

ORDER



Orders
Order / Rev: 1208814
Alt Order #: 07453071
Product Desc: MIKE DEWINE 10/21
Estimate: 723
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/20/14 / 10/20/14
Order Type: General

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency Name: SRCP Media
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Dewine, M/R/Attorney General
Demographic: A35+
Product Codes: PL30
Priority: P 5
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	24	\$11,720.00	\$9,962.00
10/27/14	10/27/14	5	\$3,100.00	\$2,635.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	24	\$11,720.00	\$9,962.00	0.00
November 2014	5	\$3,100.00	\$2,635.00	0.00
Totals	29	\$14,820.00	\$12,597.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/21/14	10/27/14	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10-11P	MTWTF--	1:00	2	\$1,600.00	P 3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$1,600.00		0.00			
E 2	WXIX	10/21/14	10/27/14	SYN 11A-12P M-F SYN 11A-12P	Comm	11a-12P	MTWTF--	1:00	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$100.00		0.00			
E 3	WXIX	10/21/14	10/27/14	SYN 2-3P M-F 2-3P M-F	Comm	2-3P M-F	MTWTF--	1:00	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$100.00		0.00			
E 4	WXIX	10/21/14	10/27/14	SYN 3-4P M-F 3-4P M-F	Comm	3-4P	MTWTF--	1:00	3	\$100.00	P 5	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			3			\$100.00		0.00			
E 5	WXIX	10/21/14	10/27/14	M-F 4-6P M-F 4-6P (4:00 PM-5:00 PM)	Comm	M-F 4-6P	MTWTF--	1:00	3	\$200.00	P 5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			3			\$200.00		0.00			
E 6	WXIX	10/21/14	10/27/14	SYN 5-6P M-F 5-6P M-F	Comm	5-6P	MTWTF--	1:00	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Estimate: 723

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WXIX	10/21/14	10/27/14	SYN 5-6P M-F 5-6P M-F	Comm	5-6P	MTWTF--	1:00	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		3				\$400.00		0.00			
E 7	WXIX	10/21/14	10/27/14	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		2				\$200.00		0.00			
E 8	WXIX	10/21/14	10/27/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	MTWTF--	1:00	3	\$600.00	P 3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		3				\$600.00		0.00			
E 9	WXIX	10/21/14	10/27/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	1:00	2	\$1,300.00	P 3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		2				\$1,300.00		0.00			
E 10	WXIX	10/21/14	10/27/14	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	2	\$500.00	P 3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		2				\$500.00		0.00			
E 11	WXIX	10/21/14	10/27/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	1:00	2	\$1,300.00	P 3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		2				\$1,300.00		0.00			
E 12	WXIX	10/21/14	10/27/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	1:00	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/14	10/27/14	MTWTF--		2				\$300.00		0.00			
E 13	WXIX	10/26/14	10/26/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (9:30 AM-10:00 AM)	-----1	1:00	1	\$120.00	P 5	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$120.00		0.00			
													Totals	29	\$14,820.00