

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

<u>Contract / Revision</u> 1203928 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> POL/Brown, E/D/State Senate		<u>Original Date / Revision</u> 10/07/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> House WTOL	<u>Sales Office</u> WTOL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

FLS Marketing C/O
Campbell Media
Attention: Becky Beebe
324 East Second Street
Perrysburg, OH 43551

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/29/14	11/03/14	YOUR MORNING 5:30 AM	528-6am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$150.00			
Week:		11/03/14	11/09/14	1-----				1	\$150.00			
D 2	WTOL	11/03/14	11/04/14	YOUR MORNING 5:30 AM	528-6am		:30			NM	0	\$0.00
N 3	WTOL	10/29/14	10/31/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W-F--				2	\$250.00			
N 4	WTOL	11/04/14	11/04/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$250.00			
N 5	WTOL	10/28/14	10/30/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$500.00			
N 6	WTOL	11/03/14	11/03/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$500.00			
N 7	WTOL	10/27/14	10/31/14	News 11 @ 6 PM	557-630p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-1-1--				3	\$600.00			
D 8	WTOL	10/28/14	10/28/14	News 11 @ 6 PM	557-630p		:30			NM	0	\$0.00
N 9	WTOL	10/30/14	10/31/14	11pm News M-F	1057-1135pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---11--				2	\$800.00			
N 10	WTOL	11/03/14	11/03/14	11pm News M-F	1057-1135pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$800.00			
Totals											14	\$6,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

<u>Contract / Revision</u>	<u>Alt Order #</u>
1203928 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/14 - 11/04/14	Political	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brown, E/D/State Se	10/07/14 / 10/21/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	14	\$6,750.00	(\$1,012.50)	\$5,737.50
Totals	14	\$6,750.00	(\$1,012.50)	\$5,737.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.