

# CONTRACT



**KLIX-AM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>4842529 /      |  | <b>Alt Order #</b>                                     |
| <b>Advertiser</b><br>Miller for House        |  | <b>Original Date / Revision</b><br>05/13/24 / 05/13/24 |
| <b>Contract Dates</b><br>05/14/24 - 05/21/24 | <b>Estimate #</b>                          |  |
| <b>Product</b><br>May 2024                   |  |  |
| <b>Billing Cycle</b><br>EOM/EOC              | <b>Billing Calendar</b><br>Calendar        | <b>Cash/Trade</b><br>Cash                              |
| <b>Property</b><br>KLIX-AM                   | <b>Account Executive</b><br>Michael Sutton | <b>Sales Office</b><br>Local Twin Falls                |
| <b>Special Handling</b>                      |  |  |
| <b>Demographic</b><br>Households             |  |  |
| <b>Agency Code</b>                           | <b>Advertiser Code</b>                     | <b>Product 1/2</b>                                     |
| <b>Agency Ref</b>                            |  | <b>Advertiser Ref</b>                                  |

And:

Miller for House  
 1208 East 200 North  
 Fairfield, ID 83327

| <b>KLIX-AM - 4842529A</b> |       |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|---------------------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| *Line                     | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
| N 1                       | KLIXA | 05/14/24          | 05/21/24        | M-F AM Drive    | 6a-10a         |      | :30    |                   |             |               | NM   | 23    | \$345.00 |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
|                           | Week: | 05/13/24          | 05/19/24        | -TWTF--         |                |      |        | 15                | \$15.00     | 0.00          |      |       |          |
|                           | Week: | 05/20/24          | 05/26/24        | MT-----         |                |      |        | 8                 | \$15.00     | 0.00          |      |       |          |
| N 2                       | KLIXA | 05/14/24          | 05/21/24        | M-F Midday      | 10a-3p         |      | :30    |                   |             |               | NM   | 23    | \$207.00 |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
|                           | Week: | 05/13/24          | 05/19/24        | -TWTF--         |                |      |        | 15                | \$9.00      | 0.00          |      |       |          |
|                           | Week: | 05/20/24          | 05/26/24        | MT-----         |                |      |        | 8                 | \$9.00      | 0.00          |      |       |          |
| N 3                       | KLIXA | 05/14/24          | 05/21/24        | M-F PM Drive    | 3p-7p          |      | :30    |                   |             |               | NM   | 23    | \$207.00 |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
|                           | Week: | 05/13/24          | 05/19/24        | -TWTF--         |                |      |        | 15                | \$9.00      | 0.00          |      |       |          |
|                           | Week: | 05/20/24          | 05/26/24        | MT-----         |                |      |        | 8                 | \$9.00      | 0.00          |      |       |          |
| <b>Totals</b>             |       |                   |                 |                 |                |      |        |                   |             |               | 0.00 | 69    | \$759.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 05/01/24 - 05/21/24 | 69         | \$759.00     | \$759.00   |
| <b>Totals</b>       | 69         | \$759.00     | \$759.00   |

| <b>KEZJ-FM - 4842529B</b> |       |                   |                 |                 |                |      |        |                   |             |               |      |       |            |
|---------------------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| *Line                     | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
| N 1                       | KEZJ  | 05/14/24          | 05/21/24        | M-F AM Drive    | 6a-10a         |      | :30    |                   |             |               | NM   | 23    | \$575.00   |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|                           | Week: | 05/13/24          | 05/19/24        | -TWTF--         |                |      |        | 15                | \$25.00     | 0.00          |      |       |            |
|                           | Week: | 05/20/24          | 05/26/24        | MT-----         |                |      |        | 8                 | \$25.00     | 0.00          |      |       |            |
| N 3                       | KEZJ  | 05/14/24          | 05/21/24        | M-F PM Drive    | 3p-7p          |      | :30    |                   |             |               | NM   | 23    | \$575.00   |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|                           | Week: | 05/13/24          | 05/19/24        | -TWTF--         |                |      |        | 15                | \$25.00     | 0.00          |      |       |            |
|                           | Week: | 05/20/24          | 05/26/24        | MT-----         |                |      |        | 8                 | \$25.00     | 0.00          |      |       |            |
| <b>Totals</b>             |       |                   |                 |                 |                |      |        |                   |             |               | 0.00 | 46    | \$1,150.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 4842529 /                  |                    |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Miller for House  | 05/13/24 / 05/13/24             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 05/14/24 - 05/21/24   | May 2024       |                   |

| <b>KEZJ-FM - 4842529C</b> |            |          |                      | Imp./Plays |        |           |  | Amount   |
|---------------------------|------------|----------|----------------------|------------|--------|-----------|--|----------|
| *Line                     | Start Date | End Date | Description          | Booked     | Rate   | Rate Type |  |          |
| N 2                       | 05/14/24   | 05/21/24 | :30 Audio Spot (CPP) | 40         | \$5.00 | CPP       |  | \$200.00 |
| <b>Totals</b>             |            |          |                      | 40         |        |           |  | \$200.00 |

  

| <b>KLIX-AM - 4842529C</b> |            |          |                      | Imp./Plays |        |           |  | Amount   |
|---------------------------|------------|----------|----------------------|------------|--------|-----------|--|----------|
| *Line                     | Start Date | End Date | Description          | Booked     | Rate   | Rate Type |  |          |
| N 1                       | 05/14/24   | 05/21/24 | :30 Audio Spot (CPP) | 40         | \$5.00 | CPP       |  | \$200.00 |
| <b>Totals</b>             |            |          |                      | 40         |        |           |  | \$200.00 |

  

|                        |  |  |  |  |      |     |            |
|------------------------|--|--|--|--|------|-----|------------|
| <b>Contract Totals</b> |  |  |  |  | 0.08 | 131 | \$2,309.00 |
|------------------------|--|--|--|--|------|-----|------------|

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|  |                                  |
|--|----------------------------------|
| <b>Station and Location:</b><br><i>KLIX AM and KEZJ FM</i> | <b>Date:</b><br><i>5/13/2024</i> |
|--|----------------------------------|

I, *Steve Miller*,

being/on behalf of: *self*,

a legally qualified candidate of the *Republican*

political party for the office of: *Idaho House of Representatives Dist 24 Seat B*

in the *Primary*

election to be held on: *May 21, 2024*

do hereby request station time as follows:

| Broadcast Length    | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| <i>see ATTACHED</i> |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Miller For House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Matt McLam

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/13/2024  
Date

x [Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Michael Swann  
Printed Name

MP  
Title

### Miller for House District 24 Seat B

| (B or S) Broadcast or Stream | Weekly Distribution | Times |     | Spot Length | Total Spots/wk | Rate    | Totals |       |             | Spot Type |
|------------------------------|---------------------|-------|-----|-------------|----------------|---------|--------|-------|-------------|-----------|
|                              |                     | Start | End |             |                |         | Weeks  | Spots | Total \$    |           |
|                              |                     |       |     |             |                |         |        | 0     | \$ -        |           |
| Broadcast-KLIX-AM            | M-F                 | 6a    | 10a | 30          | 15             | \$15.00 | 1      | 15    | \$ 225.00   |           |
| Broadcast KLIX AM            | M-F                 | 10a   | 3p  | 30          | 15             | \$9.00  | 1      | 15    | \$ 135.00   |           |
| Broadcast KLIX AM            | M-F                 | 3p    | 7p  | 30          | 15             | \$9.00  | 1      | 15    | \$ 135.00   |           |
| Stream KLIX-AM               | ROS                 |       |     | 30          | 30             | \$5.00  | 1      | 30    | \$ 150.00   |           |
|                              |                     |       |     |             |                |         |        |       |             |           |
| Broadcast-KEZJ FM            | M-F                 | 6a    | 10a | 30          | 15             | \$25.00 | 1      | 15    | \$ 375.00   |           |
| Broadcast-KEZJ FM            | M-F                 | 3p    | 7p  | 30          | 15             | \$25.00 | 1      | 15    | \$ 375.00   |           |
| Stream KEZJ-FM               | ROS                 |       |     | 30          | 30             | \$5.00  | 1      | 30    | \$ 150.00   |           |
|                              |                     |       |     |             |                |         |        |       |             |           |
| Broadcast-KLIX-AM            | M-F                 | 6a    | 10a | 30          | 8              | \$15.00 | 1      | 8     | \$ 120.00   | 5/20-5/21 |
| Broadcast KLIX AM            | M-F                 | 10a   | 3p  | 30          | 8              | \$9.00  | 1      | 8     | \$ 72.00    | 5/20-5/21 |
| Broadcast KLIX AM            | M-F                 | 3p    | 7p  | 30          | 8              | \$9.00  | 1      | 8     | \$ 72.00    | 5/20-5/21 |
| Stream KLIX-AM               | ROS                 |       |     | 30          | 10             | \$5.00  | 1      | 10    | \$ 50.00    | 5/20-5/21 |
|                              |                     |       |     |             |                |         |        |       |             |           |
| Broadcast-KEZJ FM            | M-F                 | 6a    | 10a | 30          | 8              | \$25.00 | 1      | 8     | \$ 200.00   | 5/20-5/21 |
| Broadcast-KEZJ FM            | M-F                 | 3p    | 7p  | 30          | 8              | \$25.00 | 1      | 8     | \$ 200.00   | 5/20-5/21 |
| Stream KEZJ-FM               | ROS                 |       |     | 30          | 10             | \$5.00  | 1      | 10    | \$ 50.00    | 5/20-5/21 |
|                              |                     |       |     |             |                |         |        |       |             |           |
|                              |                     |       |     |             |                | \$      | 5.00   | 195   | \$ 2,309.00 |           |
| FLIGHT WEEKS:                | 5/13-5/21           |       |     |             |                |         |        |       |             |           |

Agreed: X Steve Fisher Date: 5/13/2024