



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 279168 /		<u>Alt Order #</u> 10735377
<u>Product</u> BUCKINGHAM 4 TX-SD24		
<u>Contract Dates</u> 02/15/16 - 02/21/16	<u>Estimate #</u> 215221	
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Original Date / Revision</u> 12/23/15 / 02/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912891	<u>Advertiser Code</u> BUCK	<u>Product Code</u> ORDR
<u>Agency Ref</u> 5353	<u>Advertiser Ref</u> 62845	

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	02/15/16	02/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	111----				3	\$40.00			
N 2	KWTX	02/18/16	02/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	---T---				1	\$40.00			
N 3	KWTX	02/19/16	02/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	----F--				1	\$40.00			
N 4	KWTX	02/15/16	02/15/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	M-----				1	\$85.00			
N 5	KWTX	02/17/16	02/17/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	--W----				1	\$85.00			
N 6	KWTX	02/19/16	02/19/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	----F--				1	\$85.00			
N 7	KWTX	02/15/16	02/15/16	Young and the	11:00 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	M-----				1	\$100.00			
N 8	KWTX	02/16/16	02/19/16	Young and the	11:00 AM-12:00 PM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	-1111--				4	\$100.00			
N 9	KWTX	02/15/16	02/15/16	Bold and Beaut	12:30 PM-1:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	M-----				1	\$60.00			
N 10	KWTX	02/17/16	02/17/16	Bold and Beaut	12:30 PM-1:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	--W----				1	\$60.00			
N 11	KWTX	02/21/16	02/21/16	Face The Natio	10:30 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	-----S				1	\$25.00			
N 12	KWTX	02/15/16	02/19/16	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	111-1--				4	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/15/16 - 02/21/16	<u>Product</u> BUCKINGHAM 4 TX-SD	<u>Estimate #</u> 215221
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Original Date / Revision</u> 12/23/15 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KWTX	02/18/16	02/18/16	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$35.00			
N 14	KWTX	02/15/16	02/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$40.00			
N 15	KWTX	02/16/16	02/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$40.00			
N 16	KWTX	02/17/16	02/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$40.00			
N 17	KWTX	02/18/16	02/18/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$40.00			
N 18	KWTX	02/19/16	02/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$40.00			
N 19	KWTX	02/15/16	02/15/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$110.00			
N 20	KWTX	02/16/16	02/16/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$110.00			
N 21	KWTX	02/17/16	02/17/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$110.00			
N 22	KWTX	02/18/16	02/18/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$110.00			
N 23	KWTX	02/19/16	02/19/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$110.00			
N 24	KWTX	02/15/16	02/15/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$40.00			
N 25	KWTX	02/16/16	02/16/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$40.00			
N 26	KWTX	02/17/16	02/17/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$40.00			
N 27	KWTX	02/18/16	02/18/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$40.00			
N 28	KWTX	02/19/16	02/19/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$40.00			
N 29	KWTX	02/21/16	02/21/16	CBS Sunday M	8:00 AM-9:30 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$100.00			
N 30	KWTX	02/15/16	02/15/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$75.00			
N 31	KWTX	02/16/16	02/16/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$75.00			
N 32	KWTX	02/17/16	02/17/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$75.00			
N 33	KWTX	02/18/16	02/18/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$75.00			
N 34	KWTX	02/19/16	02/19/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$75.00			
N 35	KWTX	02/15/16	02/16/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	11-----				2	\$125.00			
N 36	KWTX	02/18/16	02/18/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$125.00			
N 37	KWTX	02/19/16	02/19/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$125.00			
N 38	KWTX	02/16/16	02/16/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$215.00			
N 39	KWTX	02/18/16	02/18/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$215.00			
N 40	KWTX	02/21/16	02/21/16	Su News 10 @	5:30 PM-6:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$50.00			
N 41	KWTX	02/15/16	02/15/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$70.00			
N 42	KWTX	02/16/16	02/16/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$70.00			
N 43	KWTX	02/17/16	02/17/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$70.00			
N 44	KWTX	02/18/16	02/18/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$70.00			
N 45	KWTX	02/19/16	02/19/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$70.00			
N 46	KWTX	02/20/16	02/20/16	Sa 1035p-1135	10:35 PM-11:35 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$40.00			
N 47	KWTX	02/21/16	02/21/16	Su 1035p-1135	10:35 PM-11:35 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$40.00			

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<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Estimate #</u> 215221
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 48	KWTX	02/15/16	02/15/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KWTX	02/15/16-02/21/16		M-F News 10 @ 10p	10:00 PM-10:35 PM	M-----	:30		\$275.00	NM		
See MG 48.2												
2	KWTX	02/15/16-02/21/16		Late Run News 10 @ 10p	1030p-1230a	M-----	:30		\$275.00	NM		
Ⓜ MG for 48.1 02/15												
N 49	KWTX	02/16/16	02/16/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$275.00			
N 50	KWTX	02/17/16	02/17/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$275.00			
N 51	KWTX	02/18/16	02/18/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$275.00			
N 52	KWTX	02/19/16	02/19/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$275.00			
N 53	KWTX	02/20/16	02/20/16	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$200.00			
N 54	KWTX	02/21/16	02/21/16	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$250.00			
N 55	KWTX	02/16/16	02/16/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$125.00			
N 56	KWTX	02/17/16	02/17/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$125.00			
N 57	KWTX	02/18/16	02/18/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$125.00			
N 58	KWTX	02/16/16	02/16/16	Tuesday Prime	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$400.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KWTX	02/15/16-02/21/16		Tuesday Prime Hr 2	8:00 PM-9:00 PM	-Tu-----	:30		\$400.00	NM		
See MG 68.3,68.4												
N 59	KWTX	02/18/16	02/18/16	Thursday Prime	9:00 PM-10:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$300.00			
N 60	KWTX	02/19/16	02/19/16	Friday Prime Hr 1	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KWTX	02/15/16-02/21/16		Friday Prime Hr 3	9:00 PM-10:00 PM	-----F--	:30		\$250.00	NM		
See MG 68.3,68.4												
N 61	KWTX	02/21/16	02/21/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$250.00			

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KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 279168 /		<u>Alt Order #</u> 10735377
<u>Contract Dates</u> 02/15/16 - 02/21/16	<u>Product</u> BUCKINGHAM 4 TX-SD	<u>Estimate #</u> 215221
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Original Date / Revision</u> 12/23/15 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 62	KWTX	02/15/16	02/15/16	The Grammy A	7:00 PM-10:30 PM		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				3	\$700.00			
N 63	KWTX	02/15/16	02/21/16	All Day Rotator	4a-4a		:30			NM	12	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	MTWTFSS				12	\$0.00			
N 64	KWTX	02/15/16	02/15/16	Late Fringe Rot	1035p-137a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$70.00			
N 65	KWTX	02/15/16	02/15/16	Late Run News	1030p-1230a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$275.00			
N 66	KWTX	02/20/16	02/20/16	Sa 630p-7p	630p-7p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$50.00			
N 67	KWTX	02/15/16	02/15/16	The Grammy A	Various		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				3	\$700.00			
N 68	KWTX	02/18/16	02/18/16	Thursday Prime	9:00 PM-10:00 PM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/15/16-02/21/16	Thursday Prime Hr 2	9:00 PM-10:00 PM	----Th-----	:30		\$300.00	NM		
	See MG 68.3,68.4											
	3	KWTX	02/15/16-02/21/16	Wednesday Prime Hr 3	9p-10p	---W-----	:30		\$550.00	NM		
	Ⓜ MG for 69.1,60.1,58.1,68.1											
	4	KWTX	02/15/16-02/21/16	Friday Prime Hr 1	658p-8p	-----F----	:30		\$500.00	NM		
	Ⓜ MG for 69.1,60.1,58.1,68.1											
N 69	KWTX	02/20/16	02/20/16	Saturday Prime	6:00 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/15/16-02/21/16	Saturday Prime Hr 3	6:00 PM-7:00 PM	-----Sa--	:30		\$100.00	NM		
	See MG 68.3,68.4											
N 70	KWTX	02/17/16	02/17/16	Wednesday Pri	658p-8p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				2	\$600.00			
N 71	KWTX	02/16/16	02/19/16	Late Show	1035p-1137p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-TWTF--				3	\$120.00			
N 72	KWTX	02/17/16	02/19/16	News 10 @ 6p	6p-630p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--1-1--				2	\$300.00			
N 73	KWTX	02/16/16	02/16/16	Tuesday Prime	658p-8p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-1-----				1	\$700.00			
N 74	KWTX	02/16/16	02/16/16	Tuesday Prime	9p-10p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-2-----				2	\$500.00			
N 75	KWTX	02/21/16	02/21/16	Sunday Prime	7p-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----1				1	\$550.00			
N 77	KWTX	02/19/16	02/19/16	M-F 630p-7p	630p-7p		:30			NM	1	\$195.00

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KWTX
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<u>Contract / Revision</u> 279168 /		<u>Alt Order #</u> 10735377
<u>Contract Dates</u> 02/15/16 - 02/21/16		<u>Product</u> BUCKINGHAM 4 TX-SD
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Estimate #</u> 215221
		<u>Original Date / Revision</u> 12/23/15 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----1--				1	\$195.00			
N 78	KWTX	02/18/16	02/18/16	Thursday Prime	658p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---1---				1	\$800.00			
N 79	KWTX	02/21/16	02/21/16	Sunday Prime	9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----1				1	\$500.00			
N 80	KWTX	02/17/16	02/17/16	Wednesday Pri	758p-9p		:30			NM	1	\$545.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--1----				1	\$545.00			
N 81	KWTX	02/19/16	02/19/16	Friday Prime	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----1--				1	\$1,000.00			
N 82	KWTX	02/19/16	02/19/16	CBS This Morn	658a-9a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				2	\$115.00			
N 83	KWTX	02/19/16	02/19/16	Friday Prime	658p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$500.00			
N 84	KWTX	02/20/16	02/20/16	Sa News 10 @	6p-630p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$110.00			
N 85	KWTX	02/20/16	02/20/16	Saturday Prime	658p-8p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$175.00			
N 86	KWTX	02/20/16	02/20/16	Sa-Su News 10	10p-1035p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$300.00			
N 87	KWTX	02/20/16	02/20/16	Sa 1035p-1135	1035p-1135p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$40.00			
N 88	KWTX	02/21/16	02/21/16	PGA Golf	Various		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				2	\$60.00			
N 89	KWTX	02/21/16	02/21/16	Sunday Prime	8p-9p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$550.00			
N 90	KWTX	02/21/16	02/21/16	Su 1035p-1135	1035p-1135p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$85.00			
Totals											120	\$22,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/21/16	120	\$22,465.00	(\$3,369.75)	\$19,095.25
Totals	120	\$22,465.00	(\$3,369.75)	\$19,095.25

Signature: _____ **Date:** _____

