559p	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WWBT Th 02/04/16 5:53 PM 12 News @ 530p 529p-559p :30 A2RP0345000H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WWBT W 02/10/16 5:52 PM 12 News @ 530p 529p-559p :30 A2RP0345000H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WWBT Tu 02/16/16 5:53 PM 12 News @ 530p 529p-559p :30 A2RP0355000H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WWBT F 02/26/16 5:43 PM 12 News @ 530p 529p-559p :30 A2RP0345000H \$600.00 NM									
11	01/25/16	02/26/16	12 News @ 6p	559p-630p	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WWBT W 02/03/16 6:11 PM 12 News @ 6p 559p-630p :30 A2RP0355000H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WWBT M 02/08/16 6:21 PM 12 News @ 6p 559p-630p :30 A2RP0345000H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WWBT F 02/19/16 6:12 PM 12 News @ 6p 559p-630p :30 A2RP0355000H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WWBT Th 02/25/16 6:29 PM 12 News @ 6p 559p-630p :30 A2RP0355000H \$850.00 NM									
12	01/25/16	02/26/16	12 News Today 6a	556a-659a	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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INVOICE



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WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
12	01/25/16	02/26/16	12 News Today 6a	556a-659a	MTWTF--	:30	1	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT Tu 02/02/16 6:40 AM 12 News Today 6a 556a-659a :30 A2RP0345000H \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT M 02/08/16 6:20 AM 12 News Today 6a 556a-659a :30 A2RP0355000H \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WWBT Th 02/18/16 6:40 AM 12 News Today 6a 556a-659a :30 A2RP0345000H \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/22/16 02/28/16 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WWBT F 02/26/16 6:28 AM 12 News Today 6a 556a-659a :30 A2RP0345000H \$850.00 NM									
13	01/25/16	02/26/16	Nbc Nightly News	630-7p M-F	MTWTF--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 02/01/16 6:52 PM Nbc Nightly News 630-7p M-F :30 A2RP0355000H \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT M 02/08/16 Nbc Nightly News 630-7p M-F :00 \$1,000.00 NM									
Credited									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WWBT F 02/19/16 Nbc Nightly News 630-7p M-F :00 \$1,000.00 NM									
Credited									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/22/16 02/28/16 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WWBT Tu 02/23/16 Nbc Nightly News 630-7p M-F :00 \$1,000.00 NM									
Credited									
14	01/25/16	02/26/16	Entertainment Tonight	659p-729p	MTWTF--	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 MTWTF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 02/01/16 7:24 PM Entertainment Tonight 659p-729p :30 A2RP0345000H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWTF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT M 02/08/16 7:17 PM Entertainment Tonight 659p-729p :30 A2RP0355000H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 MTWTF-- 1 \$750.00									
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Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
14	01/25/16	02/26/16	Entertainment Tonight	659p-729p	MTWTF--	:30	1	\$750.00	NM
02/22/16 02/28/16 MTWTF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WWBT F 02/26/16 7:29 PM Entertainment Tonight 659p-729p :30 A2RP0355000H \$750.00 NM									
15	01/25/16	02/26/16	NBC Today Show II	9a-10a	MTWTF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 02/01/16 9:54 AM NBC Today Show II 9a-10a :30 A2RP0355000H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT F 02/12/16 9:29 AM NBC Today Show II 9a-10a :30 A2RP0355000H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WWBT W 02/17/16 9:29 AM NBC Today Show II 9a-10a :30 A2RP0345000H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/22/16 02/28/16 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WWBT M 02/22/16 9:29 AM NBC Today Show II 9a-10a :30 A2RP0345000H \$400.00 NM									
16	01/25/16	02/28/16	Late News M-Su	11p-1135p, Sa 11p-	MTWTFSS	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 MTWTFSS 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 02/01/16 11:25 PM Late News M-Su 11p-1135p, Sa 11p- :30 A2RP0345000H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWTFSS 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT Tu 02/09/16 11:21 PM Late News M-Su 11p-1135p, Sa 11p- :30 A2RP0355000H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 MTWTFSS 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WWBT Su 02/21/16 11:26 PM Late News M-Su 11p-1135p, Sa 11p- :30 A2RP0355000H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/22/16 02/28/16 MTWTFSS 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WWBT Sa 02/27/16 11:16 PM Late News M-Su 11p-1135p, Sa 11p- :30 A2RP0355000H \$750.00 NM									
17	01/25/16	02/25/16	12 News Today @ 430a	430a-4:58a	MTWT---	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 MTWT--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 02/01/16 4:52 AM 12 News Today @ 430a 430a-4:58a :30 A2RP0355000H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 MTWT--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
17	01/25/16	02/25/16	12 News Today @ 430a	430a-4:58a	MTWT---	:30	1	\$150.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT W 02/10/16 4:52 AM 12 News Today @ 430a 430a-4:58a :30 A2RP0345000H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 MTWT--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT M 02/15/16 4:10 AM 12 News Today @ 430a 430a-4:58a :30 A2RP0345000H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 MTWT--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT M 02/22/16 4:58 AM 12 News Today @ 430a 430a-4:58a :30 A2RP0345000H \$150.00 NM								
27	01/30/16	02/27/16	Saturday Night Live	1130p-102a	-----1-	:30	1	\$400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Sa 02/06/16 12:39 AM Saturday Night Live 1130p-102a :30 A2RP0345000H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Sa 02/13/16 12:01 AM Saturday Night Live 1130p-102a :30 A2RP0345000H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Sa 02/20/16 12:45 AM Saturday Night Live 1130p-102a :30 A2RP0355000H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT Sa 02/27/16 12:56 AM Saturday Night Live 1130p-102a :30 A2RP0345000H \$400.00 NM								
28	01/30/16	02/27/16	Entertainment Tonight Sa	659p-758p	-----1-	:30	1	\$300.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Sa 02/06/16 7:54 PM Entertainment Tonight Sat 659p-758p :30 A2RP0345000H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Sa 02/13/16 7:18 PM Entertainment Tonight Sat 659p-758p :30 A2RP0355000H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Sa 02/20/16 7:54 PM Entertainment Tonight Sat 659p-758p :30 A2RP0345000H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT Sa 02/27/16 7:39 PM Entertainment Tonight Sat 659p-758p :30 A2RP0345000H \$300.00 NM								
29	02/06/16	02/06/16	NET Sat Prime Other 1	NET Sat Prime Oth	-----1-	:30	1	\$500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/06/16 02/06/16 -----1- 1 \$500.00								

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
29	02/06/16	02/06/16	NET Sat Prime Other 1	NET Sat Prime Oth	-----1-	:30	1	\$500.00	NM
02/01/16 02/07/16 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Sa 02/06/16 9:11 PM NET Sat Prime Other 1 NET Sat Prime Oth :30 A2RP0355000H \$500.00 NM									
30	01/30/16	02/20/16	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT Sa 02/13/16 9:54 AM 12 News Today @ 9a 858a-10a :30 A2RP0345000H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WWBT Sa 02/20/16 9:22 AM 12 News Today @ 9a 858a-10a :30 A2RP0355000H \$350.00 NM									
31	02/07/16	02/07/16	Sunday Hour 4	10p-1059p	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Su 02/07/16 Sunday Hour 4 10p-1059p :00 \$800.00 NM									
Credited									
32	02/21/16	02/21/16	Sunday Hour 1	7p-8p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Su 02/21/16 Sunday Hour 1 7p-8p :00 \$1,000.00 NM									
Credited									
33	02/21/16	02/21/16	Sunday Hour 2	8p-9p	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Su 02/21/16 Sunday Hour 2 8p-9p :00 \$800.00 NM									
Credited									
34	01/31/16	02/28/16	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/01/16 02/07/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT Su 02/07/16 9:24 AM 12 News Today Sun 9a 9a-10a :30 A2RP0355000H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/08/16 02/14/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WWBT Su 02/14/16 9:44 AM 12 News Today Sun 9a 9a-10a :30 A2RP0355000H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
02/15/16 02/21/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
34	01/31/16	02/28/16	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Su 02/21/16 9:58 AM 12 News Today Sun 9a 9a-10a :30 A2RP0345000H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WWBT Su 02/28/16 9:12 AM 12 News Today Sun 9a 9a-10a :30 A2RP0355000H \$350.00 NM								
35	02/07/16	02/07/16	Sunday Hour 3	9p-10p	-----1	:30	1	\$800.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 -----1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 02/07/16 Sunday Hour 3 9p-10p :00 \$800.00 NM Credited								
36	02/11/16	02/11/16	NET Thurs Prime Other 1	NET Thurs Prime C	---1---	:30	1	\$1,500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 ---1--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 02/11/16 NET Thurs Prime Other 1 NET Thurs Prime C :00 \$1,500.00 NM Credited								
39	02/16/16	02/16/16	Tuesday Hour 1	758p-9p	-1-----	:30	1	\$1,000.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 -1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 02/16/16 8:44 PM Tuesday Hour 1 758p-9p :30 A2RP0345000H \$1,000.00 NM								
44	02/28/16	02/28/16	12 News Today @ 430a	430a-4:58a	-----1	:30	1	\$150.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----1 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 02/28/16 4:41 AM 12 News Today @ 430a 430a-4:58a :30 A2RP0355000H \$150.00 NM								
46	02/19/16	02/19/16	Friday Hour 2	9p-10p	----1--	:30	1	\$800.00 NM
mkgd for spot n/a 2/26 due program change Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 ----1-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT F 02/19/16 9:40 PM Friday Hour 2 9p-10p :30 A2RP0345000H \$800.00 NM								
47	02/11/16	02/11/16	Thursday Hour 3	10p-1059p	---1---	:30	1	\$1,500.00 NM
mkgd for spot n/a 2/11 8p-10p due program change Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 ---1--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 02/11/16 10:32 PM Thursday Hour 3 10p-1059p :30 A2RP0345000H \$1,500.00 NM								
48	02/07/16	02/28/16	NET Sunday Prime Other	NET Sunday Prime	-----1	:30	1	\$800.00 NM
mkgd for spots n/a 2/7 9p-10p & 2/7 10p-11p due NBC program changes Weeks: End Date MTWTFSS Spots/Week Rate 02/28/16 -----1 1 \$800.00								

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INVOICE



WVBT
5710 Midlothian Tpk
Richmond, VA 23225

Send Payment To:

WVBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
48	02/07/16	02/28/16	NET Sunday Prime Other	NET Sunday Prime	-----1	:30	1	\$800.00 NM
mkgd for spots n/a 2/7 9p-10p & 2/7 10p-11p due NBC program changes								
<u>Start Date</u> 02/01/16 <u>End Date</u> 02/07/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$800.00								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	Su	02/07/16	8:09 PM	NET Sunday Prime Other 1	NET Sunday Prime	:30	A2RP0345000H \$800.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/22/16	02/28/16	-----1	1	\$800.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
2	WVBT	Su	02/28/16	8:11 PM	NET Sunday Prime Other 1	NET Sunday Prime	:30	A2RP0345000H \$800.00 NM
49	02/08/16	02/12/16	12 News @ Sunrise 530a	530a-556a	MTWTF--	:30	1	\$450.00 NM
mkgd for spot n/a 630p-7p								
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/08/16	02/14/16	MTWTF--	1	\$450.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	W	02/10/16	6:00 AM	12 News @ Sunrise 530a	530a-556a	:30	A2RP0345000H \$450.00 NM
50	02/08/16	02/26/16	12 News @ 6p	559p-630p	MTWTF--	:30	1	\$850.00 NM
mkgd for spot n/a 630p-7p								
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/08/16	02/14/16	MTWTF--	1	\$850.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	Tu	02/09/16	6:21 PM	12 News @ 6p	559p-630p	:30	A2RP0345000H \$850.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/15/16	02/21/16	MTWTF--	1	\$850.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
2	WVBT	F	02/19/16	6:29 PM	12 News @ 6p	559p-630p	:30	A2RP0345000H \$850.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/22/16	02/28/16	MTWTF--	1	\$850.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
3	WVBT	M	02/22/16	6:22 PM	12 News @ 6p	559p-630p	:30	A2RP0355000H \$850.00 NM
51	02/01/16	02/01/16	NET Monday Prime Other	NET Monday Prime	1-----	:30	1	\$2,500.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/01/16	02/07/16	1-----	1	\$2,500.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	M	02/01/16	10:29 PM	NET Monday Prime Other 1	NET Monday Prime	:30	A2RP0355000H \$2,500.00 NM
52	02/10/16	02/10/16	Wednesday Hour 2	9p-10p	--1----	:30	1	\$1,600.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/08/16	02/14/16	--1----	1	\$1,600.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	W	02/10/16	9:20 PM	Wednesday Hour 2	9p-10p	:30	A2RP0355000H \$1,600.00 NM
53	02/04/16	02/04/16	Thursday Prime Hour 2	9p-10p	---1---	:30	1	\$3,000.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
	02/01/16	02/07/16	---1---	1	\$3,000.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u> <u>Rate</u> <u>Type</u>
1	WVBT	Th	02/04/16	9:20 PM	Thursday Prime Hour 2	9p-10p	:30	A2RP0355000H \$3,000.00 NM
54	02/17/16	02/17/16	Wednesday Hour 1	758p-9p	--1----	:30	1	\$1,200.00 NM

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INVOICE



Send Payment To:

WBTV LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice #	Invoice Date	Invoice Month	Invoice Period
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	4240	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/15/16	02/21/16	--1----	1	\$1,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	W	02/17/16	8:46 PM	Wednesday Hour 1	758p-9p	:30	A2RP0355000H	\$1,200.00 NM
55	02/11/16	02/11/16	Thursday Hour 3	10p-1059p	---1---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/08/16	02/14/16	---1---	1	\$1,000.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Th	02/11/16	10:12 PM	Thursday Hour 3	10p-1059p	:30	A2RP0355000H	\$1,000.00 NM
56	02/18/16	02/18/16	Thursday Prime Hour 1	758p-9p	---1---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/15/16	02/21/16	---1---	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Th	02/18/16	8:43 PM	Thursday Prime Hour 1	758p-9p	:30	A2RP0355000H	\$700.00 NM
57	02/01/16	02/05/16	The Tonight Show	1135p-1237a	MTWTF--	:30	1	\$300.00	NM
mkgd for spot n/a 1/30 7p-8p									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/01/16	02/07/16	MTWTF--	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	W	02/03/16	12:16 AM	The Tonight Show	1135p-1237a	:30	A2RP0355000H	\$300.00 NM
58	02/06/16	02/06/16	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM
12 News airs 8:30-9:30A due to NBC Sports									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/01/16	02/07/16	-----1-	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	02/06/16	8:57 AM	12 News Today @ 9a	858a-10a	:30	A2RP0355000H	\$350.00 NM
59	02/21/16	02/21/16	NET Sunday Prime Other	NET Sunday Prime	-----2	:30	2	\$900.00	NM
Dateline airs 7p-9p									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/15/16	02/21/16	-----2	2	\$900.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Su	02/21/16	7:22 PM	NET Sunday Prime Other 1	NET Sunday Prime	:30	A2RP0355000H	\$900.00 NM
2	WWBT	Su	02/21/16	8:19 PM	NET Sunday Prime Other 1	NET Sunday Prime	:30	A2RP0345000H	\$900.00 NM
60	02/27/16	02/27/16	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM
12 News airs on 2/27 830a-930a due NBC Sports									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/22/16	02/28/16	-----1-	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	02/27/16	8:53 AM	12 News Today @ 9a	858a-10a	:30	A2RP0355000H	\$350.00 NM
Total Spots							93		

Payment Terms 30 Days

Gross Total **\$54,650.00**

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INVOICE

WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1415219-2	02/28/16	February 2016	02/01/16 - 02/28/16

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/AARP Issue Advertising	AARP	4240

Agency Commission **\$8,197.50**

Net Amount Due **\$46,452.50**

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