

ORDER



Orders
Order / Rev: 1199462
Alt Order #: 07417940
Product Desc: MIKE DEWINE 10/07
Estimate: 628
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 09/29/14 / 09/29/14
Order Type: General

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Dewine, M/R/Attorney General
Demographic: A35+
Product Codes: PL30
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	16	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	16	\$15,000.00	\$12,750.00	0.00
Totals	16	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/07/14	10/13/14	LOC Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	3	\$800.00	P 3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/14	10/13/14	MTWTF--		3				\$800.00		0.00			
E 2	WXIX	10/07/14	10/13/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	3	\$650.00	P 3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/14	10/13/14	MTWTF--		3				\$650.00		0.00			
E 3	WXIX	10/07/14	10/13/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$650.00	P 3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/14	10/13/14	MTWTF--		3				\$650.00		0.00			
E 4	WXIX	10/07/14	10/13/14	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	3	\$250.00	P 3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/14	10/13/14	MTWTF--		3				\$250.00		0.00			
E 5	WXIX	10/07/14	10/13/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	3	\$150.00	P 3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/14	10/13/14	MTWTF--		3				\$150.00		0.00			
E 6	WXIX	10/12/14	10/12/14	NFL on Fox Game 1 NFL on Fox	Comm	Various	-----1	:30	1	\$7,500.00	P 5	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1		1				\$7,500.00		0.00			

